

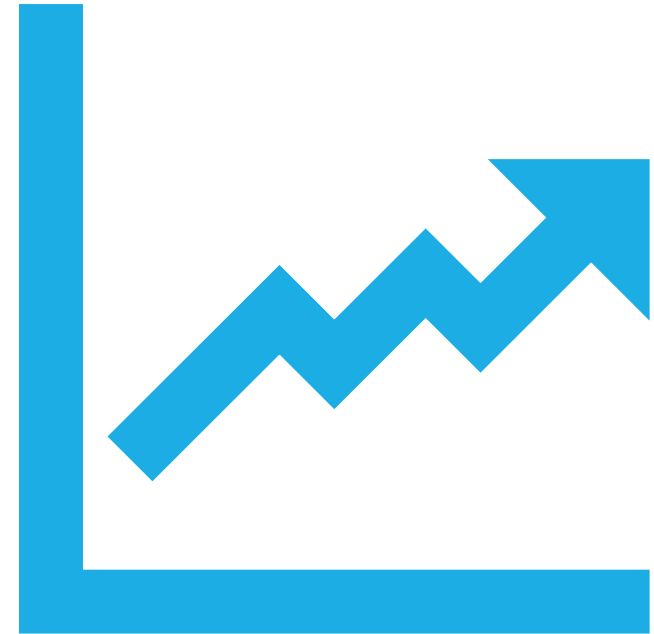


# STOCK PRICE INDEX MOVEMENT FORECASTING USING MACHINE LEARNING

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# FINANCIAL MARKET ANALYSIS

- Stock prices prediction is challenging
- Highly influenced by external factors: economic, political and market expectation
- Time-series model
- Forecast next day stock price direction
- Facebook, Apple and Google stocks analysed



# DATASET

Classification problem

Initial features: Close, High, Low, Volume

Data of previous day predicts the market behaviour of tomorrow

$$y_t^i = \begin{cases} 1, & \text{if } C_{(t)} > C_{(t-1)} \\ 0, & \text{if } C_{(t)} \leq C_{(t-1)} \end{cases}$$

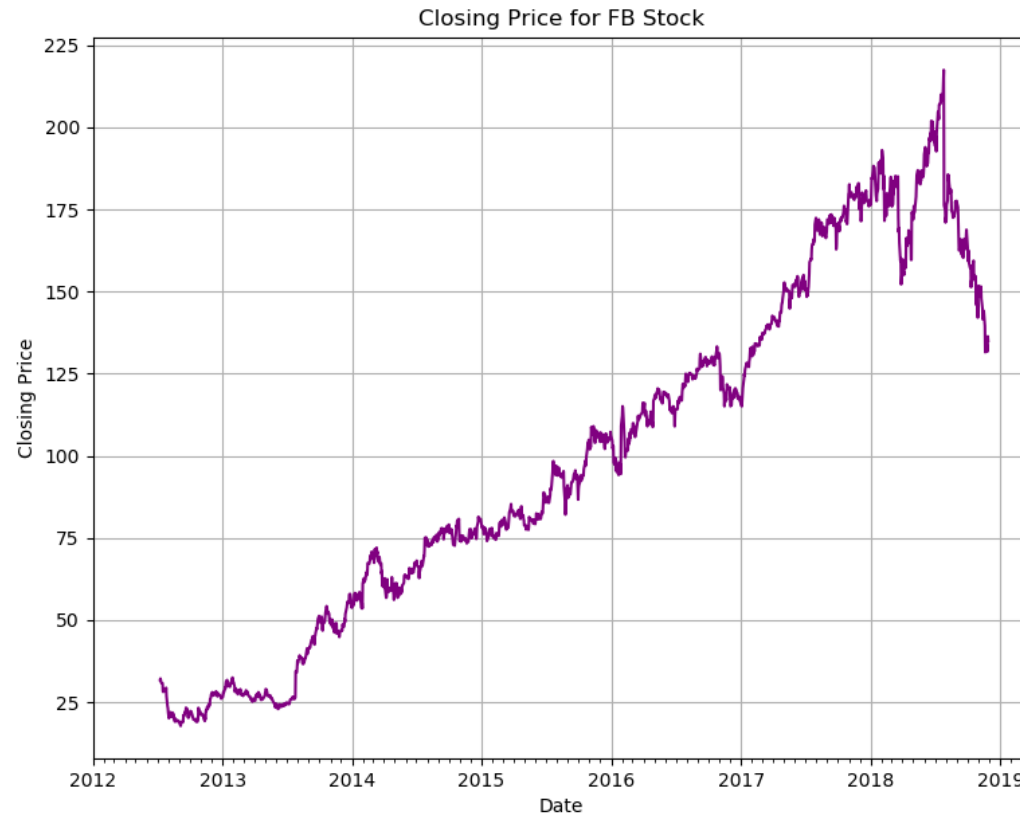
Date	C(t-1)	L(t-1)	H(t-1)	Vol (t-1)	Ct	Class
23/11/2018	176.78	176.55	180.27	31124200	172.29	0
26/11/2018	172.29	172.10	176.60	23624000	174.62	1
27/11/2018	174.62	170.26	174.95	44738600	174.24	0
28/11/2018	174.24	170.88	174.77	41387400	180.94	1

Previous day data

Closing price of current day

\*Column removed from dataset prior to training / testing

# DATASET - OVERVIEW



- Continuous upward trend;
- From 2018 and onwards closing price oscillates and downward trend initiates;
- ~4 years of data available;
- No data imbalance.

Stock	Data Range	Number of initial samples	% of class 1 samples
Facebook (FB)	18/05/2012 – 28/11/2018	1644	52.4%

# DATASET

Preliminary tests could not achieve accuracy higher than **50%** with initial features (Close, High, Low, Volume);

Improve accuracy by adding new features:

- *Lag* features
- Technical Indicators
- Global Market Index

# DATASET

## Technical Indicators:

- Average
- Stochastic
- Momentum
- Overbought / Oversold

<b>Moving m-day Average (MA)</b>	$\frac{C_{(t-1)} + C_{(t-2)} + \dots + C_{(t-m)}}{m}$
<b>Weighted Moving m-day Average (WMA)</b>	$\frac{(m)C_{(t-1)} + (m-1)C_{(t-2)} + \dots + C_{(t-m)}}{m + (m-1) + \dots + 1}$
<b>Momentum (M)</b>	$C_{(t-1)} - C_{(t-m)}$
<b>Stochastic Oscillator (SO)</b>	$\frac{C_{(t-1)} - LL_{(t-(m-1))}}{HH_{(t-(m-1))} - LL_{(t-(m-1))}} \times 100$
<b>Moving Stochastic Oscillator (SSO)</b>	$\frac{1}{m} \sum_{i=t-m+1}^t (SO_{(i-1)})$
<b>Exponential Moving Average (EMA)</b>	$\alpha C_{(t-1)} + EMA(k)_{(t-1)}$
<b>Moving Average Convergence Divergence (MACD)</b>	$MACD(k)_{(t-1)} + \frac{2}{k+1} [(EMA(12)_{(t-1)} - EMA(26)_{(t-1)}) - MACD(k)_{(t-1)}]$
<b>Relative Strength Index (RSI)</b>	$100 - \frac{100}{1 + RS}$
<b>Commodity Channel Index (CCI)</b>	$\frac{M_{(t-1)} - SM_{(t-1)}}{0.015D_{(t-1)}}$
<b>Accumulation / Distribution Oscillator (ADO)</b>	$\frac{(C_{(t-1)} - L_{(t-1)}) - (H_{(t-1)} - C_{(t-1)})}{H_{(t-1)} - L_{(t-1)}}$

# DATASET

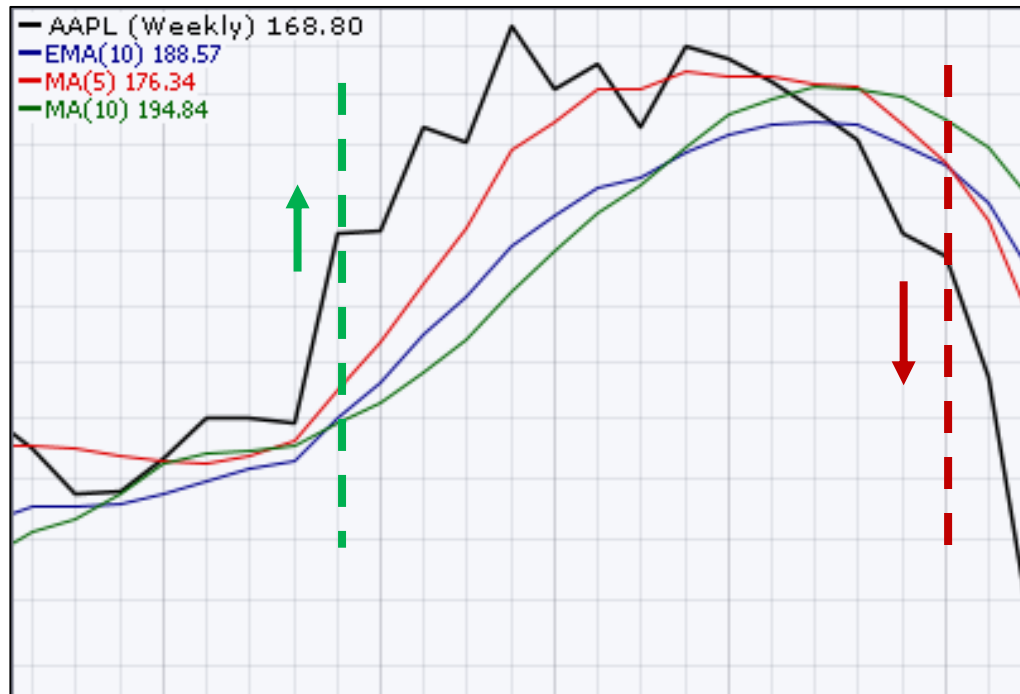
Technical Indicators as trend deterministic data:

- Average
- Stochastic
- Momentum
- Overbought/Oversold

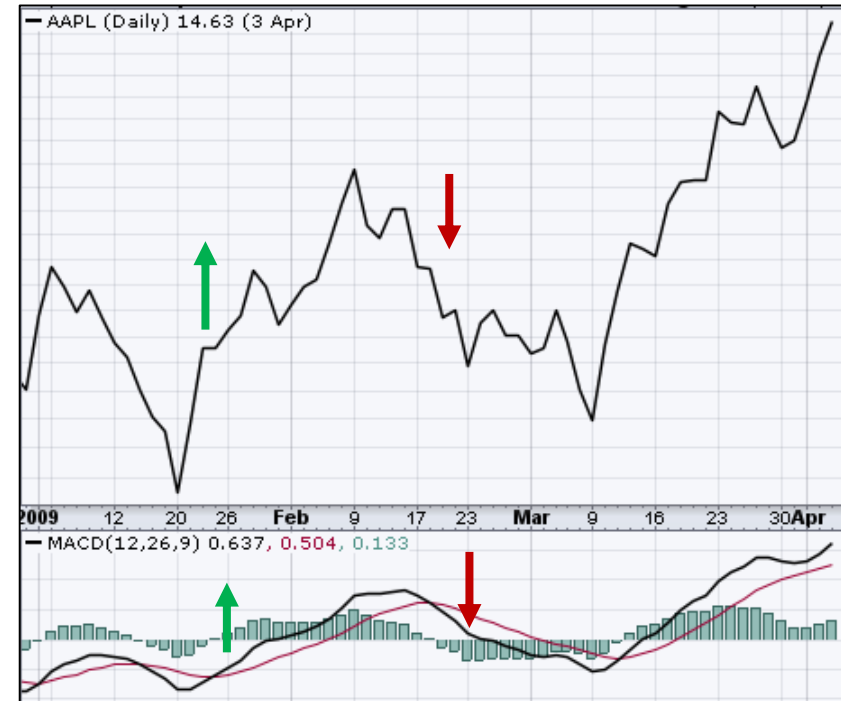
RSI	CCI	RSI >70 <30	CCI >200 <-200
61.61	270.27	1	0
62.43	184.60	1	0
63.39	125.17	1	0
60.55	119.71	0	0
61.93	103.80	1	0
62.01	96.36	1	0
62.71	91.33	1	0
65.97	99.81	1	1
66.46	93.77	1	0
67.44	91.41	1	0
70.62	106.64	0	1
76.10	160.11	0	1
77.09	167.51	0	1
80.07	183.88	0	1

# DATASET

Moving Averages  $\begin{cases} 1, \text{if } C_{(t)} > MA_{(t-1)} \\ 0, \text{if } C_{(t)} \leq MA_{(t-1)} \end{cases}$



Momentum  $\begin{cases} 1, \text{if } MA_{(t-1)} > MA_{(t-2)} \\ 0, \text{if } MA_{(t-2)} \leq MA_{(t-1)} \end{cases}$





# DATASET

Technical Indicators as trend deterministic data:

- Average
- Stochastic
- Momentum
- Overbought/Oversold

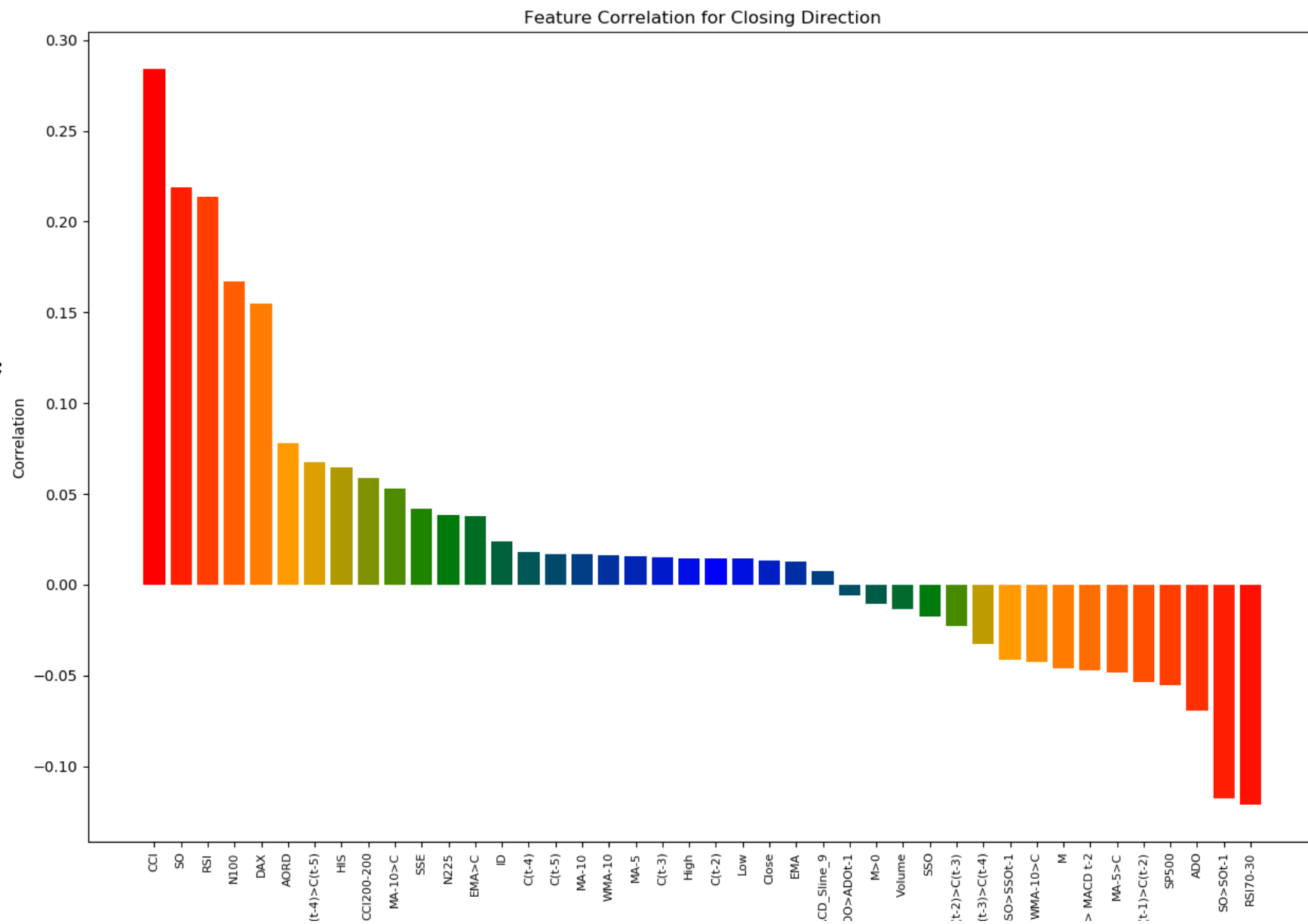
Moving m-day Average (MA)	$\begin{cases} 1, & \text{if } C_{(t)} > MA_{(t-1)} \\ 0, & \text{if } C_{(t)} \leq MA_{(t-1)} \end{cases}$
Weighted Moving m-day Average (WMA)	$\begin{cases} 1, & \text{if } C_{(t)} > WMA_{(t-1)} \\ 0, & \text{if } C_{(t)} \leq WMA_{(t-1)} \end{cases}$
Exponential Moving Average (EMA)	$\begin{cases} 1, & \text{if } C_{(t)} > EMA_{(t-1)} \\ 0, & \text{if } C_{(t)} \leq EMA_{(t-1)} \end{cases}$
Momentum (M)	$\begin{cases} 1, & \text{if } M_{(t-1)} > 0 \\ 0, & \text{if } M_{(t-1)} \leq 0 \end{cases}$
Stochastic Oscillator (SO)	$\begin{cases} 1, & \text{if } SO_{(t-1)} > SO_{(t-2)} \\ 0, & \text{if } SO_{(t-1)} \leq SO_{(t-2)} \end{cases}$
Moving Stochastic Oscillator (SSO)	$\begin{cases} 1, & \text{if } SSO_{(t-1)} > SSO_{(t-2)} \\ 0, & \text{if } SSO_{(t-1)} \leq SSO_{(t-2)} \end{cases}$
Moving Average Convergence Divergence (MACD)	$\begin{cases} 1, & \text{if } MACD_{(t-1)} > MACD_{(t-2)} \\ 0, & \text{if } MACD_{(t-1)} \leq MACD_{(t-2)} \end{cases}$
Accumulation / Distribution Oscillator (ADO)	$\begin{cases} 1, & \text{if } ADO_{(t-1)} > ADO_{(t-2)} \\ 0, & \text{if } ADO_{(t-1)} \leq ADO_{(t-2)} \end{cases}$
Relative Strength Index (RSI)	$\begin{cases} 1, & \text{if } RSI_{(t-1)} < 30 \\ 0, & \text{if } RSI_{(t-1)} > 70 \end{cases}$
Commodity Channel Index (CCI)	$\begin{cases} 1, & \text{if } RSI_{(t-1)} < -200 \\ 0, & \text{if } RSI_{(t-1)} > 200 \end{cases}$

# DATASET

Global Indexes - As part of a globalised economy, foreign markets daily performance can influence the behaviour of the selected American stocks.

Index	Description
<b>Nikkei 225</b>	Trades on Tokyo Stock Exchange and contains main 225 Japanese companies.
<b>Hang Seng</b>	Hong Kong market index containing major local companies.
<b>All Ordinaries</b>	Index share containing 500 Australian companies.
<b>Euronext 100</b>	Index comprising the 100 largest Euronext stocks. Contains companies from France, Netherlands, Belgium, Portugal and Luxembourg.
<b>SSE Composite Index</b>	Largest Chinese stock exchange, this index represents all shares traded in Shanghai Stock Exchange.
<b>DAX</b>	Trades on Frankfurt Stock Exchange and comprises 30 major German businesses.

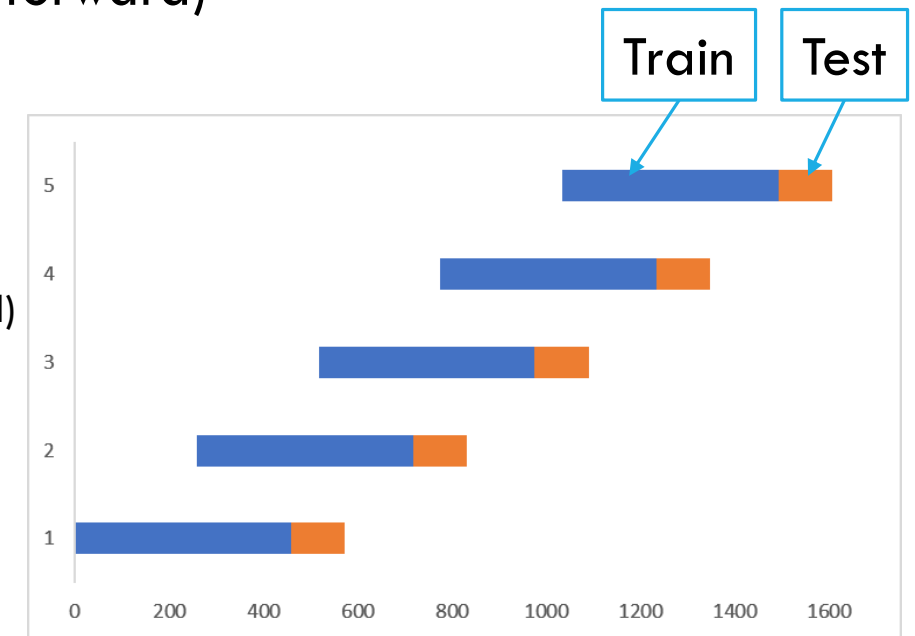
- Global Indexes and Technical Indicators are within the top correlated features for this dataset;
- Low correlation value of Close, Low, High (in blue) could be an explanation of why the initial model had such low performance;



# TRAINING THE MODEL

## SPLITTING DATASET AND PARAMETER TUNING

- K-Cross validation is not applicable for time series data problems
  - Best performance achieved with Sliding Window (walk-forward)
- 
- Splitting the dataset into N splits (N windows-N-training sets, N testing sets)
  - Training each split window for set of parameters
  - Finding best fitted parameters for each window (eg. Gamma, C for SVM model)
  - Each window will have different set of parameters giving better accuracy
  - Fitting best parameters from previous step for all windows
  - This is to check which parameter set is giving better overall results
  - Averaging the accuracy of all window to chose the best parameters



# TRAINING THE MODEL

Selection of 3 ML classifier algorithms

1. Random Forest (criterion= 'gini', max\_depth= 2, n\_estimators= 10)
2. Logistic Regression (solver = 'liblinear', penalty = 'l1', C = reg\_C, max\_iter = 5000)
3. Support Vector Machines (kernel= 'rbf', C= 60, gamma= 0.001)

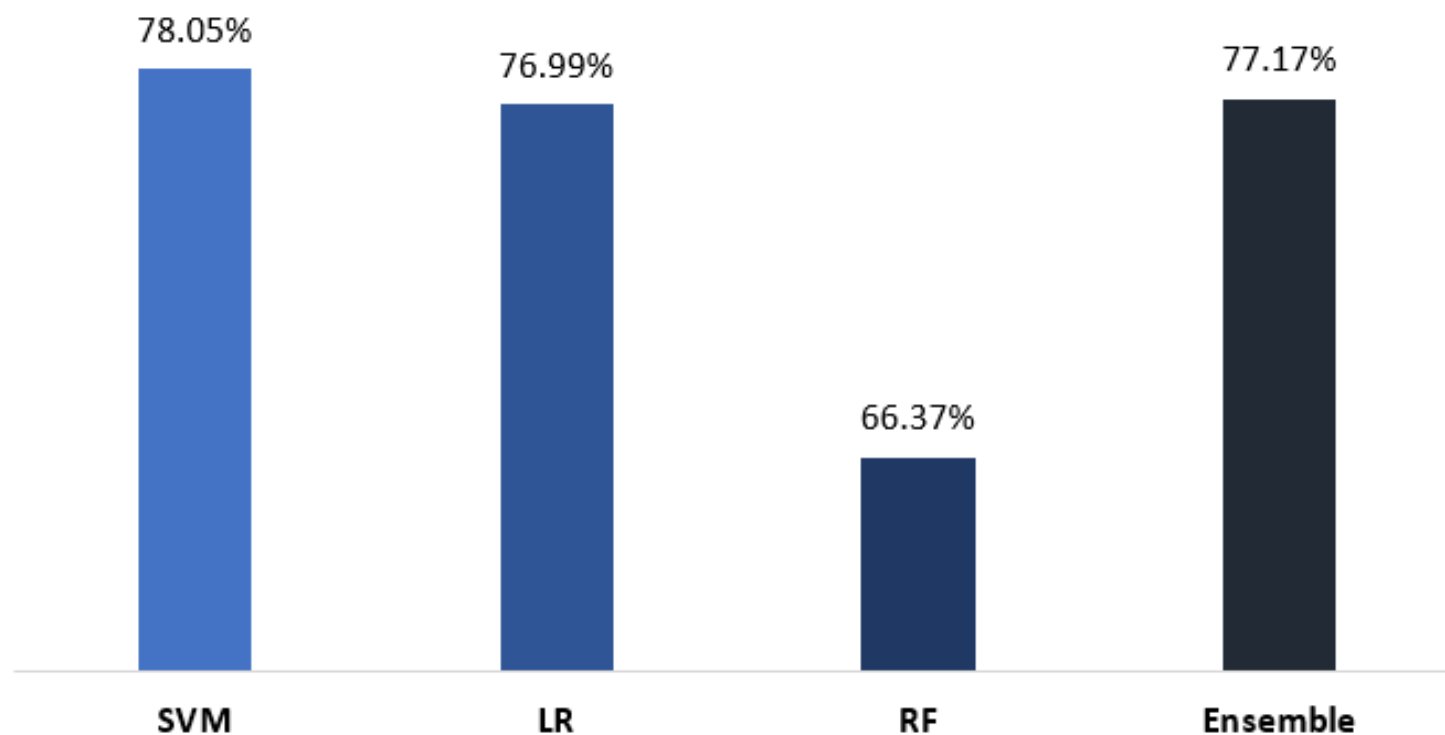
The final parameters were selected as the ones that provided the best accuracy considering the average accuracy from all cross validation windows.

# RESULTS

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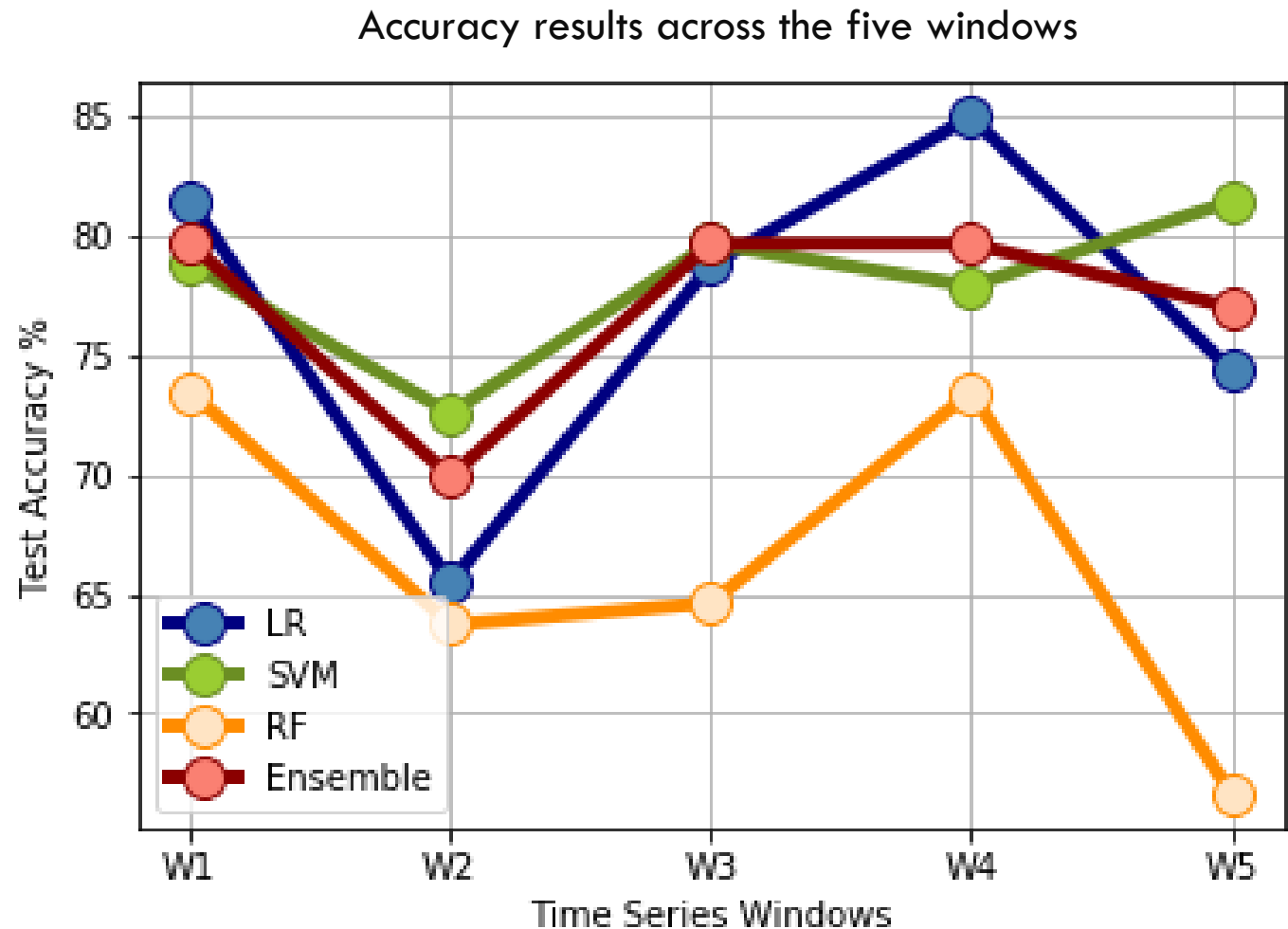
$$\text{Accuracy} = (TP+TN)/(TP+TN+FP+FN)$$

## Final Results



# RESULTS

- SVM has the lower standard deviation and higher mean accuracy;
- W2 was the most challenging period to predict, as most models presented their lower accuracy on this timeframe;



# DISCUSSION AND CONCLUSION

- The results have shown that SVM outperforms logistic regression and random forest algorithms for stock movement prediction. The inherent capability of SVM to avoid overfitting contributed to this conclusion.
- During experimental testing, random forest showed a high tendency to overfit to training data achieving contradictory results between training and test accuracy.
- Essential contributions from literature allowed the construction of the dataset that allowed the models to forecast with similar accuracies of current published papers.
- As it is the case for market traders, the usage of technical indicators and global indexes have shown to be a powerful strategy to support forecast decisions.
- Sliding window provided better when compared to results as it considers more recent data as input for each window.



# FUTURE WORK

- Optimise the sliding window training/test set sizes;
- Usage of ANN or the specialised LSTM for time series;
- Analyse other indicators available to improve accuracy.