# Nefise Akcakir

#### Creative

I'm a multidisciplinary designer and filmmaker based in Waterloo, leading UI/UX design at Qamar Agency and growth at Socratica. My work blends design, storytelling, and community — from building digital experiences for local businesses to creating films like In Practice and Autopilot that explore creativity and craft.

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### **EDUCATION**

BSc. (Hons) in Kinesiology Co-op University of Waterloo

09/2021 - 06/2026

Waterloo, ON

## PERSONAL PROJECTS

In Practice | Documentary Series (05/2025)

- o Created and directed In Practice, a short documentary series exploring how people turn curiosity into craft — focusing on the process, not just the outcome.
- Produced the first episode featuring a scientific illustrator, capturing their creative process and the intersection of art and science.
- Aimed to build a platform that highlights creative practice in everyday work bridging documentary storytelling with community inspiration.

Autopilot | Short film (09/2024)

• Directed and produced "Autopilot," a short film exploring routine, burnout, and rediscovering creativity; screened at Princess Cinema during the Socratica Film Fest.

### RELEVANT EXPERIENCE

# Lead UI/UX Designer

Qamar Agency

01/2023 - 01/2024

Waterloo, ON

Vestibular, Physical, and Balance Therapy Clinic

Achievements/Tasks

- Lead high-fidelity website and app design projects for early-stage startups and small businesses, translating client goals into clean, conversion-focused interfaces.
- Research competitor brands and industry standards to guide design decisions and propose creative directions tailored to each client's needs.
- Collaborate with clients to define their brand direction, target audience, and website flow — from intake forms and wireframes to polished Figma prototypes.

### Host

# Socratica

09/2024 - Present

Waterloo, ON

Achievements/Tasks

- Host co-working sessions where students and creatives work on passion projects fostering accountability, idea-sharing, and a culture of creative making.
- Lead the growth and marketing team, building a foundation for Socratica's social media direction and online presence.
- Build relationships with local organizations and businesses to support creative collaboration, cross-promotion, and event partnerships.

# Campus Chairperson

### **Global Brigades**

09/2023 - Present

Waterloo, ON

Nonprofit Health and Sustainable Development Organization

Achievements/Tasks

- Developed and implemented a comprehensive management style and operational system for the club's activities and initiatives.
- o Oversee all GB Chapters (Public Health, Medical, Dental, and Business), operations, and activities at the University of Waterloo.
- Support and mentor Chapter Leaders on campus by facilitating collaboration between Chapters on campus, resolving conflicts, and fostering leadership among the student leaders of each Chapter.

### **SKILLS**

Figma Framer

High-fidelity prototyping

Storyboarding & visual direction

### **ORGANIZATIONS**

Socratica (09/2024 - Present)

Centre for Community, Clinical and Applied Research Excellence (09/2022 - 12/2024) Rehabilitation Aide

UW Public Health Brigades Club (07/2022 - 05/2024) Chanter President

UW Photography Club (01/2024 - Present) Events Organizei

UW Anatomy Lab (01/2024 - 04/2024) Teaching Assistant

UW Warriors Orientation (04/2022 - 09/2022) Events Coordinator

STEM Camp (06/2019 - 07/2019) Camp Counselor

### **CERTIFICATES**

AHA BLS CPR-C & AED (01/2025 - 01/2027)

Workplace Hazardous Materials Information System (WHMIS) (01/2022 - Present)

The Accessibility for Ontarians with Disabilities Act (AODA) (05/2022 - Present)

#### LANGUAGES

**English** 

Full Professional Proficiency

Turkish

Full Professional Proficiency