

Q 01.	Which of the following is an application of clustering ?
A 01.	d. All of the above
Q 02.	On which data type, we cannot perform cluster analysis?
A 02.	d. None
Q 03.	Netflix's movie recommendation system uses-
A 03.	c. Reinforcement learning and Unsupervised learning
Q 04.	The final output of Hierarchical clustering is-
A 04.	b. The tree representing how close the data points are to each other
Q 05.	Which of the step is not required for K-means clustering?
A 05.	d. None
Q 06.	Which is the following is wrong?
A 06.	c. k-nearest neighbour is same as k-means
Q 07.	Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering? i. Single-link ii. Complete-link iii. Average-link
A 07.	d. 1, 2 and 3
Q 08.	Which of the following are true? i. Clustering analysis is negatively affected by multicollinearity of features ii. ii. Clustering analysis is negatively affected by heteroscedasticity
A 08.	a. 1 only
Q 09.	In the figure above, if you draw a horizontal line on y-axis for $y=2$. What will be the number of clusters formed?
A 09.	a. 2
Q 10.	For which of the following tasks might clustering be a suitable approach?
A 10.	b. Given a database of information about your users, automatically group them into different market segments.
Q 11.	Given, six points with the following attributes: Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:
A 11.	a.

Q 12.	<p>Given, six points with the following attributes:</p> <p>Which of the following clustering representations and dendrogram depicts the use of MAX or Complete link proximity function in hierarchical clustering.</p>
A 12.	<p>b.</p> <p>Clustering</p>
Q 13.	<p>What is the importance of clustering?</p>
A 13.	<p>Clustering is considered to be a general task to solve the problem, which formulates optimisation problems. Having clustering methods helps in restarting the local search procedure and increasing the efficiency. Clustering also helps to determine the internal structure of the data. Clustering analysis has been used for model analysis, vector region of attraction. It helps in understanding the natural grouping in a dataset. Its quality depends on the methods and the identification of hidden patterns.</p>
Q 14.	<p>How can I improve my clustering performance?</p>
A 14.	<p>Clustering algorithm can be significantly improved by using a better initialization technique, and by repeating (re-starting) the algorithm.</p> <p>When the data has overlapping clusters, k-means can improve the results of the initialization technique.</p> <p>When the data has well separated clusters, the performance of k-means depends completely on the goodness of the initialization.</p> <p>Initialization using simple furthest point heuristic (Maxmin) reduces the clustering error of k-means from 15% to 6%, on average.</p>