

DAWD 03-3 - Lab - Data Visualizations and **Dashboards**

The two fields below are used to customize queries used in this course. Enter your schema (database) name and username, and press "Enter" to populate necessary information in the queries on this page.

Schema Name: hive metastore.class 013 odg7 da dawd Username: class+013@databricks.com

Lesson Objective

At the end of this lesson, you will be able to:

- Create basic visualizations using Databricks SQL
- Create a dashboard using multiple existing visualizations

Create a Boxplot

We can create a boxplot to highlight outliers in our data and to provide other information like quartiles, minimun, maximum, etc.

Complete the following:

- 1. Open a new query tab, and run the query below
- 2. Save the query as "Boxplot"
- 3. In the query results section, hover over the "+" symbol and click "Visualization"
- 4. Select "Box" as the visualization type
- 5. For "X Column" select "product_category"
- 6. For "Y Column" select "total price"
- 7. Click the "X Axis" tab
- 8. Enter "Product Category" in the "Name" field to make more user friendly
- 9. Click the "Y Axis" tab
- 10. Enter "Price" in the "Name" field to make it more user friendly

Note that there are many outliers. Although we would not want to ignore these, we can hide them by completing the following step:

- 11. Enter "30000" for the "End Value" field
- 12. Click "Save" in the lower-right corner
- 13. Change the name of the visualization to "Price by Product"
- 14. Make sure the query is Saved
- 15. Check your work by entering your answer to the question below
- 16. After pressing ENTER/RETURN, green indicates a correct answer, and red indicates incorrect

Note that you can hover your mouse over the boxplot to get additional information about each plot.

USE hive_metastore.class_013_odg7_da_dawd;
SELECT * FROM sales;

Show Answer Copy

Which product category has the highest upper fence?

Create a Funnel

The Funnel visualization shows the number of people as they progress from one step to another. In this portion of the lab, we are going to make a funnel that shows the number of customers who have progressed from sales orders to actual sales.

Complete the following:

- 1. Open a new query tab, and run the query below
- 2. Save the query as "Funnel"
- 3. In the query results section, hover over the "+" symbol and click "Visualization"
- 4. Select "Funnel" as the visualization type
- 5. For "Step Column" select "Step"
- 6. For "Value Column" select "Value"

That's it! Most of the setup in this visualization is contained in the query. The query uses a CTE and two UNION ALLS to genenerate the data. Really, all that's happening is we are selecting distinct customer IDs in each of the tables to determine which customers have been active in generating sales orders and sales.

- 7. Click "Save" in the lower-right corner
- 8. Click inside the tab and change the name of the visualization to "Customer Funnel"
- 9. Make sure the guery is Saved
- 10. Check your work by entering your answer to the question below
- 11. After pressing ENTER/RETURN, green indicates a correct answer, and red indicates incorrect

```
USE hive metastore.class 013 odg7 da dawd;
WITH funnel AS (
    SELECT DISTINCT "Customers" AS Step, string(customer id) FROM customers
        UNION ALL
    SELECT DISTINCT "Orders" AS Step, customer_id FROM sales_orders
        UNION ALL
   SELECT DISTINCT "Sales" AS Step, customer_id FROM sales
SELECT Step, count(customer_id) as Value
    FROM funnel
    GROUP BY Step;
```

Show Answer

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What is the %Max for Orders? (include the %)



Create a Dashboard

Let's combine the visualizations we just made into a dashboard.

Complete the following:

- 1. Click "Dashboards" in the sidebar menu
- 2. Click the blue "Create Dashboard" button
- 3. Name the dashboard "Company Information" and click the "Save" button
- 4. Click the blue "Add" button, and click Visualization"
- 5. In the dropdown, select "Boxplot"
- 6. Click the drop down under "Select existing visualization" and select "Price by Product" (which you created earlier)
- 7. Change "Title" to "Prices"
- 8. Click the blue "Add to dashboard" button, and the Boxplot appears in your dashboard
- 9. Repeat steps 4-8 with the "Funnel" query ("Customer Funnel")
- 10. Click "Add", then "Text Box", and type "# Miscellaneous Information" in the "Edit:" field
- 11. Click "Add to dashboard"
- 12. Optional: Move the visualizations around by clicking and dragging each one
- 13. Optional: Resize each visualization by dragging the lower-right corner of the visualization
- 14. Optional: Click "Colors" to change the color palette used by visualizations in the dashboard
- 15. Click "Done Editing" in the upper-right corner
- 16. Run every query and refresh all visualizations all at once by clicking "Refresh"
- 17. Check your work by entering your answer to the question below
- 18. Hint: Hover over each Product Category to get the statistics in the Boxplot Chart
- 19. After pressing ENTER/RETURN, green indicates a correct answer, and red indicates incorrect

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Which product	category	nas tne	iowest	minimum	price:

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