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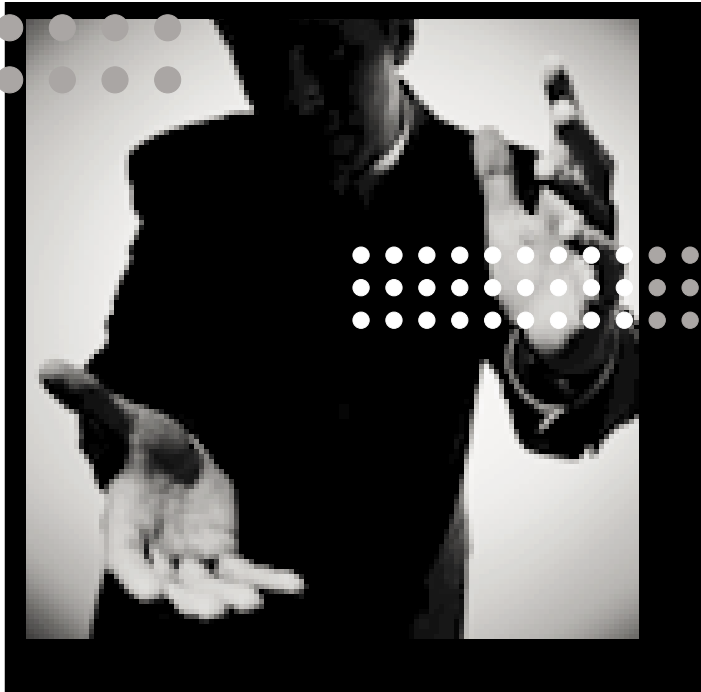
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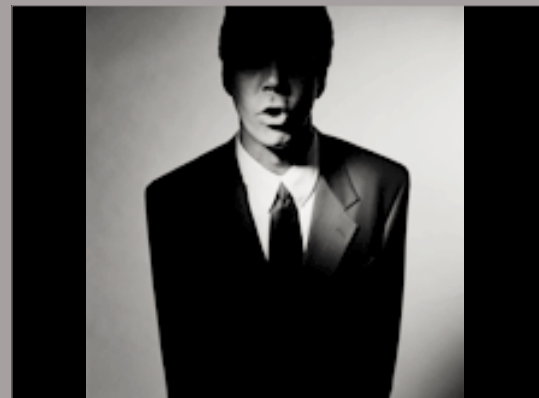
solutions

for electronic document delivery



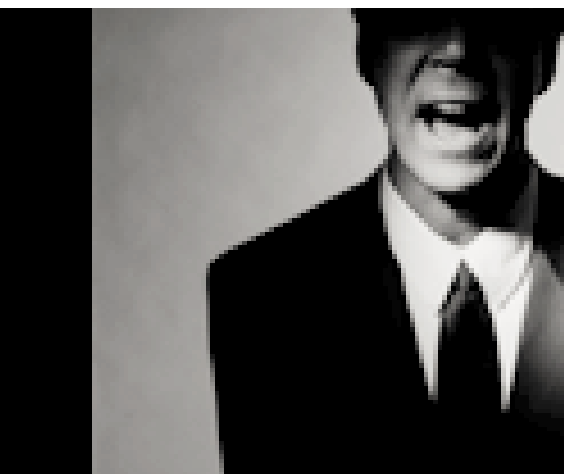
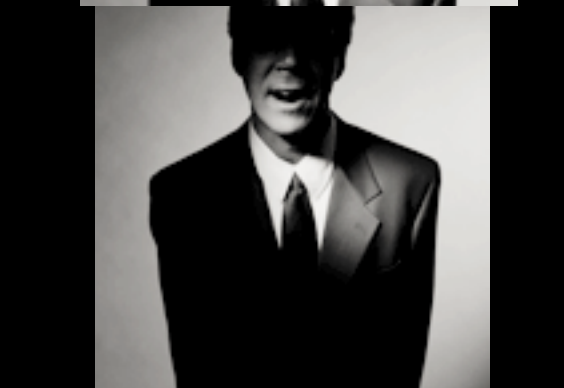
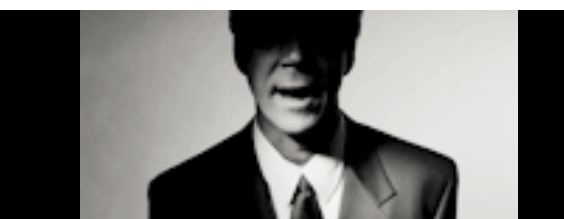
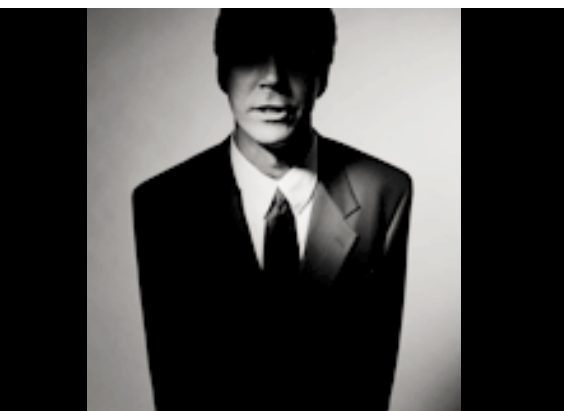
RightFAX[®]

Innovation ... service ... blah, blah, blah



understand





There are two keys to success in the digital world:

Innovation and service.

Everybody claims them.

Few come through.

**RightFAX delivers these and more as your
one-stop solution for e-document delivery.**

innovation



What does it mean?

When you can conquer the known challenges of your business, when you can identify problems before the competition and provide the right solution, when you can change the way people think about the fundamentals, that is innovation.



"The RightFAX server family continues to reach higher levels of customer satisfaction and product innovation that enable people in organizations to communicate easily and manage their fax documents effectively."

Peter J. Davidson, International Data Corporation (IDC) Industry Analyst

techspeak

RightFAX brings together powerful, market-leading solutions. With RightFAX you get:

- A single source for LAN fax, production fax and IP-based fax products and services.

- Seamless integration with desktop, e-mail, ERP and EDI applications.
- Reliability and control, providing centralized management and ease of systems operations.

Support is huge.

The world runs on information, and successful information depends on uptime, speed and format integrity. A lot of document systems are a bit like playing telephone, the kid's game. You start with a simple message, "I lost my wallet, what should I do?", which takes forever to reach the other end only to come out garbled, "I am the walrus, cuckoo ca choo."

You need to know that when you enter into a relationship with RightFAX, you're getting a commitment to round-the-clock service and support to keep you up and running smoothly and efficiently. You can choose from a wide range of support plans to provide the exact level of service you need, up to 24/7/365, including the convenience and immediacy of remote dial-in.

RightFAX Professional Services™ can send top-flight engineers to your company to install RightFAX technology, with virtually no impact on your IT staff.

Load, train and go.

Even before you're up and running, RightFAX Training brings your staff and system up to their full potential. Classes are conducted for administrative, technical and user groups at the RightFAX professional training center, and are held in major cities throughout the U.S. If you want us to create a custom course to be held on site, no problem.

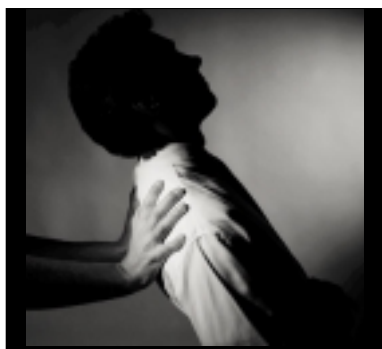
Surround yourself with the best.

Strategic alliances are key to getting anything done in today's digital world. RightFAX creates competitive advantages by leveraging the strength of other market-leading technology. We're honored to work with Microsoft, Oracle, SAP, Lotus, Symantec, JetForm, Siebel Systems, Cardiff, Baan and many others who share the view that the future is unlimited.

partnership



RightFAX is not a packaged goods company. We prefer to build relationships and offer support. Every system installation is the beginning of long-term commitment to the success of your company.



"I would definitely recommend RightFAX products to other companies because they just work."

Ram Komandla, Nissan Motor
Acceptance Corporation

"RightFAX technical support was just great. They're so patient! We never received that kind of quality technical support from the fax server we were using before RightFAX."

Christopher Weakley, Carfax

techspeak

You can seamlessly integrate RightFAX components with your existing ERP systems, such as SAP, Oracle, Baan, PeopleSoft, as well as your legacy systems, helping to protect your overall investment. In fact, RightFAX has established strong strategic

alliances with major application vendors, and has completed rigorous certification requirements. You can be assured of a successful installation backed by the expertise of RightFAX associates and partners.

RightFAX is a bonafide innovator.

RightFAX combines and expands fax, e-mail and Internet technologies to offer a one-stop, full-service e-document partnership to your business. Truly unique. Why is this important? Because the ability to convert content into a digital format and deliver it electronically has created change on the scale of the Industrial Revolution, but with much less noise and smoke. It is our job to give you the tools to take advantage of this revolution.

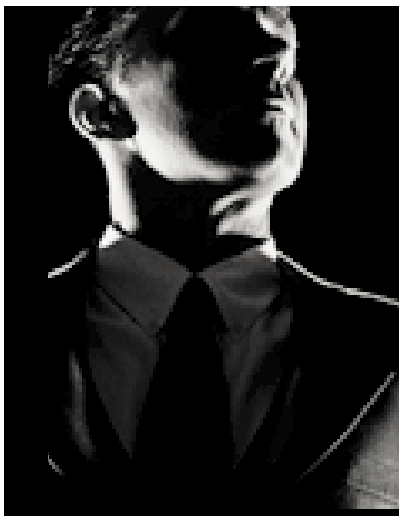
What RightFAX does:

- Helps you deliver your entire range of business documents (daily correspondence, purchase orders, rate sheets, notifications) electronically and instantaneously.
- Provides the widest range of document delivery choices — fax, e-mail or over the Internet.
- Greatly reduces the cost of communicating with your customers and suppliers.
- Provides complete and secure delivery and receipt of all critical business documents at the enterprise level on a global scale.
- Enables back office e-commerce in every facet of your business.
- Offers high-volume, high-frequency e-document delivery.
- Integrates seamlessly with your business applications and the Internet.
- Creates immediate efficiency by simplifying and streamlining your document delivery process.
- Provides scalability, with modular solutions that grow with your company.

This combination of solutions from a single source distinguishes RightFAX as the innovator in the field of electronic document delivery.

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- Options for on-premise solutions or outsourced, IP-based services.
 - Global support services provided by a team of expert engineers and system integrators.

leadership



You already know what it means to be a leader, to create a vision, to provide insight, to direct resources, and to generate opportunities for financial success. RightFAX exists to help you and your company in that role.

RightFAX combines powerful technology resources to lead the world of e-document delivery.

Don't let the name fool you. RightFAX is not a big fax machine that screeches at you every time you push the send button. RightFAX is a total electronic document delivery system.

"RightFAX has a proven track record and is the type of application any company can count on to handle mission-critical communications."

Billy Wilson, Bank of Oklahoma

techspeak

These products are easy to install, use and administer. High-performance features include Intelligent Least-Cost Routing™ and centralized, intuitive enterprise fax management.

RightFAX leads in:

- Server-based Internet/intranet faxing.
- Outsourced IP fax solutions with our MediaLinq network.

A solution for every need:

RightFAX Gateway for Microsoft® Exchange: allows advanced fax and e-mail integration with Microsoft Exchange for users and administrators.

RightFAX Gateway for Lotus Notes®: allows advanced fax and e-mail integration with Lotus Notes for users and administrators.

RightFAX Production Environment™: integrates with host, legacy and ERP applications. Powered by CommercePath technology.

RightFAX IP Plus Connector™: The gateway to Internet faxing using the MediaLinq fax network. Provides capacity on demand for unique broadcasts or unpredicted traffic, as well as disaster protection against fax board or phone line failure.

RightFAX Connector for SAP® R/3®: offers SAP customers a direct connection to the robust capabilities of RightFAX servers.

RightFAX Filter for Oracle®: allows electronic delivery of Oracle documents.

RightFAX InternetLink™ Module: lets you send host documents via the Internet...documents can be converted to PDF, TIFF, GIF or PCX images.

RightFAX Web Client™: lets users manage their fax mailboxes through virtually all popular browsers, including Netscape Navigator™ and Microsoft Internet Explorer™.

RightFAX SNMP Alerting™ Module: alerts systems administrators to any system concerns...integrates with network management tools already in use.

RightFAX OCR Router™: scans cover pages for key words to establish a routing destination and provides automated inbound routing directly to users mailboxes.

RightFAX OCR Converter™: scans fax images and converts them to dynamic text so that users can import into any application for revising.

RightFAX Docs-on-Demand™ Module: a Web-based or phone retrieval system that lets you publish a document to your website or fax-on-demand system from a single library file. Users can then access these documents at anytime.

RightFAX PDF Module: allows interpretation of PDF documents and converts them to fax format.

RightFAX Document Management Connector™: integrates with applications such as DOCS Open™ from PC DOCS™ or Microsoft Office 2000™.

RightFAX TeleConnect™ Module: allows access to faxes from any touch-tone phone.



"Our RightFAX installation has scaled to keep up with our expanding business needs. We began with three RightFAX servers, and as the business grew, so did our RightFAX installation. Now we have five RightFAX servers as well as the RightFAX OCR module, and each new addition has been a snap to install."

Bernd Lutz, Proflowers, Inc.

choices



RightFAX is a modular solution. It is highly flexible and allows you to add functionality to your system at the time of original installation or at any later date. This approach allows RightFAX to meet the exact needs of your enterprise, including the growth you're planning in the short run and over the long haul.

Because it is scalable and flexible, you can implement RightFAX in your company all at once or one server/one department at a time. We integrate with all major applications, and can leverage this integration to deliver documents created by the end user, e-mail, ERP and EDI applications. And, we can do it in a number of formats, including fax, e-mail and over the Internet.

"I chose RightFAX for many reasons — it permits integration with other application platforms, is easy to use, lets us choose our own hardware and has outstanding administrative capabilities."

Edward Villalobos, Barnes & Noble



techspeak

Easy-to-use. Easy-to-manage. RightFAX offers add-on modules for advanced fax and e-mail integration with Microsoft® Exchange and Lotus Notes®. This powerful functionality gives users the ability to send, receive and manage faxes through their e-mail inbox. Administrators can manage fax and e-mail

systems from a single location giving them greater control and flexibility. In addition, all RightFAX servers include built-in support for all SMTP/POP3 Internet mail systems, Lotus cc:Mail, Microsoft Mail, and Novell GroupWise.

RightFAX is really three powerful technologies in one: RightFAX, CommercePath and MediaLinq.

RightFAX has always taken the total approach to enterprise communications, starting with our flagship line of network fax servers. Expanding RightFAX functionality are add-on modules, production fax solutions and IP-based overflow services.

CommercePath set the standard for high-performance servers that support high-volume production faxing and e-commerce. Direct access to the MediaLinq network adds IP faxing to the mix. With this combination of technologies, we're talking capability of 1,000,000 pages a day. It can be one document sent a million times or a million different documents sent once. In either case, you can do it all from your desktop and never get a busy signal.

Clearly, the combination of these three technologies makes RightFAX the most powerful and flexible document delivery solution on the planet. RightFAX is installed in more than 80% of Fortune 100 companies, and 50% of the Fortune 500. A leading industry analyst recently confirmed that RightFAX is the clear marketshare leader.

RightFAX...brought to you by AVT.

As a part of the AVT family of Managed Communications™ solutions, RightFAX is uniquely positioned to leverage leading technology into a single solution. With an installed base of 50,000 systems and growing, we bring experience and horsepower no other company can offer.

RightFAX and the AVT family have won more awards than all of our competitors combined, more than 30 in total, including: seven Product of the Year Awards, four Editor's Choice Awards, and two Best of Show Awards. Today, AVT ranks 34th on Fortune's List of 100 Fastest Growing Companies.

OK, enough of that. We like the awards, they prove the power and reliability of our products. But, we're focused on putting RightFAX to work for you. It's a choice you can make with confidence.

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- Unattended, automated delivery of business documents, such as POs and invoices.
 - E-mail-to-fax integration.

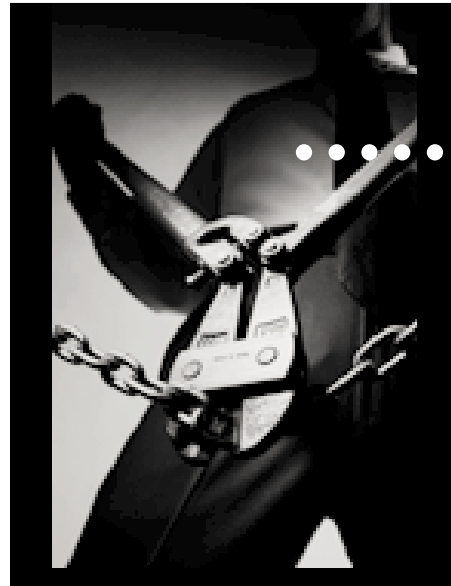
value



Free yourself from the good old days.

To prepare, print, stuff and mail a single document typically costs just over \$1. Multiply that by the thousands of documents that ripple through your business and you're talking about real money real fast.

Clearly, the days when all you needed were a few multi-line phones and an overnight mail service budget are long gone. We believe the solution for your business is not a simple product purchase decision. Instead, it's a commitment to invest in the enterprise-wide operational and cost efficiencies that RightFAX offers.



techspeak

RightFAX allows you to leverage your existing systems. There is no need to change any of your core business applications. No critical mainframe applications will be affected. And, the RightFAX technical staff has completed rigorous SAP™ and Oracle® training and certification.

There is great value in being able to do:

- Faxing from the desktop.
- Broadcast faxing.
- Direct application faxing.
- E-mail faxing.

Before you can identify the impact that RightFAX can have on your business, ask yourself a few quick questions:

- Have you adopted an e-document strategy?
- Has your document volume increased, decreased or stayed about the same?
- Are you using traditional phone lines for broadcast faxing or e-mail?
- Has e-mail replaced other means of routine communication?
- Are your business-critical documents, such as invoices and POs, being distributed in the most efficient way possible?
- Does EDI play a major role in your operations?

RightFAX delivers:

- An exceptional ROI based on a 90% cost reduction in document delivery. (That's about 10¢ a document compared to \$1 in traditional costs.)
- A reduction in operating costs that contributes substantially to the bottom line.
- Much quicker delivery and response times.
- More productive individuals and groups.
- Improved access to information across the business.
- An easy, convenient way to deliver documents.

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- IP faxing via your internal LAN, WAN or an outsourced network service.
 - Expanded capacity on demand to accommodate high-volume, time-sensitive broadcasts or delivery overflow.