Neha Kulshreshtha

13509 Maverick Lane, Herndon, VA ● +1 703-946-0952 ● nk442@cornell.edu ● https://www.linkedin.com/in/neha-kulsh/

EDUCATION

Cornell University, College of Engineering   Ithaca, NY
Bachelor of Science in Computer Science, Minors in Business and Data Science   Expected **Dec 2024**
Course Work: Operating Systems, Analysis of Algorithms, Entrepreneurship Ventures   **GPA: 3.5**, Dean's List ('23)

WORK EXPERIENCE

Barclays   New York, NY
Incoming Sales & Trading Intern   June 2024 – August 2024
- Summer Analyst in Global Sales/Trading Markets Division, 3 asset class desk rotations to be determined in May 2024

PricewaterhouseCoopers (PwC)   Washington, D.C.
Product Management Intern   June 2023 – August 2023
- Developed User Stories, Acceptance Criteria, and Product Roadmap for 2 digital products; designed new Product Release Template for Products & Tech (P&T) dept., refactored and standardized Backstage files for 10+ product documentations
- Collaborated with Generative-AI team to develop a GPT-4 model (Chat-PwC) to streamline Agile workflow for P&T dept.

ST iDirect   Herndon, VA
Software Engineering Intern   May 2022 – August 2022
- Migrated and converted 20+ front-end testing files from Protractor to Cypress (TypeScript) using Amazon EC2, Kubernetes, and Docker to meet product release timeline and requirements
- Discovered and documented 40+ bugs in Network Management System User Interface with Quality Assurance teams to minimize product failures

Samsales Consulting   Chantilly, VA
Consulting & Business Development Representative (BDR) Intern   May 2021 – August 2021
- Identified 500+ potential clients by developing prospecting strategies on HubSpot and LinkedIn; Scheduled 5 discovery meetings for 2 large-scale clients with C-suite executives at Lola.com and UrbanStems
- Analyzed Samsales' "LinkedIn for Lawyers Campaign" marketing statistics using Excel and Outreach.io; categorized 3000+ clients' engagement rates and successfully sold sales content to two legal firms by personalizing campaigns

LEADERSHIP EXPERIENCE

Cornell Business Analytics   Ithaca, NY
Vice President of Treasury & Client Acquisition   December 2022 – Present
- Spearheaded and managed all transactions for the first club fundraiser for New York City trip, raised over $1300
- Collaborated with Directors at a Pharmaceutical R&D Intelligence company, parsed 90 million SQL data points using Amazon RedShift to analyze racial bias towards hypertension patients

Cornell Data Science: Project Datasun   Ithaca, NY
Project Manager   August 2023 – December 2023
- Managed team of 10 Cornell Data Science members to work for Cornell Daily Sun, the student-run newspaper, to design and create a UI for article recommendation system, using reinforcement learning and user cookies
- Planned and executed sprints on Asana board, created tickets with point system for analysts and presented final deliverable at CDS Showcase 2023. Plan to launch and maintain the new website in 2024 in collaboration with Cornell Daily Sun

Society of Women in Business   Ithaca, NY
Technology Analyst and Corporate DEI Committee Member   September 2021 – December 2023
- Produced a recommendation for a fintech investment portfolio by researching stable ETFs and alternate investment strategies like cryptocurrency and NFTs; Placed 2nd out of 14 teams
- Reached out to 20+ C-suite Female Executives and secured a McKinsey Partner to speak at annual Female Diversity Summit; designed advertising graphics for campus and planned venue logistics and marketing efforts with team

Cornell Data Science Project Team   Ithaca, NY
Machine Learning Engineering (MLE) Team Lead   December 2022 – May 2023
- Developed and lectured ML topics; maintained the Cornell Data Science blog; tutored a team of 10+ students in office hrs.
- 1 of 2 selected to create the new Machine Learning Engineering sub-team by leading recruitment and developing curriculum

SKILLS & INTERESTS

Skills: Java, Python, C/C++, JavaScript, Ocaml, HTML/CSS, Windows/Linux, Android App Development, git, Microsoft Office Suite, Tableau, SQL, Adobe Suite, Harmony, Logism, Canva
Languages: English (native), Hindi/Urdu (native), Spanish (basic)
Interests: Yoga, Thriller/Dystopian novels, Spinning, Running, Bollywood music/film