## WeDelivery

#### **UX Design & Implementation**

Nov 2019-Dec 2019

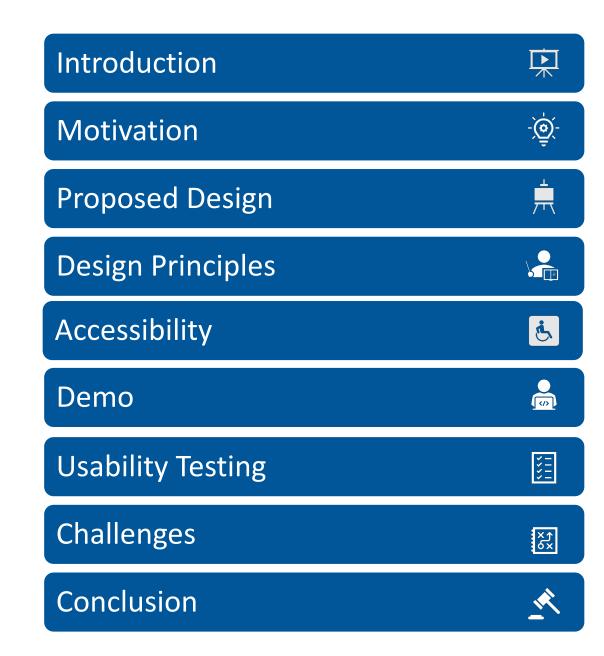
#### **Team**

Name Matriculation No.

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#### Contents



• WeDelivery is a web application which can be used to send a parcel.

#### **□** Introduction

 The idea is to eliminate the need of central carrier company.

 Any one can become a carrier, pickup and drop parcels on commutes. • No decentralized logistics currently present

\* Motivation

Cheaper than present solutions

People can make the most of their commutes



#### **Technology Purpose**

Angular Web Development Framework

Material Component Library

Google Maps Maps & Distance calculation

Google Fonts Fonts

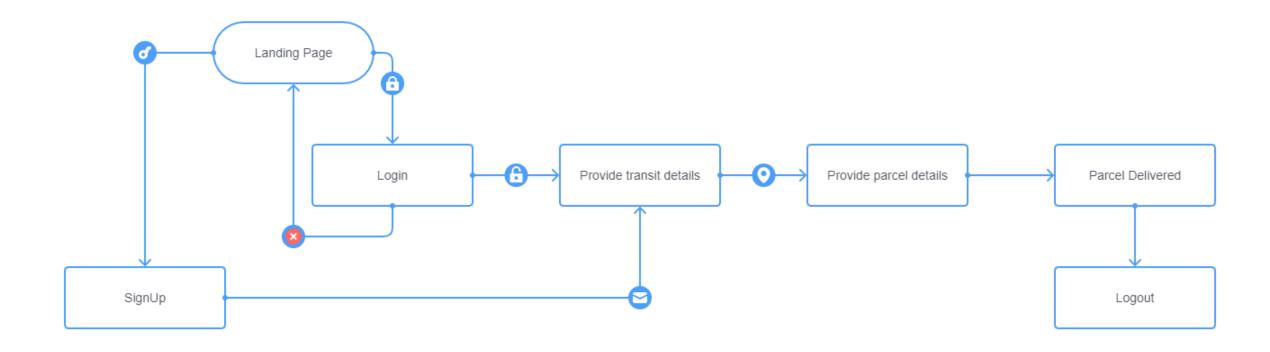
Adobe XD Mockup

GitHub Source Control Repository



User Flow

#### User Flow





Wire Frames

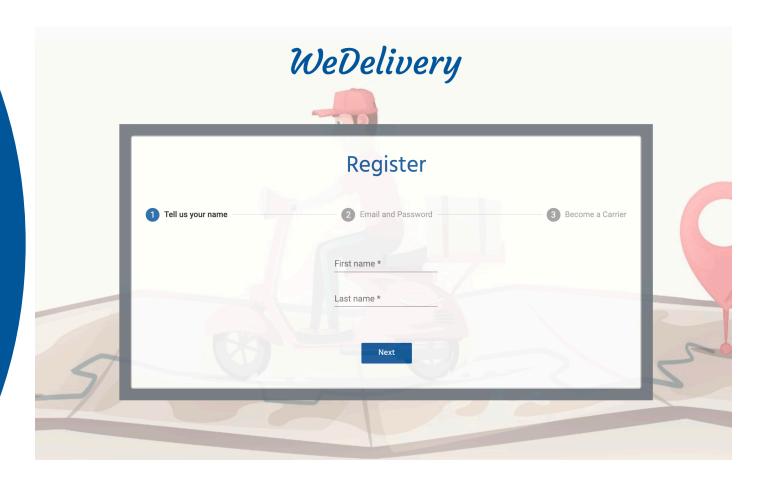


Mockup

# Design Principles Unity

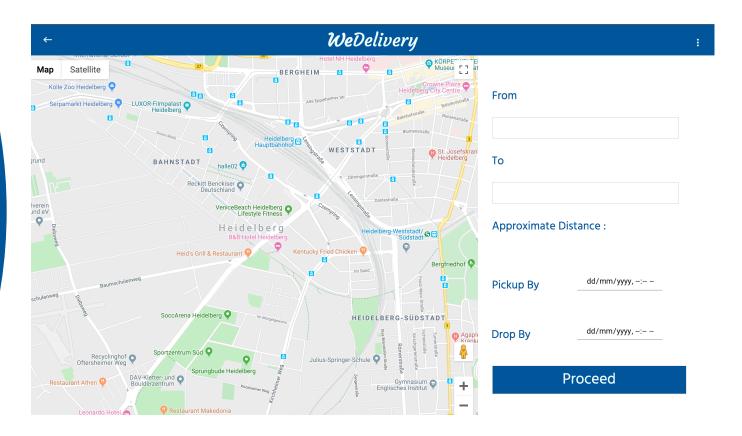


Unity



# Design Principles Dominance

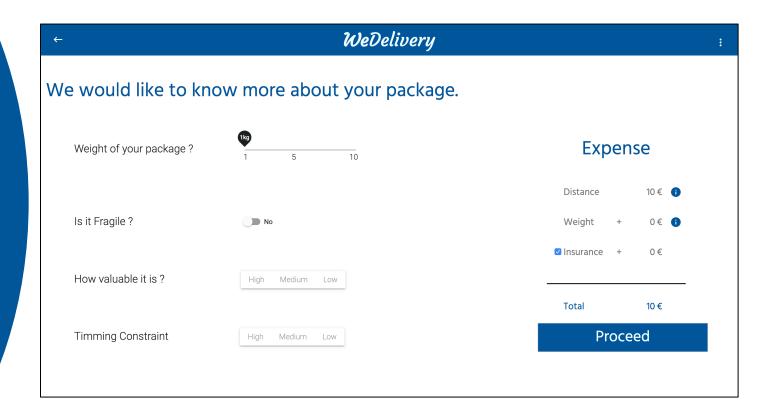
#### Dominance



# Design Principles Balance



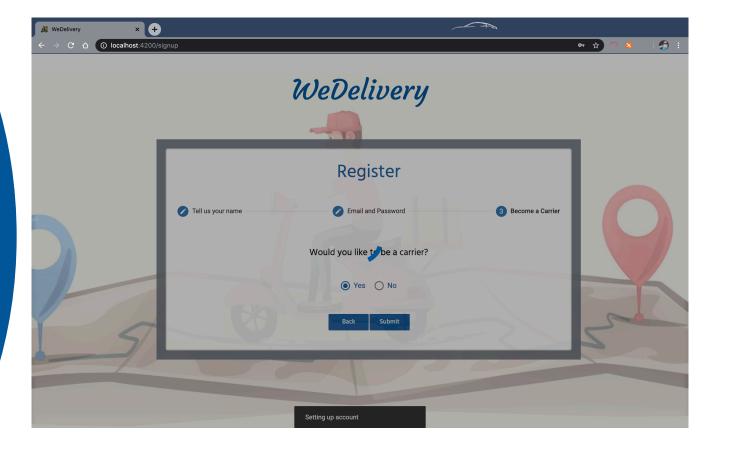
Balance



Design Principles

Keeping user updated

Reeping user updated





Fonts

Used for Heading

Typeface: Cursive

Free font by Google

The il1 test



Font - Courgette

Used for Content

Typeface: Sans Serif

Free font by Google

The il1 test



Font - Hind



Colors

Color Blue #01579b

**Characteristics** 

Loyalty

Peace

Wisdom

#### **Characteristics**

**Truth** 

**Purity** 

**Equality** 

Color White Hex code #ffffff



Icons

### Design Principles

#### Icons

- **Settings**
- し Log Out
  - Menu
- ← Back

## Accessibility

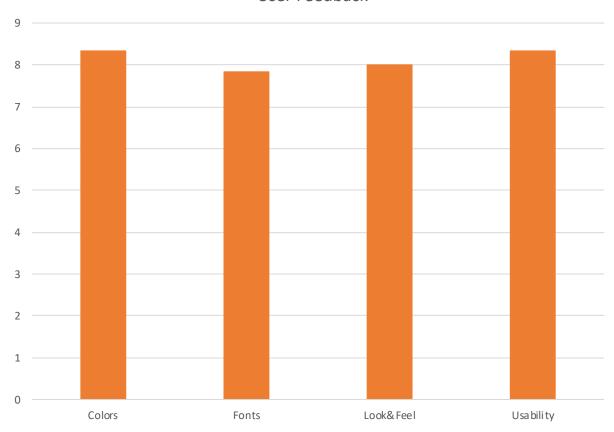
## Accessibility

Principle	Usage
Perceivable	
Operable	
Understandable	
Robust	×

## \* Demo

## Usability Testing





## Usability Testing

Activity	Time(in sec.)
Place Order (new user)	110±5
Place Order(existing user)	80±3

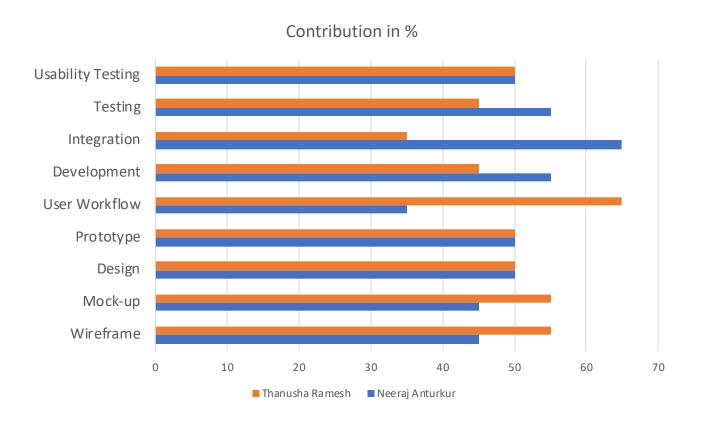
Color Selection

• Font Selection

Component Hierarchy



#### Role & Contribution



### Git Link

https://github.com/neerajanturkar/wedeliver

### \* Conclusion

Thank You!