

# **Sophie Laurent - Communications Officer**

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## **Professional Summary**

Bilingual Communications Officer with 5 years of experience in public affairs and digital media in the federal government. Skilled in writing press releases, managing social media, and engaging stakeholders.

## **Core Competencies**

- Media Relations
- Strategic Communications
- Digital Media Management
- Bilingual Content Development
- GC Web Standards
- Speechwriting

## **Professional Experience**

Communications Officer at Health Canada (Feb 2020 - Present)

- Draft press releases and communication plans for health-related initiatives.
- Manage bilingual content on government websites and social platforms.

Junior Communications Advisor at Transport Canada (Jan 2018 - Jan 2020)

- Assisted in public engagement and responded to media inquiries.

## **Education**

Bachelor of Communications, University of Ottawa, Ottawa, ON | 2017