

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Total Interest

7.84M

Transaction
Amount

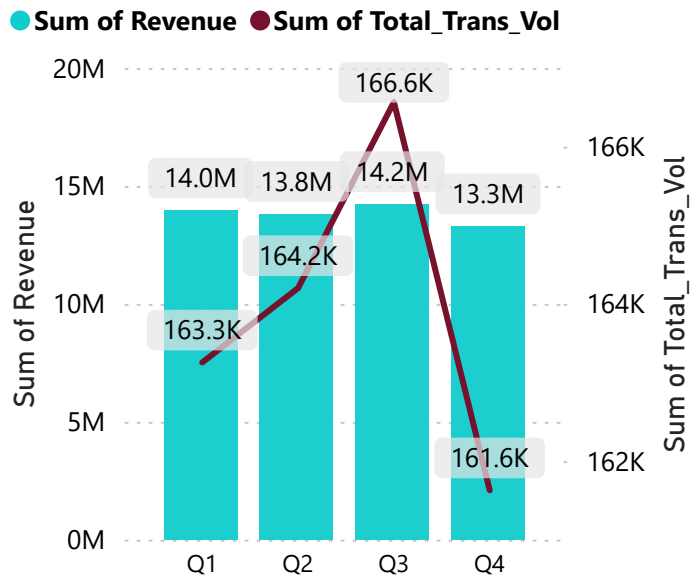
45M

Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495887.74
Gold	2454072	2024078	373784.16
Platinum	1135608	953314	161629.05
Silver	5586332	4586746	812081.28
Total	55315410	44522013	7843382.23

QTR Revenue and Total Transaction Count



F

M

Silver

Blue

Gold

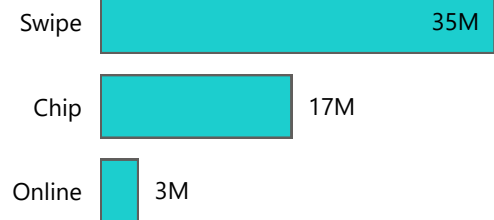
Platinum

Medium

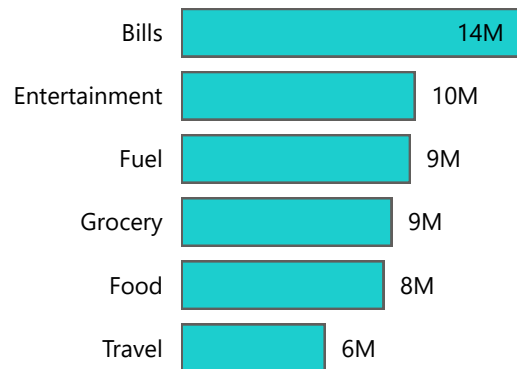
Low

High

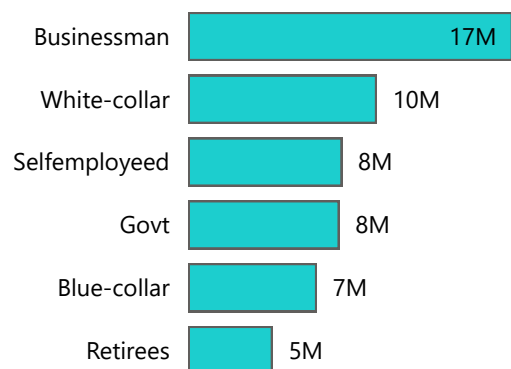
Revenue by Use Chip



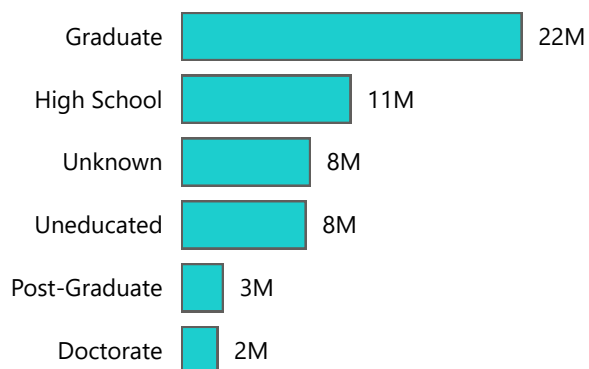
Revenue by Expenditure Type



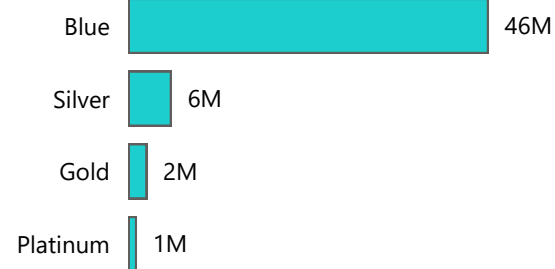
Revenue by Customer Job



Revenue by Education



Revenue by Card



Credit Card Customer

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55M

Total Interest

7.84M

Income

576M

CSS

3.19

M

30M

F

25M

Medium

Low

High

Silver

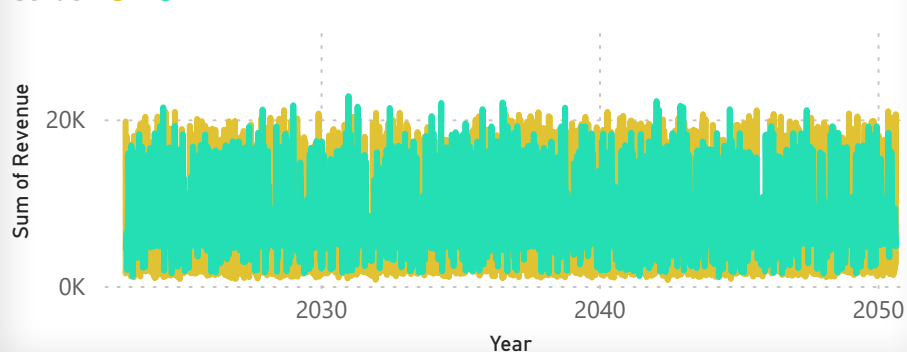
Blue

Gold

Platinum

Revenue by Week

Gender ● F ● M

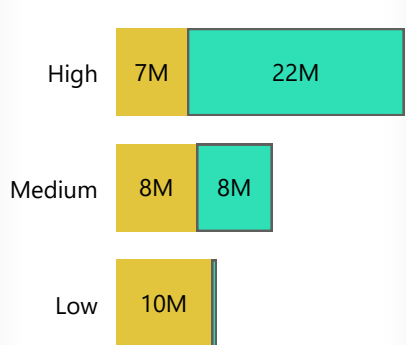


Top 5 States

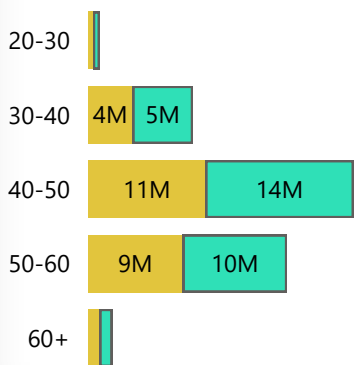


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952800.57	72262158
Businessman	17387832	2539390.31	186959919
Govt	8111701	1160016.37	88773989
Retirees	4535184	630359.24	48675030
Selfemployeed	8261758	1119741.81	75313288
White-collar	10114656	1441073.93	103930055
Total	55315410	7843382.23	575914439

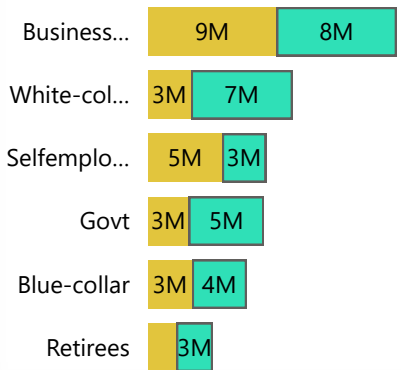
Salary Group



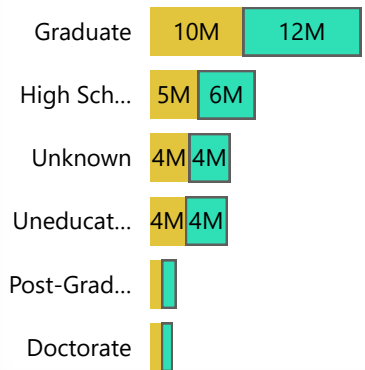
Age Group



Job Group



Education Group



Marital Status

