

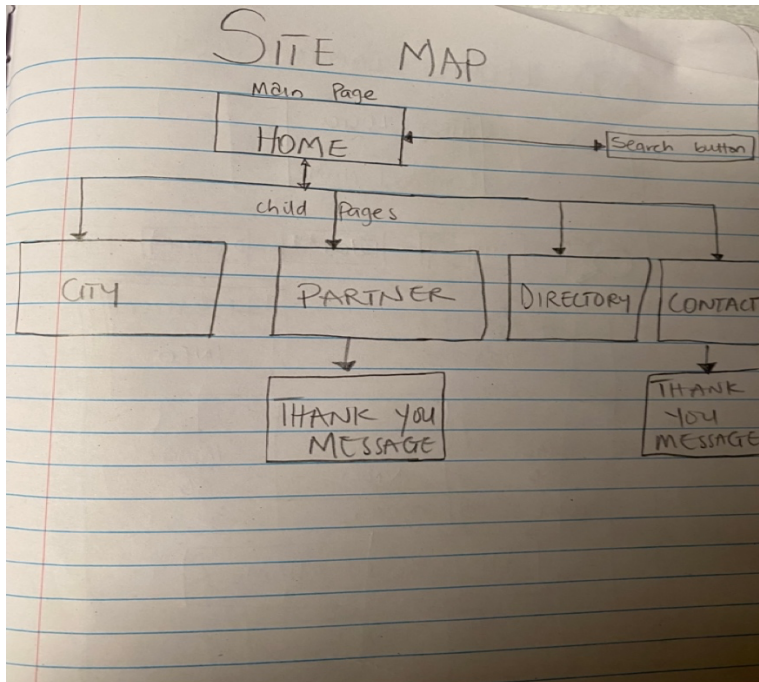
# Final Website Planning Document

## Aba, Abia State, Nigeria Chamber of Commerce Site Plan Document

**Site Purpose:** This web site will be for the chamber of commerce of my local city. The name of my city is Aba, and this website will show the commercial side of this local city. The site will have commercial information on it. There will be commercials of local town businesses displayed on the website and it help bring traffic to the site. The advertisements will promote local businesses and give the site's audiences business options.

**Target Audience:** The target audience will be the members of the local community. The age group of these community members would be around 17-70. The audience are literally those that know their way around technology to be able to effectively take advantage of the chamber of commerce website.

### Site Map:

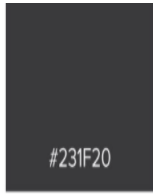


**Color Scheme:** The color scheme for the chamber of commerce website will be



Text color 1

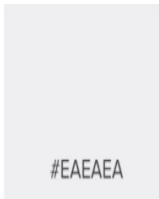
# Final Website Planning Document



Text color 2



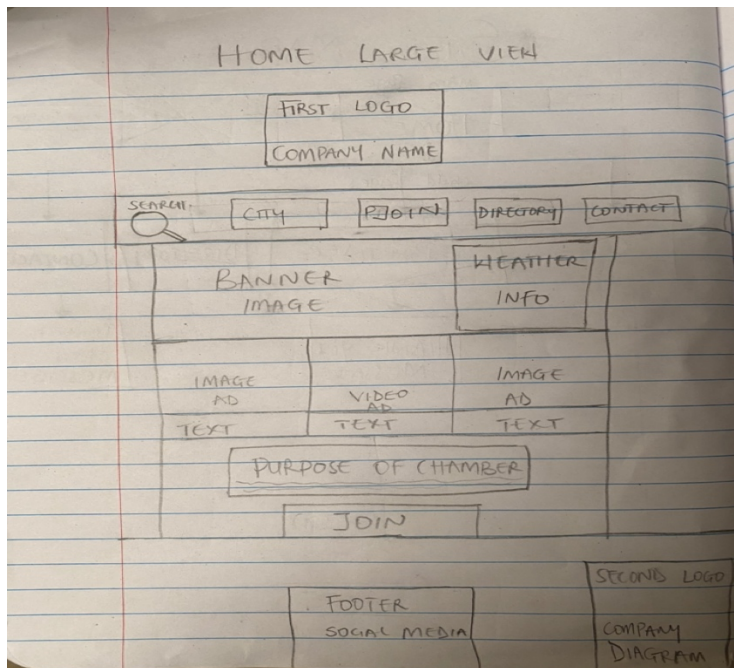
Hover color



Background color

**Typography:** The typography will be Times New Roman for all the headers and Ariel for all the paragraphs.

## Wireframe Sketches:



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