



Revenue VS. Prev Month

120.16K✓

Goal: 113.79K (+5.6%)

Profit VS. Prev Month

71.68K✓

Goal: 67.87K (+5.61%)

Returns VS. Prev Month

496✓

Goal: 563 (+11.9%)

Product Brand wide Data

Product Brand	Transactions	Qty. Sold	Revenue	Profit
ADJ	198	620	1,711.20	1,178.00
Akron	356	1110	1,943.02	1,239.04
American	2384	7423	16,359.81	9,818.70
Amigo	326	1012	2,899.81	1,622.41
Applause	355	1114	2,862.52	1,520.26
Atomic	1345	4132	8,155.33	4,625.09
BBB Best	5254	16395	31,199.37	19,374.93
Best	714	2170	5,179.66	3,207.16
Best Choice	6000	18553	42,738.02	25,901.32
Better	4073	12451	21,577.40	13,192.66
Big City	355	1127	1,100.47	643.37
Big Time	5797	17959	39,344.18	23,710.27
Bird Call	3224	9944	19,141.16	11,343.25
Black Tie	374	1161	1,329.57	780.56
Blue Label	3665	11236	24,820.24	14,737.44
Blue Medal	808	2520	6,046.49	3,605.97
Booker	3454	10664	21,457.25	13,023.52
Bravo	3689	11401	27,659.06	16,321.52
Carlson	3724	11433	24,990.35	15,266.33
Carrington	5622	17126	36,065.67	21,467.59
CDR	4574	13962	30,506.50	18,007.91
Choice	1333	4122	5,552.98	3,496.74
Club	3222	9910	22,968.82	13,181.07
Total	269720	833489	1,764,546.44	1,052,818.78

Region wise Revenue



State wise Transactions

