

Emotion Detection in Social Media: Unveiling the Mental Health Landscape Analysis in Digital Communication



Group: 10

Name and Id: MD. SAIFUL ISLAM DIPU¹ - 20301293

Rakibul Hasan - 20301300

Md. Asif Shahriar - 20301328

Aminul Islam - 23341055



Outline

- Motivation
- Mission
- Literature Review
- Dataset
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Motivation

- **Exploration of Emotion and Mental Health**
- **Innovative Insights**
- **Application of NLP and Machine Learning**
- **Significance of Social Media**
- **Real-world Data Analysis**
- **Challenges and Limitations**

Mission

- **Innovation**
- **Technological Application**
- **Social Impact**
- **Data-driven Exploration**
- **Mental Health Awareness**

Literature Review:

Digital Communication and Mental Health: Johnson's research emphasizes the dual impact of digital communication on mental health, highlighting social media's potential for positive engagement. However, the model achieves only moderate accuracy levels, underscoring the complexity of contextual analysis.

Ethical Implications: Brown's work delves into the ethical considerations of emotion detection, expressing concerns about privacy and data misuse. While recognizing the utility of algorithms, he stresses limitations imposed by privacy laws and ethical considerations that can restrict data analysis.

Model Comparison and Challenges: Kim and Park compare machine learning models for emotion detection, noting promising aspects of Support Vector Machines but highlighting struggles with nuanced emotions. Ongoing assessments into virtual diversion's impact on mental well-being provide insights into complex interactions.



Dataset

- Our study on "Feeling Recognition in Online Entertainment: Uncovering the Mental Health Scene" utilized a comprehensive dataset comprising over 40,000 tweets categorized with personal sentiment labels. This dataset, tracked over time, facilitated the exploration of changes in emotional states, providing a valuable resource for in-depth analysis.
- To ensure optimal data quality and relevance during model training and analysis processes, the dataset included training, validation, and testing sets. A meticulous curation process was employed in creating these sets, highlighting a commitment to maintaining high-quality and relevant data throughout the study.
- Documents in the dataset are primarily textual, associated with specific categories or

Methodology

*Integrated
Approach*

**Preprocessing
for Enhanced
Analysis**

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**Machine
Learning
Models**

**Mitigating
Class
Imbalance**



Result

- "Emotion Detection in Social Media: Unveiling the Mental Health Landscape Analysis in Digital Communication" employed machine learning to identify emotions in tweets, revealing varied accuracy across distinct emotional categories in sentiment detection models.
- The classification report highlighted diverse outcomes for emotions such as anger, fun, love, neutral sadness, and worry.

Future work

- **Refinement of Emotion Detection Models**
- **Dynamic Sentiment Analysis**
- **Opinion Mining and User Engagement**
- **Cross-Platform Analysis**
- **Ethical Considerations and Privacy Implications**



Conclusions

- The research on "Emotion Detection in Social Media: Unveiling the Mental Health Landscape" has provided valuable insights into the complex emotional dynamics of digital communication, shedding light on the profound influence of social media on users' emotional well-being.
- The findings underscore the need for continuous development in natural language processing and machine learning techniques to enhance the accuracy of emotion detection models, especially in recognizing subtle emotions.