

Image: https://www.ezekialbone.com

One App. One Community. One Goal.

iReBin: weWin



£1M

Nottingham Council
pays every year in
penalties.

Annual recycling rates

23.9% **43.4%**

Nottingham
average

UK national
average

3/4 items

in a typical bin could
be **reduced, reused,**
or **recycled.**

THE PROBLEM

- Low community participation
- Recycling feels very confusing
- Scattered information ecosystem
- Councils lack real-time insights

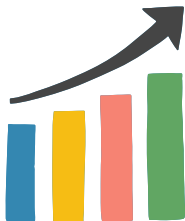


STAKEHOLDERS

- Residents
- Councils
- Local Businesses

IMPACT

- Lower landfill costs
- Higher recycling rates
- Smarter waste tracking
- Improved community awareness



OUR SOLUTION



CENTRALISED PLATFORM

- Leaderboards
- Education
- Unified information hub
- Insights
- Rewards



DIGITAL TWIN DASHBOARDS

- Heatmaps
- Route mapping
- Bin locators
- Bin status



AI-POWERED TOOLS

- Chat-bot
- Route optimisation
- Content suggestion
- Knowledge mining

LIVE DEMO



OUR TEAM



Negra Hodzic



Harmohan Singh Johal



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enactus
UK & Ireland