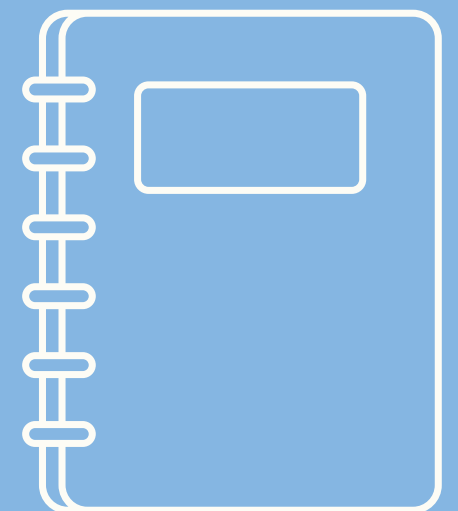
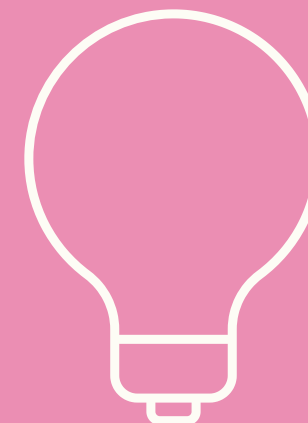
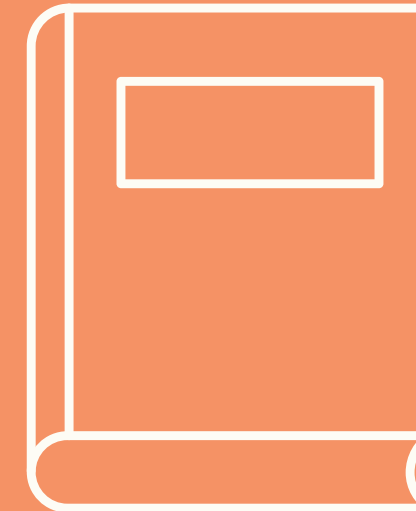


# DES646 Course Project

**RFP RESPONSE AGENT**

By Team : **QUINTET**



## Problem : Manual RFP handling is limiting growth and competitiveness in the industrial B2B tender market

### What is RFP ?

A formal document issued by an organization to invite vendors or suppliers to propose solutions for a specific project or requirement.

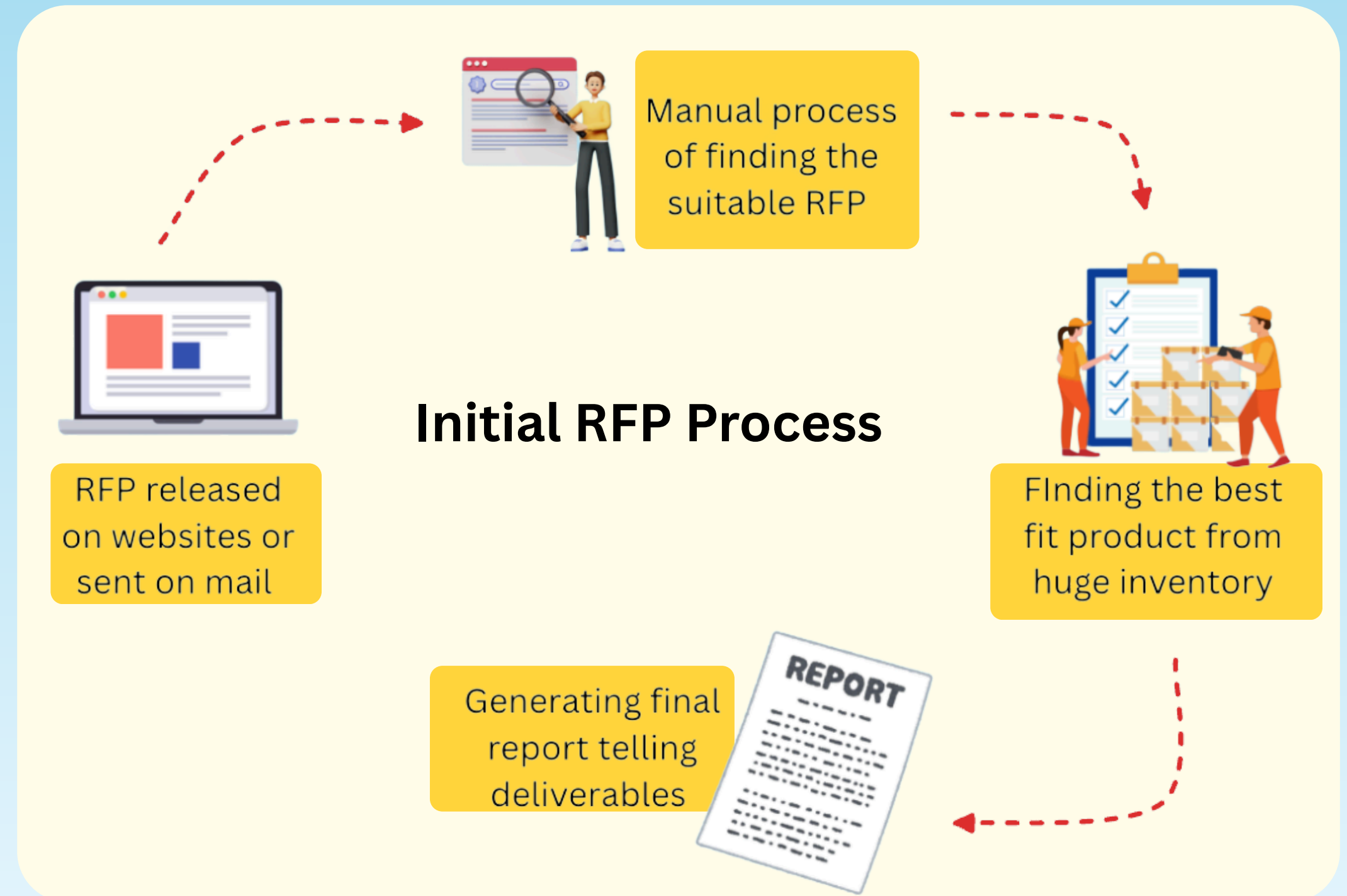
### What an RFP typically includes ?

- Project scope & technical specifications
- Quantity and quality requirements
- Testing or compliance standards
- Pricing and delivery timelines

### Who issues it?

Usually government departments, PSUs, or large private contractors (LSTKs) issue RFPs to OEMs and suppliers.

Typical length ranges from 20–50 pages, depending on project scale and detail



## User Persona



**Shyam Gupta**  
Sales Manager

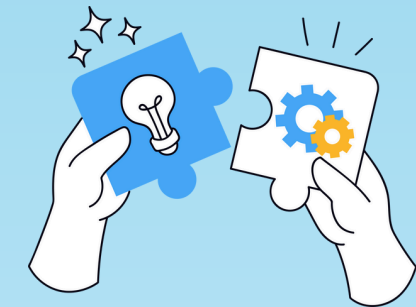
- **Goal:** Identify RFPs early & increase submission rate
- **Pain Points:** Late tender discovery, manual coordination, missed deadlines
- **Need:** Automated RFP alerts & quick summaries
- **How AI Help:** Sales Agent scans websites, summarizes RFPs, and triggers workflow



**Amar Behra**  
Technical Manager

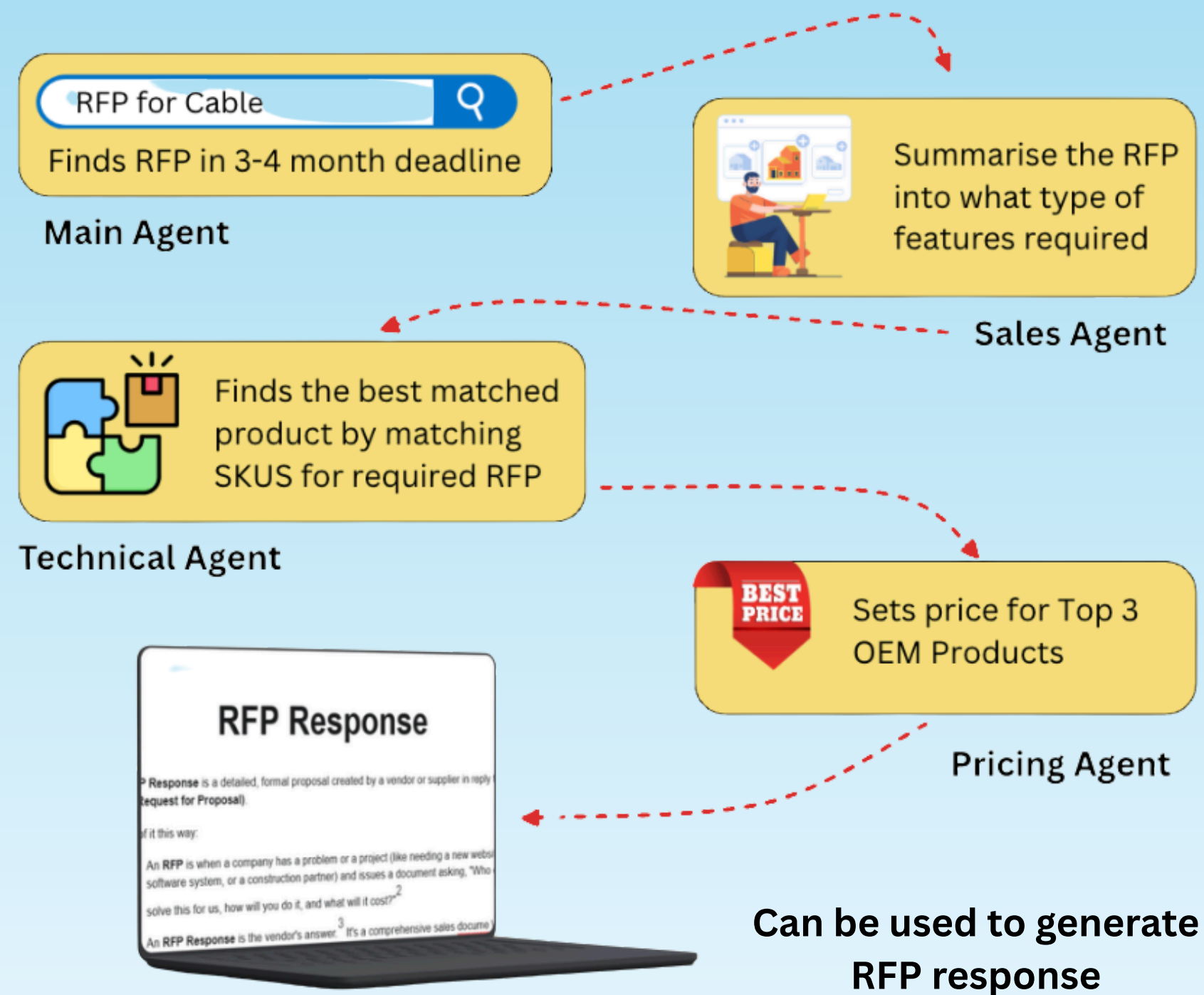
- **Goal:** Match RFP specs quickly to product SKUs
- **Pain Points:** Manual spec matching, time pressure, parallel RFPs
- **Need:** Automated spec comparison & match scoring
- **How AI Help:** Technical Agent gives top 3 SKU matches with Spec Match %

## Solution Hypothesis



- Design a multi-agent AI ecosystem for RFP response
- Sales Agent auto-detects tenders from web sources
- Technical Agent matches RFP specs with OEM SKUs ("Spec Match %")
- Pricing Agent estimates cost using synthetic pricing data
- Main Orchestrator consolidates & submits the final RFP package
- To create a scalable, autonomous workflow improving speed & win rate

## Multi-Agent System Architecture



## Technical Architecture



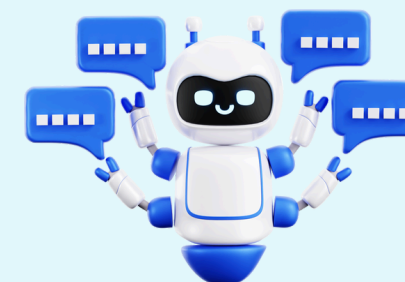
### Frontend

- UI: React.js
- Styling: Tailwind CSS
- Routing: React Router
- Real-time: Socket.io-Client
- API Calls: Axios



### Backend

- Core: Node.js & Express.js
- Database: MongoDB & Mongoose
- Authentication: JWT & bcryptjs
- Real-time: Socket.io (Server)
- File Uploads: Multer & csv-parser



### AI agents

- Cheerio: Web scraper agent for parsing RFP HTML.
- string-similarity: The "ML" library for "fuzzy" string matching.
- Algorithm: Uses Sørensen-Dice coefficient for spec-metrics matching





Problem



Architecture



Solution

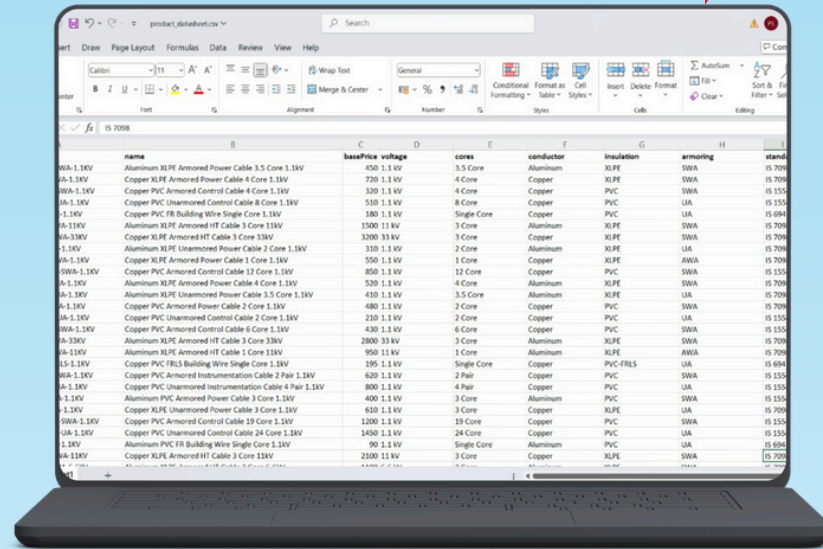


Pitfall/ Mitigation



Conclusion

## Product Datasheet



sku	name	basePrice	voltage	cores	conductor	insulation	armoring	standard
LT-AL-3.5C-XLPE-SWA-1.1KV	Aluminum XLPE Armored Power Cable 3.5 Core 1.1kV	450	1.1 kV	3.5 Core	Aluminum	XLPE	SWA	IS 7098
LT-CU-4C-XLPE-SWA-1.1KV	Copper XLPE Armored Power Cable 4 Core 1.1kV	720	1.1 kV	4 Core	Copper	XLPE	SWA	IS 7098
CTRL-CU-4C-PVC-SWA-1.1KV	Copper PVC Armored Control Cable 4 Core 1.1kV	320	1.1 kV	4 Core	Copper	PVC	SWA	IS 1554
CTRL-CU-8C-PVC-UA-1.1KV	Copper PVC Unarmored Control Cable 8 Core 1.1kV	510	1.1 kV	8 Core	Copper	PVC	UA	IS 1554
BW-CU-1C-PVC-FR-1.1KV	Copper PVC FR Building Wire Single Core 1.1kV	180	1.1 kV	Single Core	Copper	PVC	UA	IS 694
HT-AL-3C-XLPE-SWA-11KV	Aluminum XLPE Armored HT Cable 3 Core 11kV	1500	11 kV	3 Core	Aluminum	XLPE	SWA	IS 7098
HT-CU-3C-XLPE-SWA-33KV	Copper XLPE Armored HT Cable 3 Core 33kV	3200	33 kV	3 Core	Copper	XLPE	SWA	IS 7098
LT-AL-2C-XLPE-UA-1.1KV	Aluminum XLPE Unarmored Power Cable 2 Core 1.1kV	310	1.1 kV	2 Core	Aluminum	XLPE	UA	IS 7098
LT-CU-1C-XLPE-AWA-1.1KV	Copper XLPE Armored Power Cable 1 Core 1.1kV	550	1.1 kV	1 Core	Copper	XLPE	AWA	IS 7098
CTRL-CU-12C-PVC-SWA-1.1KV	Copper PVC Armored Control Cable 12 Core 1.1kV	850	1.1 kV	12 Core	Copper	PVC	SWA	IS 1554
LT-AL-4C-XLPE-SWA-1.1KV	Aluminum XLPE Armored Power Cable 4 Core 1.1kV	520	1.1 kV	4 Core	Aluminum	XLPE	SWA	IS 7098
LT-AL-3.5C-XLPE-UA-1.1KV	Aluminum XLPE Unarmored Power Cable 3.5 Core 1.1kV	410	1.1 kV	3.5 Core	Aluminum	XLPE	UA	IS 7098
LT-CU-2C-PVC-SWA-1.1KV	Copper PVC Armored Power Cable 2 Core 1.1kV	480	1.1 kV	2 Core	Copper	PVC	SWA	IS 7098
CTRL-CU-2C-PVC-UA-1.1KV	Copper PVC Unarmored Control Cable 2 Core 1.1kV	210	1.1 kV	2 Core	Copper	PVC	UA	IS 1554
CTRL-CU-6C-PVC-SWA-1.1KV	Copper PVC Armored Control Cable 6 Core 1.1kV	430	1.1 kV	6 Core	Copper	PVC	SWA	IS 1554
HT-AL-3C-XLPE-SWA-33KV	Aluminum XLPE Armored HT Cable 3 Core 33kV	2800	33 kV	3 Core	Aluminum	XLPE	SWA	IS 7098
HT-AL-1C-XLPE-AWA-11KV	Aluminum XLPE Armored HT Cable 1 Core 11kV	950	11 kV	1 Core	Aluminum	XLPE	AWA	IS 7098
BW-CU-1C-PVC-FRLS-1.1KV	Copper PVC FRLS Building Wire Single Core 1.1kV	195	1.1 kV	Single Core	Copper	PVC-FRLS	UA	IS 694
INST-CU-2P-PVC-SWA-1.1KV	Copper PVC Armored Instrumentation Cable 2 Pair 1.1kV	620	1.1 kV	2 Pair	Copper	PVC	SWA	IS 1554
INST-CU-4P-PVC-UA-1.1KV	Copper PVC Unarmored Instrumentation Cable 4 Pair 1.1kV	800	1.1 kV	4 Pair	Copper	PVC	UA	IS 1554
LT-AL-3C-PVC-SWA-1.1KV	Aluminum PVC Armored Power Cable 3 Core 1.1kV	400	1.1 kV	3 Core	Aluminum	PVC	SWA	IS 1554
LT-CU-3C-XLPE-UA-1.1KV	Copper XLPE Unarmored Power Cable 3 Core 1.1kV	610	1.1 kV	3 Core	Copper	XLPE	UA	IS 7098
CTRL-CU-19C-PVC-SWA-1.1KV	Copper PVC Armored Control Cable 19 Core 1.1kV	1200	1.1 kV	19 Core	Copper	PVC	SWA	IS 1554
CTRL-CU-24C-PVC-UA-1.1KV	Copper PVC Unarmored Control Cable 24 Core 1.1kV	1450	1.1 kV	24 Core	Copper	PVC	UA	IS 1554
BW-AL-1C-PVC-FR-1.1KV	Aluminum PVC FR Building Wire Single Core 1.1kV	90	1.1 kV	Single Core	Aluminum	PVC	UA	IS 694
HT-CU-3C-XLPE-SWA-11KV	Copper XLPE Armored HT Cable 3 Core 11kV	2100	11 kV	3 Core	Copper	XLPE	SWA	IS 7098

- It serves as the core reference for the Technical Agent to match RFP specifications.
- It lists all available product SKUs along with their technical and pricing details.

This dataset enables the AI system to calculate a Spec Match (%) between RFP requirements and available OEM products.

## Spec-Metrics Matching

It is the process of **comparing technical specifications from an RFP** (like voltage, conductor type, etc.) with those in your product database to find the best match. It identifies how closely the two sets of specs align and produces a match score.



PERFECT MATCH



## Sørensen-Dice Coefficient

To achieve this, we use the Sørensen-Dice Coefficient — a **similarity algorithm from Natural Language Processing (NLP)**.

It measures how similar two strings are, even if they're not identical. For example, it recognizes that "Aluminum" and "Aluminium" are almost the same, unlike a strict equality check.

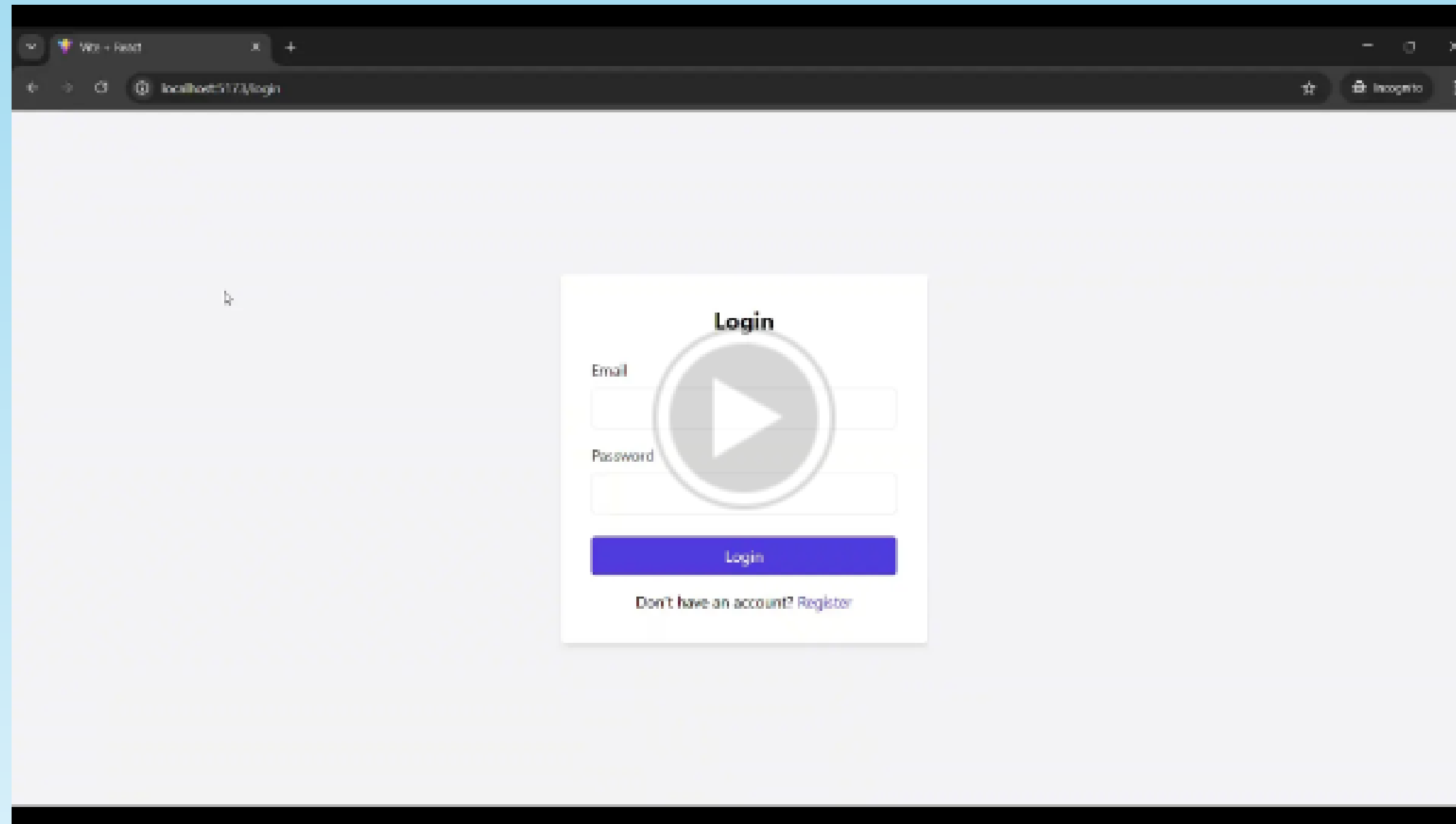
 Problem

 Architecture

 Solution

 Pitfall/ Mitigation

 Conclusionn



Drive link

[https://drive.google.com/file/d/1k3yF785NmWTwa84ChJzEjsYOB\\_KEReK2/view?usp=sharing](https://drive.google.com/file/d/1k3yF785NmWTwa84ChJzEjsYOB_KEReK2/view?usp=sharing)

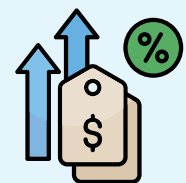




#### Incorrect RFP Parsing

**Pitfall :** Sales Agent may miss data due to mixed formats (PDF, HTML, DOCX)

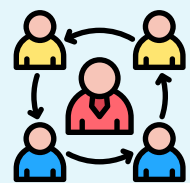
**Mitigation:** Use structured parsing + validation; add confidence scoring and fallback review



#### Pricing Inaccuracies

**Pitfall :** Static or outdated price data causes unrealistic totals.

**Mitigation:** Maintain updated price tables; add validation and manual override



#### Coordination Failures

**Pitfall :** Orchestrator may face timeouts or missing agent responses

**Mitigation:** Maintain updated price tables; add validation and manual override

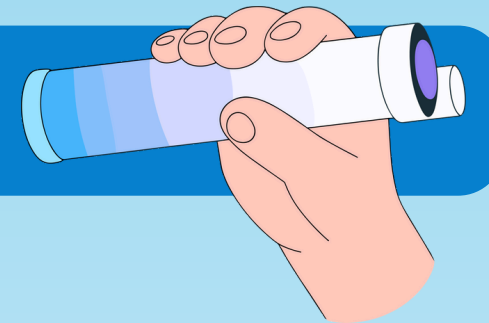


#### Data Format Inconsistency

**Pitfall :** RFPs arrive in varied layouts or file types

**Mitigation:** Standardize all inputs to JSON; use template recognition

## Future Scope



- **Integrate tender APIs** – Automate data collection by directly linking to government or vendor tender portals.
- **Self-learning product database** – Build a smart database that improves accuracy by learning from past entries.
- **Real-time ERP integration** – Connect with ERP systems for instant and verified pricing or inventory updates.
- **Add predictive bid scoring model** – Use AI to predict bid success and optimize proposal strategies



# CONCLUSION

- This project successfully demonstrates how Agentic AI can revolutionize industrial workflows by automating the entire RFP response process through intelligent, collaborative agents.
- By mimicking real-world departmental roles — Sales, Technical, and Pricing — the system achieves faster, more accurate, and scalable tender management.
- It stands as a practical step toward AI-driven enterprise automation, bridging efficiency, intelligence, and innovation in B2B operations.

**Submitted By :**

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