Sales Analysis

Sales Insights - Data Analysis

985M	₹24.66M	2M	6.64K	₹166.16
Total Sales	Total Profit	Sales Quantity	Average Sales	Average of Profit

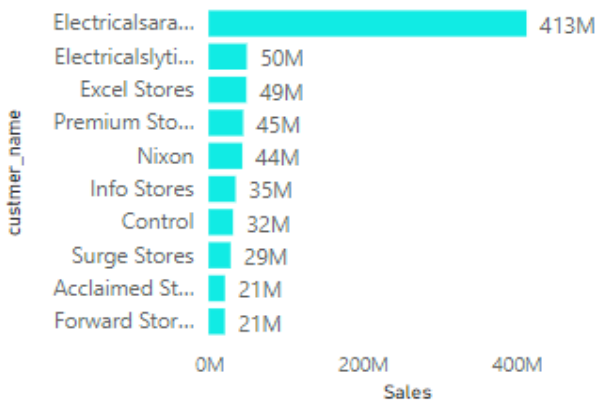
Customer_type: All

Zone: All

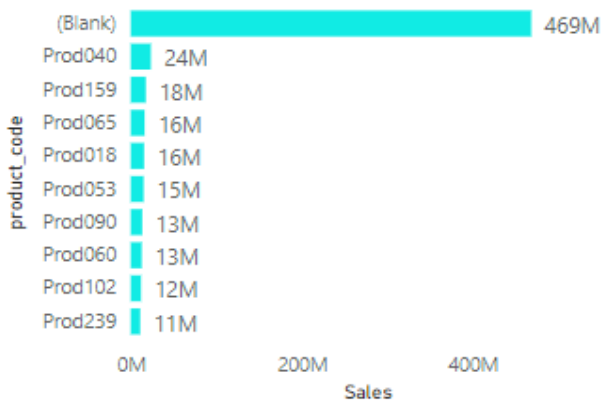
Product_type: (Blank), Distribution, Own Brand

cy_date: 01-06-2017 – 01-06-2020

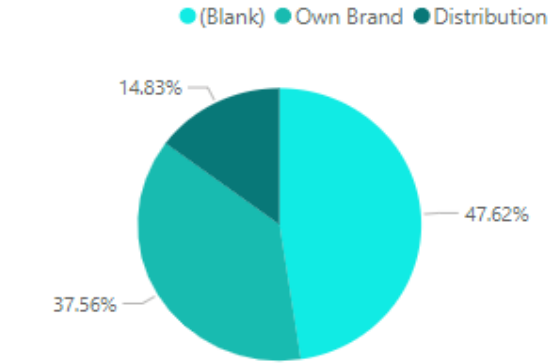
Top 10 Custmer_name by Sales



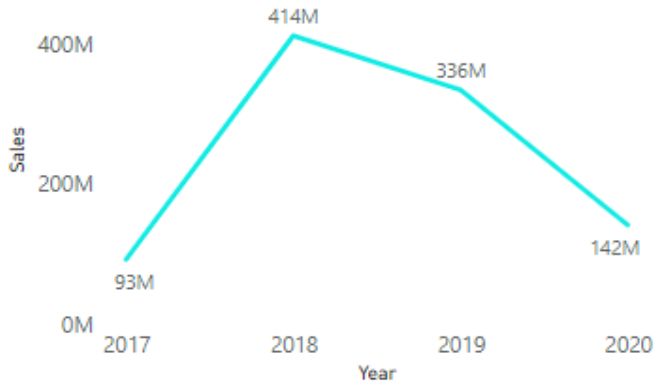
Top 10 product_code by Sales



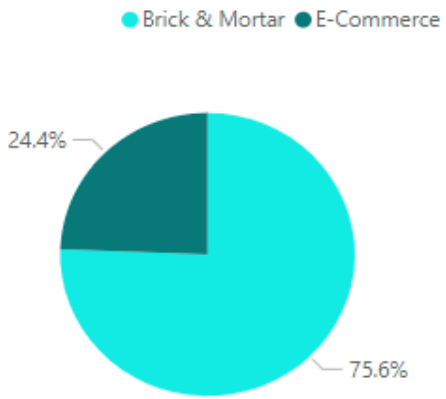
Sales by Product_type



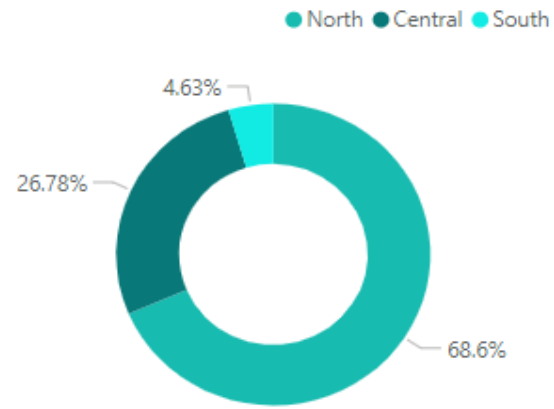
Sales by year



Sales by Customer_type



Sales by Zone



Sales by Markets_name

Sales Insights - Data Analysis

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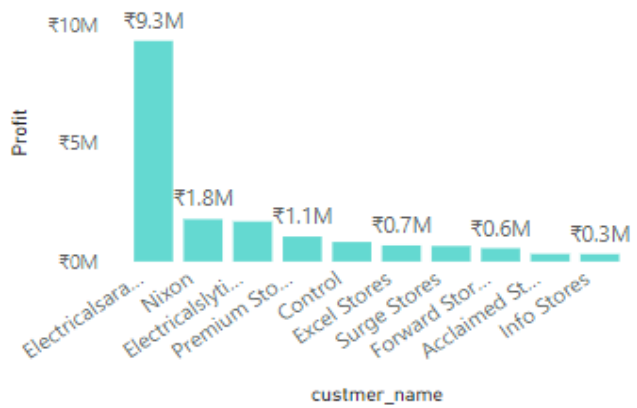
Customer_type: All

Zone: All

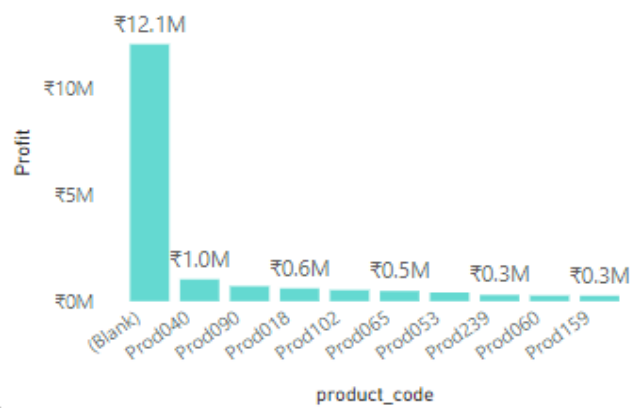
Product_type: (Blank), Distribution, Own Brand

cy_date: 01-06-2017 – 01-06-2020

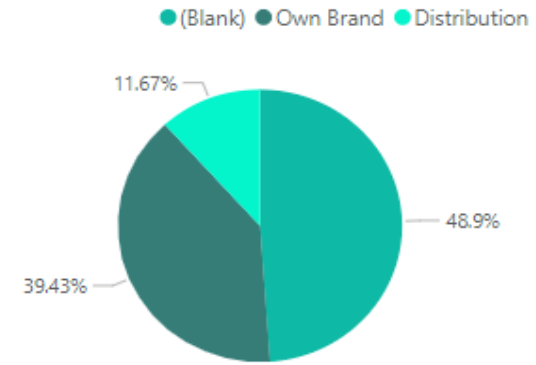
Top 10 Custmer_name by Profit



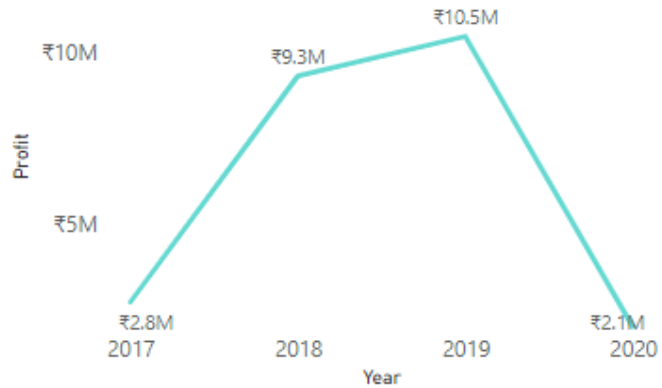
Top 10 Product_code by Profit



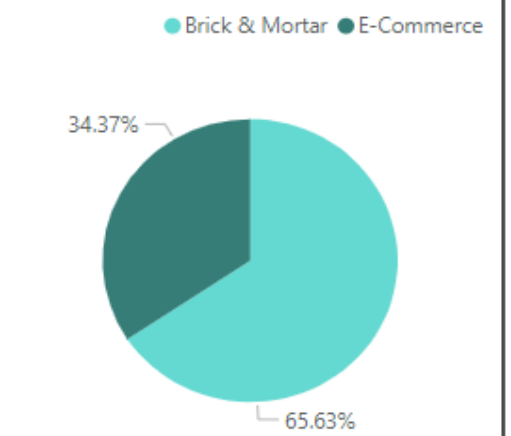
Profit by Product_type



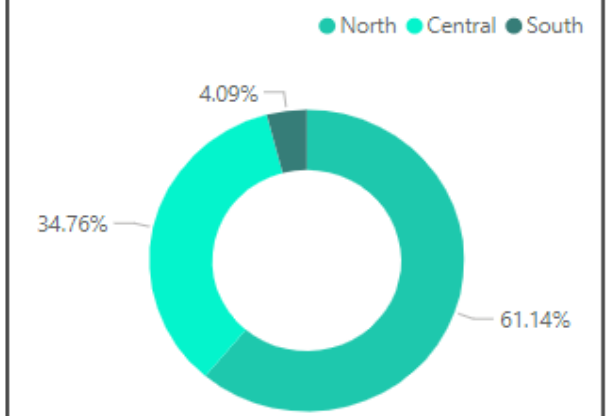
Profit by year



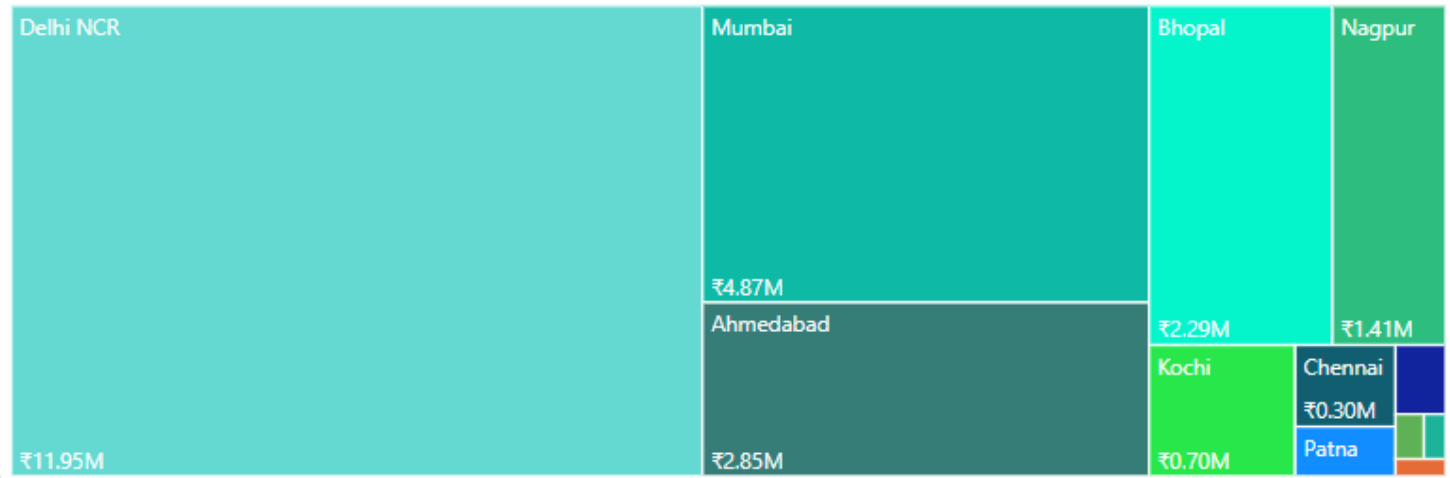
Profit by Customer_type



Profit by Zone



Profit by Markets_name



Sales Insights - Data Analysis

₹985M	2M	₹24.7M
Revenue	Sales Quantity	Total profit Margin

Product_type
- (Blank)
- Distribution
- Own Brand

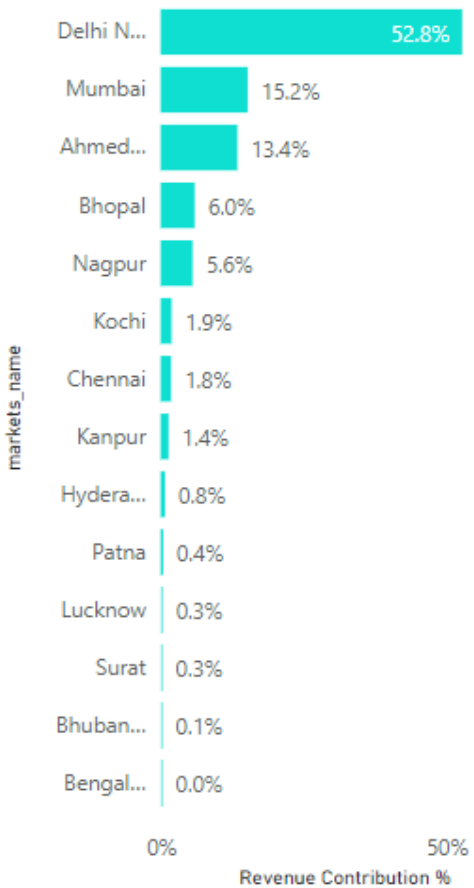
Year: 2017 | 2018 | 2019 | 2020

Customer_type: All

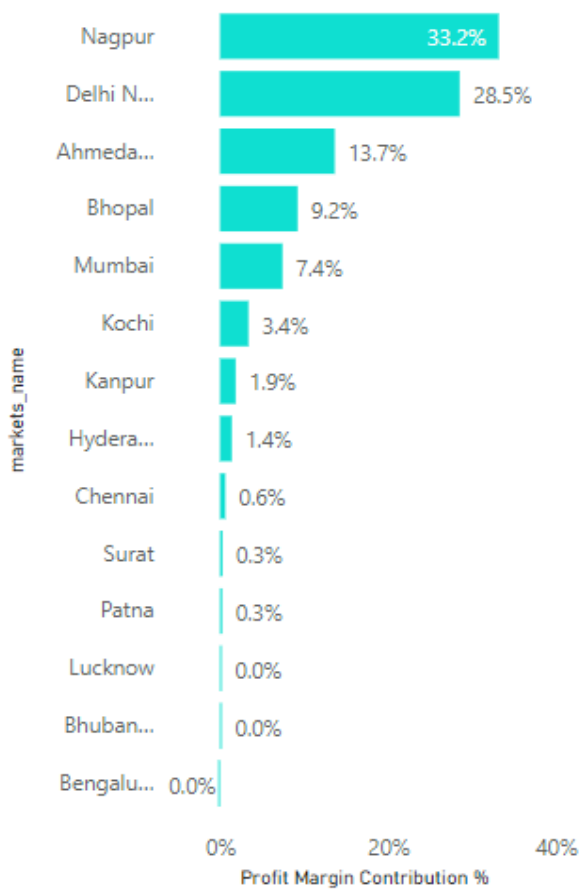
Zone: All

CY_Date
- June, 2017
- July, 2017
- August, 2017
- September, 2017

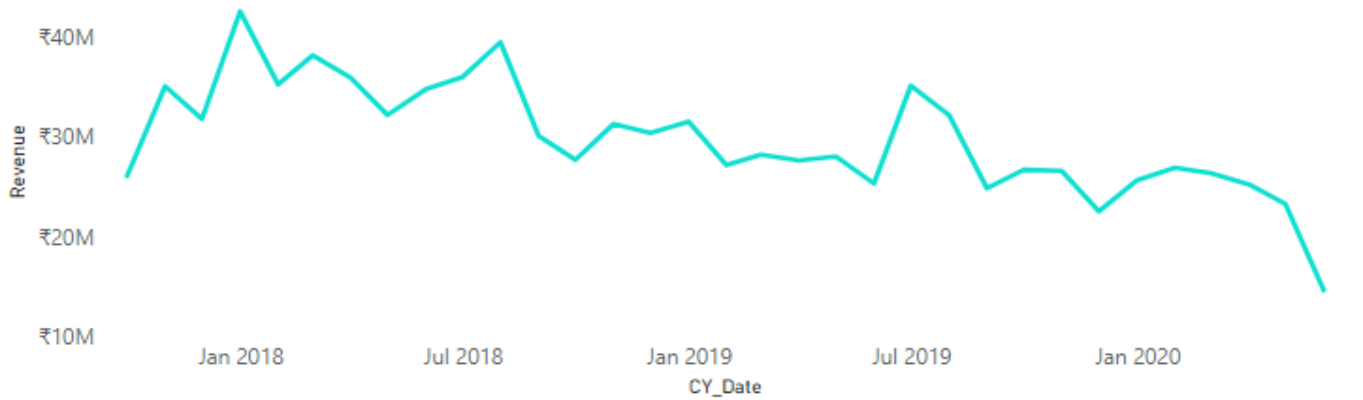
Revenue Contribution % by markets_name



Profit Margin Contribution % by markets_name



Revenue by CY_Date



Custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Sum of ProfitMargin%
Premium Stores	₹4,49,62,166.00	4.57%	13.40%	13.40%
Nixon	₹4,38,93,083.00	4.46%	12.00%	12.00%
Electricalsara Stores	₹41,33,33,588.00	41.97%	8.76%	8.76%
Electricalsopedia Stores	₹1,02,81,203.00	1.04%	8.63%	8.63%
Excel Stores	₹4,91,15,620.00	4.99%	6.48%	6.48%
Power	₹57,27,123.00	0.58%	5.39%	5.39%
Info Stores	₹3,51,00,033.00	3.56%	3.72%	3.72%
Propel	₹41,83,862.00	0.42%	3.37%	3.37%
Epic Stores	₹1,87,50,440.00	1.90%	3.28%	3.28%
Surge Stores	₹2,86,48,916.00	2.91%	3.17%	3.17%
Nomad Stores	₹1,77,39,351.00	1.80%	2.80%	2.80%
Electricalslytical	₹4,96,44,189.00	5.04%	2.69%	2.69%
Total	**₹98,48,68,963.00**	**100.00%**	**100.00%**	**100.00%**