NEETU KUMARI

Canada | https://github.com/neetu4595/Portfolio
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A Result driven professional with around 3 years of experience spread into Sales Consultation, Teaching administration and Process Improvement. Experienced in conducting internal audits, managing compliances, and providing strategic solutions to enhance operational efficiency. Skilled in data analysis, statistical models, and customer relationship management, adeptly combining analytical ability with a customer-centric approach. Recent graduate in business analytics seeking a challenging role in business analytics to use ability in data driven decision making and delivering impactful insights.

SKILLS

TECHNICAL SKILLS:

- MS office, SPSS, Python, R language, Tableau, MY SQL, MATLAB, C, C++, Statistics

SOFT SKILLS:

- Critical Thinking, Attention to details, Time management, Communication skills both Verbal and written, Adaptive Learner, Logic and analysis, Punctual and Discipline

EXPERIENCE

Sales Advisor – Consultant
Concentrix | Canada (June 2023 – Present)

- Utilized historical customer purchase data to find potential interest and buying behavior using descriptive and predictive analysis, resulting in 15% improvement in monthly sales.
- **Projects**:
1. Optimized ticketing system, reducing response time by 24 hours through collaboration with CRM Salesforce for efficient claims and customer queries management.
2. Cooperated with IT to deploy a fraud detection system using machine learning algorithms to analyze transaction patterns and prevent fraudulent activities by 20% in previous quarter.

Cashier (Part-time)
A&A Ahmad Properties Inc.| Canada (Sept 2022 – May 2023)

- Developed a quarterly dashboard using Tableau displaying key metrics such as top-selling items, revenue trends, seasonal patterns, and high-cost tasks, enhancing overall business insights.
- Analyzed sales data to identify the top-selling item and implemented a strategy that resulted in a 5% increase in revenue monthly.

Professor (Mathematics)
Jai-Kranti High School| India (July 2018 – Sept 2020)

- Designed and developed curriculum materials for mathematics course.
- Evaluated students' comprehension using a variety of assessment methods.
- **Programs:**
1. Surveyed and identified challenging topics, implemented varied teaching methods, leading to an 8% increase in monthly exam avg scores.
2. Developed a student monitoring system using ML models, analyzed school-wide data to recognize at-risk students, and implemented measures leading to a 10% improvement in average school results.

EDUCATION

Post Baccalaureate Diploma in Business Analytics
Cape Breton University | Canada (Sept 2022 – April 2024)
- Predictive Analytics, Statistics, Business Analytics, Database Concepts, Data Visualization, Quantitative Methods, Marketing Research, etc.
- Average percentage 91%
- Received academic excellence scholarship in both semesters.

Master of Science (Mathematics)
Hyderabad University | India (June 2016-May 2018)
- Overall CGPA is 8.5
- Engaged in developing technical skills through C, C++.

Bachelor of Science (Mathematics)
University of Delhi | India (June 2013-May 2016)
- Received KPMG scholarship for outstanding Academic Record.
- Overall Percentage 88%.

ACADEMIC PROJECTS AND PAPERS

- Created a group project "Predicting a Credit card transaction as fraudulent or Legit" in Predictive Modelling course by using Python.
- Created a group project "Improving CBU (Cape Breton University) Food Bank Process" in MIS course.
- Worked on a Classification problem dataset by using "Decision Tree model" and "Naive Bayes
- Classification model" in R language for Data Mining Course.
- Working on the Research Paper titled "A Resilient Supply Chanin Framework with Varying Product Stockout Risks" under the mentorship of CBU prof. Md. Anisul Islam.
- Created a group project "Causes of deaths around the world" in Data Visualization course in Tableau.
- Done a Literature review on "AI (Artificial Intelligence) Application in Online Retail in Brazil" and created a data analysis report on "AI Application in Online retail in China" in Marketing Research course by using SPSS.
- Created a database of 'Blood bank 'as a project in 1st semester of Business Analytics course.
- Worked on project titled 'Factors Influencing Happiness Index of countries across the world' by using Multiple Regression.
- Worked on a project titled 'Application of IOT in Transportation' of Supply Chain Management.
- Presented a Paper titled 'Impact of Pandemic on Indian Society' at the International Conference Of emerging trends in Socio-Cultural in JNU.

WEBSITES

- Portfolio - https://github.com/neetu4595/Portfolio

- GitHub - https://github.com/neetu4595/neetu4595

- LinkedIn - www.linkedin.com/in/neetu1995