

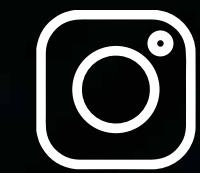


EyesOn

Excellence In Every Detail



PORTFOLIO



## About Us

Where Creativity Meets Precision

At **EyesOn Studio**, we believe your content is more than just visuals, it's your brand's first handshake with the world.

We specialize in **short-form videos, motion graphics, and brand identity design** that help brands capture attention, spark engagement, and drive measurable results.

From viral Reels to complete brand transformations, every project is crafted with precision because in our world, **excellence lives in every detail.**

**Reels aren't just a trend, they're the most effective way to grow a brand in today's attention economy.**

**But here's the truth:** most Reels fail because they're made for posting, not for performing.

**At EyesOn Studio**, we combine creative artistry with data-backed strategy to design Reels that stop the scroll, hold attention, and turn viewers into followers — and followers into customers.

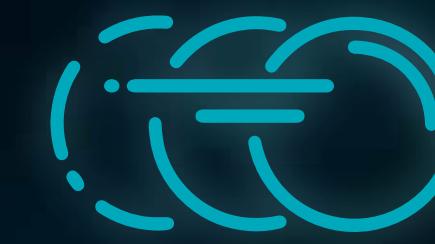
## We break down every element for maximum impact:



Hooks that grab  
in 3 seconds



Music chosen to  
match your  
audience & trends



Motion graphics  
that elevate  
your brand



Captions built for  
clarity and  
retention



Pacing optimized  
for algorithms  
and psychology

### The result ?

Reels engineered to outperform competitors, designed not just to look great,  
but to deliver measurable growth in reach, engagement, and sales.

# REELS PRODUCTION

Every reel includes

Professional editing

Sound design & effects

Motion graphics & animated text

Optimized for Instagram/TikTok algorithm

## Basic Edit

Per 60 sec

# \$60

simple cuts, captions,  
light motion graphics

## Standard Edit (Best Seller)

Per 60 sec

# \$80

dynamic cuts, engaging transitions,  
moderate motion graphics

## Advanced Edit

Per 60 sec

# \$120

cinematic style, layered motion graphics,  
color grading

## Motion Graphics Reels Editing

Per 60 sec

# \$150

custom animated overlays,  
kinetic typography, advanced graphics

## Fully Animated Reel (2D)

Per 60 sec

# \$180

explainer style,  
character or product animation

## Fully Animated Reel (3D)

Per 60 sec

# \$250

product renders,  
3D environments, cinematic

# MONTHLY CONTENT PACKAGES

(Videos + Stories + Posts + Youtube Shorts + Reels)

Package	Includes	Price (USD)
<b>Starter</b> Consistency Engine	<b>8 Motion Graphic Reels</b> <b>12 Stories</b> » Consistent Visual Identity » Ready To Publish	  <b>\$1450</b> Per Month
<b>Pro</b> Growth Accelerator <small>Best Seller</small>	<b>16 Motion Graphic Reels</b> <b>8 Save Worthy carousels</b> <b>20 Stories</b> (Daily support) » Consistent Brand Identity » Unified Brand Look	   <b>\$3100</b> Per Month
<b>Elite</b> Brand Domination System	<b>28 Motion Graphic Reels</b> <b>12 Expert-Led Carousels</b> <b>30 Stories</b> (Full Daily Coverage) » Advanced Animation & Designed frames	    <b>\$5400</b> Per Month

# DESIGN SERVICES

**Single Static Post**

**\$15**

**Carousel**

**\$40**

**Carousel**

**\$60**

## Brand Identity Design Package

Best Seller

**\$1800**

**Complete brand identity for a powerful market presence:**

- Logo design (primary + secondary)
- Brand color palette & typography
- Social media kit (templates for posts, stories, reels)
- Brand guidelines PDF
- Business card & stationery design

# UI/UX DESIGN

Websites, Apps, Dashboards – clean, modern, user-focused

## Landing Page UI Design

FROM **\$800**

## Full Website UI/UX

FROM **\$1800**

## App UI/UX Design

FROM **\$2500**

**Great UI/UX turns visitors into customers by improving usability and driving conversions.**

**We don't stop at design, our team handles the entire cycle:** UI/UX, programming, and development. With our outsourced dev team, we can build, code, and deploy your website or app, delivering a fully functional, launch-ready product.

# MOTION GRAPHICS & ANIMATION

## Logo Motion

FROM

# \$400

10-15 sec

Transform your logo into a dynamic, professional animated brand signature.

## Intro / Outro Animation

FROM

# \$100

5-10 sec

Clean and engaging openers and closers to enhance your video content.

## 2D Explainer Animation

FROM

# \$250

up to 60 sec

Simplify complex ideas with engaging 2D animations that drive clarity.

## Advanced 3D Animation

FROM

# \$400

up to 60 sec

High-quality 3D visuals designed to bring depth and realism to projects.

## CGI Product Animation

FROM

# \$500

30-60 sec

Showcase your products with cinematic, realistic CGI that boosts impact.

## Character Animation (2D/3D)

FROM

# \$350

up to 60 sec

Bring characters and mascots to life with storytelling-driven animations.

# OUR PROCESS

We keep our workflow smooth and transparent **in 4 simple steps:**

## Brief

We understand your goals, target audience, and creative direction.

**1**

## Production

We create your visuals with editing, animation, and design.

**2**

## Review

You give feedback, and we refine until it's perfect.

**3**

## Delivery

Final high-quality files ready to post and share.

**4**

# VIDEO PRODUCTION STYLES

Ideal for brands seeking targeted execution without a full monthly system

## High Quality Edits & VFX

STYLE  
01

\$120

Elevating existing brand footage  
to a professional standard

Professional video editing & pacing

Clean transitions, VFX & color correction

Sound sync & platform-ready exports

TALKING-HEAD VIDEOS  
LIFESTYLE CONTENT  
PODCASTS & INTERVIEWS

10 Video Packages

- Style 01 → \$1,200
- Style 02 → \$1,800
- Style 03 → \$2,500

Best Value

## Motion Graphics Reels

STYLE  
02

\$180

Motion-led storytelling  
Precise typography  
Visual rhythm

Motion typography & graphic overlays

Brand-consistent visuals  
with dynamic pacing

Cinematic transitions, music  
& sound design

EDUCATIONAL CONTENT  
BRAND STORYTELLING  
MARKETING-DRIVEN REELS

20 Video Packages

- Style 01 → \$2,000
- Style 02 → \$3,000
- Style 03 → \$4,200

%15  
Discount

## Advanced Animation & Visual Design

STYLE  
03

\$240

High-detail visuals driven by  
custom framing  
Layered storytelling

Custom framing with advanced animation

Illustrated & character-driven visuals

High-depth storytelling with  
premium motion polish

SHORT-FORM EXPLAINERS  
CHARACTER-DRIVEN BRAND CONTENT  
HIGH-IMPACT EDUCATIONAL REELS

30+ Video Packages

- Style 01 → \$1,200 /per Month
- Custom mixed Packages Available

%25  
Discount

# PRODUCT & LUNCH VIDEOS

( For products that require clarity, trust, and a strong first impression )

## COMBO PACKAGE

### Product / App Trailer

**\$750**

- Strategy-first scripting
- Cinematic narrative & storyboard
- Native product animation
- + sound design

Value-driven cinematic trailers

### Launch-Ready Startups

**\$1,500**

- 1 Product / App Trailer
- 1 In-Depth Product Explainer
- Unified visual and narrative direction
- Lower total cost vs separate projects

A complete launch foundation  
in one decision.

### In-Depth Product Explainer

**\$1000**

- Product understanding & UX breakdown
- Clarity-driven script & storyboard
- Native UI walkthrough animation (real user flows)

Clarity-driven explainer videos

# WHY CHOOSE US



Experts in Reels & Motion Graphics



We know what works and why.



Performance-Focused



Every project is built to engage and convert.



Premium Visual Quality



Custom animations and edits that stand out.



Fast Delivery



Most projects ready in 5–3 days.



Trusted Worldwide



Clients across the US, EU, and MENA.



Fully Custom Work



No templates, only original designs.



Clear Process



From brief to delivery, you always know what's next.



Proven Results



Content that grows reach, engagement, and sales.



Collaborative Approach



We work with you, not just for you.



Excellence in Every Detail



Our standard for every project.



Your audience is watching  
let's give them something  
unforgettable.



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