



LPUOnline

Same Degree, Now Online.

Entitled by UGC

NAAC
GRADE **A++**



1 UGC
CATEGORY 1
GRADED AUTONOMY

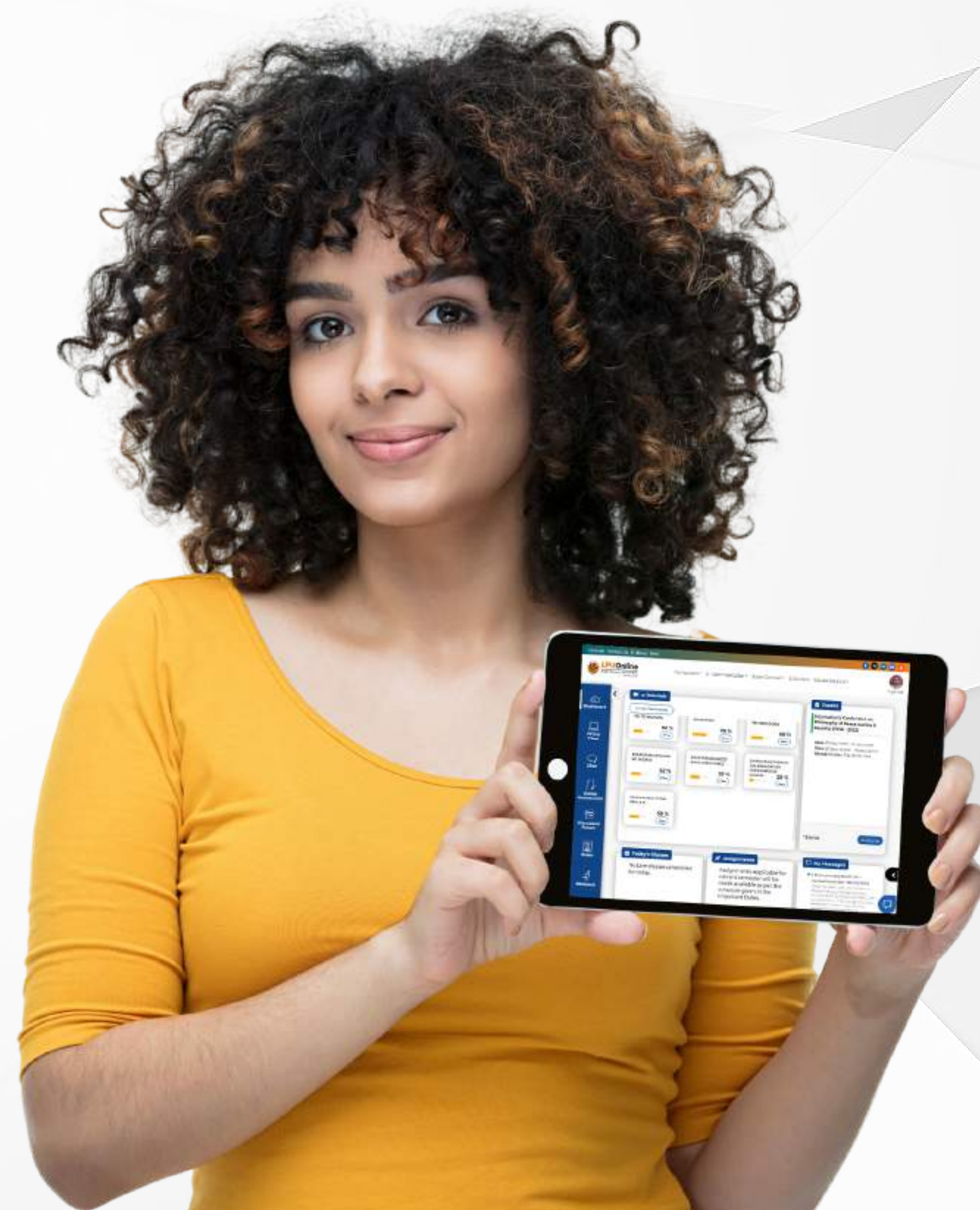
UGC
Entitled

Approved
MBA &
MCA

WES
Recognised

Online BBA
Bachelor of
Business
Administration

Career Ka Turning Point



ABOUT **ONLINE BBA**

The Online Bachelor of Business Administration (BBA) program at LPU Online is a comprehensive program to equip students with essential business knowledge and skills, empowering them for a dynamic career in the corporate world. The program having industry-oriented curriculum comes with weekend LIVE lectures by top faculty, Master Classes by experts, Flexible Online Exams, Placement Support, and much more.

PROGRAM **USPs**

Contemporary Curriculum

Industry-oriented curriculum designed by experts.

In-demand skills

In demand skills related to Business Organization and Management, Financial Accounting, Business Ethics, E-Commerce and more!

Proficiency in Industry Tools & Software

Accounting Software and tools like Office Automation, Project Management, Data Analytics, etc.

Experiential Learning & Research Exposure

Provision of Project Work and Term Paper.

Interdisciplinary Approach

Ability Enhancement and Interdisciplinary General Elective Courses.

DURATION

3 Years (6 Semesters)
Maximum 6 Years

FEE & ELIGIBILTY

Eligibility Criteria: 10+2 in any stream or equivalent.
Eligibility, admission criteria or any other condition mentioned here in or otherwise for admission to any Program is subject to change as prescribed by the university.

| LPU Online Mode Fee | Program Fee (per semester) | Examination Fee (per semester) |
|---|----------------------------|--------------------------------|
| For Indian & International Applicants from Sri Lanka, Bhutan, Nepal and Bangladesh | ₹ 23,000 | ₹ 2,000 |
| For Other International Applicants (except the countries mentioned above) | US\$ 1250 | US\$ 100 |

Please refer to our website www.lpuonline.com to get information about fee benefits related to Lumpsum Fee payment & Student Grant. The above fee is exclusive of the Initial Registration Fee of ₹600/- (non-refundable) for Indian Applicants and International Applicants from Sri Lanka, Bhutan, Nepal & Bangladesh and US\$ 10 for other International Applicants.

PROGRAM SCHEME

| FIRST SEMESTER | SECOND SEMESTER | THIRD SEMESTER | FOURTH SEMESTER | FIFTH SEMESTER | SIXTH SEMESTER |
|--------------------------------------|---------------------------------------|-------------------------------------|--------------------------------------|-----------------------------------|------------------------------------|
| BUSINESS ECONOMICS | BUSINESS ETHICS | PRINCIPLES OF MARKETING | BUSINESS LAW | DISCIPLINE SPECIFIC ELECTIVE - I | E-COMMERCE |
| BUSINESS ENVIRONMENT | HUMAN RESOURCE MANAGEMENT | RESEARCH METHODOLOGY | FUNDAMENTALS OF FINANCIAL MANAGEMENT | DISCIPLINE SPECIFIC ELECTIVE - II | DISCIPLINE SPECIFIC ELECTIVE - III |
| BUSINESS ORGANISATION AND MANAGEMENT | FINANCIAL ACCOUNTING | BUSINESS MATHEMATICS AND STATISTICS | GENERIC ELECTIVE - II | GENERIC ELECTIVE - III | DISCIPLINE SPECIFIC ELECTIVE - IV |
| OFFICE AUTOMATION TOOLS | ENVIRONMETAL SCIENCES | COST AND MANAGEMENT ACCOUNTING | SKILL ENHANCEMENT COURSE - I | SKILL ENHANCEMENT COURSE - III | GENERIC ELECTIVE - IV |
| ENGLISH COMMUNICATION SKILLS | ADVANCED ENGLISH COMMUNICATION SKILLS | GENERIC ELECTIVE - I | SKILL ENHANCEMENT COURSE - II | TERM PAPER** | SKILL ENHANCEMENT COURSE - IV |
| | | COMMUNITY DEVELOPMENT PROJECT | PROJECT* | | |

PROJECT * : PROJECT OR 2 COURSES OF OTHER AREA FROM THE GE BASKET 1 & 2 WHICH IS NOT CHOSEN AS GENERIC ELECTIVE (GE)

TERM PAPER ** : TERM PAPER OR 1 COURSE FROM THE GE BASKET 3 OF SAME AREA FROM WHICH COURSES CHOSEN IN PROJECT

WHY SHOULD YOU **CHOOSE LPU ONLINE ?**



**LIVE Lectures
On Weekends**



**Application Oriented &
Analytical Assessments**



**Robust Placement
Support**



**400+ Hours Of
Recorded Content**



**Master Classes By
Industry Experts**



**Specially Tailored
Professional Enhancement
Program**



**Interaction With
Faculty Through Chat**



**Technology Proctored
Online Examination**



**Anytime Access To
University Resources**



**Industry Oriented
Curriculum Designed
By Experts**



**Provision To Draw Your
Own Datesheet**



**Interaction With Peers
Through Discussion
Forum**

CONTACT US

Call us:

01824 520001(For admission-related queries)

01824 520500 (For newly enrolled as well as existing students for queries related to LMS, Classes, Exams, etc.)

For admission related enquiry:

admissions@lpuonline.com

Visit our website

www.lpuonline.com