

NEETU KUMARI

Canada

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linkedin, Portfolio, GitHub

SUMMARY

- Dedicated and detail-oriented Analyst with around **3 years** of experience spread into **Business Analysis, Sales Consultation, and Teaching administration**
- Skilled in **troubleshooting**, documenting issues, **identifying problems**, and implementing effective **resolutions**.
- Deep understanding of **Business Analysis**, **Data collection**, **Data cleaning**, **Data analysis**, **Statistical Models** and **visualization**
- Seeking collaborative opportunities with dynamic teams, leveraging my experience and expertise in business and data analysis to contribute to organizational success.

SKILLS

- **Technical Skills:**
 - **Data Analysis & Statistics:** R language, Mathematics, Statistics, MySQL, SPSS, Mathematica, Matlab, MS Excel
 - **Visualization & Programming:** Tableau, Power BI, Python, C, C++.
- **Soft Skills:**
 - **Analytical Skills:** Strong analytical capabilities, accuracy, Detail Orientated, Adaptive Learner.
 - **Communication Skills:** Communicating complex data insights effectively, Written communication, Presentation.
 - **Organizational Skills:** Managing multiple tasks and projects, Time Management, Organizational skills.

EDUCATION

- Post Baccalaureate Diploma in **Business Analytics**, Cape Breton University, Canada (Sept 2022 – April 2024) | Percentage **91%**
 - Received *academic excellence scholarship* in both semesters.
- **Master of Science (Mathematics)**, Hyderabad University, India (June 2016-May 2018) | CGPA **8.5**
 - Engaged in developing technical skills through C, C++.
- **Bachelor of Science (Mathematics)**, University of Delhi, India (June 2013-May 2016) | Percentage **88%**
 - Received *KPMG scholarship* for outstanding Academic Record.

PROFESSIONAL EXPERIENCE

Concentrix

Canada

Sales Advisor – Consultant

June 2023 to present

- Utilized SQL and CRM tools to analyze customer purchase data, enhancing monthly sales targets by **15%** through data-driven insights.
- Developed and maintained daily management **reports** and **dashboards** that supported data-driven decision-making processes.
- Consistently surpassing sales and monthly targets, recognized as the **top-performing employee** for the month.

A&A Ahmad Properties Inc.

Canada

Front Desk Representative (Part-time)

Sept 2022 to May 2023

- Managed calls, emails, and data entry tasks to ensure accurate record-keeping.
- Analyzed sales data to identify top items and implemented strategies that increased revenue by **5%** monthly

Jai-Kranti High School

India

Lecturer (Mathematics)

July 2018 to Dec 2019

- Designed curriculum and assessments, incorporating data analytics to track and improve student performance metrics effectively.
- Evaluated student's comprehension using a variety of assessment methods.
- **Programs:**
 - Surveyed and identified challenging topics, implemented varied teaching methods, leading to an **8% increase** in monthly exam average scores.

CERTIFICATION

- Introduction to Python - DataCamp

ACADEMIC PROJECTS AND PAPERS

- Working on a *Research Paper* under my Prof Rajabi on Generating **Synthetic data by using Diffusion Models** and evaluating generated data using various metrics.
- Developed numerous group projects encompassing *predictive and descriptive analysis, data Visualization* and *database creation* utilizing **Python, SPSS, MySQL, R, Excel** and **Tableau**.
 - Proficiently conducted thorough evaluation and analysis, **summarizing** documentation to distill key insights.
 - Delivered **presentations** to team and Prof using **Zoom** and **MS Teams**, highlighting project progress and outcomes.
- Worked on the Research Paper titled "**A Resilient Supply Chain Framework with Varying Product Stockout Risks**" under the mentorship of CBU prof. Md. Anisul Islam.
- Presented a Paper titled '**Impact of Pandemic on Indian Society**' at the **International Conference** Of emerging trends in Socio-Cultural in JNU, India.