OVERVIEW

KEY METRICS

Total Revenue	Total Customers	Daily Revenue Growth	Daily Customer Growth
3.25M	**6258**	**108k**	**208**
LM ☐	LM ☐	LM ☐	LM: ☐
%chg:	%chg:	%chg:	%chg:

REVENUE SPLIT

TREND BY MONTHS

Revenue | Customers

M1   M2   M3   M4   M5   M6
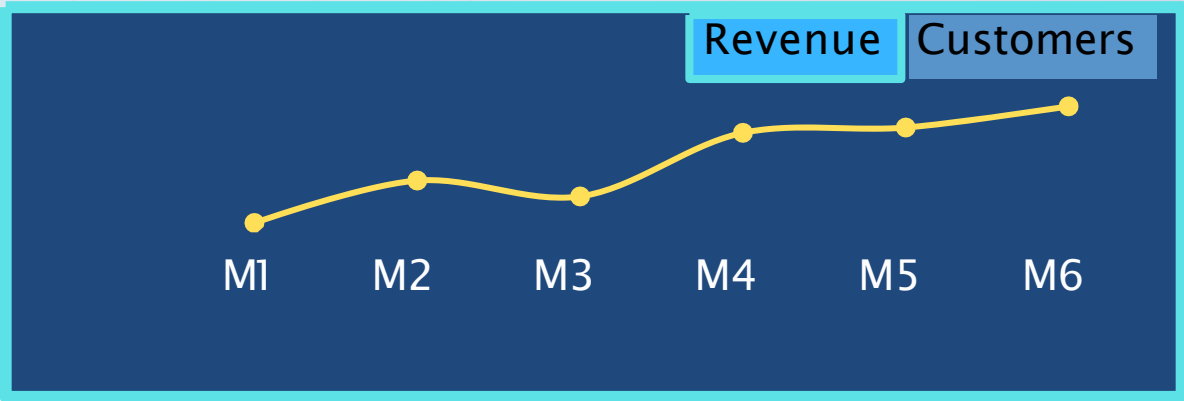
CUSTOMERS SPLIT

CUSTOMERS SEGMENTATION

LM: Last Month   %chg: Percentage change with LM

FILTERS
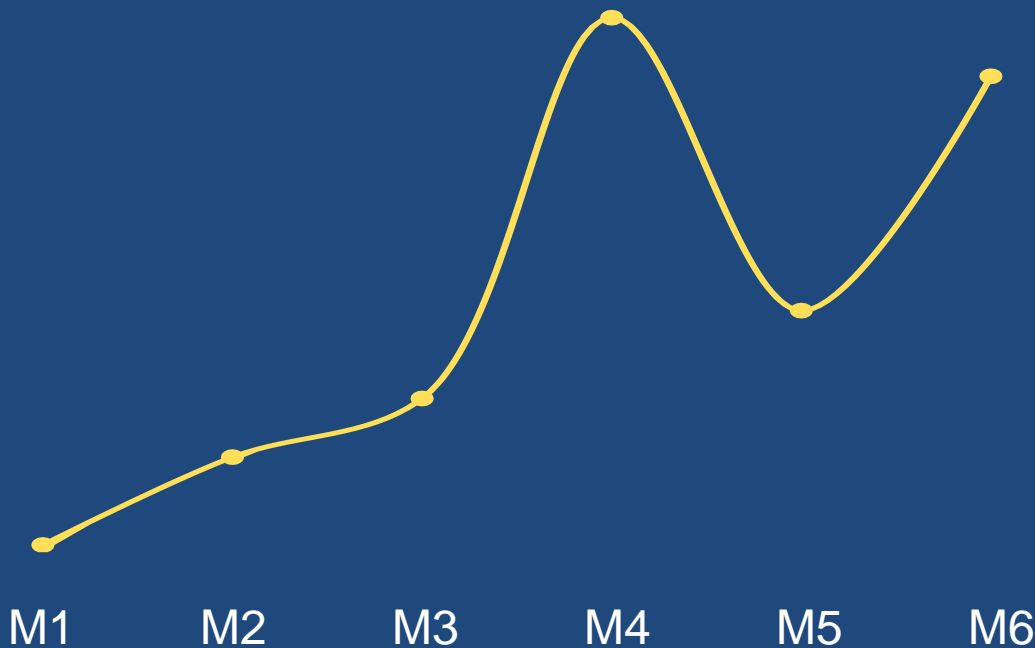
SALES MODE ANALYSIS

SHIELD INSURANCE

F
I
L
T
E
R
S

Total Customers Split Percentage by Sales mode

TREND SALES MODE OVER MONTH

M1   M2   M3   M4   M5   M6

Total Revenue Split Percentage by Sales mode
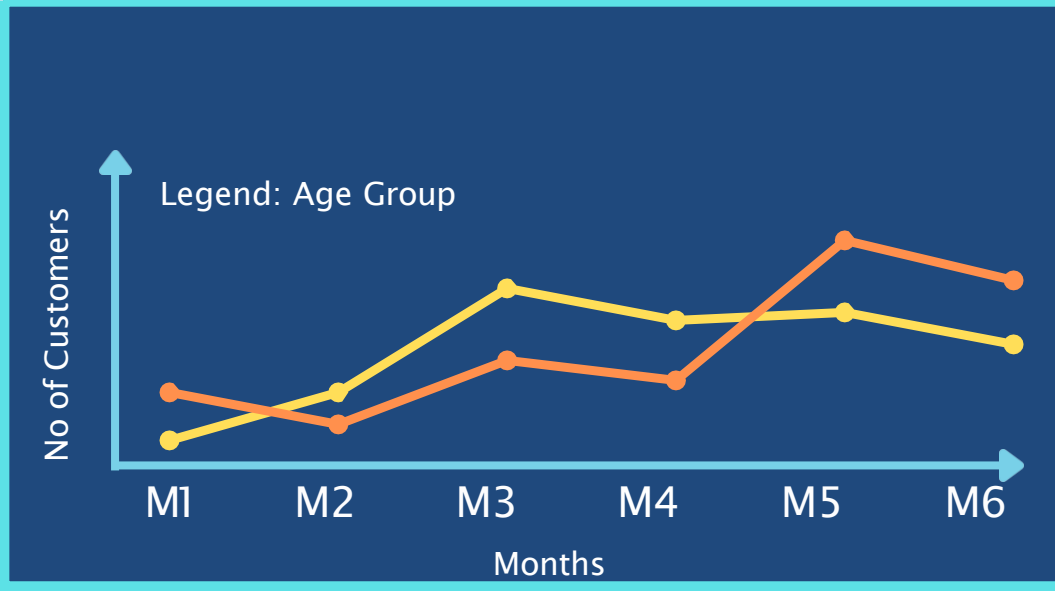
AGE GROUP ANALYSIS

SHIELD INSURANCE

FILTERS

Age Group vs Expected Settlements

Age Group vs Sales mode

Age Group vs Policy Preference

MONTHLY TREND CHART BY AGE GROUP

Legend: Age Group

No of Customers

M1   M2   M3   M4   M5   M6

Months

CUSTOMERS BY AGE GROUP

Age Group

No of Customers