## New York City Taxi and Limousine Commission(NYC TLC) Ride Duration Prediction Project Proposal

## **Overview**

The aim is to develop a comprehensive plan of action for building a regression model that predicts ride durations based on distance, time of day, season, and additional variables

Milestones	Tasks	Deliverables/Reports	Relevant Stakeholder (Optional)
1	Establish structure for project workflow (PAC:	Global-level project document	Deshawn Washington — Data Analysis Manager
1a	Write a project proposal Define project scope and goals		Daichi Watanabe — Senior Project Manager
2	Generate a concise overview of the dataset  Highlighting key characteristics and trends  Analyze	Data files ready for EDA	Luana Rodriquez — Senior Data Analyst
2a	Begin exploring the data <sup>*</sup> Inspect data files for missing data  Analyze *		Deshawn Washington — Data Analysis Manager



## Course 1: Foundations of Data Science

3	Data exploration and cleaning  Plan and Analyze	<ul><li>EDA report</li><li>Tableau dashboard/visuali zations</li></ul>	Luana Rodriquez — Senior Data Analyst
3a	Visualization building  Construct and Analyze		Daichi Watanabe — Senior Project Manager
4	Compute descriptive statistics Analyze *	<ul> <li>Analysis of testing results between two important variables</li> <li>Share results of testing</li> </ul>	Deshawn Washington — Data Analysis Manager
<b>4a</b>	Conduct hypothesis testing  Analyze and Construct		Udo Bankole — Director of Data Analysis
5	Build a regression model  Analyze and Construct	<ul> <li>Review testing results</li> <li>Determine the success of the model</li> </ul>	Luana Rodriquez — Senior Data Analyst
5a	Evaluate the model Communicate final insights with stakeholders  Execute		Udo Bankole — Director of Data Analysis