



# upGrad

## Doctorate of Business Administration

24 Months | Online



## Why Choose Edgewood University DBA



Edgewood University, founded in 1927, is an independent liberal arts university, located in Madison, Wisconsin in the United States. Edgewood University offers more than 60 majors and 40 minors and its MBA program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Edgewood University is accredited by the Higher Learning Commission (HLC)\*, one of the seven accrediting commissions recognized by the Council of Higher Education Accreditation (CHEA) - the premier authority on higher education in the U.S.



Accelerated

24 Months



Accessible

No GMAT/GRE Requirement



Affordable

DBA at a fraction of the US-based price

## Driving Accessibility through Affordable Education

Edgewood University believes that access to quality education should never be out of reach. With nearly a century of educational excellence, we've consistently evolved to meet the needs of our students. To further our mission, we're introducing a flexible "pay per month" model, allowing you to finance your future without the stress of upfront costs. With this tailored plan, you can now spread your tuition over your program's duration.

It's your education, your pace, your choice. Because at Edgewood University, success is about making it work for you.

# Message from the Provost



The Doctorate of Business Administration program at Edgewood University builds on our great history of educating leaders for the business world. Our alumni tell us that their Edgewood University business degrees prepared them for the challenges of the business world through the professionally relevant experiences offered in our programs. Edgewood University members bring real world experience into the DBA courses, and their commitment to student success gives our students a distinctive advantage in their careers. Our DBA program offers a high quality, academically and professionally rigorous education that helps Edgewood University graduates build successful careers in business.

**Dr. William Mangan**

Provost and Vice President for Academic Affairs  
Edgewood University

# About upGrad

upGrad is a leading online education platform empowering professionals to reach their full potential through flexible, engaging learning experiences. We partner with top global universities, including Golden Gate University, Edgewood University, ESGCI School of Management Paris, Liverpool Business School, Paris School of Business, Liverpool John Moores University, Northeastern University, among others to offer a wide range of career-focused programs.

As professionals juggle demanding careers and personal commitments, traditional education often feels out of reach. upGrad bridges this gap by making high-quality learning accessible and practical, so education becomes an enabler, not a hindrance.

To date, upGrad has delivered over 20 million hours of learning, empowering thousands of learners worldwide with the knowledge and skills to advance their careers.

**20M+**

hours of learning

**10M+**

learners

**100+**

countries

**80+**

university partner



PROMISING BRAND 2022  
The Economic Times

BRANDON HALL  
GOLD AWARDS  
15+ Across 2 Years

EDUCATION COMPANY  
OF THE YEAR  
VC Circle, 2022

# The upGrad Advantage:

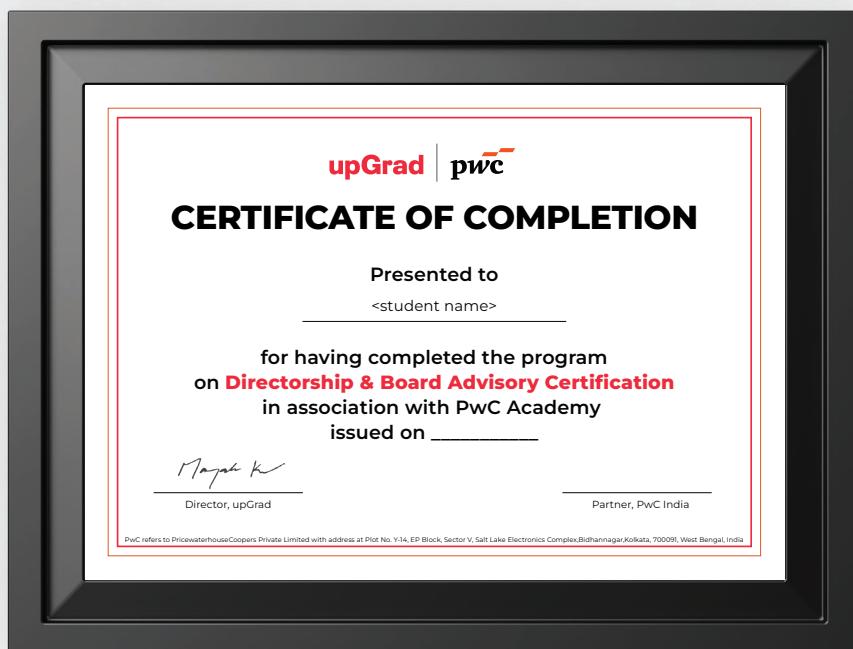
## Six leadership outcomes only we deliver

We provide a full range of post-doctoral services. Much like a concierge, we work tirelessly in the background so you can focus on your doctoral experience, while we open up a bouquet of stellar outcomes for you.



### 1. Boardroom Consultant

Earn a revered PwC Directorship and Board Advisory Certification, and be an officially recognised, force-to-reckon-with, in the eyes of board nomination committees and executive search firms. Signal your fluency across board-level matters to the world of corporate governance. From risk and compliance, to mergers and acquisitions, to environmental and societal governance.



### 2. Published Author

Transform your doctoral dissertation into a book or in a journal, and position yourself as a published thought leader in your domain. Become a top voice even in the real world. Be quoted by trade media, and be invited to panels at conferences. Learn storytelling from published authors. Turn your “someday I’ll write a book about this” into today!

#### Published Work by Our DBA Students

**The Ethical Compass:** An upGrad Learner Explores Decision Science in India's Business Landscape

[Source](#)

**Govern Like a Twin:** Simulate. Validate. Elevate: says upGrad Learner in his Thesis

[Source](#)

**Disruptive Innovation:** Why Leading Companies Thrive or Fail

[Source](#)

**Frugal Innovation:** How Emerging Space Markets are Redefining the Space Race

[Source](#)

### 3. Industry Professor

Give back your entire career's worth of wisdom, and inspire the leaders of tomorrow. Teach as an industry expert, in top UGC-recognized universities, by seamlessly pivoting to academia without stepping away from your professional role. Cement your legacy as an icon who not only led the industry but inspired the next generation.

### 4. Product Creator

Get a clear, practical path from tech leaders who've turned ideas into products. Productise your ideas and turn concepts into business growth. Spot opportunities to solve real challenges using emerging tech! Design winning strategies, prototype and pilot quickly with no-code tools to earn leadership buy-in. Track ROI, create impact!

### 5. Patented Innovator

Protect the innovations born out of your doctoral research, with our network of top tier law firms specialising in Intellectual Property. From thorough patentability analysis to defining a unique defensible space, to drafting claims using precise legal language to build an ironclad IP that transforms your brilliance into bankable value.

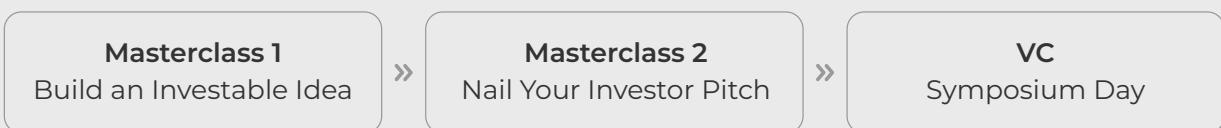
#### The upGrad advantage for Patent Grants



### 6. Funded Entrepreneur

Get direct mentorship from established VCs and Founders. Master the art of pitching your business via Silicon Valley storytelling and business models made to withstand the toughest of investor scrutiny. Then culminate your journey at our exclusive VC Symposium Day where you'll get to pitch to real investors with chequebooks in hand!

#### Your Roadmap from Vision to Venture Funding



\*Certain features may come at an additional cost

# Program Highlights



Higher Learning  
Commission (HLC)  
Accredited



Nationally - Recognized  
Accreditation Authority

This program is accredited by the HLC, an independent corporation founded in 1895 as one of seven regional accrediting bodies in the United States



Trusted by Other Path  
Breaking Institutions

HLC lends its credibility to institutions of repute such as Purdue University and University of Arizona

Build  
Industry-Relevant  
Expertise



Master Core Business  
Concepts

Deep-dive into fundamental business concepts and choose from specializations in Leadership, Finance, Healthcare Management, Marketing or Tech and AI.



Build Credible Expertise  
Through Research

Conduct research that impacts real-world business problems

Network for  
Career Growth



Campus Immersion\*

Experience a week-long campus immersion at Edgewood University



Online Networking Gala

Attend a fireside chat and an insightful panel discussion while enriching your professional network

\*Participation in the on-campus immersion will be subject to visa approval of the students.

# About the Partnership

To provide quality U.S. education to learners across the globe, Edgewood University has partnered with upGrad, a global higher education technology provider. Through this partnership, learners from around the world have the opportunity to learn from Edgewood University faculty. The programs taken by international students are delivered 100% online and hold the same accreditation and rigorous standards as the courses offered on Edgewood University campus and to domestic online learners. Within the partnership, upGrad serves as the point of contact for international student admissions, advising, enrollment, and payment. Most notably, Edgewood University has taken action to make its courses accessible to all students by implementing a scholarship program for international students.

Please refer to the letter of Acknowledgement:

<https://cdn.upgrad.com/UpGrad/-temp/27922dab-aefc-4d5c-aa47-b094eb284ec7/upgradwebsiteletter.pdf>

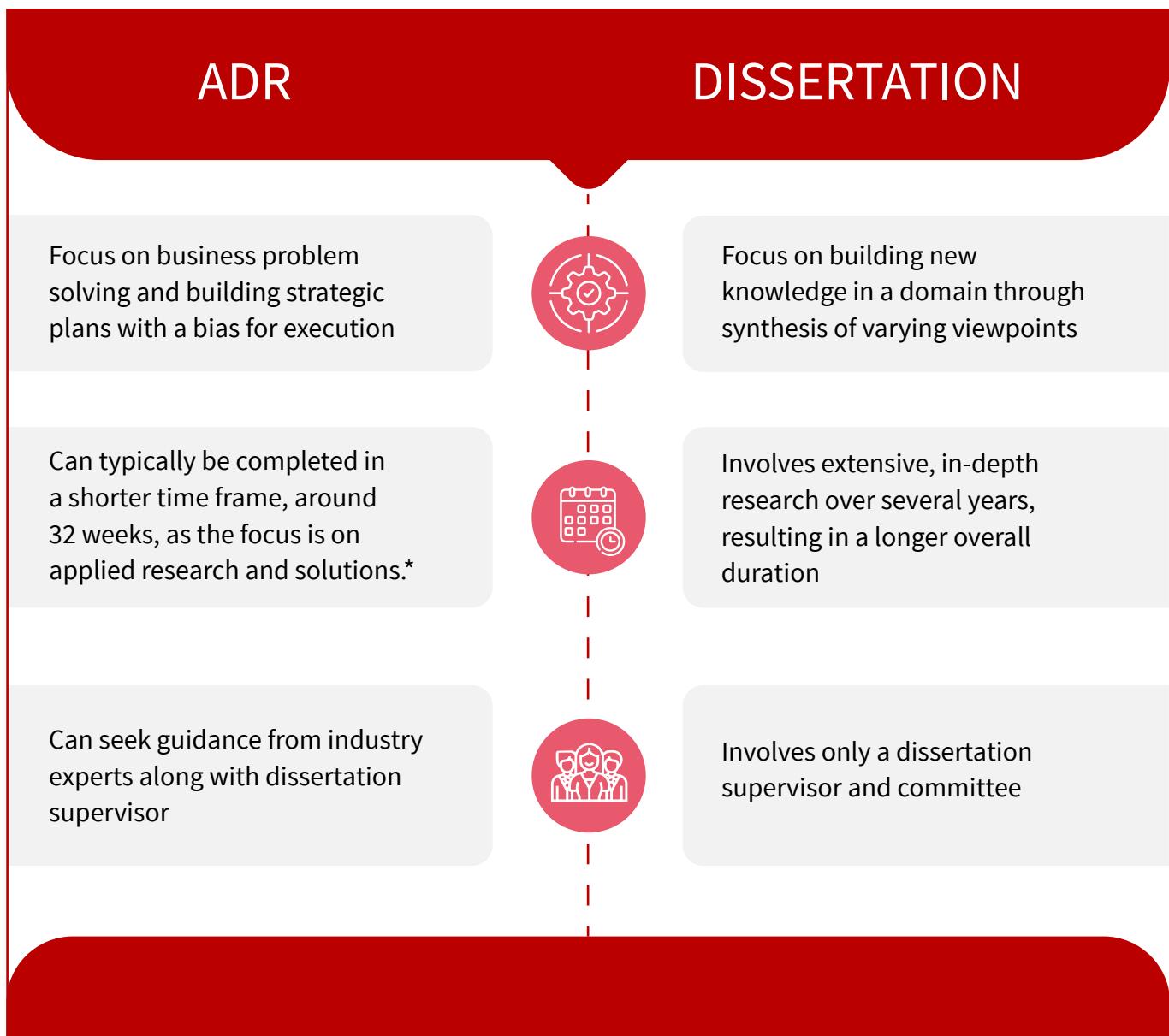
To learn more about our partnership, please visit:

<https://online.edgewood.edu/edgewood-college-international-online/>



# What Makes Conducting Research in this Program Unique?

This program provides learners with the opportunity to work on Applied Doctoral Research (ADR). The ADR takes traditional dissertations a step further by ensuring that the students are building their research for business impact. Students can collaborate with industry experts, along with their dissertation supervisors. This enables them to develop solutions for real business challenges and build actionable execution plans, gaining leadership-ready skills valued by employers.



\* This timeline is subject to the quality of the submissions and may get extended based on the advice of the learners' dissertation supervisors.

# The DBA Program Journey



## Develop Core Research Skills

Gain expertise in advanced research methodologies to drive impactful business insights.



## Master Advanced Business-Focused Courses

Learn advanced business and management courses for senior leaders



## Sharpen Your Expertise Through Specializations

Grasp essential and in-depth insights through specialization courses



## Conduct Applied Doctoral Research

Showcase your expertise by conducting industry-relevant academic research furthering industry and academia

# Program Curriculum

Our meticulously designed curriculum guides you through a step-by-step process, ensuring you are well-prepared to navigate the complexities of your doctoral journey.

## Core Courses (48 Weeks)

Lay a solid foundation for your doctoral studies with the core doctoral courses.

### Academic Scholarship and Doctoral Studies (6 weeks)

- Introduction to Business Research
- Identification of the Research Problem
- Determination of the Research Design
- Identification of the Sampling and Data Collection Strategy
- Determination of the Data Analysis Strategy
- Presenting Results

### Analyzing Behavior in Organizations (6 weeks)

- Making Sense of Organizations
- The Structural Frame
- The Human Resource Frame
- The Political Frame
- The Symbolic Frame
- Leadership Practice

### Quantitative Analysis I: Quantitative Research and Analysis (6 weeks)

- Data
- Linear Regression
- Multiple Regression
- Regression Interpretation
- Linear Regression Assumptions

## Qualitative Research (6 weeks)

- Narrative Methodology
- Phenomenological Methodology
- Grounded Theory Methodology
- Ethnographic Methodology
- Case Study Methodology
- Qualitative Data Collection and Analysis

## Quantitative Analysis II: Applied Regression Analysis (6 weeks)

- Review and Adjustments to OLS
- Non-OLS Estimation
- Limited Dependent Variable Models
- Panel Data
- Time Series
- Event Studies

## Business Ethics & Sustainability (6 weeks)

- Introduction to Ethics, our Dominican Values, and Four Theories
- Consequentialism and Partnership
- Deontology
- Virtue Ethics
- Social Contract Theory
- Sustainability Strategies and Ethics

## Financial Decision-Making and Value Creation (6 weeks)

- Asset Pricing
- Market Efficiency
- Frictions and Incentives
- Corporate Finance
- Derivative Securities
- Behavioral Finance
- Market Microstructure

## Executive Supply Chain Strategy and Negotiations (6 weeks)

- Inventory, Cost, and Forecasting
- Demand Forecasting
- Probability-Based Control and Multiechelon Systems
- Supply Chain: Finance, Market, and Winning Orders
- Supply Chain: The Supply Side Perspective
- Negotiations: Culture and Engagement
- Negotiations: Perspective and Agreement



# Emphasis Courses (18 weeks)

Dive deeper into your area of specialization with the emphasis courses. These specialized modules allow you to hone your expertise, explore cutting-edge research, and develop a nuanced understanding of the latest advancements in your field of study.

## Leadership

- Effective Organizational Leadership
- Leading Change
- Managerial Economics

## Finance

- Capital Budgeting
- Contemporary Global Issues In Trade And Investment
- Managerial Economics

## Tech and AI

- Cloud Computing for Strategic IT Leadership
- Building and Scaling Tech Products
- AI and Machine Learning for Leaders

# Applied Doctoral Research (ADR)

The culmination of your doctoral program, the Applied Doctoral Research (ADR) phase, provides you with the opportunity to apply your acquired knowledge and skills to a real-world research project. The key milestones of the applied doctoral research phase are given below.

## Applied Doctoral Research Courses (32 weeks)

- Applied Doctoral Research Proposal - I
- Applied Doctoral Research Proposal - II
- Applied Doctoral Research: Findings and Conclusions
- Applied Doctoral Research: Defense and Completion



# Meet the Faculty



## Dr. Victoria Palmisano

Dr. Victoria M. Palmisano, has a PhD in Educational Leadership, an MBA, and a Masters in Legal Studies. She specializes in small business management and Intellectual Property and is the Associate Professor at Edgewood University.

## Dr. Leigh Maxwell

Dr. Leigh Maxwell, with a PhD from Ohio State, is an Edgewood University associate professor teaching Communication Studies. Her research focuses on improving workplace communication, emphasizing ethics, fairness, and compassion.



## Dr. Ken Kavajecz

Finance professor at Edgewood University since 2019, with over 25 years in higher education and former roles at UW-Madison and Wharton. Founded Phoenix Rising Advisory.

# PwC Directorship & Board Advisory Certificate

The Directorship & Board Advisory Certification is a specialized executive program designed for professionals aiming to transition into board-level roles. Delivered in collaboration with PwC Academy, this immersive program cultivates strategic thinking, ethical governance fluency, and boardroom confidence through live sessions, real-world simulations, and expert-led masterclasses.

The program comprises approximately 20 hours of live lectures, conducted through masterclasses led by PwC experts. The batch schedule will be communicated to learners well in advance.

## Program Outcomes

### Practical Board Skills:

Develop boardroom fluency, strategic thinking, and key frameworks necessary for effective boardroom preparedness.

### Stakeholder Influence:

Learn how to manage stakeholder expectations, enhance investor relations, and ensure strategic alignment with organizational vision and values.

### Governance & Compliance:

Gain deep insights into Indian and global corporate governance standards, legal responsibilities, ethical conduct, and risk mitigation strategies.



# Curriculum Overview



## An Overview of the Modern Board

Introduction to the Board of Directors and modern boardroom dynamics, covering roles and responsibilities, legal obligations, disqualifications, powers, ethical frameworks, “officer in default,” D&O insurance, and other safeguards.



## Corporate Governance, Ethics & Regulatory Frameworks

Explore global and Indian governance standards, best practices, participation frameworks, taxonomy, transparency, integrity, and ESG foundations.



## Finance & Risk for Board Oversight

Understand strategic finance and risk, including directors' responsibilities, red flags in financials, audit committees, internal controls, and related obligations.



## Digital, Cyber & M&A Readiness

Examine the board's role in digital transformation, AI, cybersecurity, and M&A evaluation, including regulator perspectives.



## Independent Directors - Risks and Rewards

Learn about regulatory requirements for Independent Directors, enrollment in the Independent Director Databank, qualifications and disqualifications, code of conduct, related party transactions, and director responsibilities.



## Stakeholder Engagement & Investor Relations

Master stakeholder mapping, effective communication, board dynamics, decision-making processes, investor expectations, and strategic engagement.



## Final Project: Board Simulation & Readiness Presentation

A hands-on simulation project to demonstrate boardroom readiness and application of program learnings.

\*(Topics are indicative and could be subject to minor changes)

# Faculty



## Manisha Narang

Manisha Narang, Subject Matter Expert, is a seasoned Company Secretary with over 20 years of expertise in corporate governance, regulatory compliance, board advisory, and cross border business structuring. She specializes in guiding boards, managing risk, enabling regulatory clarity, and supporting M&A, NBFC licensing, and global market entry for leading organizations.



## Shekhar Chopra

Shekhar Chopra, Subject Matter Expert, is a qualified Company Secretary with 15+ years of experience in corporate governance, M&A, board advisory, and regulatory compliance. He has led governance frameworks, board evaluations, risk management, and shareholder engagement across top firms including Deloitte, EY, and SRL Diagnostics.

\*List of all faculty teaching in the PwC program will be shared with the students before the start of the sessions

# Outcomes: Transform Your Leadership Journey with DBA

The Doctor of Business Administration (DBA) program is designed to elevate your career and establish you as a recognized leader and innovator in the global business landscape. Our unique offerings go beyond traditional academic learning to provide tangible, real-world advantages.

## 1 Board Advisory Certification with PwC Academy: A Seat at the Table

Gain unparalleled readiness for boardroom roles with a first-of-its-kind certification from PwC Academy. This exclusive offering is integrated into the DBA program and provides:

**Influential Decision-Making:** Learn to shape an organization's future by influencing key decisions.

**Multi-Board Impact:** Drive impact across various industries by preparing to serve on multiple boards.

**Leadership Mentorship:** Leverage your experience to guide and mentor current and future leadership.

**Enhanced Visibility & Prestige:** Increase your standing and recognition in the business community.

**Practical Boardroom Skills:** Master real-world scenarios through simulations, investor cases, and red flag drills.

**Expert-Led Training:** Learn directly from PwC and corporate governance experts.

**Co-Branded Certification:** Earn a co-branded certificate that signifies your boardroom readiness.

**Strategic Governance Insight:** Develop a deep understanding of board dynamics, compliance, and ESG responsibilities crucial for modern board leadership.

## 2 Idea to IP: Where Research Meets Real-World Impact with Patent Guidance

Distinguish yourself by transforming your innovative ideas into protected intellectual property. This exclusive offering provides

**End-to-End Patent Support:** Receive comprehensive guidance from idea validation to filing, all the way until the patent grant is issued.

**Faculty-Led Guidance:** Benefit from expert-led support, with faculty guiding you through patent search and application drafting.

**Protected Innovation Portfolio:** Build a robust portfolio of protected innovations to enhance your leadership profile.

**Industry Connections:** upGrad connects you with leading IP consulting firms for guidance at every step.

## **3** Amplify Your Research: Publish With Purpose

Turn your research into recognized thought leadership and establish academic credibility. This outcome-driven approach includes:

**Refined Research for Publishing:** Receive guidance from experienced faculty to refine your research for academic publication.

**Enhanced Visibility & Credibility:** Build academic visibility and credibility that distinguishes you in leadership roles.

**Strategic Journal Placement:** Discover the most suitable platforms and journals to meaningfully publish your work.

**Expert Mentorship:** Get faculty mentorship to refine your work, identify publishing platforms, and broaden your research impact.

## **4** Become a Published Thought Leader: Write Your E-Book, Publish & Inspire

Establish your authority and inspire others by becoming a published e-book author. This unique opportunity offers:

**Structured E-Book Creation:** Craft your e-book with ongoing faculty feedback and structured support.

**Strengthened Personal Brand:** Significantly strengthen your personal brand and influence within your industry and beyond.

**Global Publishing Access:** Publish your e-book on leading digital platforms like Amazon with guided support.

**Faculty Guidance:** Receive expert faculty guidance to shape your ideas, gain feedback, and successfully publish.

## **5** Not Just a DBA; Join an Exclusive Leadership Circle

Expand your network and gain invaluable insights by learning alongside an elite group of senior executives. This program offers:

**Cross-Industry Collaboration:** Collaborate with senior executives from diverse industries and geographies.

**Elite Learning Network:** Become part of an exclusive learning network that fosters leadership and growth.

**Fortune 500 Perspectives:** Gain unique perspectives from CXOs and VPs at Fortune 500 and other global companies.

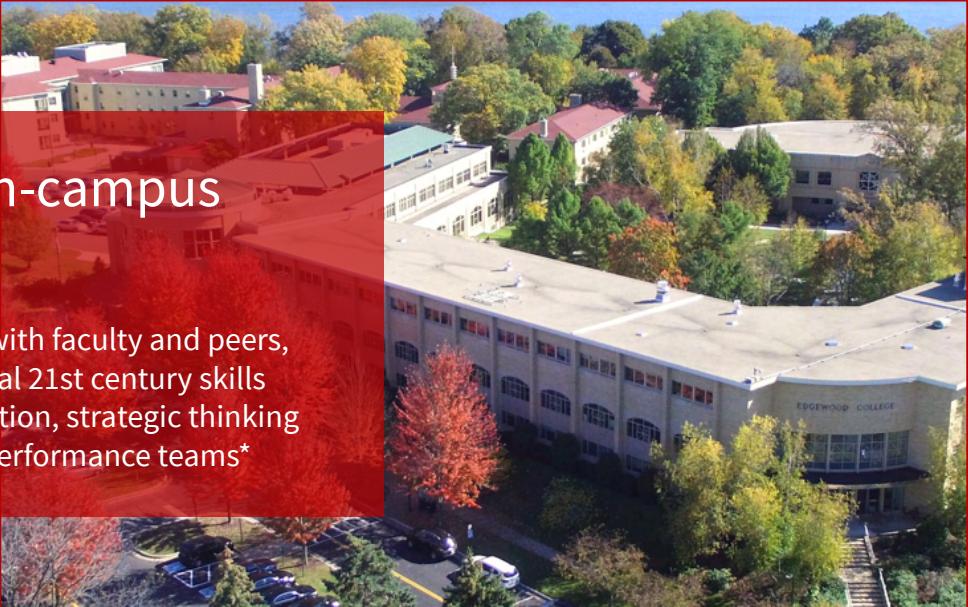
**High-Caliber Peer Group:** Interact with a high-caliber peer group, including CXOs, VPs, and Directors from top organizations.

# Networking and Peer Learning Opportunities

Optional On-campus Immersion

Network in person with faculty and peers, while building critical 21st century skills such as communication, strategic thinking and building high-performance teams\*

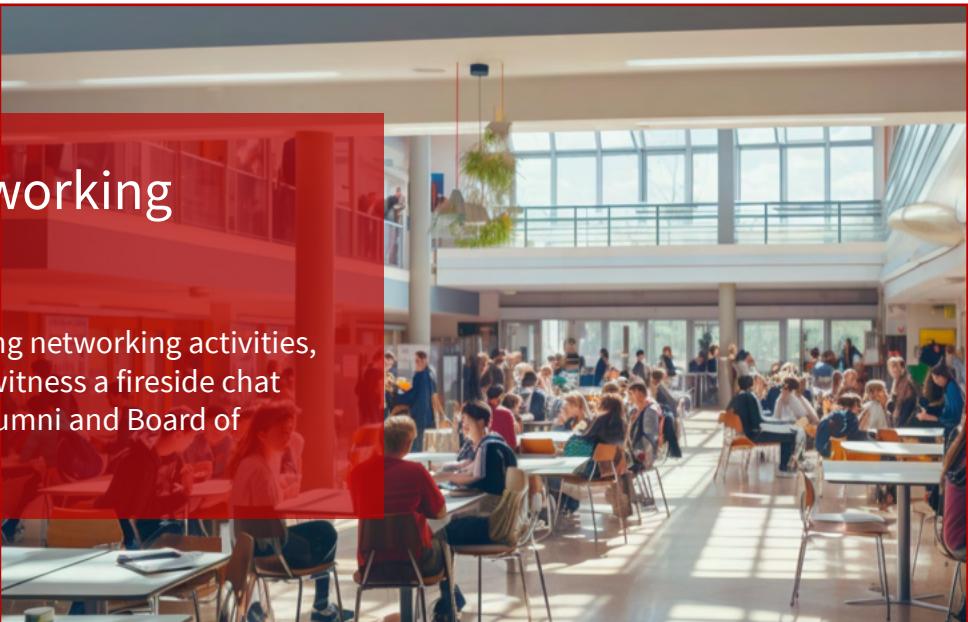
5 Days



Online Networking Gala

Participate in exciting networking activities, panel discussions, witness a fireside chat with Edgewood's alumni and Board of Advisors, and more

1 Day



\*Participation in the on-campus immersion will be subject to visa approval of the students



**EDGEWOOD**  
UNIVERSITY

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Q [upgrad.com](https://upgrad.com)

For further details, **contact**

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LET'S TALK

