

NEHA KUMARI

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UI/UX Enthusiast with 5+ years of professional work experience in designing & developing rich and interactive front-end applications. Passionate about learning new technologies, web design principles and leveraging them to create creative experiences with clean, well-structured code. Proven ability to collaborate cross-functionally, lead design thinking sessions, and supervise teams to achieve project goals. Adept at creating interactive prototypes using Figma, presenting defensible design cases, and contributing to the realization of UX visions.

EDUCATION -

University of Michigan, Ann Arbor, MI, USA

Master of Information Science (Concentration: Human-Computer Interaction & Agile development)

Aug 2021 - Apr 2023

CGPA: 3.9 / 4

PES Institute of Technology, Bangalore, INDIA

Bachelor of Technology in Information Science

Aug 2011 - Jun 2015

CGPA: 8.6 / 10

WORK EXPERIENCE –

Part-Time Web Designer, A2Ru Research - GROUNDWORK, Ann Arbor, USA

Aug 2021 – Apr 2023

- Led the conceptualization, design, and implementation of user-centered experiences for web & mobile, ensuring high levels of usability, engagement, and customer satisfaction.
- Revamped the official website by auditing stakeholders' website journeys, conducting heuristics and usability testing
- Developed prototypes, wireframes, and mock-ups of different fidelity from gathered data points using Figma and Adobe XD
- Implemented WCAG 2.1 and added responsiveness to the website which improved the viewing experience on all devices
- Added keyboard, screen reader Voice Over functionality to increase accessibility with cross-browser support

Product Designer Intern, NGO - DCTP Detroit Community Technology Project, Detroit, USA

May 2022 - July 2022

- Designed a web platform using Figma to translate their in-person learning workshop into an online web platform with appropriate UX/UI interactions with accessibility functionalities.
- Led the project as a Product Owner in a team of 4, using Agile methodology while collaborating closely with cross-functional teams, including product managers, developers, and stakeholders, to gather requirements, define design goals, and align design solutions with project objectives
- Facilitated discovery sessions and design thinking collaboration sessions to guide project development from the start
- Documented the entire journey of the product design including personas, journey maps, storyboards, and prototypes

UI Associate, Goldman Sachs, Bangalore, India

Jun 2018 – Aug 2021

- Designed and prototyped a Data Monitoring dashboard using “Prometheus” and “Grafana” to display real-time database performance KPIs which led to support engineers' workload reduction by 30%
- Developed dashboards using React and HighCharts to analyze, forecast and rank the best open-source Databases for the team's utilization
- Conducted Jest unit testing for UI components to enhance product performance across different platforms and browser
- Utilized design systems, patterns, components, and templates to ensure consistency and scalability across different projects, promoting efficiency and maintaining brand integrity

Front End Engineer, Citrix R&D, Bangalore, India

Jan 2015 - Oct 2017

- Developed various UI components based on Javascript, JQuery to incorporate an intuitive, usable, and engaging interaction with the XenMobile application, leading to a reduction in support calls by 10%.
- Designed UI functionalities and interactive components to support on-prem and cloud infrastructure which reduced NetScaler configuration time by 50%
- Developed an inline error handling framework for NetScaler configuration forms that flagged the user's mistake on the fly

SKILLS & TOOLS -

• React	• JavaScript	• Accessibility tool checker	• Usability Testing	• JAWS	• Figma	• WordPress
• WAI-ARIA	• Responsive Design	• Adobe Xd Photoshop	• Heuristic Testing	• Agile	• Miro	• WCAG 2.1
• VoiceOver	• HTML/HTML5	• CSS/CSS3	• Sketch	• Jira	• Git	• Prototyping

PROJECTS -

Refugee One, Capstone Project | Need Finding, Interview, Website design using Adobe X&D, Figma

Jan 2023 - Apr 2023

- Designed and developed a job search portal for refugees which helped in reducing manual work done by Refugee One team
- Researched multiple competitor websites to study the current market and created persona, scenarios, and low and mid-fidelity wireframes
- Documented all design specifications including all stages of wireframe development, design system, components functionalities, process/workflow, and page layout
- Led a team of 6 as product owner and acted as a liaison between the developers and client