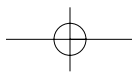


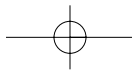
production solutions

for e-document delivery

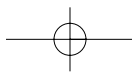


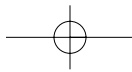
RightFAX™



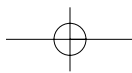


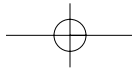
Volume...speed...pressure





Today's business world is more competitive than ever. Every day produces a sea of communication in and out of your company, all of it critical. RightFAX can help with production solutions for e-document delivery. **Everything you need to know is in this brochure, all 2,322 words of it. We know it's a lot, but there's a lot to tell you about.**





challenge

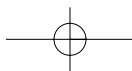


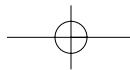
There is a war being waged, and you're in it. On one side, the constant pressure to reduce costs, improve productivity and speed the communication of information to customers and suppliers. On the other, ERP applications involving purchasing, inventory, order entry and financial functions, as well as host or legacy systems that generate thousands of documents to be processed and delivered.



RightFAX® production systems are your secret weapon.

Use them and you will save your company time and money, while improving back office document delivery performance.





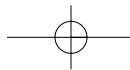
Three things make electronic document delivery critical:

1. a host of mission-critical communications — invoices, purchase orders, statements, order acknowledgements, MSDS sheets, shipping reports, bills of lading and others.
2. enterprise resource planning (ERP) systems, such as SAP™, Oracle®, Baan™ and PeopleSoft®, which offer significant savings and greater efficiency but also generate a tremendous volume of business communications.
3. the Internet and the opportunities it provides for information exchange.

Without a clearly defined document delivery strategy, a company cannot take full advantage of all that technology offers and is at a clear disadvantage. And without the proper tools, even the most refined strategy will spend its life on somebody's "to do" list.



AVT, the world's leading provider of electronic document delivery solutions, has developed the tools necessary for companies like yours to successfully implement effective, enterprise-wide document delivery strategies.



power



RightFAX Production Systems are powered by CommercePath™ technology, the most potent production faxing system in the world. A 1998 study published by International Data Corporation (IDC) showed CommercePath solutions held a 25 percent market share, outdistancing the nearest competitor by 10 percent. Today, CommercePath technology is humming away in more than half the Fortune 100 companies.

A cost-effective solution to a costly problem

With the widespread use of document-generating enterprise applications, including ERP systems, comes the costly problem of delivering those documents to their destinations. Host applications don't address document delivery, so most companies rely on the postal service or general-purpose fax machines for distribution. These are labor-intensive, manual processes that involve:

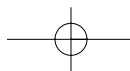
- printing, bursting, folding, stuffing envelopes and mailing documents; or
- printing documents, taking them to the fax machine, waiting in line and often waiting to confirm that they were successfully delivered.

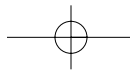
These manual processes are costly. In large organizations, the volume is huge — thousands to hundreds of thousands of documents per month. Considering that each mailed document costs \$1.00 or more to process and deliver, the monthly expense is staggering.

Beyond these hard costs, traditional document delivery hides a sleeping giant of inefficiency. A simple PO stuck in land-based transit can delay shipments and affect inventories. On the other end, delayed invoices lead to increased DSO cycle times.

Manual fax delivery is significantly faster than mail delivery, but it doesn't adequately handle high volumes. It is also labor intensive, time consuming and prone to error. It all comes down to more money out of your pocket.

With RightFAX production systems, the cost to process and deliver a document is less than 10¢, at much higher volumes with much greater efficiency. That little number makes a big difference.





Typical ROI using RightFAX production systems

NO. OF PAGES FAXED PER DAY	100	200	300	500	1000
mail cost per page	\$1.03	\$1.03	\$1.03	\$1.03	\$1.03
cost if mailed	\$103	\$206	\$309	\$515	\$1,030
RightFAX cost per page	.10	.10	.10	.10	.10
cost if faxed	\$10	\$20	\$30	\$50	\$100
monthly savings	\$1,860	\$3,720	\$5,580	\$9,300	\$18,600
annual savings	\$22,320	\$44,640	\$66,960	\$111,600	\$223,200

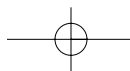
With RightFAX production solutions, you will . . .

- greatly reduce your costs.
- provide unattended and automated high-volume, low-cost electronic delivery of business-critical documents.
- deliver documents in a variety of formats, including fax, e-mail and over the Internet.
- automate communication with trading partners, which increases productivity and speeds document delivery.
- tightly integrate with ERP packages, such as SAP, Oracle, PeopleSoft and Baan.
- bring all of your customers and suppliers into the electronic realm.
- leverage your existing systems, including the Internet.

The RightFAX production system is . . .

- scalable and expandable, letting you grow the system as your company grows.
- highly reliable, assuring optimal uptime for business-critical applications.
- the recognized leader in production fax, as well as enterprise fax server solutions.
- the gateway between your existing legacy applications and the Internet.

The power of CommercePath technology is installed worldwide, supporting companies like Bank of America, JC Penney, Kraft, Dole, Carnival Cruise Lines, Federal Express, Ford, Harley-Davidson, PepsiCo, Reynolds Metals, Toro and Union Pacific.



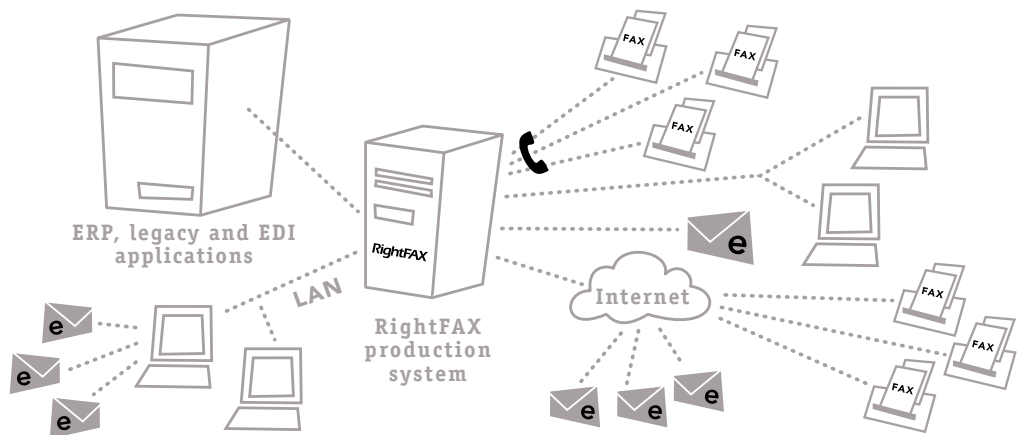
flexibility



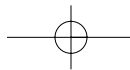
A strategic complement for your back office

RightFAX takes the confusion out of communicating with your customers and suppliers, so you can further automate your business and reap the benefits of a more productive operation.

The RightFAX production system is a total solution, all on the same NT server platform and linked to your applications through a single, comprehensive interface.



Having the ability to spread electronic document delivery across your enterprise is critical. RightFAX provides additional modules which can be mixed and matched to provide capabilities unique to each business' set of challenges. Modules for fax-enabling your desktop workstations on the LAN, e-mail and fax integration, performing EDI-to-fax conversion or delivery directly over the Internet can be added when needed.



Capitalize on e-commerce and Internet opportunities

Our InternetLink™ module enables you to build documents for delivery over the Internet. The benefits are substantial:

- Internet delivery bypasses the public telephone network.
- long-distance charges are greatly reduced.
- the need for telephone line service and support is reduced.
- the most popular document formats can be supported, including text, PDF, and TIFF formats.

You still have high-volume, production-oriented delivery of documents requiring unique data for each recipient, but now you can take advantage of low-cost transport over the Internet. It's fast, easy, efficient and keeps costs down.

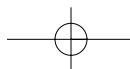
EDI flexibility

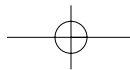
RightFAX also provides an EDI-to-fax capability that integrates production fax with EDI solutions so you can interact with customers and suppliers that are not EDI-capable. And, the RightFAX solution allows you to save money and increase reliability as compared to relying on a value-added network for EDI-to-fax conversion services. RightFAX puts you in control.

RightFAX production system — the scalable solution

Your volume of electronic documents will continue to grow with the size of your company. Your RightFAX production system can grow right along with you.

- Start small and add capacity as you need it.
- Take advantage of the system's ability to support clustering of servers for high-volume, distributed computing capabilities.
- Utilize dynamic load-balancing to help maximize performance by preventing bottlenecks and delays in processing high volumes.
- Rely on Intelligent Least-cost Routing™ to automatically find the most economical means of document transmission.





speed



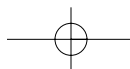
Speed, volume and integrity rule the e-document world. The RightFAX production system integrates tightly with the most popular back office applications to ensure easy and reliable electronic document delivery. In fact, major technology partners, such as Oracle, SAP, Baan and Microsoft, have certified that RightFAX production solutions effectively integrate with their applications.

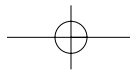
A glimpse inside RightFAX production technology

With the RightFAX production system, data from host applications is automatically directed to the RightFAX production environment.

1. The server, which appears as a logical print device to the host system, receives the data, which is wrapped in Facsimile Command Language (FCL).
2. FCL commands signal the server with the requirements of this document — the electronic form to be used, appropriate signatures needed, file format and recipient information.
3. The data is overlaid with an electronic version of the form, converted into an electronic image and sent to the recipient in whichever format is indicated (fax, e-mail, print or even over the Internet).
4. Notifications of delivery can then be delivered back to either the host system or to the end user, including any specified content. They can also be sent in a variety of formats, including e-mail, fax or hard copy.

In a purchasing application, for example, a single purchase order or large batches of purchase orders are sent from the purchasing system on the host — such as a mainframe or mini-computer system — to the RightFAX production environment. The data, along with the buyer's signature, is merged onto an electronic version of the PO form for each supplier. The POs are delivered automatically — there is no manual intervention involved—and instantaneously. The RightFAX server receives delivery confirmations from the recipient and notifications are issued back to the purchasing system on the host.



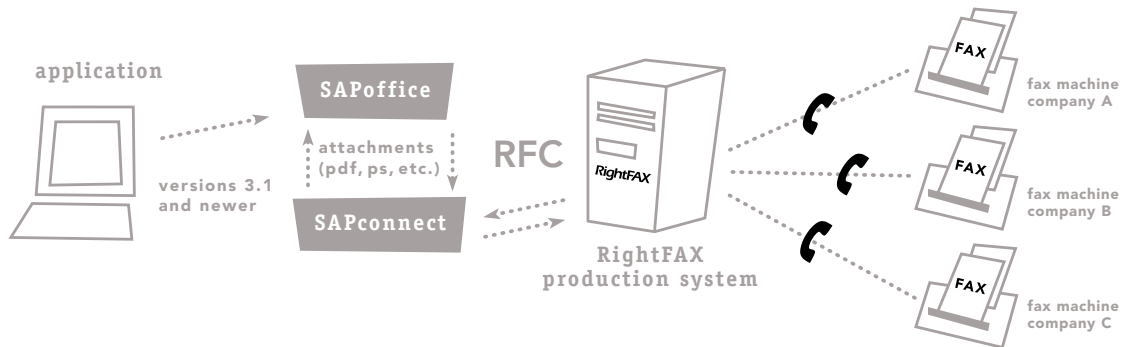


ERP (Extraordinary RightFAX Partnerships)

RightFAX has been doing what we do longer than just about anybody in the business. We call it “scar tissue”—the experience, wisdom and relationships that only time can bring, and only RightFAX can offer.

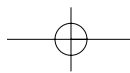
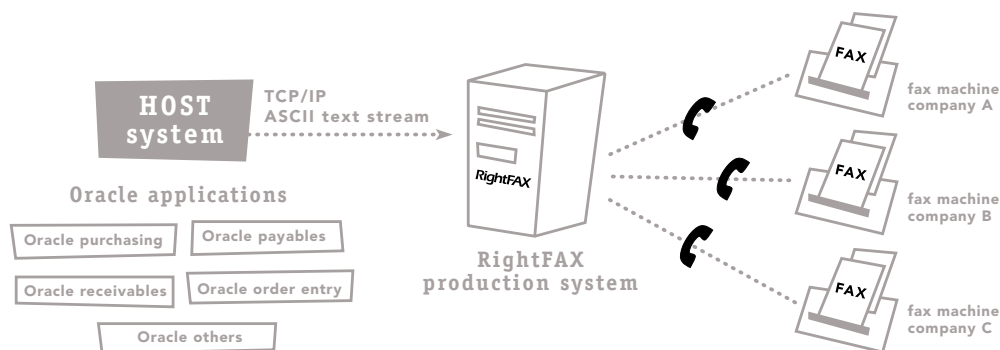
RightFAX Connector for SAP™ R/3™

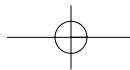
Providing a seamless interface from SAP to a RightFAX production system, this connector permits SAP™ R/3™ users to send and receive faxes directly from SAPoffice™ and all other SAP applications via SAPconnect. For companies not using SAPconnect, RightFAX can fax-enable your SAP applications with SAPscript™.



RightFAX Filter for Oracle®

RightFAX, powered by CommercePath technology, is the only production fax solution certified by Oracle. Tightly integrated with all Oracle applications including Oracle Financials and Oracle Manufacturing, it provides automated, unattended delivery of mission-critical documents.





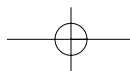
RightFAX Connector for Baan™

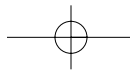
Based on Baan IV running on the Unix platform, the RightFAX Connector for Baan provides the interface to the RightFAX production environment. Together this system brings capability to electronically deliver mission-critical Baan documents, such as POs and sales order acknowledgements, greatly enhancing your company's ability to provide responsive, bulletproof customer service.

RightFAX production fax solutions, powered by CommercePath technology, integrate with these leading ERP applications so you can:

- electronically deliver POs and invoices from SAP™ R/3™, Oracle, Baan or PeopleSoft
- execute automatic faxing to non-EDI partners
- fax from Microsoft® Windows
- electronically deliver documents to and from Exchange™, Lotus Notes® or other SMTP-compliant packages
- reduce the cost of delivering documents to your customers and vendors
- more efficiently utilize employee resources
- handle errors resulting from faulty or non-existent fax numbers
- eliminate the need to install and manage multiple stand-alone fax machines
- increase your control over document delivery
- eliminate missed deadlines for critical path purchases
- accelerate cash flow due to decreased Days Sales Outstanding (DSO)
- minimize implementation times and interface costs
- give direct notification to users or host applications
- provide the ability to attach PostScript™, PDF and ASCII files
- schedule delivery with multiple priority levels

Based on a non-proprietary, Windows NT® operating system, RightFAX provides the base platform, the document engine, and links to additional RightFAX modules. It provides connectivity to host applications while serving as the platform for adding extra delivery and receipt capabilities as volume grows. There is no better way to leverage the investment your company has made in its ERP systems.





partnership

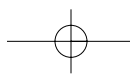


The sheer number of electronic solutions available today can sometimes overwhelm even the most talented IT organization. It is simply not practical for you and your staff to be experts on the implementation of every enabling technology that comes along.

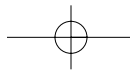
RightFAX Professional Services™ delivers market-leading expertise in full-service implementation and support.

RightFAX offers global engineering and support for all production fax solutions. With our Professional Services, you can think of our technical consultants and support personnel as extensions of your own IT department, providing specific expertise in implementation, enhancement and maintenance of your RightFAX solutions.

Whether it's through remote dial-in, an on-site installation or a combination of both, our professional service engineers quickly integrate your solution with existing applications for fax delivery to your trading partners.

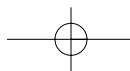


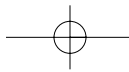




Progress. RightFAX production solutions bring high-performance communications to your company – no-worry delivery of your high-volume documents needs. We are the experts in high-volume e-document delivery so you don't have to be. Reliable, fast and nimble. Powerful, flexible, and very easy to use and manage. You'll save time. You'll save money. You'll have a better business without changing your business.

That's progress.





For all the info you could possibly need:

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