

NOAH E GUSTAFSON

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EDUCATION	UNIVERSITY OF MICHIGAN School of Information Bachelor of Science in Information—User Experience Research & Design, May 2022 <ul style="list-style-type: none">• Current GPA: 3.93/4.00; James B. Angell Scholar• A business-tech and design-psychology degree providing industry-leading resources to bridge the experience gap between users and their tech• Portfolio: https://noahgustafson.com/• GitHub: https://github.com/negustaf Stephen M. Ross School of Business Minor in Business Administration, May 2022 <ul style="list-style-type: none">• Marketing Management: marketing strategy, research, behavior, promotion, and pricing Penny W. Stamps School of Art & Design Minor in Art & Design (Product Design), May 2022 <ul style="list-style-type: none">• Product Design: manufacturing, materials, human factors research, and design for disability• 3D Studio CAD: digital modeling, physical prototyping, Raspberry Pi programming WASHTENAW COMMUNITY COLLEGE Associates in Sciences & Arts: Mathematics, Liberal Arts, Occupational Studies, May 2018 <ul style="list-style-type: none">• Engaged in dual enrollment to earn three associate degrees before graduating high school• Web Interface Design & Development, additional focus (five courses)	Ann Arbor, MI
EXPERIENCE	MPRODUCT PRODUCT MANAGEMENT CLUB Commercialization Team Product Manager & Product Design Team Mentor <ul style="list-style-type: none">• Deploying CritSpace—a social networking platform for UX designers to exchange critical feedback on their case studies by building an autonomous, qualitative comment system• Communicating with four-person agile engineering team to develop and deploy an MVP prior to 2021 following customer discovery interviews with UX professionals• Narrowing PRD, designing wireframes, and defining PRM and release plan• Beta testing and cultivating different test experiences for various targeted users• Preparing agendas for weekly meetings to help engineers push code at regular cadence• Product Design Mentor: Coaching team lead and members on product methodology and tools	Ann Arbor, MI
2020-Present	UNIVERSITY LUTHERAN CHAPEL UX Researcher & Front-End Developer <ul style="list-style-type: none">• Launched home page in 3 days and full website in 3 weeks using WordPress and HTML/CSS• Building Excel-linked database of UX personas for the involvement team• Interviewed various demographic segments to measure member experience and digital use• Setting up digital organization system with Google, Notion, and Trello for staff roadmaps and repos, and programming newsletter to sink across 2 mediums	Ann Arbor, MI
2019 Summer	CREATIVE DEVIATIONS IN INTERACTION DESIGN—UROP User Experience Research Intern <ul style="list-style-type: none">• Personally investigated with Professor Omar Sosa-Tzec to analyze companies' UX design work and write investigative reports on UX practices compiled for interviews	Ann Arbor, MI
2020	CITY OF ANN ARBOR, DEPARTMENT OF PARKS & RECREATION LIVERIES Supervisor <ul style="list-style-type: none">• Worked with customers directly to understand customer dissatisfaction and improve services• Oversaw consistent operation of 100+ staff overloaded by an immense customer volume• Presented various precautions to cultivate a safe environment with Covid-19	Ann Arbor, MI
2019-2020	UNIVERSITY OF MICHIGAN HOUSING LIVING ARTSENGINE DEPARTMENT Peer Mentor <ul style="list-style-type: none">• Guided small team through a yearlong project and workshops for interdisciplinary experience• Relationally met with students to align member-specific goals with team accomplishments	Ann Arbor, MI
ADDITIONAL	<ul style="list-style-type: none">• Hard: HTML/CSS, JavaScript, Python, Figma, Adobe (Ps, Ai, Id), GitHub, Notion, Excel +more• Soft: Organization, Focus, Execution, Communication, Strategy, Relational Leadership• LEGO enthusiast, backpacker, skier, style enthusiast, classic car guy, CPR/AED certified!	