NEHA KUMARI

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UI/UX Enthusiast with 5+ years of professional work experience in designing & developing rich and interactive frontend applications. Passionate about learning new technologies, and web design principles and leveraging them to create creative experiences with clean, well-structured code. Proven ability to collaborate cross-functionally, lead design thinking sessions, and supervise teams to achieve project goals. Adept at developing interactive products, presenting defensible design cases, and contributing to the realization of UI/UX visions.

EDUCATION -

University of Michigan, Ann Arbor, MI, USA

Master of Information Science (Concentration: Human-Computer Interaction & Agile development)

PES Institute of Technology, Bangalore, INDIA

Bachelor of Technology in Information Science

Aug 2021 - Apr 2023

CGPA: 3.9 / 4

Aug 2011 - Jun 2015

Aug 2011 - Jun 2015 CGPA: 8.6 / 10

WORK EXPERIENCE -

UI Designer, RefugeeOne, Chicago, USA

Feb 2023 - Present

- Created effective wireframes, design mock-ups, and clickable prototypes using Figma, Tailwind UI and ensured brand requirements and feasibility in collaboration with technology teams
- Researched multiple competitor websites to study the current market and created persona, scenarios, and mid and high-fidelity wireframe
- Demonstrated an understanding of technology frameworks, usability heuristics, and design trends to enhance UX solution
- Utilized mobile-first principle to develop optimized and responsive single-page application compatible with all devices

Part-Time Web Developer & Designer, A2Ru Research - GROUNDWORK, Ann Arbor, USA

Aug 2021 – Apr 2023

- Led the conceptualization, design, and implementation of user-centered experiences for web & mobile, ensuring high levels of usability, engagement, and customer satisfaction
- Revamped the official website by auditing stakeholders' website journeys, performing usability testing, and resolving accessibility issues which led to an improvement in successful thesis submission by 10%
- Developed prototypes, wireframes, and mock-ups of different fidelity from gathered data points using Figma and Sketch
- Implemented WCAG 2.1 and added responsiveness to the website, improved the viewing experience on all devices
- Added keyboard, screen reader Voice Over functionality to increase accessibility with cross-browser support

Product Designer Intern, Allied Media - Detroit Community Technology Project, Detroit, USA

May 2022 - July 2022

- Designed a web platform using Figma, Adobe XD to translate their in-person learning workshop into an online web platform with appropriate UX/UI interactions with accessibility functionalities.
- Led the project as a Product Owner in a team of 4, using Agile methodology while collaborating closely with cross-functional teams, including product managers, developers, and stakeholders, to gather requirements, define design goals, and align design solutions with project objectives
- Facilitated discovery sessions and design thinking collaboration sessions to guide project development from the start
- Documented the entire journey of the product design including personas, journey maps, storyboards, and prototypes

UI Associate, Goldman Sachs, Bangalore, India

Jun 2018 – Aug 2021

- Designed and prototyped a Data Monitoring dashboard using "Prometheus" and "Grafana" to display real-time database performance KPIs that led to support engineers' workload reduction by 30%
- Prototyped dashboards using React and HighCharts to analyze, forecast, and rank the best open-source Databases for the team
- Conducted heuristic testing and unit testing for UI components to enhance product performance across different platforms
- Utilized design systems, patterns, components, and templates to ensure consistency and scalability across different projects, promoting efficiency and maintaining brand integrity

Front End Engineer, Citrix R&D, Bangalore, India

Jan 2015 - Oct 2017

- Developed various UI components based on Javascript, and Jquery to incorporate an intuitive, usable, and engaging interaction with the XenMobile application, leading to a reduction in support calls by 10%.
- Designed UI functionalities and interactive components to support on-prem and cloud AWS infrastructure that reduced NetScaler gateway configuration time by 50%
- Developed an inline error handling framework for NetScaler configuration forms that flagged the user's mistake on the fly

SKILLS & TOOLS -

- React
 JavaScript ES6
 Sketch
 Accessibility tool checker
 Usability Testing
 Webflow
 Figma
 WordPress
 Adobe Xd | Photoshop
 Heuristic Testing
 Agile
 Miro
 WCAG 2.1
- CSS | CSS3 HTML | HTML5 Wireframing Unit Testing Jest Jira Git Prototyping