Seth Wilding

Final Website Plan
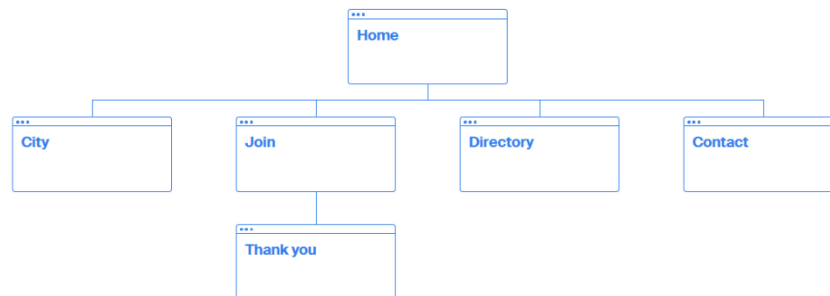
Site Purpose:

The purpose of the website will be to build a stronger economy and strengthen the community in the Ogden, UT area.

Target Audience:

The target audience is any company in the Ogden, UT area. Visitors and people looking for specific products are also a part of the target audience.

Site Map:

Color Scheme:

#084B83

#42BFDD

#BBE6E4

Typography:

Open Sans – Used for Headings and Navigation

Merriweather – Used for content text

Wireframe Sketches:

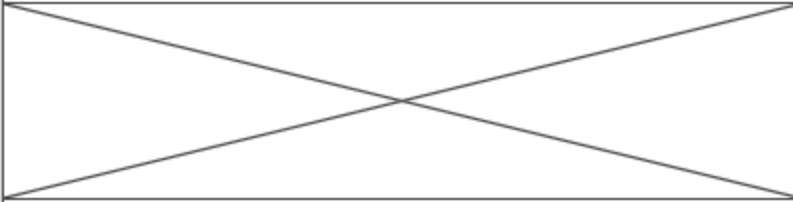Small: https://wireframe.cc/bCqDlT Medium: https://wireframe.cc/fO5w4s

Large: https://wireframe.cc/h80aSA Wide: https://wireframe.cc/CoxaXD

	Header	Nav

Chamber Purpose/Goals

Call to Action

Upcoming Events

Current Weather

Local Company Advertising

Footer w/ Contact Info and Social Media Links

Header

Navigation Bar

Purpose and Goals

Call to Action

Upcoming Events

Current Weather

Local Company Advertising

Footer w/ Contact Info and Social Media Links

Header

Navigation Bar

Purpose and Goals

Call to Action

Upcoming Events

Current Weather

Local Company Advertising

Footer w/ Contact Info and Social Media Links