

Capstone Project-2

Bike Sharing Demand Prediction

By

Neeraja C

Data Science Trainee|AlmaBetter

Problem Statement

Currently Rental bikes are introduced in many urban cities for the enhancement of mobility comfort. It is important to make the rental bike available and accessible to the public at the right time as it lessens the waiting time. Eventually, providing the city with a stable supply of rental bikes becomes a major concern. The crucial part is the prediction of bike count required at each hour for the stable supply of rental bikes.

Column Details

The dataset contains weather information (Temperature, Humidity, Windspeed, Visibility, Dewpoint, Solar radiation, Snowfall, Rainfall), the number of bikes rented per hour and date information.

Attribute Information:

Date: year-month-day

Rented Bike count - Count of bikes rented at each hour

Hour - Hour of the day

Temperature-Temperature in Celsius

Humidity - %

Windspeed - m/s

Visibility - 10m

Dew point temperature - Celsius

Solar radiation - MJ/m²

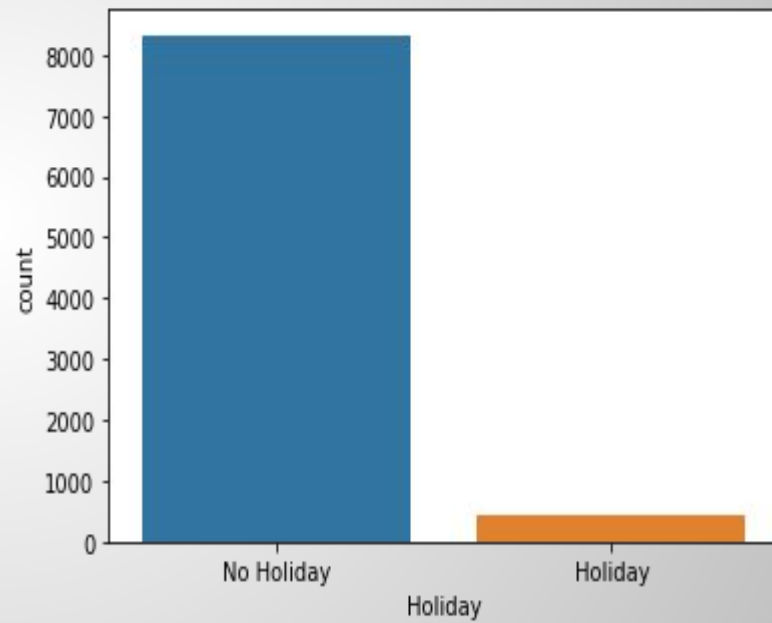
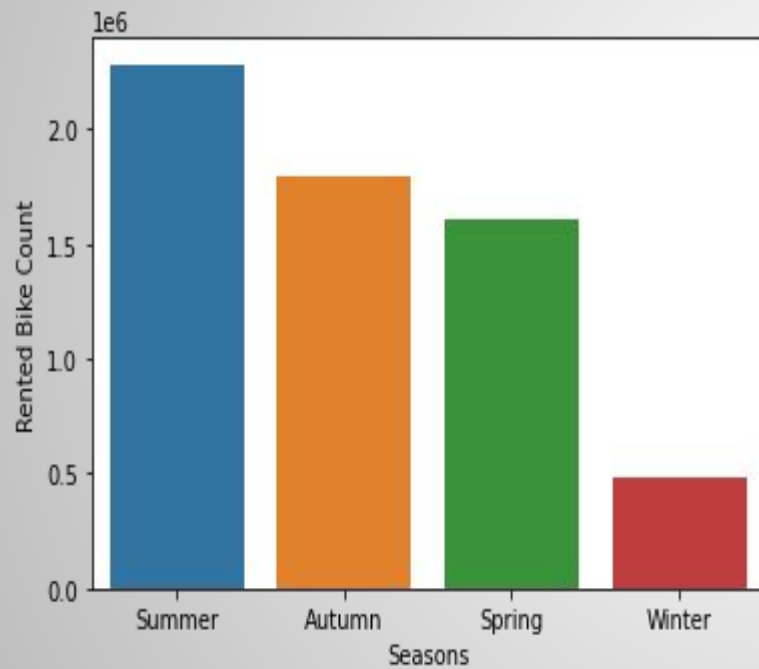
Rainfall - mm

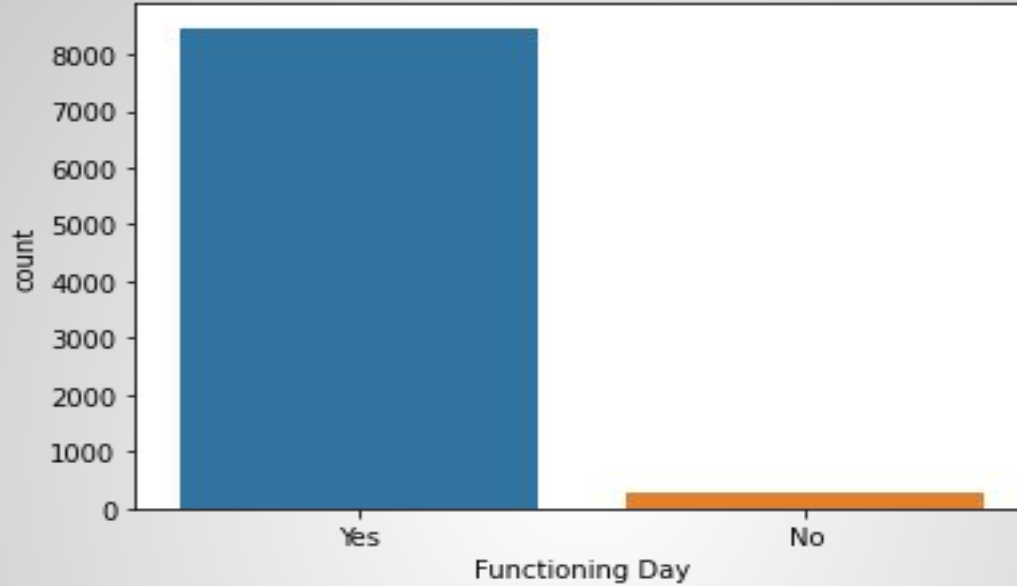
Snowfall - cm

Holiday - Holiday/No holiday

Functional Day – (Non Functional
Hours), Fun(Functional hours)

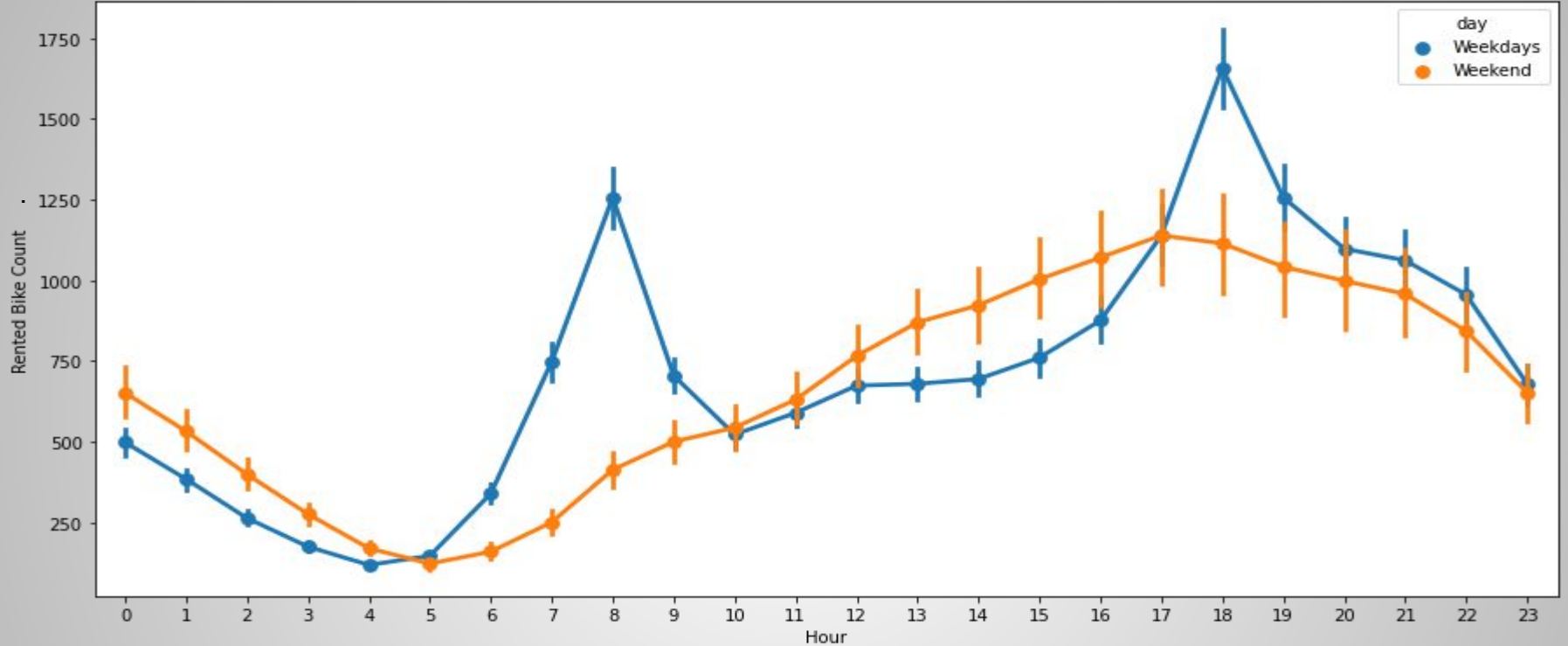
EDA





- There are high rental demand in summer.
- Rental count in working day is much more than that in holiday.

Rented Bike Count during weekday and weekend with respect of Hour

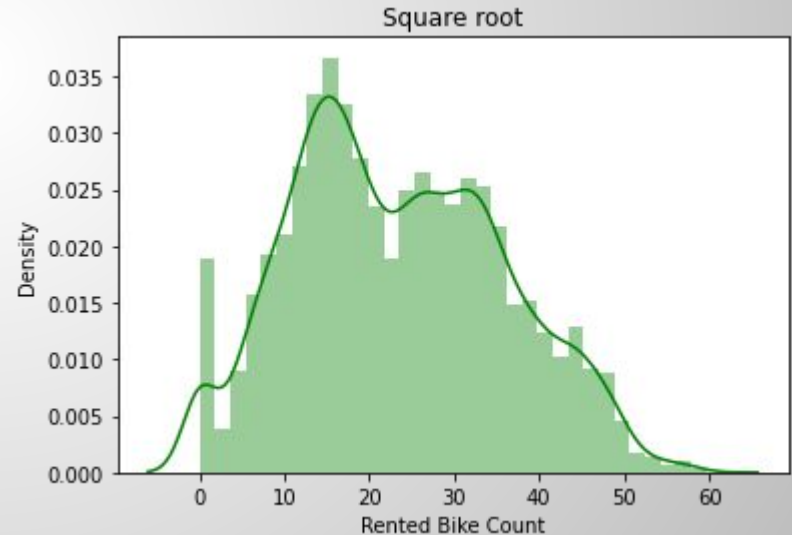
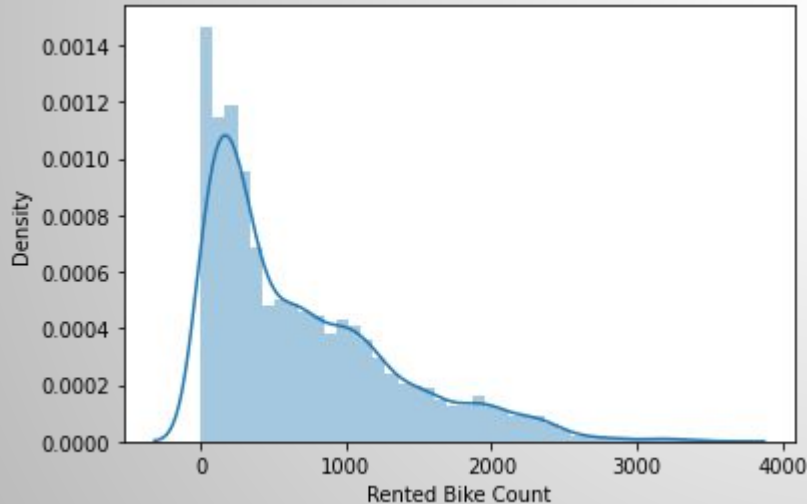


The demand is high in the afternoon on the weekend. While there is more demand during office hours in weekdays.

Normalization :

It is a technique applied during data preparation to change the values of numeric columns in the dataset to use a common scale, without distorting differences in the ranges or losing information.

Here I have applied square root on our dependent variable.

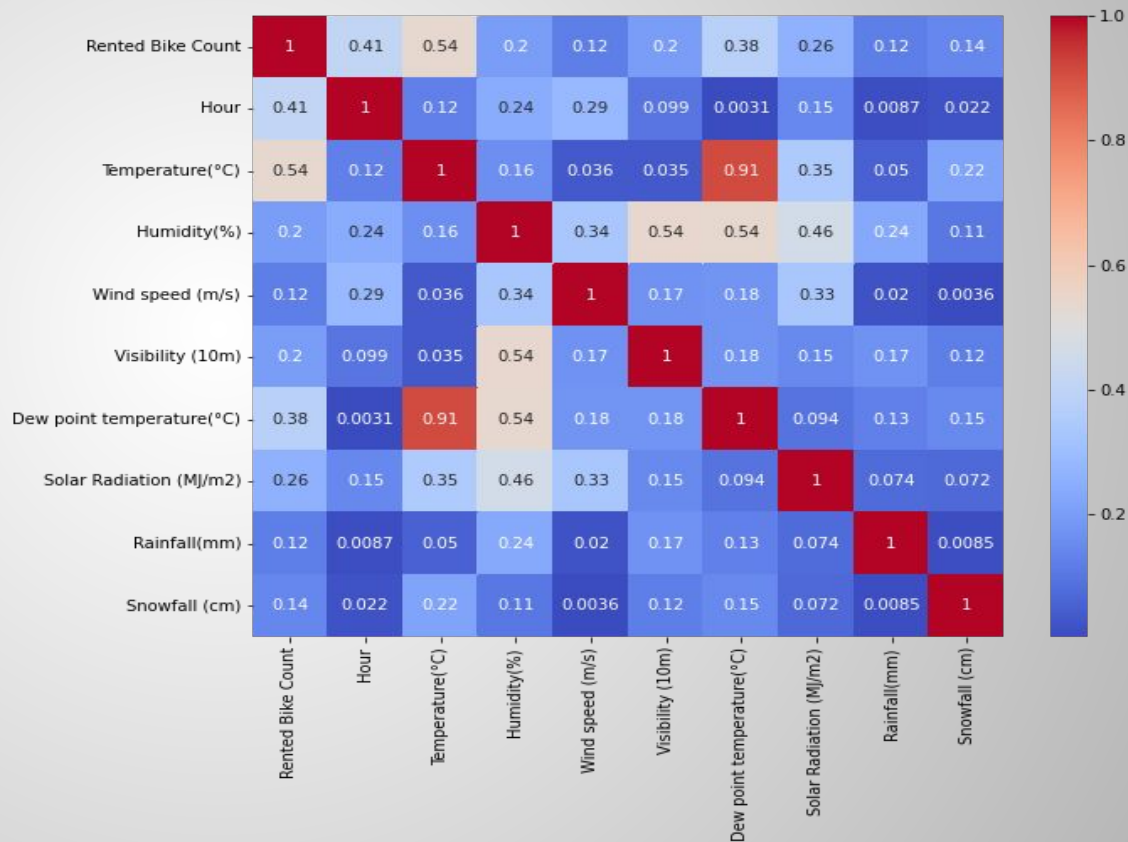


Feature Selection

Correlation Heatmap

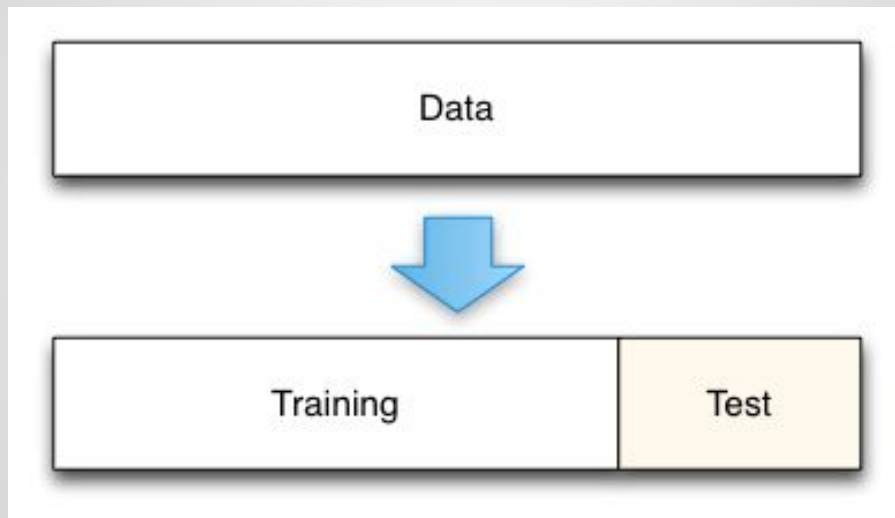
It is used to understand which variables are related to each other and the strength of this relationship.

Here we can see that dew point temperature is highly correlated to Temperature. So we can remove that feature.



Train-Test Split

(8760, 25)



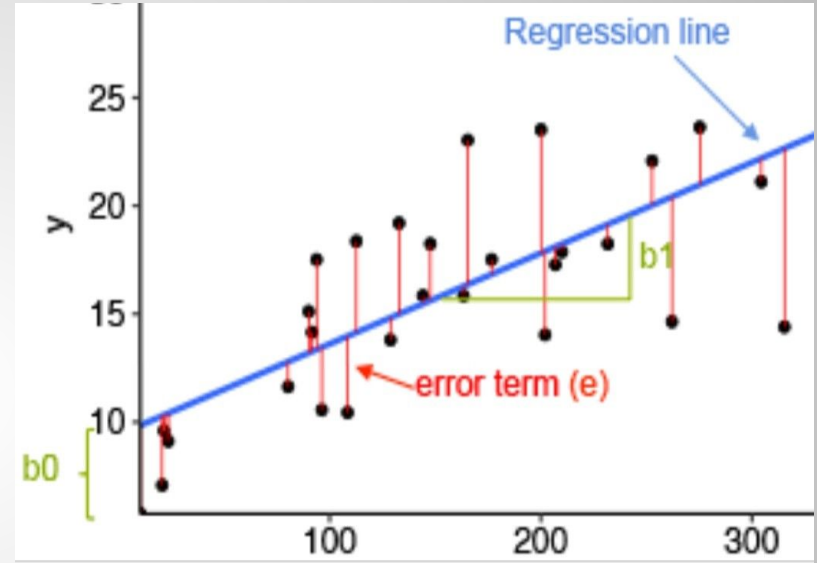
(6570, 25)

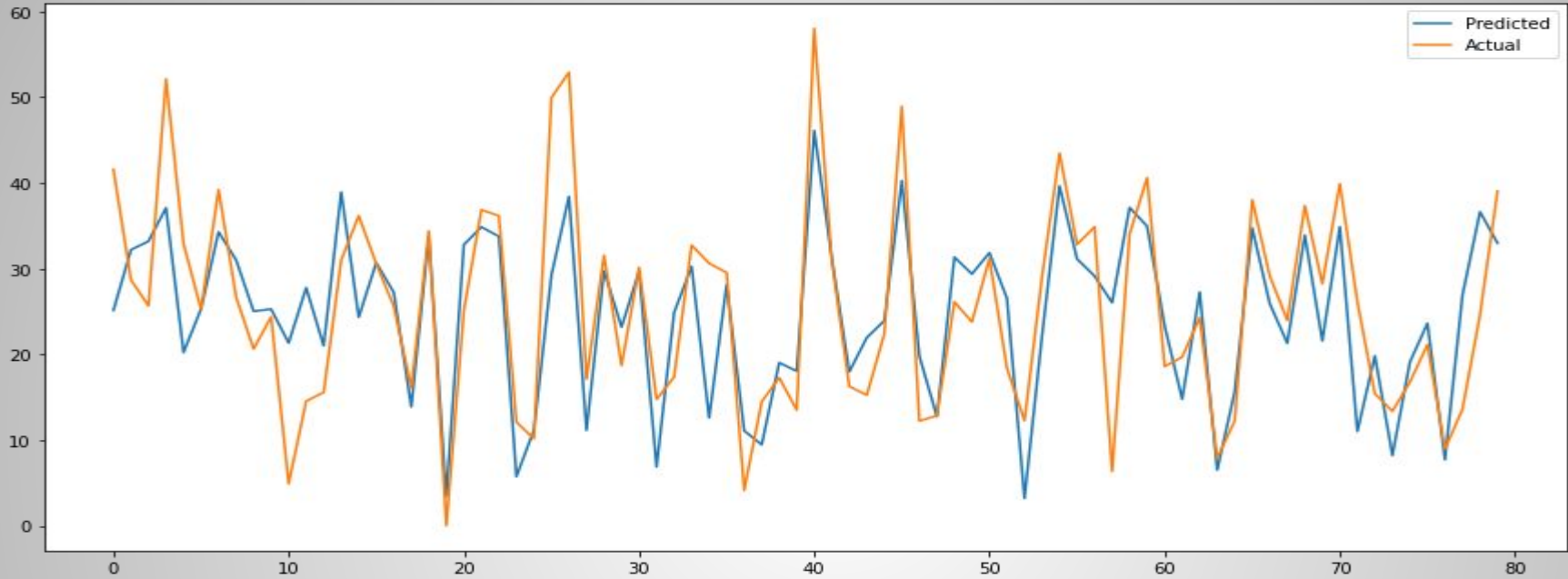
(2190, 25)

Linear Regression

Linear Regression is an algorithm that belongs to supervised Machine Learning. It tries to apply relations that will predict the outcome of an event based on the independent variable data points. The relation is usually a straight line that best fits the different data points as close as possible. The output is of a continuous form, i.e., numerical value. By applying this model I got the value of R Square as **0.52**.

R-Squared determines the proportion of variance in the dependent variable that can be explained by the independent variable. The higher the R-Squared, the better the model fits your data.





MSE: It measures how close a regression line is to a set of data points. Here I got MSE as 52.13.

MAE: It is the arithmetic average of absolute errors. Here MAE = 5.41.

The closer the value of the MAE is to 0, the better.

Lasso Regression

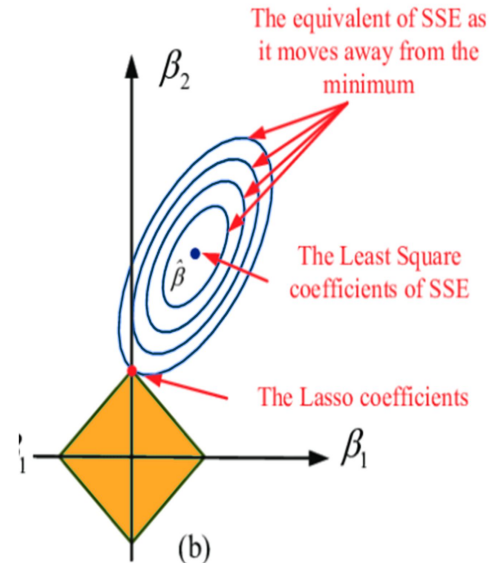
Lasso regression is a regularization technique used over regression methods for a more accurate prediction. It allows us to shrink or regularize coefficients to avoid overfitting and make them work better on different datasets.

By applying this model, i got very low accuracy.

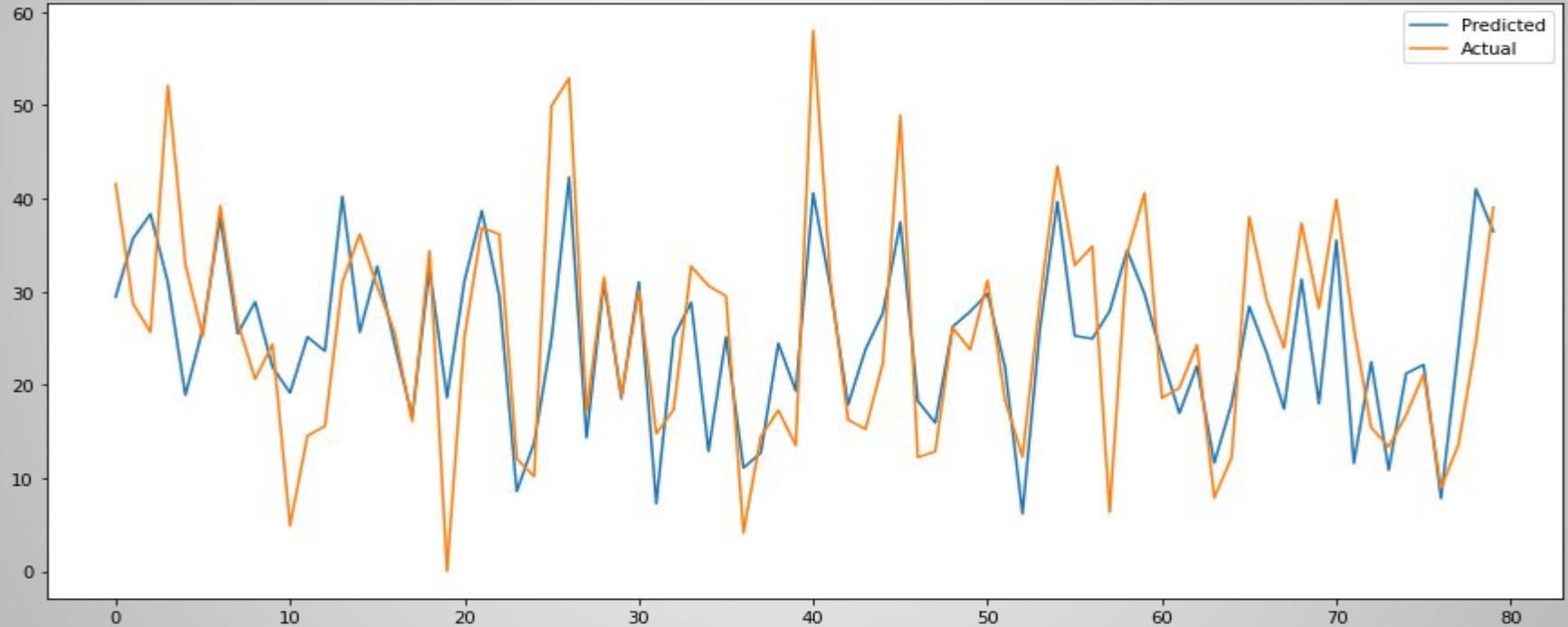
R squared Value on test set : 0.14

Mean Absolute error on test set : 6.24

Mean squared error : 65.94



The graph showing Actual value and Predicted value



Ridge Regression

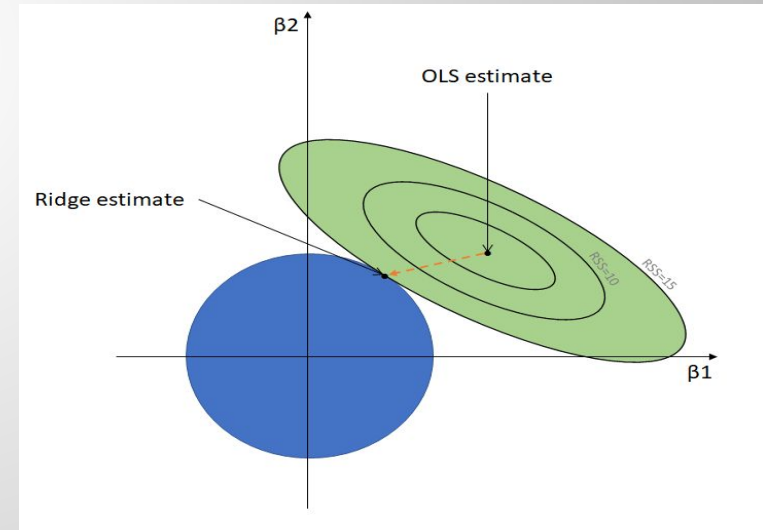
A Ridge regressor is basically a regularized version of a Linear Regressor. i.e to the original cost function of linear regressor we add a regularized term that forces the learning algorithm to fit the data and helps to keep the weights lower as possible. The regularized term has the parameter 'alpha' which controls the regularization of the model i.e helps in reducing the variance of the estimates.

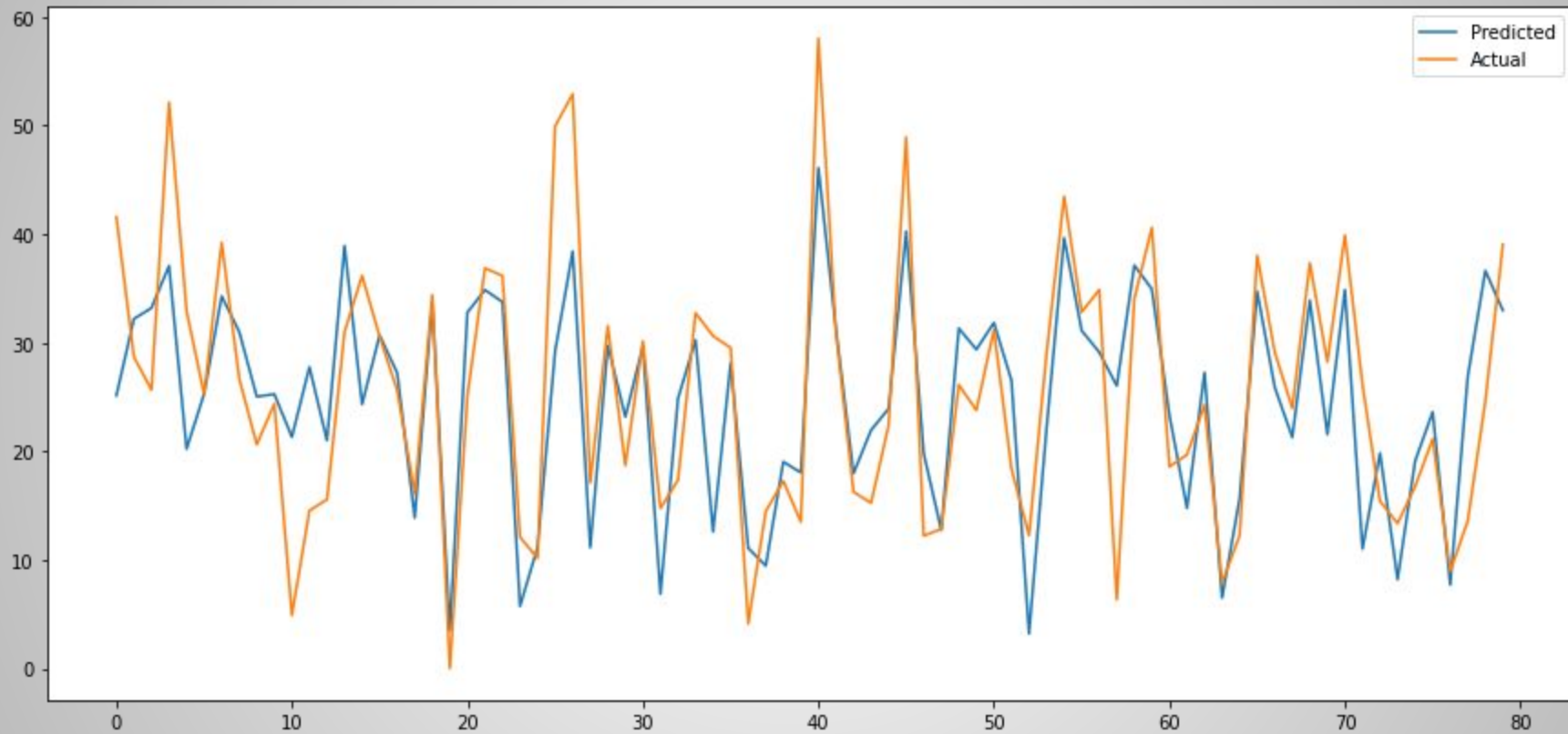
Evaluation Metrics

R squared Value on test set : 0.52

Mean Absolute error on test set : 5.4

Mean squared error : 52.12





Polynomial Regression

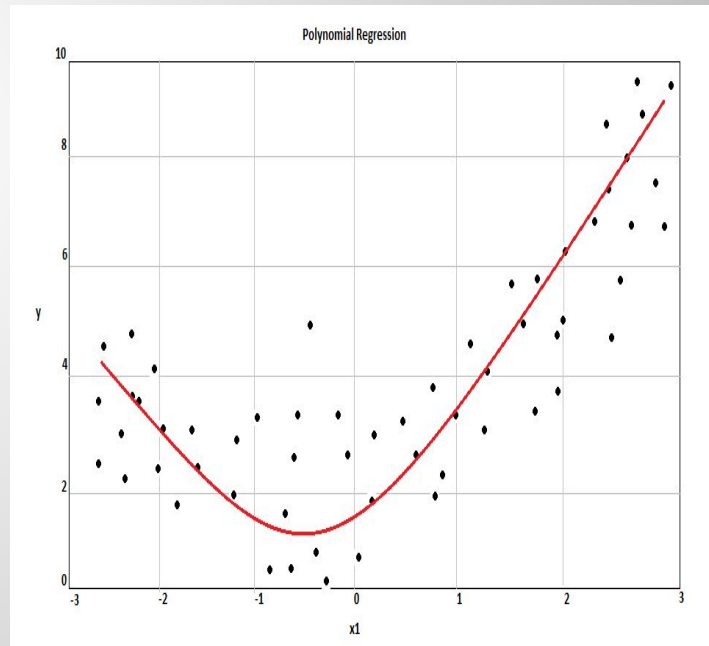
Polynomial regression is a form of Linear regression where only due to the Non-linear relationship between dependent and independent variables we add some polynomial terms to linear regression to convert it into Polynomial regression.

Evaluation Metrics

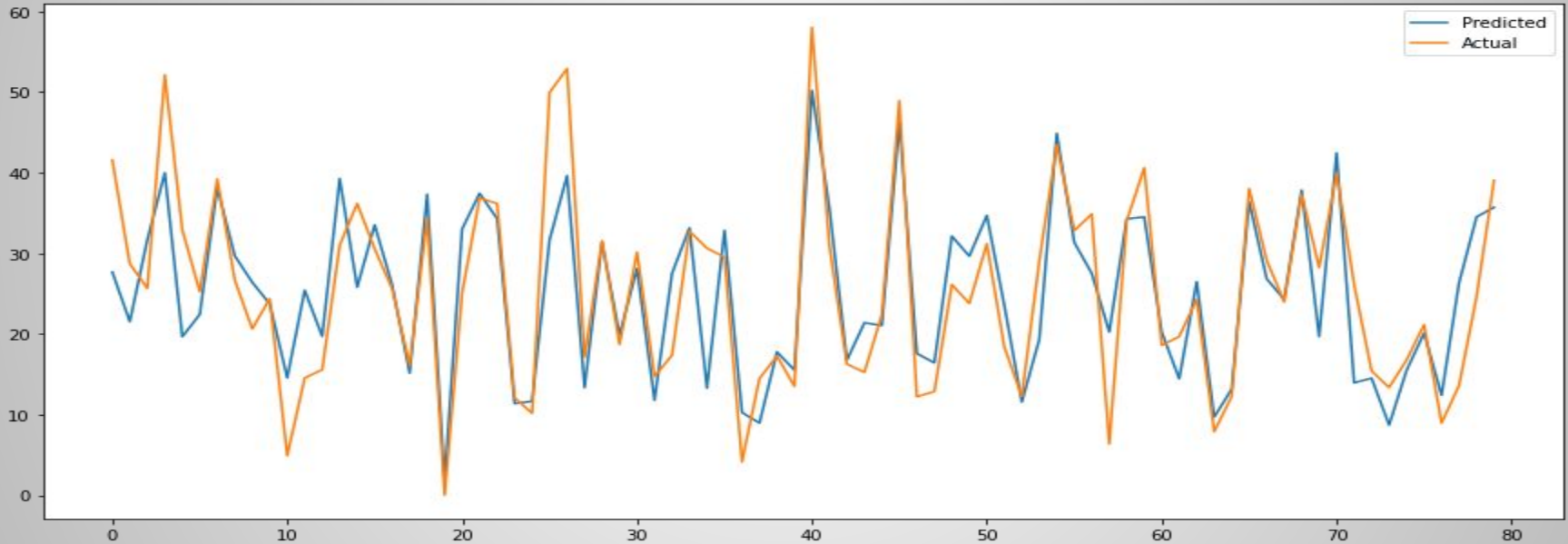
R squared Value on test set : 0.60

Mean Absolute error on test set : 4.48

Mean squared error : 51.57



The graph showing Actual value and Predicted value of our model.



Decision Tree

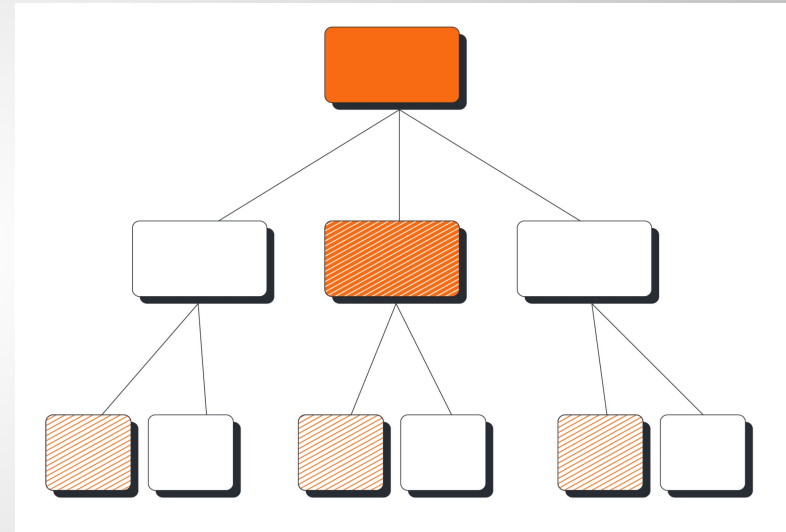
A decision tree is a non-parametric supervised learning algorithm, which is utilized for both classification and regression tasks. It has a hierarchical, tree structure, which consists of a root node, branches, internal nodes and leaf nodes.

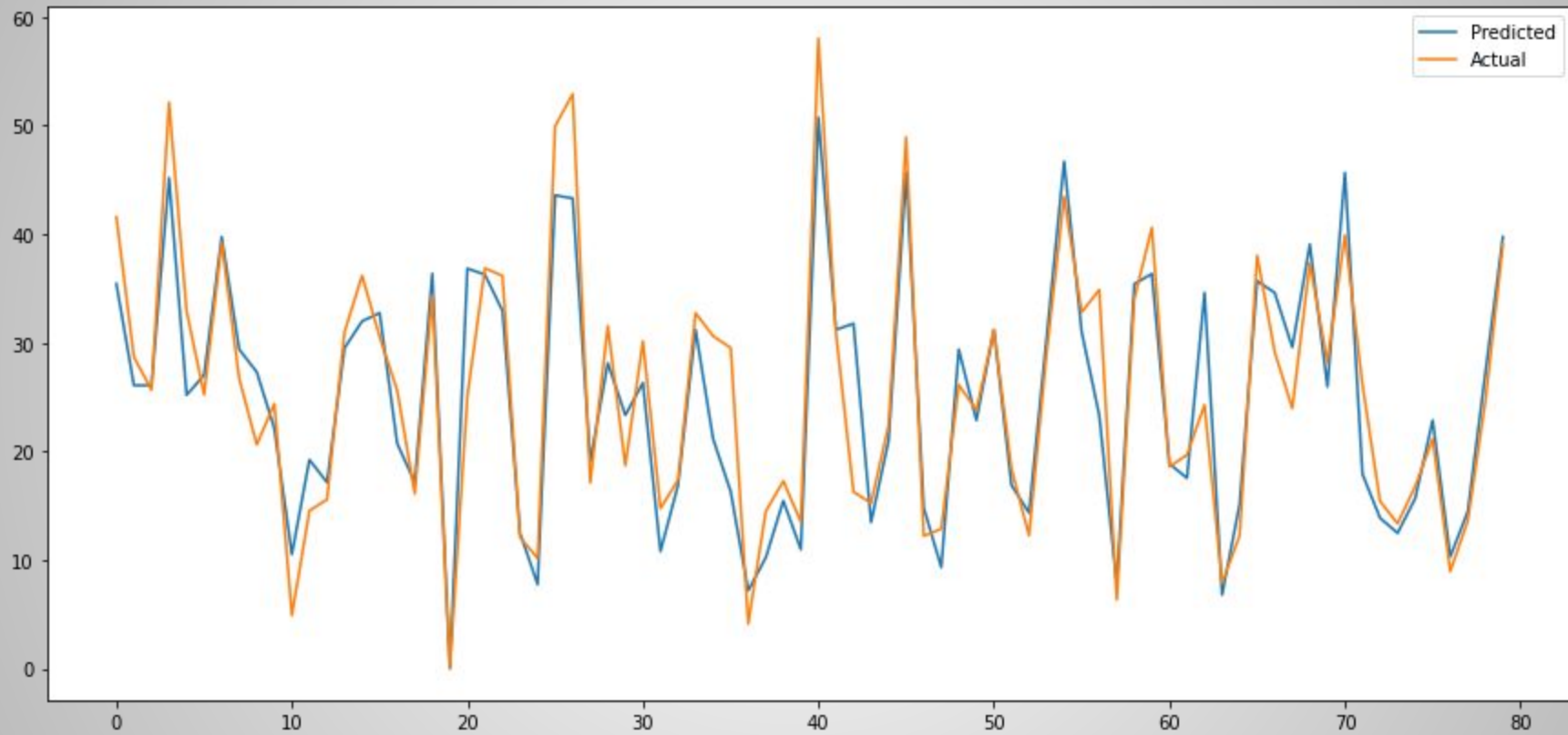
Here I got a better model because multi-collinearity does not affect tree base models.

R squared Value on test set : 0.86

Mean Absolute error on test set : 3.16

Mean squared error : 21





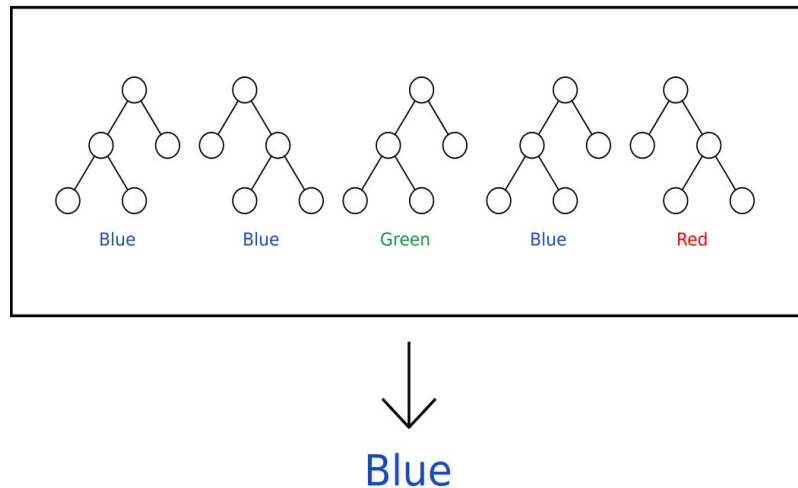
Random Forest

Random Forest is a supervised machine learning algorithm made up of decision trees. It is used for both classification and regression.

RandomizedSearchCV

RandomizedSearchCV is very useful when we have many parameters to try and the training time is very long.

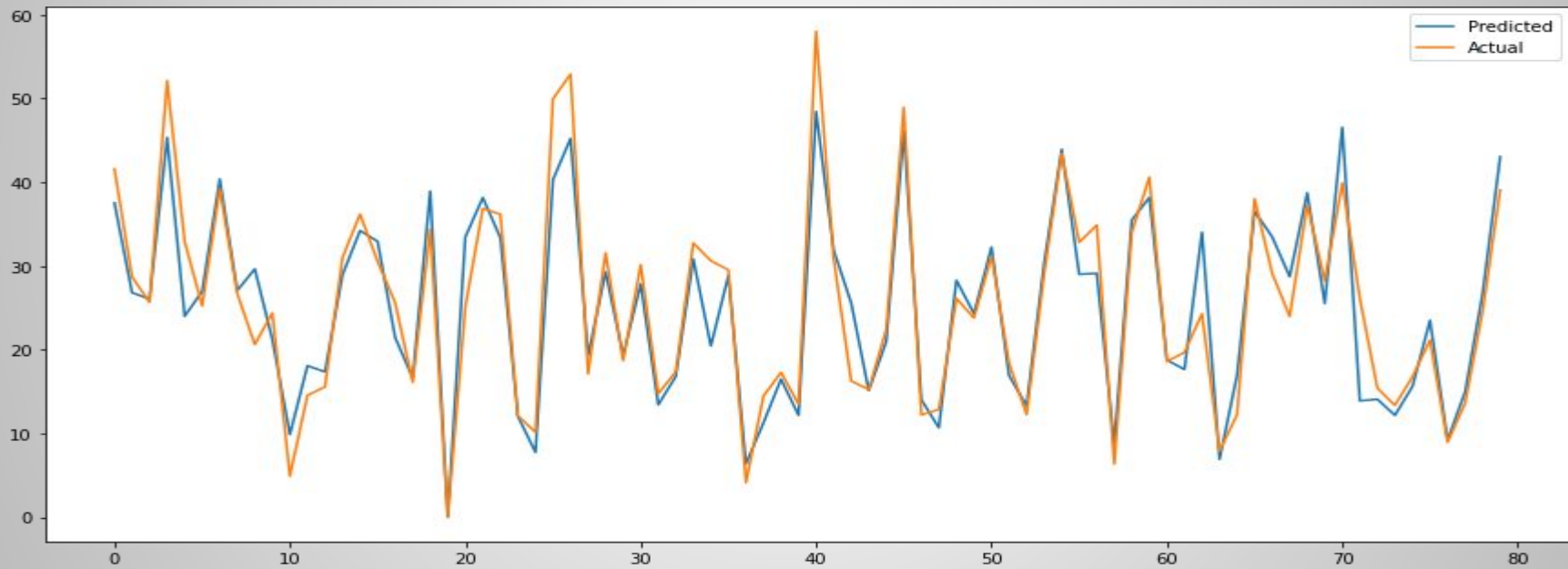
If the number of parameters to consider is particularly high and the magnitudes of influence are imbalanced, the better choice is to use the Random Search.



R squared Value on test set : 0.89

Mean Absolute error on test set : 2.68

Mean squared error : 15.58

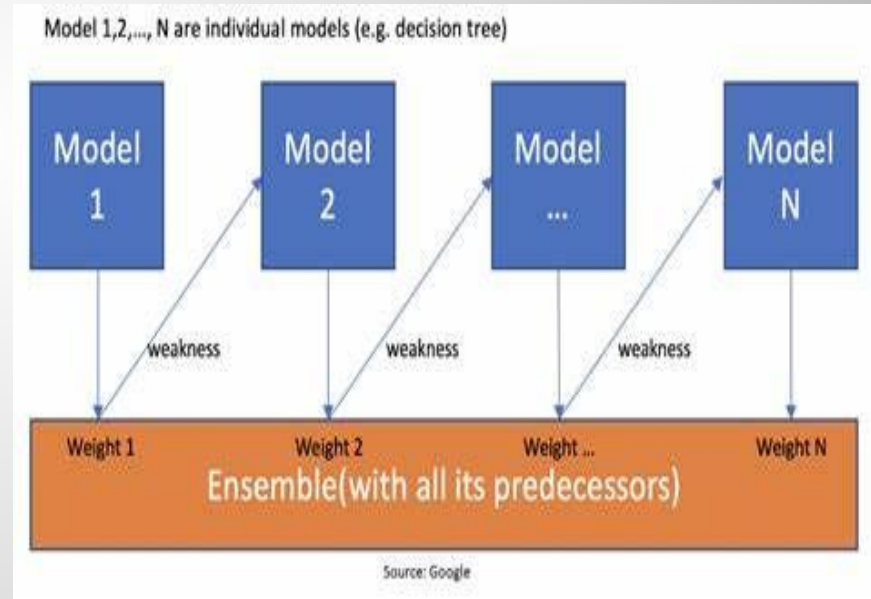


AdaBoost Regressor

AdaBoost also called Adaptive Boosting is a technique in Machine Learning used as an Ensemble Method. The most common algorithm used with AdaBoost is decision trees with one level that means with Decision trees with only 1 split.

Grid Search

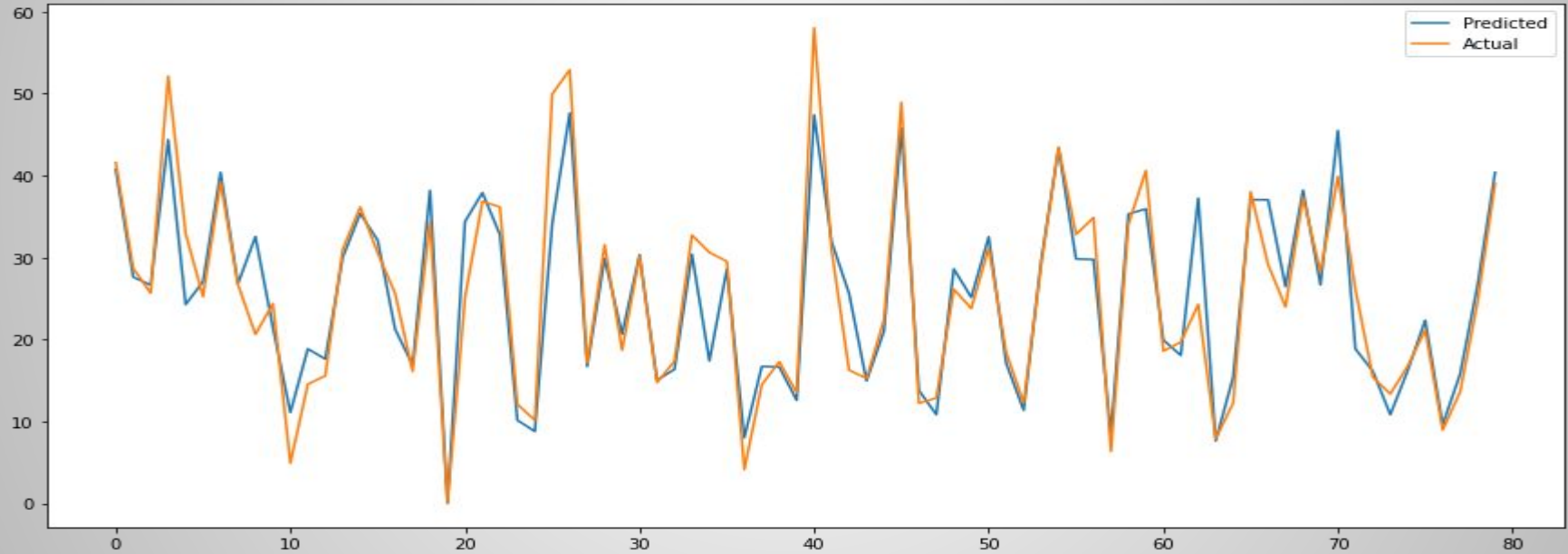
Grid Search is an effective method for adjusting the parameters in supervised learning and improve the generalization performance of a model. With Grid Search, we try all possible combinations of the parameters of interest and find the best ones.



R squared Value on test set : 0.89

Mean Absolute error on test set : 2.62

Mean squared error : 16.06



Conclusions

SL NO	MODEL_NAME	MSE	MAE	R2
1	Linear Regression	52.13	5.41	0.52
2	Ridge Regression	52.12	5.40	0.52
3	Lasso Regression	65.94	6.24	0.14
4	Polynomial Regression	51.57	4.48	0.60
5	Decision Tree	20.69	3.15	0.86
6	Random Forest	15.64	2.68	0.89
7	Ada Boosting	16.3	2.65	0.89

- Ensemble techniques are performing well for this regression problem.
- Random Forest and AdaBoost are performing well. Both have an accuracy of 89%.
- In the case of regularization, Lasso is not performing well.

Conclusion

- First, I have gone through simple but effective pre-processing steps and then dig deeper into the data and apply various machine learning regression techniques like Decision Trees, Random Forest and Ada boost regressor.
- During EDA we used plotly, seaborn and matplotlib to do the visualizations. During the data pre-processing part, we converted features into numeric ones.
- I have find the best hyperparameters by parameter tuning using GridSearchCV and RandomSearchCV.
- I have used different models like Linear Regression, Ridge, Lasso, Polynomial, Decision Tree and ensemble techniques such as Random Forest and AdaBoost.
- Random Forest and AdaBoost are performing well. Both have an accuracy of 89% and have less error rate.