

Assignment 8:

My portfolio website on Github : <https://nehachopade.github.io/nehachopadepui/>

Part 1:

I want to position myself as a UX researcher, while providing a glimpse into my experience as a product designer and business strategist. Therefore I wanted to use a monochromatic theme, keeping the recruiter's and hiring managers' focus on the project's research questions and de-emphasize the design and visual work. I have built out the homepage as of now. The project detail pages are a work in progress. My goal with this page is to create a unique first impression - by using a video I shot of myself walking on the Salt Lake in Turkey. Videos create a life-like experience when used on home pages than using static images. For the projects - I have used desaturated images from my research projects with a color highlighting focus area in the image. I have also used typed.js to create a unique typing experience.

Part 2:

- 1) The user, would stay on top of the landing page, to see the video and typed.js animation for about 5 seconds. The typed.js code would write and delete text in a loop three times. The user does not have to do any action, but just wait for it to complete on the webpage.
- 2) Then the user could scroll down to see the highlighted projects and read the given project description. The gesture for scroll on macbook is holding two fingers on the touchpad and sliding up. This gesture will allow the user to read further into Portfolio site content.
- 3) Upon scrolling down on the portfolio home page, the appropriate section in the navbar get automatically highlighted once the user reaches the relevant content section on long page.
- 4) If a project interests the user, in future they could click on the project photo or description to enter the detail page for that project.
- 5) On scrolling further down, the user can read a brief write-up about me and my contact information. The gesture for scroll is the same as listed in bullet #2
- 6) The bottom of the page has a link to LinkedIn, Github, Twitter and Medium pages. The user when hover over these elements, they get highlighted.

Part 3:

- i.) *Typed.js*
- ii.) I chose this Js Library to create an engaging experience for the user on the landing page. I also wanted to make the page less text heavy, while conveying three unique qualities about myself.
- iii.) I downloaded the Typed.js file from github and added it to my Js Folder. Then I included the typed.js file using a script tag into my html body tag. I manipulated the

code to include three strings that would type out in a sequential manner. I also played around with the typespeed, delay and backspeed milliseconds, so that the slow effect resembled that of typewriting.

iv.) This Js Library adds a unique engaging experience to my website, while the user is watching a short video clip in the background.

Part 4:

Initially I had planned to build a passive income website - an educational tool for 20 year olds to learn the importance of investing. But as I started building it - I felt like an imposter - trying to build something - I didn't have much knowledge about myself. I wasn't able to create valuable visualizations for the concept. Therefore I pivoted towards building my portfolio site, given the importance of creating an identity for myself as a designer for the upcoming employment fair in the spring.

Part 5:

I found it very challenging to adjust the code for different elements of the page such that they appear uniformly across different screen sizes. I usek stackoverflow and youtube videos to understand how to use media queries.

The second challenge I faced was with embedding photos and videos on the webpage and positioning them uniformly with the text. The Video file embedding took a long time to stick on the top across screen sizes. I had to delete all my template Css and recreate the css for my Portfolio site.