

Sales Report

Country

▼

All

▼

Year

▼

All

▼

Month Name

▼

(Blank)

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

>

Total Revenue

126.01M

Gross Profit

86.89M

Units

4M

Total Revenue by ProductName and SubCategory Name

SubCategory Name

Extra

Micro

Regular

Super

ProductName	Extra	Micro	Regular	Super
Quad	16.2M	0M	0M	16.6M
Carlota	10.8M	0M	0M	11.0M
Magnum	10.0M	0M	9.0M	0M
Black Monk	15.8M	0M	0M	0M
Bing	9.8M	0M	0M	0M
VanHelen	0M	9.8M	0M	0M
Linder	0M	0M	8.8M	0M
Alder	0M	8.5M	0M	0M

Sum of Total Revenue by SubCategory Name

SubCategory

Extra

Super

Micro

Regular

SubCategory	Revenue (M)	Percentage (%)
Extra	62.86	49.88%
Super	27.03	21.45%
Micro	18.36	14.57%
Regular	17.76	14.09%

Top 5 Sales Rep

Ellen Woody

Ellie Gill

Jan Novotny

John White

Mark Spencer

Sum of Total Revenue by Category

SubCategory

Special

General

SubCategory	Revenue (M)	Percentage (%)
Special	81.22	64.46%
General	44.79	35.54%

Total Revenue by Year and ProductName

Increase

Decrease

Total

Other

Year	Product	Revenue (M)	Category
2017	VanHelen	16	Total
2017	Black Monk	0	Other
2017	Magnum	0	Other
2017	Carlota	-1	Decrease
2017	Other	-1	Decrease
2017	Quad	-1	Decrease
2016	Black Monk	11	Total
2016	VanHelen	0	Other
2016	Magnum	0	Other
2016	Other	0	Other
2016	Linder	0	Other
2016	Carlota	0	Other
2015	Magnum	12	Total
2015	Other	0	Other
2015	Alder	0	Other
2015	Linder	0	Other
2015	Black Monk	0	Other
2015	VanHelen	0	Other
2014	Quad	12	Total
2014	Other	17	Increase
2014	Carlota	14	Increase
2014	Magnum	11	Increase
2014	Black Monk	9	Increase
2014	VanHelen	8	Increase
2014	(Blank)	5	Increase
2014	(Blank)	76	Total

Total Revenue and QoQ Growth by Qtr

Qtr	Sum of Total Revenue (M)
1	12.99
2	12.21
3	12.57
4	12.56

Year	Qtr	Sum of Total Revenue	Prev Qtr	QoQ Growth
		75,689,885.75		Infinity
2014	1	3,089,520.55		Infinity
2014	2	2,565,969.45	3,089,520.55	-16.95%
2014	3	2,944,252.90	2,565,969.45	14.74%
2014	4	2,961,703.05	2,944,252.90	0.59%
2015	1	3,110,246.20	2,961,703.05	5.02%
2015	2	2,938,621.80	3,110,246.20	-5.52%
2015	3	2,948,976.10	2,938,621.80	0.35%
2015	4	2,894,233.15	2,948,976.10	-1.86%
2016	1	2,941,330.65	2,894,233.15	1.63%
2016	2	2,660,854.15	2,941,330.65	-9.54%
2016	3	2,807,393.90	2,660,854.15	5.51%
2016	4	2,763,655.90	2,807,393.90	-1.56%
2017	1	3,846,566.70	2,763,655.90	39.18%
2017	2	4,042,652.15	3,846,566.70	5.10%
2017	3	3,870,142.70	4,042,652.15	-4.27%
2017	4	3,938,007.05	3,870,142.70	1.75%
Total		126,014,012.15		Infinity