



EyesOn

Excellence In Every Detail



PORTFOLIO



About Us

Where Creativity Meets Precision

At **EyesOn Studio**, we believe your content is more than just visuals, it's your brand's first handshake with the world.

We specialize in **short-form videos, motion graphics, and brand identity design** that help brands capture attention, spark engagement, and drive measurable results.

From viral Reels to complete brand transformations, every project is crafted with precision because in our world, **excellence lives in every detail.**

Reels aren't just a trend, they're the most effective way to grow a brand in today's attention economy.

But here's the truth: most Reels fail because they're made for posting, not for performing.

At EyesOn Studio, we combine creative artistry with data-backed strategy to design Reels that stop the scroll, hold attention, and turn viewers into followers — and followers into customers.

We break down every element for maximum impact:



Hooks that grab
in 3 seconds



Music chosen to
match your
audience & trends



Motion graphics
that elevate
your brand



Captions built for
clarity and
retention



Pacing optimized
for algorithms
and psychology

The result ?

Reels engineered to outperform competitors, designed not just to look great,
but to deliver measurable growth in reach, engagement, and sales.

REELS PRODUCTION

Every reel includes

Professional editing

Sound design & effects

Motion graphics & animated text

Optimized for Instagram/TikTok algorithm

Basic Edit

Per 60 sec

\$60

simple cuts, captions,
light motion graphics

Standard Edit (Best Seller)

Per 60 sec

\$80

dynamic cuts, engaging transitions,
moderate motion graphics

Advanced Edit

Per 60 sec

\$120

cinematic style, layered motion graphics,
color grading

Motion Graphics Reels Editing

Per 60 sec

\$150

custom animated overlays,
kinetic typography, advanced graphics

Fully Animated Reel (2D)

Per 60 sec

\$180

explainer style,
character or product animation

Fully Animated Reel (3D)










Per 60 sec

\$250

product renders,
3D environments, cinematic

MONTHLY CONTENT PACKAGES

(Videos + Stories + Posts + Youtube Shorts + Reels)

Package	Includes		Price (USD)
<div>Consistency Engine</div> <div>Starter</div>	<div>8 Motion Graphic Reels</div> <div>12 Stories</div> <div>» Consistent Visual Identity</div> <div>» Ready To Publish</div>	<div>» Quick Cuts · Micro Motion · Visual Hooks «</div> <div></div>	<div>\$1450</div> <div>Per Month</div>
<div>Growth Accelerator</div> <div>Pro</div> <div>Best Seller</div>	<div>16 Motion Graphic Reels</div> <div>8 Save Worthy carousels</div> <div>20 Stories (Daily Support)</div> <div>» Consistent Brand Identity</div> <div>» Unified Brand Look</div>	<div>» Hybrid Motion Styles & Custom Frames «</div> <div></div>	<div>\$3100</div> <div>Per Month</div>
<div>Brand Domination System</div> <div>Elite</div>	<div>28 Motion Graphic Reels</div> <div>12 Expert-Led Carousels</div> <div>30 Stories (Full Daily Coverage)</div> <div>» Advanced Animation & Designed frames</div>	<div>» Strategic Visual Oversight «</div> <div></div>	<div>\$5400</div> <div>Per Month</div>

DESIGN SERVICES

Single Static Post

\$15

Carousel

5 slides

\$40

Carousel

10-8 slides

\$60

Brand Identity Design Package

Best Seller

\$1800

Complete brand identity for a powerful market presence:

- Logo design (primary + secondary)
- Brand color palette & typography
- Social media kit (templates for posts, stories, reels)
- Brand guidelines PDF
- Business card & stationery design

UI/UX DESIGN

Websites, Apps, Dashboards — clean, modern, user-focused

Landing Page UI Design

FROM **\$800**

Full Website UI/UX

FROM **\$1800**

App UI/UX Design

FROM **\$2500**

Great UI/UX turns visitors into customers by improving usability and driving conversions.

We don't stop at design, our team handles the entire cycle:
UI/UX, programming, and development. With our outsourced dev team, we can build, code, and deploy your website or app, delivering a fully functional, launch-ready product.

MOTION GRAPHICS & ANIMATION

Logo Motion

FROM **\$400**

10-15 sec

Transform your logo into a dynamic, professional animated brand signature.

Intro / Outro Animation

FROM **\$100**

5-10 sec

Clean and engaging openers and closers to enhance your video content.

2D Explainer Animation

FROM **\$250**

up to 60 sec

Simplify complex ideas with engaging 2D animations that drive clarity.

Advanced 3D Animation

FROM **\$400**

up to 60 sec

High-quality 3D visuals designed to bring depth and realism to projects.

CGI Product Animation

FROM **\$500**

30-60 sec

Showcase your products with cinematic, realistic CGI that boosts impact.

Character Animation (2D/3D)

FROM **\$350**

up to 60 sec

Bring characters and mascots to life with storytelling-driven animations

OUR PROCESS

We keep our workflow smooth and transparent in 4 simple steps:

Brief

We understand your goals, target audience, and creative direction.

1

Production

We create your visuals with editing, animation, and design.

2

Review

You give feedback, and we refine until it's perfect.

3

Delivery

Final high-quality files ready to post and share.

4

VIDEO PRODUCTION STYLES

Ideal for brands seeking targeted execution without a full monthly system

High Quality Edits & VFX

STYLE
01

\$120

Elevating existing brand footage
to a professional standard

Professional video editing & pacing

Clean transitions, VFX & color correction

Sound sync & platform-ready exports

TALKING-HEAD VIDEOS
LIFESTYLE CONTENT
PODCASTS & INTERVIEWS

10 Video Packages

- Style 01 → \$1,200
- Style 02 → \$1,800
- Style 03 → \$2,500

**Best
Value**

Motion Graphics Reels

STYLE
02

\$180

Motion-led storytelling
Precise typography
Visual rhythm

Motion typography & graphic overlays

Brand-consistent visuals
with dynamic pacing

Cinematic transitions, music
& sound design

EDUCATIONAL CONTENT
BRAND STORYTELLING
MARKETING-DRIVEN REELS

20 Video Packages

- Style 01 → \$2,000
- Style 02 → \$3,000
- Style 03 → \$4,200

**%15
Discount**

Advanced Animation & Visual Design

STYLE
03

\$240

High-detail visuals driven by
custom framing
Layered storytelling

Custom framing with advanced animation

Illustrated & character-driven visuals

High-depth storytelling with
premium motion polish

SHORT-FORM EXPLAINERS
CHARACTER-DRIVEN BRAND CONTENT
HIGH-IMPACT EDUCATIONAL REELS

30+ Video Packages

- Style 01 → \$1,200 /per Month
- Custom mixed
Packages Available

**%25
Discount**

PRODUCT & LUNCH VIDEOS

(For products that require clarity, trust, and a strong first impression)

COMBO PACKAGE

Product / App Trailer

\$750

Strategy-first scripting

Cinematic narrative & storyboard

Native product animation

+ sound design

Value-driven cinematic trailers

Launch-Ready Startups

\$1,500

1 Product / App Trailer

1 In-Depth Product Explainer

Unified visual and narrative direction

Lower total cost vs separate projects

A complete launch foundation
in one decision.

In-Depth
Product Explainer

\$1000

Product understanding
& UX breakdown

Clarity-driven script & storyboard

Native UI walkthrough animation
(real user flows)

Clarity-driven explainer videos

WHY CHOOSE US



Experts in Reels & Motion Graphics



We know what works and why.



Performance-Focused



Every project is built to engage and convert.



Premium Visual Quality



Custom animations and edits that stand out.



Fast Delivery



Most projects ready in 5–3 days.



Trusted Worldwide



Clients across the US, EU, and MENA.



Fully Custom Work



No templates, only original designs.



Clear Process



From brief to delivery, you always know what's next.



Proven Results



Content that grows reach, engagement, and sales.



Collaborative Approach



We work with you, not just for you.



Excellence in Every Detail



Our standard for every project.



Your audience is watching
**let's give them something
unforgettable.**



www.linkedin.com/company/eyesonstudio



[@eyesonstudio](https://www.instagram.com/eyesonstudio)



eyeson.inquiries@gmail.com



www.eyeson.agency

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