```vba
Sub GenerateECommerceDashboardReport()
    Dim ws As Worksheet
    Set ws = ThisWorkbook.Sheets.Add
    ws.Name = "E-Commerce Dashboard Report"

    ' Report Title
    With ws.Range("A1")
        .Value = "E-Commerce Performance Report"
        .Font.Size = 16
        .Font.Bold = True
    End With

    ' Section 1: Sales Overview
    ws.Range("A3").Value = "Sales Overview"
    ws.Range("A3").Font.Bold = True
    ws.Range("A4").Value = "Total Sales:"
    ws.Range("B4").Value = "$33.04 M"

    ws.Range("A5").Value = "Total Quantity:"
    ws.Range("B5").Value = "277 K"

    ws.Range("A6").Value = "Total Customers:"
    ws.Range("B6").Value = "17,415"

    ws.Range("A7").Value = "Average Discount:"
    ws.Range("B7").Value = "14%"

    ' Market Sales
    ws.Range("A9").Value = "Market Sales Distribution:"
    ws.Range("A9").Font.Bold = True
    ws.Range("A10").Resize(5, 2).Value = _
        [{"Africa", "28.15%"; "Asia Pacific", "22.87%"; "Europe", "20.93%"; "LATAM", "20.56%"; "Centra
l America", "7.48%"}]

    ' Top Cities
    ws.Range("A16").Value = "Top Cities by Sales:"
    ws.Range("A16").Font.Bold = True
    ws.Range("A17").Resize(3, 1).Value = _
        [{"1. New York City - $117.3K"; "2. Los Angeles - $107.5K"; "3. Philadelphia - $67.3K"}]

    ' Customer Type
    ws.Range("A21").Value = "Sales by Customer Type:"
    ws.Range("A21").Font.Bold = True
    ws.Range("A22").Resize(3, 1).Value = _
        [{"Corporate - $3.83M"; "Consumer - $2.14M"; "Self-Employed - $0.53M"}]

    ' Section 2: Product Performance
    ws.Range("D3").Value = "Product Performance"
    ws.Range("D3").Font.Bold = True
    ws.Range("D4").Value = "Total Profit:"
    ws.Range("E4").Value = "$1.064 M"

    ws.Range("D5").Value = "Profit Margin:"
    ws.Range("E5").Value = "16.36%"

    ws.Range("D6").Value = "Average Order Value (AOV):"
    ws.Range("E6").Value = "$127"

    ' Top Products
    ws.Range("D8").Value = "Top-Selling Products:"
    ws.Range("D8").Font.Bold = True
    ws.Range("D9").Resize(3, 1).Value = _
        [{"1. Herbal Essences Bio - $65.4K"; "2. Rose Gold Petal Studs - $30.0K"; "3. Sterling Wave Ea
rrings - $29.5K"}]

    ' Worst Products
    ws.Range("D13").Value = "Worst-Selling Products:"
    ws.Range("D13").Font.Bold = True
    ws.Range("D14").Resize(2, 1).Value = _
        [{"1. China Glaze Nail Lacquer - 12 Units"; "2. Style Eyelash Curler - 12 Units"}]

    ' Product Categories
    ws.Range("D18").Value = "Top Product Categories:"
```

```vba
    ws.Range("D18").Font.Bold = True
    ws.Range("D19").Resize(3, 1).Value = _
        [{"1. Body Care - $2.68M"; "2. Home & Accessories - $1.24M"; "3. Make up - $1.12M"}]

    ' Format Sheet
    ws.Columns("A:E").AutoFit

    MsgBox "E-Commerce Dashboard Report Created Successfully!", vbInformation
End Sub
```