# **NEHA KUMARI**

● (734) 546-1222 ● <u>neha8004.11@gmail.com</u> ● <u>LinkedIn</u> ● <u>Portfolio</u> ● <u>GitHub</u> ● 820 Fuller St, Ann Arbor, MI – 48104

UI/UX Enthusiast with 5 years of professional work experience in designing & developing frontend. I am passionate about creating creative experiences and problem-solving in a collaborative team space. I have gained the skills required to thrive in a fast-paced and cross-functional environment; an empathetic person who loves to interact with individuals and discover opportunities for improvements.

## **EDUCATION** -

University of Michigan, Ann Arbor, MI, USA

Master of Information Science (Concentration: Human Computer Interaction)

**CGPA:** 3.996 **AUG 2021 - MAY 2023 \*Expected** 

PES Institute of Technology, Bangalore, INDIA

Bachelor of Technology in Information Science

CGPA: 8.6 / 10 JUN 2011 - MAY 2015

## WORK EXPERIENCE -

### Part-Time Website Design Technologist, A2Ru Research - GROUNDWORK, Ann Arbor, USA

AUG 2021 - Present

- Maintained the website by discussing with all the contributors, submitters & stakeholders their journey with the website, leading me to understand and successfully resolve all their pain points and hurdles.
- Developed prototypes from gathered data point at various levels of fidelity, successfully creating wireframes and mock-ups.
- Completed implementing WCAG to the website and added accessibility features leading to improved desktop and mobile UX.
- Contributed to the website by adding new features for release, resolving older issues, and working on different POCs.

## Summer Intern, DCTP - Detroit Community Technology Project, Detroit, USA

JUN 2022 - JUL 2022

- Outlined the framework and translated their course workshop onto an online web platform with appropriate UX/UI interactions.
- Presented my work done with the DCTP and was granted a "Financial Aid of 5,000\$" from the University Funding.

## Associate, Goldman Sachs, Bangalore, India

JUN 2018 – AUG 2021

- Built a Data Monitoring tool using "Prometheus" for production environment supporting the in-house Database, enabling me to share real-time statistics on the DB Performance that reduced load on support engineers by 10%.
- Crafted real-time visualization graphs on "Grafana" as part for the improvement and execution of the new Data Monitoring tool.
- Created dashboards using React and High charts, to analyze and forecast the best open-source Database for my team's utilization.

### Front End Engineer, Citrix R&d, Bangalore, India

**JAN 2015 - OCT 2017** 

- Improved and developed various UI components in XenMobile interface, leading to reduction in support calls by 7%.
- Designed new UI functionality to support on-prem and cloud infrastructure. Was awarded 'mid-year spot' award for delivering this high priority feature timely.
- Developed an inline error handling framework for NetScaler's configuration forms that marks the user's mistake on the go.

## TECHNICAL SKILLS -

- HTML, CSS
  Java Script | React
  - React Acces
- Accessibility tool checker
  Usability Testing
- Python
- FigmaNode JS

- jQuery
- Responsive Design
- Adobe Xd | Photoshop
- A/B Testing
- Agile Miro
- WCAG

### PROJECTS -

### Usability Testing | Interview, Survey, Website Testing, Miro

JAN 2022 - APR 2022

• Improved usability and interaction flow of the website by conducting heuristics, usability testing, and data analysis on Miro, successfully leading to forecast and present my calculated recommendations to the client.

### **Pervasive Interactive Design** | Diary Study, Semi-structure Interview, Survey, Wizard of Ox

JAN 2022 - APR 2022

- Programmed an IoT solution to solve multiple real-life feline health problems caused by a cat's owner overfeeding their pets.
- Brainstormed with my team, sampled current market, interviewed pet owners, and understood the pet's un-regulatory eating habits.

### Interaction Design | Mock-ups using Figma, Adobe XD

**AUG 2021 - DEC 2021** 

- Designed an online web application to support university students to locate on-campus jobs across all campuses and schools in Umich.
- Researched multiple websites to study current market, created persona, scenarios and low-fidelity and mid-fidelity wireframes.
- Conceptualized a one-stop solution for all students looking for on-campus jobs that will improve their experience exponentially.

#### **Contextual Enquiry** | Interviews, Affinity mapping using Miro

AUG 2021 - DEC 2021

- Improved Umich's LSA Transfer bridges program's workflow through recommendations, helping program to come closer to their vision.
- Utilized Affinity Map to articulate data points collected through interviews, studied the findings to provide recommendations.