

GLOBAL DOCTOR OF BUSINESS ADMINISTRATION

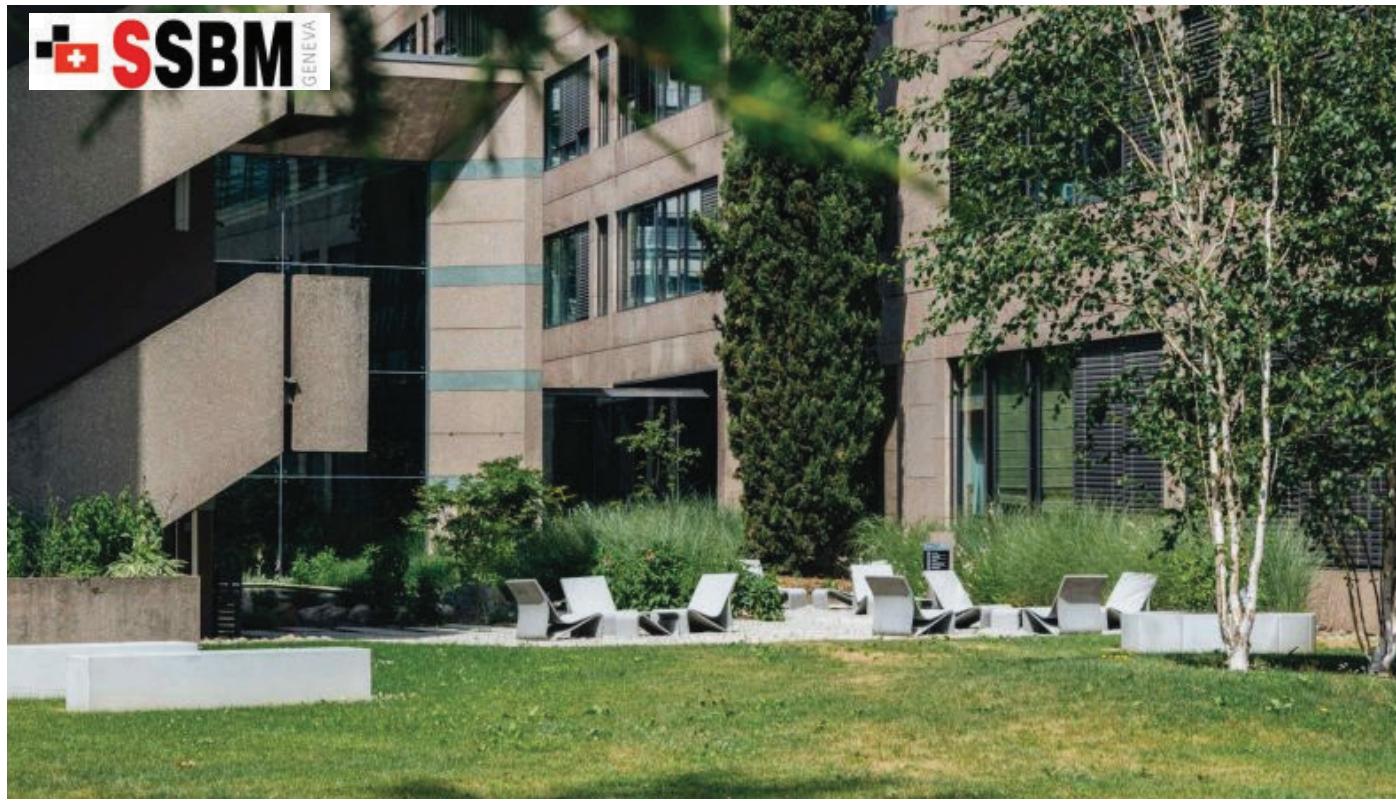
DURATION: 36 months



CONTENTS

- 01. About SSBM Geneva 1
- 02. About upGrad 3
- 03. Global Doctor of Business Administration with SSBM 4
- 04. Academic & Industry Expertise at SSBM 5
- 05. Class Profile 11
- 06. Immersion Program 13
- 07. Program Structure 14
- 08. SSBM Alumni 20
- 09. Hear from SSBM's students... 21
- 10. Program Details 24

ABOUT SSBM GENEVA



About SSBM

SSBM Geneva is a global, innovative institution with a student body representing over 150 countries. Our programs are developed in partnership with more than 30 industry leaders, offering a Swiss-quality education that emphasizes practical skills and real-world application.

Headquartered in Geneva, SSBM Geneva is dedicated to excellence and shaping the next generation of global leaders through cutting-edge learning and an international outlook.

Accreditations, Rankings & Memberships

Accreditations



ACBSP
Accredited



Council for Higher Education
Accreditation (CHEA)



British Accreditation
council



Swiss quality label for
further education institutions



OTHM Authorized
Center

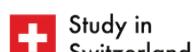
Rankings



SSBM Geneva Ranked 69th in
the 2023 Business Schools
Ranking - CEOWorld
Magazine!!



SSBM Geneva was listed as
one of "10 Great European
Universities For Online
Study



"Studying in Switzerland" listed
SSBM Geneva's Online MBA
program as one of the best in
Switzerland. (2022)

Membership



AACSB Member

Our Mission

We are committed to continuously provide educational excellence and our expertise in business education through our innovative cutting-edge technology and our high-quality learning experience. We encourage diversity and global connectivity between our students, faculty and business partners, while placing high importance to the benefits that our business can bring to the society as well as the environment.

A Relevant Education

SSBM Geneva will help you acquire habits of reflection and critical thinking that are crucial to understand today's society. Recognizing the facts that individual success is intertwined with the larger world, we encourage students to engage in improving their critical thinking.

Business Partners

SSBM's faculty and collaborators have provided consulting, teaching and project-based service to over 70 international and national companies.



ABOUT UPGRAD

upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities across the world including Duke CE, IIIT Bangalore, Paris School of Business, and Golden Gate University among others.

Online education is a fundamental disruption that will have a far-reaching impact. upGrad was founded taking this into consideration. upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment. Since its inception, upGrad is focused on helping working professionals in their bid to learn, grow and move up in their career through a wide-range of programs designed to improve their expertise.

Our research has consistently revealed that the greatest differentiator for professionals looking to progress into a position of expertise and eminence in their domain is continuous education. As they move into positions of influence, senior management professionals are required to bring in-depth knowledge of key business theories along with the executional aptitude that they have honed and perfected in the course of their careers.

As the ability to partake in the academic rigors of business education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden which comes in the way of their professional performance. Through its association with SSBM, Geneva, upGrad endeavors to facilitate continuing education for senior professionals without impeding their career journeys.



Ronnie Screwvala

Co-founder & Executive
Chairman

upGrad

“upGrad is a leading global learning and workforce development company. We’re on a single-minded mission of powering career success for every member of the global workforce as their trusted lifelong learning partner. Established in 2015, we have over 10 million learners who have upskilled in a range of online and offline programs from top universities in India and the world.”

GLOBAL DOCTOR OF BUSINESS ADMINISTRATION WITH SSBM

The **Global Doctor of Business Administration** is one of the most advanced degrees available to those in the field of business



World Renowned Faculty

Stand out from the pack of MBAs and Master's with SSBM's EduQua certified program



Swiss Quality Education

Producing some of the most cited academics in the world



Outstanding Alumni

Who hold executive and director positions in their organizations and enhanced their professional practice by combining academic rigor and managerial relevance



Top-Notch Thesis Outcome

Guided by rigorous research on relevant and emerging business theories and practice.



Multiple Career Paths

In sector of choice with a thorough understanding of the challenges facing these sectors and the practical skills required to meet those challenges.



Global accreditations

A degree with ACBSP and BAC accreditation



Complete at your own pace

While traditionally a 3-year program, students can complete the program sooner

SPECIALIZATIONS

01. Global and International Management
02. Cybersecurity Management
03. Human Resources Management
04. Tax Management
05. Finance and Banking
06. Marketing
07. Operations Management
08. Strategic Management
09. Entrepreneurship
10. IT Management
11. Energy Management
12. Health Care Management
13. Data Science
14. Machine Learning
15. Finance
16. International Business Leadership
17. Global Supply Chain Management
18. Accounting
19. AML Compliance
20. And Many More

ACADEMIC & INDUSTRY EXPERTISE AT SSBM



Anna L. Provodnikova

- PhD

Anna L. Provodnikova is PhD, she holds MBA, emphasis in Management, from National American University. She has great experience working at the top ranked Russian universities and European business schools. She is a lecturer in RANEPA (the Russian Presidential Academy of National Economy and Public Administration), Institute of Business Studies. Her research focuses on strategic management, mostly on finding innovative solutions to the problems that plague today's organizations. Her research interests include management use of strategic tools in a discordant world, as well as drivers of strategic success in a turbulent environment, and building and maintaining a competitive advantage in a changing world.



Jaka Vadvjal

- PhD, The Faculty of Economics in Ljubljana

Jaka Vadvjal holds a master's degree and a doctorate from the Faculty of Economics in Ljubljana and is an independent business consultant and lecturer. From 2015 2019, he was the President of the Management Board of a Lon Bank. For nine years he was at GEA College – Faculty of Entrepreneurship. He served one mandate as the dean of the faculty and earned the title of full professor. He has also lectured at other universities abroad and at home. He is senior trainer for various target groups in the international environment. He also has entrepreneurial experience within a family business. He has advised a number of small and medium-sized enterprises and consulted several governments in SE Europe on the establishment of a support environment for SME development and financing. He has been a member of boards of directors and several professional bodies at home and abroad.



Meskina Olesya,

- PhD

Olesya Meskina has 14 years of professional experience in Teaching & Development. She worked for several international companies. She obtained her doctorate degree from the University of Basel in 2013, focused on History and International Relations. In 2005 she has also received her doctorate degree in Social Science from Voronezh State Pedagogical University, Russia. She was a participant of the academic leadership programme Global Perspectives 2012 (University of Basel) and Women into Industry 2011 (Novartis International & University of Basel). She is holder of several academic grants. In 2008 she was privileged to be selected as a recipient of the Swiss Government Excellence Scholarship. Her experience as a motivating speaker is unparalleled consisting of a broad range of successfully presented topics in numerals educational and corporate venues around the world. She is an author of two monographs and numerous papers in the field of social science, marketing, economic.



Velimir Srića

- PhD, University of Zagreb

Velimir Srića is a scientist, leadership consultant and former politician with an MBA from Columbia University, and a PhD in Digital Management. He is a member of European Academy of Arts and Sciences, and visiting professor at UCLA in Los Angeles, Renmin University in Beijing, and elsewhere. He was a member of Croatian government, a Fulbright scholar and Eisenhower fellow, and served as the World Bank Change Management expert. He published 76 books, over 500 articles and columns in popular magazines. He speaks Croatian, English, French, Italian, Russian and Slovenian.



Dario Silic

- PhD, University of Lyon 2, France

In 2003 he received his Ph.D. in Economics, specialization in money, finance and foreign trade, the University Lumiere Lyon 2 of Lyon, France. In 2000 he received his Master's Degree in Economics, the University Lumiere Lyon 2 of Lyon, France and MBA from the Lyon EM Management School, France. In 1999 he graduated in Economics, the University Lumiere Lyon 2 of Lyon, France. His research interests : Financial Engineering, Financial Management, Corporate Finance, European Union. Dario Silic is the Chief Executive Officer of concessionaire Bina-Istra d.d., which is under a French concession group Bouygues construction. He also spent many years as the company's Chief Financial Officer.



Mario Silic

- PhD, University of St Gallen, Switzerland

He has over 20 years of professional experience in various senior management positions. He worked for several international corporations. He achieved his master's degree in Computer Science from University Lyon I, France in 1999, and his post-graduate degree in Computer Networks and Telecommunications in 2001 from the same University. He also holds an MBA degree. In 2015 he also obtained his Ph.D. at the University of St Gallen, Switzerland. His research motivation focuses on the fields of information security, open-source software and mobile. He is currently a Postdoc at the University of St Gallen, Switzerland.



Derrald Stice

- PhD

Professor Derrald Stice joined the HKU Business School in July 2019. Previous to joining HKU, Derrald was a professor in the accounting department at HKUST for eight years. Derrald's main research expertise relates to how accounting is used in the capital markets, with a particular emphasis on the debt markets. His research has been published in top accounting and finance journals and has been cited in The Wall Street Journal and Bloomberg. He has presented his research at many universities in many countries around the world. In addition to his research focus, Derrald has taught various graduate courses in accounting in Hong Kong, China, Saudi Arabia, and Russia and has provided corporate training for employees at Goldman Sachs.



Hrvoje Volarević

- PhD, Faculty of Economics

From 1997 Hrvoje Volarević has been working at the Croatian National Bank, since 2001 in the Accounting Department as a senior advisor (before that, in the Statistics Department and Foreign Asset Management Department). From 2003 to 2021 employed as external associate at Zagreb School of Economics and Management (ZSEM) as a constant lecturer at undergraduate courses "Mathematics for Economists and Managers", "Introduction to Accounting", "Financial Accounting", "Cost Accounting" and "Managerial Accounting". From 2008 to 2021 has been teaching "Principles of Accounting", "Financial Reporting and Analysis" and "Controlling" at several graduate MBA programs at ZSEM. Since 2018 he is a lecturer at Libertas International University with courses "Business Planning and Analysis" at the undergraduate study program in business economics and "Managerial Accounting and Financial Reporting" at the graduate study program in business economics and globalization. In 2010 he obtained a Doctorate Degree at the Faculty of Economics in Split in the field of social sciences, economics, branch finance with a specialization in managerial accounting and corporate finance. The doctorate's thesis was

"Capital Budgeting Decision-Making Model Design for Efficient Selection of Investment Projects". Elected in the teaching position of a college professor in permanent appointment in the field of social sciences, economics, branch accounting in September 2016.



Derrald Stice

- PhD

Dr. Sagar Bansal is a google listed celebrity, an amazon best-selling author, and a full-time investor. He serves as the Board Member of over 14 companies across India and the USA. Over the last 8 years, Dr. Bansal has taught more than 140,000 students through his online programs. With SSBM, He aims to expand his academic network and nurture meaningful business connections by adding value to the lives of doctoral students across the world.



Dr. Jose Ramon Bronet

Dr. Jose Ramon Bronet is a multi-award-winning Senior Executive, Doctor of Business Administration (Summa Cum Laude) and Chartered Manager with multicultural experience having lived and worked in the U.K., the U.S. and Spain and with a track record of delivering exceptional growth. During his +25 years in the IT industry, he has been working primarily in the B2B SaaS sector, in both pre- and post-sales capacities. Combining a technical background with strong commercial acumen, he excelled at driving outperformance of targets while keeping employee retention levels high.



Milica Popović Stijačić,

- PhD

Milica graduated from the Department of Psychology, Faculty of Philosophy, University of Novi Sad, where she defended my doctoral dissertation entitled: The influence of perceptual information on word processing: the perspective of embodied cognition. Milica also has a master's degree in applied statistics. She is an assistant professor at the Department of Psychology, Faculty of Media and Communications, Singidunum University, where she teaches lower and higher cognitive processes courses. Although her research interests are mostly related to psycholinguistics, Milica likes to deal with the general methodological aspects of research. Thanks to her good knowledge of research methodology, she achieved cooperation and published papers in business, industry, and sports. Milica has been a researcher in the Laboratory for Experimental Psychology at the Faculty of Philosophy, the University of Novi Sad, since 2008. Since 2021 she has been a member of FMKLab at the Faculty of Media and Communications, where she deals with the popularization of science and research in applied cognitive psychology.



Minja Bolesnikov

- PhD

Graduated at the School of Management in Belgrade as the first student to graduate within three years of studies – major: Financial Management. MBA title earned at the University of Novi Sad, Faculty of Technical Science. He successfully defended his doctoral thesis “Business improvement model for companies within cyclical industries” and received his PhD title. He works as an assistant professor at The University of Novi Sad, Faculty of Technical Sciences – courses: Plan and analysis of corporate businesses & Strategic Management in Finance. He is elected as an assistant professor at the University of Novi Sad, Faculty of Technical Science. Minja Bolesnikov is member of the Board for development of Novi Sad School of Business. Minja is an author of several science/academic papers, such as: Development of a Business Model by Introducing Sustainable and Tailor-Made Value Proposition for SME Clients (2018), Improvement of business model for the companies within cyclical Industries (2019), “Green” jobs – competitive advantage of the economy, chance for growth and sustainable development (2012). His professional specialties cover development of new business models, restructuring to profitability, corporatization, development of sales platforms, client service development, lobbying and advocacy. Minja is a member of the Serbian Association of Managers since 2010 and member of Objectivity Board of IC Certification Center. He is Ambassador of Youth Business International program in Serbia and member of management board of FC “Vojvodina”, Serbia’s oldest premier league football club.



Anuja Shukla

- PhD

Dr. Anuja Shukla has over 12 years of teaching experience and is currently working as Visiting Faculty, NMIMSGCA, Mumbai. She is also working as a freelancer for Management and Doctoral courses for IMT, NMIMS, Deakin University, Liverpool University and SSBM at upGrad. She holds Doctorate degree in Management from Dayalbagh Educational institute (NAAC A accredited). She is a Gold Medalist and Silver medalist in M. Phil (Management). Her qualifications include M.B.A., M.A. (Economics), B.Sc. (Maths, Statistics and Economics) and UGC Net qualified (twice). She sharpened her research skills under guidance of IIM Ahmedabad faculty

members at Doctoral Summer School. Added qualifications include E-marketing and Digital Marketing from IIT with A grade. She has a vivid experience as Research Associate for UGC-Minor Project. She has published in ABDC journals such as IJIM (A*), Psychology and Marketing (A) to name a few. She holds over 12+ paper publications, 1 book publication, 2-chapter publication in publications of repute like Emerald, SAGE, Taylor and Francis etc. She has presented papers in over 24 conferences and attended 17 National international workshops, seminar and symposium. She is acting as Reviewer for Inderscience, Emerald and Sage publication. She has won Best paper awards at institutes of repute like FMS, Symbiosis, Amity and others. She is associated with SAE India as an expert panelist. She has delivered training in the application of advanced statistical analysis using SMART-PLS. Her area of interest is Electronic Word of Mouth, Consumer Behavior, Digital Marketing, m-Commerce, AR/VR. She has experience of teaching subjects like Decision sciences, Market research, Strategy and Marketing Management.



Atul Pati Tripathi

- PhD

Dr. Atul Pati Tripathi has completed his masters in Economics, PGDBM, M.Ed. and Ph.D. (Educational Technology). He has also qualified NET with JRF in Education Management and NET in Economics. He has 17 years of experience in government, development and corporate sector in the area of educational technology, teacher education, online learning, educational management, product development and business operations along with teaching at higher level in various universities and academic staff colleges during his tenure with UGC. He has been associated with organisations e.g. Quality Council of India, UGC, NCERT, Tata Industries Limited and Azim Premji Foundation. He has been published in various reputed national and international research journals and also written three books in the area of management. He has successfully guided 3 of his students for their doctoral thesis. He is the youngest special invitee member of world Summit of Information Society, Geneva and honorary Lead-Facilitator at ICT INFO toolkit division of UNESCO.

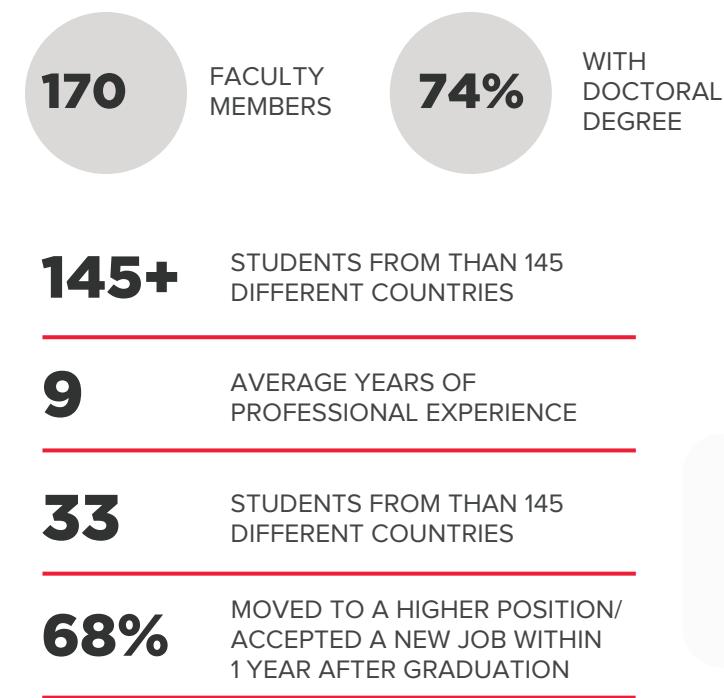
CLASS PROFILE

Join a selected and experienced group of classmates, grow together and build a strong network.

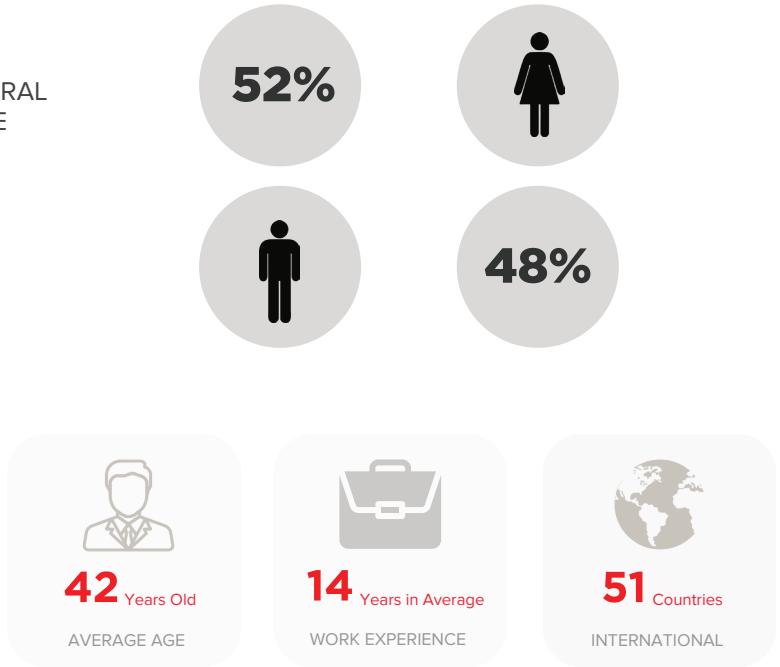
WHERE DO OUR STUDENTS COME FROM?



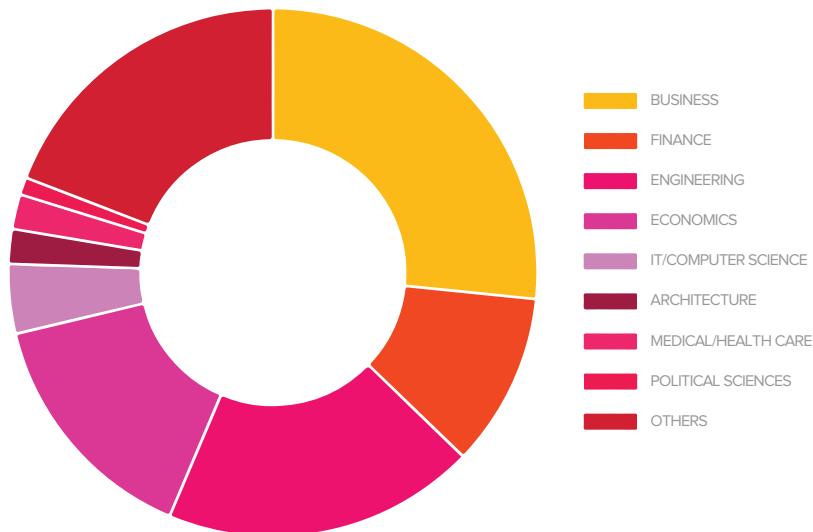
OUR FACULTY



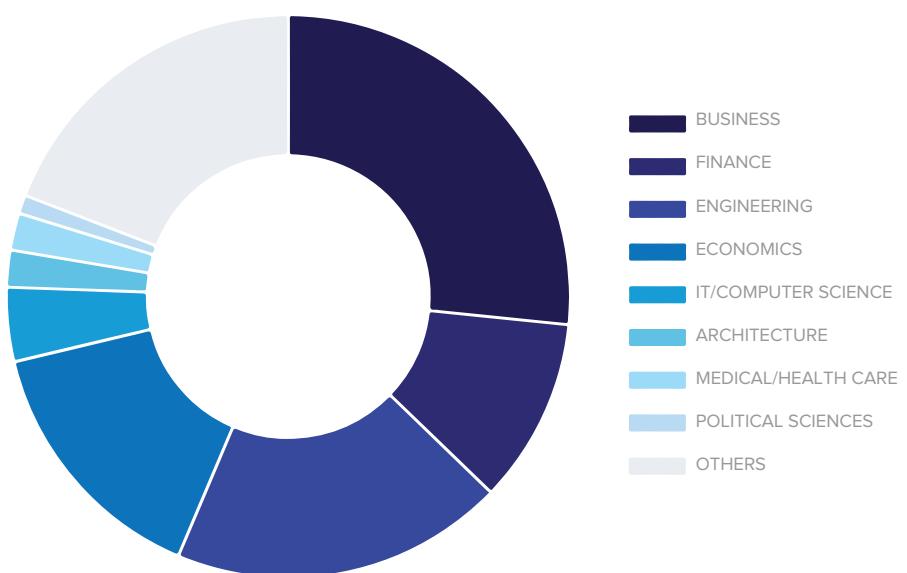
DIVERSITY AT SSBM GENEVA



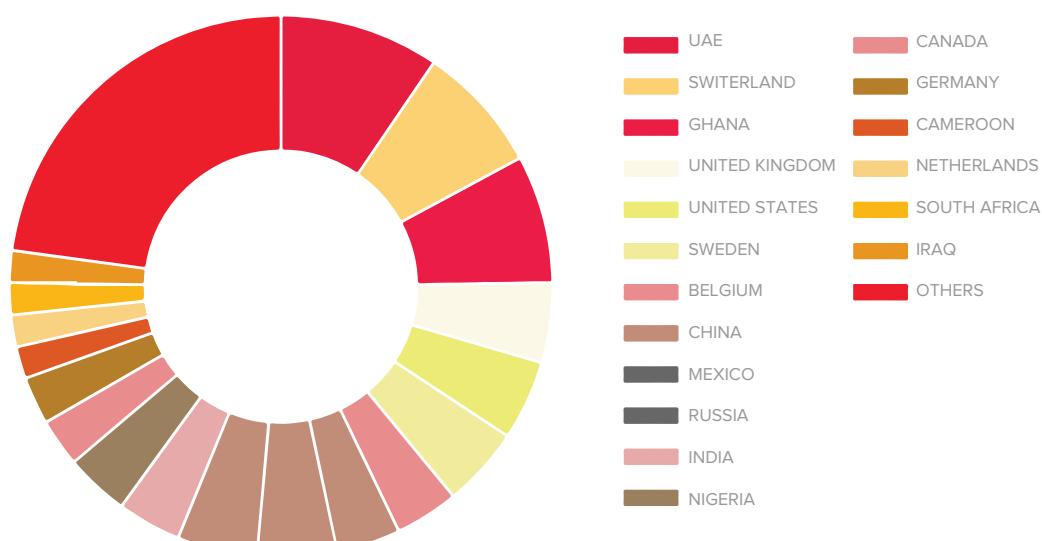
WHAT BACKGROUND DO OUR STUDENTS COME FROM?



WHICH INDUSTRIES ARE OUR STUDENTS FROM?



WHERE ARE OUR STUDENTS LOCATED?



IMMERSION PROGRAM

The immersion program offers learners the opportunity to engage with their peers offline, while exploring the university and interacting with world-class subject matter experts. This real-world exposure aids in practical learning and enhances our students' learning experience.

What does the immersion program include?

-  Lecture by a renowned SME on acing leadership skills
-  Peer-to-peer networking and group discussions conducted by SMEs
-  Interaction with SSBM, Geneva faculty members about the vast scope of EDBA
-  Session with on-campus EDBA students/alumni
-  Visit local attractions in Geneva, Switzerland. Learners will also go on an outing to a nearby city (Interlaken, Montreux, Chamonix, Mont Blanc, Vevey, etc.)*



PROGRAM STRUCTURE

The EDBA is composed of a sequence of incremental courses and outcomes:

Phase	Approximate Duration	Required Outcomes	Process
Research Methodology I	2-6 months after program start	Concept Paper	Mentor Reviews and Approves Concept Paper
Research Methodology II	2-6 months after Concept Paper is completed	Literature Review	Mentor Reviews and Approves Literature Review
Research Proposal	Upto 1 year after Literature Review is completed	Research Proposal	Mentor Approves submitted proposal and seeks approval of research committee
Thesis Writing	Upto 1 year after Literature Review is completed	Final Thesis	Research Committee approves proposal and thesis writing begins

Concept Paper

Short summary of a minimum of 2-3 pages and not exceeding 6 pages which provides a high-level idea of what the student would like to research

- The concept paper is aimed at capturing the thoughts and ideas of the student and reveal the intended research direction
- The mentor will check the feasibility of the project and provide high level feedback on the topic itself and eventually briefly discuss the topic with the student
- The concept paper is NOT meant to be an advanced academic paper nor a research proposal but rather a first structured discussion between the mentor and the student

Literature Review

It should provide a systematic, thorough and advanced summary of past literature

- It should have a minimum of 3-4 pages and a maximum of 15 pages
- It should be systematic enough to provide theoretical justification and highlight what the gap is with past academic knowledge and what opportunities exist with the new research that is to be performed
- The outcome should clearly highlight gaps, possible research questions and a major research theme
- However, the Literature Review does not need to be **100%** complete at this stage

Research Proposal

The main guiding document that provides details about:

- What you will investigate
- Why it is important
- How you will do it

A key document that needs to be approved by the Research Committee (composed of 3 members)

Please only use the template that is provided on the DBA portal to submit your Research Proposal

Main parts of the research proposal

- Cover Page
- Introduction
- Literature Review
- Research Design
- Reference List

Disclaimer: Program curriculum is subject to change basis inputs from the institute and experts. Please refer to the website for update details, or speak to our Admission Counsellors.

PwC DIRECTORSHIP & BOARD ADVISORY CERTIFICATE

The Directorship & Board Advisory Certification is a specialized Global program designed for professionals aiming to transition into board-level roles. Delivered in collaboration with PwC India, this immersive program cultivates strategic thinking, ethical governance fluency, and boardroom confidence through live sessions, real-world simulations, and expert-led masterclasses.

The program comprises approximately 20 hours of live lectures, conducted through masterclasses led by PwC experts. The batch schedule will be communicated to learners well in advance.

Program Outcomes

Practical Board Skills:

Develop boardroom fluency, strategic thinking, and key frameworks necessary for effective boardroom preparedness.

Stakeholder Influence:

Learn how to manage stakeholder expectations, enhance investor relations, and ensure strategic alignment with organizational vision and values.

Governance & Compliance:

Gain deep insights into Indian and global corporate governance standards, legal responsibilities, ethical conduct, and risk mitigation strategies.



CURRICULUM OVERVIEW

An Overview of the Modern Board



Introduction to the Board of Directors and modern boardroom dynamics, covering roles and responsibilities, legal obligations, disqualifications, powers, ethical frameworks, “officer in default,” D&O insurance, and other safeguards.

Corporate Governance, Ethics & Regulatory Frameworks



Explore global and Indian governance standards, best practices, participation frameworks, taxonomy, transparency, integrity, and ESG foundations.

Finance & Risk for Board Oversight



Understand strategic finance and risk, including directors' responsibilities, red flags in financials, audit committees, internal controls, and related obligations.

Digital, Cyber & M&A Readiness



Examine the board's role in digital transformation, AI, cybersecurity, and M&A evaluation, including regulator perspectives.

Independent Directors – Risks and Rewards



Learn about regulatory requirements for Independent Directors, enrollment in the Independent Director Databank, qualifications and disqualifications, code of conduct, related party transactions, and director responsibilities.

Stakeholder Engagement & Investor Relations



Master stakeholder mapping, effective communication, board dynamics, decision-making processes, investor expectations, and strategic engagement.

Final Project: Board Simulation & Readiness Presentation



A hands-on simulation project to demonstrate boardroom readiness and application of program learnings.

PwC PROGRAM EXPERTS

Manisha Narang



Manisha Narang, Partner at PwC, is a seasoned Company Secretary with over 20 years of expertise in corporate governance, regulatory compliance, board advisory, and cross border business structuring. She specializes in guiding boards, managing risk, enabling regulatory clarity, and supporting M&A, NBFC licensing, and global market entry for leading organizations.

Shekhar Chopra



Shekhar Chopra, Director at PW & Co. LLP, is a qualified Company Secretary with 15+ years of experience in corporate governance, M&A, board advisory, and regulatory compliance. He has led governance frameworks, board evaluations, risk management, and shareholder engagement across top firms including Deloitte, EY, and SRL.

UNLOCK HIGH-IMPACT OUTCOMES: THROUGH A TRANSFORMATIVE DBA PROGRAM

The Doctor of Business Administration (DBA) program is designed to elevate your career and establish you as a recognized leader and innovator in the global business landscape. Our unique offerings go beyond traditional academic learning to provide tangible, real-world advantages.

1 Board Advisory Certification with PwC India: A Seat at the Table

Gain unparalleled readiness for boardroom roles with a first-of-its-kind certification from PwC India. This exclusive offering is integrated into the DBA program and provides:

Influential Decision-Making: Learn to shape an organization's future by influencing key decisions.

Multi-Board Impact: Drive impact across various industries by preparing to serve on multiple boards.

Leadership Mentorship: Leverage your experience to guide and mentor current and future leadership.

Enhanced Visibility & Prestige: Increase your standing and recognition in the business community.

Practical Boardroom Skills: Master real-world scenarios through simulations, investor cases, and red flag drills.

Expert-Led Training: Learn directly from PwC and corporate governance experts.

Co-Branded Certification: Earn a co-branded certificate that signifies your boardroom readiness.

Strategic Governance Insight: Develop a deep understanding of board dynamics, compliance, and ESG responsibilities crucial for modern board leadership.

2 Idea to IP: Where Research Meets Real-World Impact with Patent Guidance

Distinguish yourself by transforming your innovative ideas into protected intellectual property. This exclusive offering provides

End-to-End Patent Support: Receive comprehensive guidance from idea validation to filing, all the way until the patent grant is issued.

Faculty-Led Guidance: Benefit from expert-led support, with faculty guiding you through patent search and application drafting.

Protected Innovation Portfolio: Build a robust portfolio of protected innovations to enhance your leadership profile.

Industry Connections: upGrad connects you with leading IP firms for guidance at every step.

3 Amplify Your Research: Publish With Purpose

Turn your research into recognized thought leadership and establish academic credibility. This outcome-driven approach includes:

Refined Research for Publishing: Receive guidance from experienced faculty to refine your research for academic publication.

Strategic Journal Placement: Discover the most suitable platforms and journals to meaningfully publish your work.

Enhanced Visibility & Credibility: Build academic visibility and credibility that distinguishes you in leadership roles.

Expert Mentorship: Get faculty mentorship to refine your work, identify publishing platforms, and broaden your research impact.

4 Become a Published Thought Leader: Write Your E-Book, Publish & Inspire

Establish your authority and inspire others by becoming a published e-book author. This unique opportunity offers:

Structured E-Book Creation: Craft your e-book with ongoing faculty feedback and structured support.

Global Publishing Access: Publish your e-book on leading digital platforms like Amazon with guided support.

Strengthened Personal Brand: Significantly strengthen your personal brand and influence within your industry and beyond.

Faculty Guidance: Receive expert faculty guidance to shape your ideas, gain feedback, and successfully publish.

5 Not Just a DBA; Join an Exclusive Leadership Circle

Expand your network and gain invaluable insights by learning alongside an elite group of senior executives. This program offers:

Cross-Industry Collaboration: Collaborate with senior executives from diverse industries and geographies.

Fortune 500 Perspectives: Gain unique perspectives from CXOs and VPs at Fortune 500 and other global companies.

Elite Learning Network: Become part of an exclusive learning network that fosters leadership and growth.

High-Caliber Peer Group: Interact with a high-caliber peer group, including CXOs, VPs, and Directors from top organizations.

*Some of the services may have an additional charge.

WHERE RESEARCH MEETS RECOGNITION: PATENTED INNOVATIONS BY OUR LEARNER

At upGrad, we believe in cultivating not just academic research but real-world breakthroughs.

Why This Is Significant for You: :



Academic to Applied: Move your research from theory to patent—demonstrating tangible industry relevance.



Mentorship for Impact: Benefit from guidance by faculty and industry experts who support you in publishing and protecting your intellectual property.



Inspiring Legacy: Your work could become the next highlighted patented innovation on our platform.

Dr. Venugopal Padmanabha, one of our DBA learners, successfully filed a patent on "**A Method for Impacting Leadership Style on Workforce Productivity in IT Captive Centers**," published in the Indian Patent Journal (Feb 2024).

The invention explores how leadership styles directly influence workforce efficiency in IT captive centers.

[**KNOW MORE**](#)

OUR ALUMNI



Gordan
(OTP Leasing)



Emmanuelt
(Leasafric)



Martina
(A1 Telekom)



Stjepan
(HAC)



Petrat
(IN2)



Ignatius
(Adeign Busilink Systems)



Saša



Katarina
(Novo Nordisk)



Tihana
(Syntio)



Mario
(ZOR)



Ivana
(Silcom consulting)



Lidija
(British American Tobacco)



Ozren
(KPMG)



Dino
(AD Plastik)



Adam
(Johnson & Johnson)



Sasa
(Deutsche Telekom)



Rea
(Grand Circle Corporation)



Ivor
(Addiko Bank)



Marina
(Erste Card)



Monika
(Mondea travel)



Ivan
(Apsolon)



Jelena
(INA)



Matea
(Law firm)

HEAR FROM OUR STUDENTS...



Lisa Tamilia, DBA Student

Sales & Market Development and Business Instructor

"I am very impressed with my experience in the Global Doctorate in Business Administration (EDBA) program at SSBM (Geneva, Switzerland)! It has been a very positive experience especially with the professionalism and support of my mentor and advisor. It is also a great network and collaboration with a professional network of great students around the globe."



Deji Bolusemihi, DBA Student

"My studying, learning and mentorship experience at SSBM has been most rewarding. I have been exposed to much more intellectual ideas and my horizon has been widened in my field of study. The exposure from SSBM and my course mentor Prof Dario Silic has been great and these have impacted positively on my job."



Domenico Pio Ippolito, MBA and DBA Student

Talent and Organization Strategy Consultant

"The MBA and DBA programs at the SSBM expanded my horizons, improved my knowledge of HR Talent and Organization Strategy, and further developed my competencies and skills. These programs have a strong practical orientation, an intercultural management dimension, and provide executives with a road-map to navigate the disruptions ahead. It was truly a life-changing experience!"

HEAR FROM OUR STUDENTS...



Dr. Ameya Munagekar, CPA

Director My CPA Expert Private Limited.

The DBA Program allowed me to research and delve deep into my topic of interest namely the Circulation, Management & Taxation of Digital Currencies in India. My mentor at SSBM ensured that I completed my research and dissertation as per the international standards.



Partha Pratim Chakraborty, DBA Student

Part-time Professor, Symbiosis Pune

SSBM DBA program has been a great door of new career avenues for me . Having spent 21 plus years in large corporates - this helped to move into a newer avenue of my career where I ventured into academia. Being associated with Symbiosis Centre for Distance Learning, Pune as Professor and academic content creator to speaker at various forums - this program has helped me a lot as I complete my PhD journey - which I am in my last phase.

HEAR FROM OUR STUDENTS...



Pranjal Kumar Phukan, DBA Student

Certified Mentor (Overseas) – Singapore Founder - CosmosMindsTM,
Guwahati, India

My experience with industries and academia in multiple domains primarily in supply chain, operations, contracts administration, and project management for more than 26 years has got recognized and rewarded when I joined and pursued DBA program with SSBM, Geneva. I have no words to express on any one of the features; as the entire course structures of DBA is exceptional. I have reaped maximum benefits out the program in unfolding my corporate know-hows into practice.



Nitin Kukreja, DBA Student

Project Manager at Mamsys World | Professional Scrum Master™ (PSM-1)

The Global Doctor of Business Administration (DBA) from SSBM Geneva and UpGrad is a worthwhile self-paced learning program for professionals who are interested in growing their career and also for those who are interested to explore new avenues while working in full mode. You will get a chance to choose the area of specialization as per your choice and interest. It enhances the knowledge base one has while adding a balanced approach to both academia and practice. The program places a huge emphasis on analytical thinking and develops one's abilities to perform rigorous academic & industrial research.

PROGRAM DETAILS

DURATION
36 months

PROGRAM START DATE
Please visit our website for more details

PROGRAM FEE

Refer to the program webpage for updated pricing details
Flexible Payment options available

ELIGIBILITY

Bachelors degree with 5 years of experience or a masters degree.

SELECTION PROCESS



STEP-1: Complete Application

Fill out the application form with your academic and career details.



STEP 2: Get Shortlisted & Receive the Offer Letter

Our admissions committee will review your profile. Upon being selected, an offer letter will be sent to you confirming your admission to the Global Doctor of Business Administration Program.



STEP 3: Block Your Seat

Block your seat with a payment to enroll into the program. Get access to the course material and begin your journey to professional mastery!

FOR FURTHER DETAILS, CONTACT

✉ admissions@upgrad.com

📞 1800 210 2020

We are available 24*7

Disclaimer: Program fee and payment options are subject to change. Please refer to the website for updated details or speak to our admission counsellor.

upGrad

COMPANY INFORMATION

upGrad Education Private Limited
Nishuvi, 75, Dr. Annie Besant Road Worli, Mumbai - 400018
info@upgrad.com | 18002102020

upgrad.com