Vidyavardhini's College of Engineering and Technology
Department of Artificial Intelligence & Data Science

Name:	
Roll No:	
Class/Sem:	TE/V
Experiment No.:	5
Title:	Using open source tools Implement Association Mining Algorithms.
Date of Performance:	
Date of Submission:	
Marks:	
Sign of Faculty:	

Aim: To implement Apriori Algorithm on large dataset using Open source tool WEKA.

Objective: To make students well versed with open source tool like WEKA to implement Apriori algorithm.

Theory:

● Association rule mining finds interesting associations and relationships among large sets of data items. This rule shows how frequently an itemset occurs in a transaction.

● A typical example is a Market Based Analysis. Market Based Analysis is one of the key techniques used by large relations to show associations between items.

● It allows retailers to identify relationships between the items that people buy together frequently.

● Given a set of transactions, we can find rules that will predict the occurrence of an item based on the occurrences of other items in the transaction.

TID	Items
1	Bread, Milk
2	Bread, Diaper, Beer, Eggs
3	Milk, Diaper, Beer, Coke
4	Bread, Milk, Diaper, Beer
5	Bread, Milk, Diaper, Coke

Here σ ({Milk, Bread,σ Diaper})= 2 **Support Count ( )** – Frequency of occurrence of a itemset.

Frequent Itemset – An itemset whose support is greater than or equal to minsup threshold.

itemsets. →

Association Rule – An implication expression of the form X Y, where X and Y are any 2

Example: {Milk, Diaper}→{Beer}

- WEKA contains an implementation of the Apriori algorithm. The algorithm works only with discrete data.

- It can identify statistical dependencies between groups of attributes.

- Apriori algorithm can compute all rules that have a given minimum support and exceed a given confidence.

- Clicking on the "Associate" tab will bring up the interface for the association rule algorithms.

- The Apriori algorithm which we will use is the default algorithm selected. However, in order to change the parameters for this run (e.g., support, confidence, etc.) we click on the text box immediately to the right of the "Choose" button. Note that this box, at any given time, shows the specific command line arguments that are to be used for the algorithm.

- WEKA allows the resulting rules to be sorted according to different metrics such as confidence, leverage, and lift. We can also change the default value of rules (10) to be 20; this indicates that the program will report no more than the top 20 rules. The upper bound for minimum support is set to 1.0 (100%) and the lower bound to 0.1 (10%).

- Apriori in WEKA starts with the upper bound support and incrementally decreases support (by delta increments which by default is set to 0.05 or 5%). The algorithm halts when either the specified number of rules are generated, or the lower bound for min. support is reached. Once the parameters have been set, the command line text box will show the new command line. We now click on start to run the program. This results in a set of rules. The panel on the left ("Result list") now shows an item indicating the algorithm that was run and the time of the run. You can perform multiple runs in the same session each time with different parameters. Each run will appear as an item in the Result list panel. Clicking on one of the results in this list will bring up the details of the run, including the discovered rules in the right panel. In addition, rightclicking on the result set allows us to save the result buffer into a separate file. Note that the rules were discovered based on the specified threshold values for support and lift. For each rule, the frequency counts for the LHS and RHS of each rule is given, as well as the values for confidence, lift, leverage, and conviction. In most cases, it is sufficient to focus on a combination of support, confidence, and either lift or leverage to
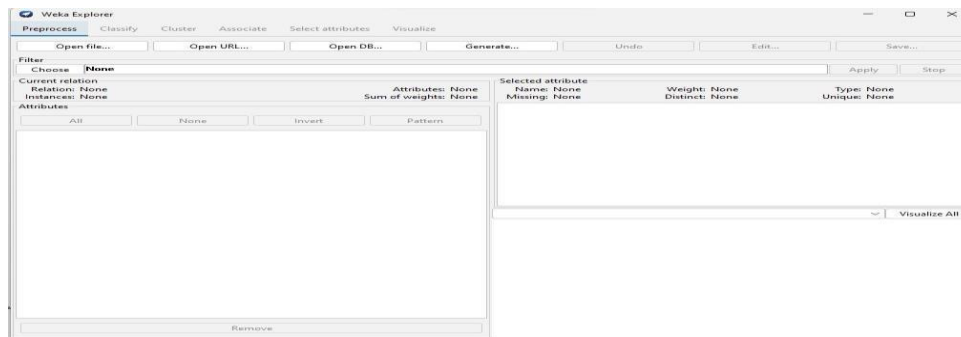
quantitatively measure the "quality" of the rule. However, the real value of a rule, in terms of usefulness and action ability is subjective and depends heavily of the particular domain and business objectives.

OUTPUT:

Step 1: Open weka , the following GUI should appear on your screen
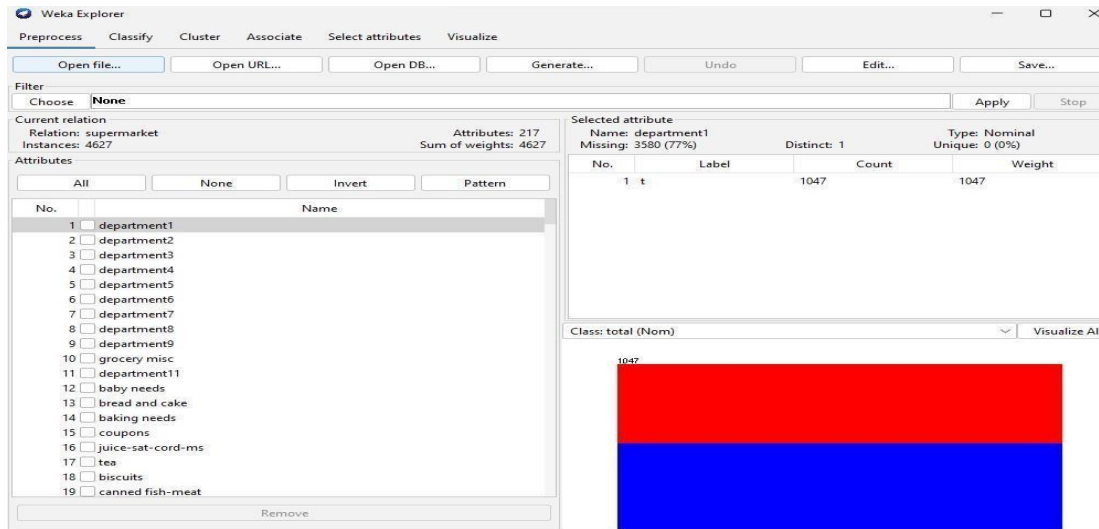

Step 2:Click on the explorer

Step 3:Select supermarket.arff data set from open file section.The following screen would appear
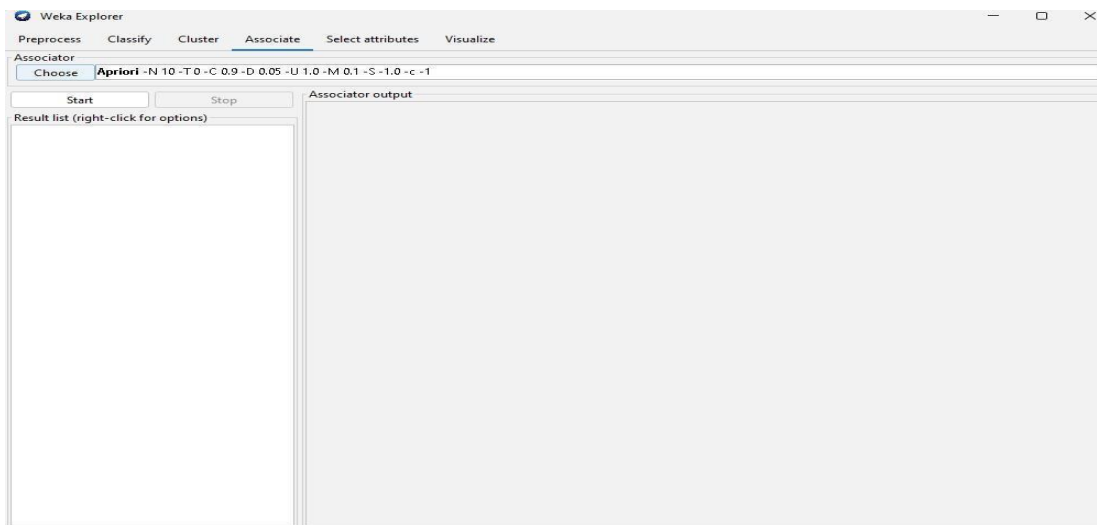
Step 4;Click on associate tab and select the algorithm for rule generation.Here we are selecting Apriori algorithm

Step 5: Click on start.The following would appear

Conclusion:

Using WEKA to implement the Apriori algorithm on a large dataset is a practical approach for mining association rules and discovering patterns in your data. It provides a user-friendly interface and the flexibility to adapt to the specific requirements of your data mining task. While WEKA is a powerful tool, it's important to choose the right algorithm parameters and preprocessing steps to ensure the generation of meaningful and actionable association rules from your large dataset.