

# Nehal Jain

## Product Designer

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(314)-585-4603

## EDUCATION

### UC Davis

Dec 2020

B.A. Design

B.S. Managerial

Economics

## SKILLS

Interaction Design

Adobe CC

Sketch

Figma

Persona

Principle

Prototyping

Wireframing

Visual Design

HTML/CSS/JS

User Research

User Testability

Photography

Videography

English

Hindi

## EXPERIENCE

### UX Designer ~ Davis Housing

Sept 2019 - March 2020

- Led discovery, exploration, definition, and testing of new features to improve internal efficiency and improve customer KPIs
- Collaborated with developers and a brand designer to design a website
- Oversaw and executed design process over 4 iterations for redesign

### Product Design Intern ~ C-Stem UC Davis

May 2019 - October 2019

- Worked in a cross-functional student team to explore the future redesign for the UC Davis C-Stem Center
- Researched user needs to ideate on improving the experience of 10,000+ customers when using the center's website

### User Researcher ~ DES 112

Jan 2020 - March 2020

- Facilitated 3 rounds of customer interviews and synthesized insight for Spotify feature development
- Used user testing to validate decisions and findings to key stakeholders in an oral presentation and a functional specification report
- Prototyped a feature for Spotify based on user findings

## LEADERSHIP ROLES

### President ~ Design Careers Club

Sept 2019 - Aug 2020

- Led team to host UX networking events for 100+ undergraduate students
- Mentored workshops of 15 student interns working on design projects.

### Student Director ~ UC Davis Global Education for All

Sept 2017 - Aug 2020

- Designed and planned on-campus resources for 30,000+ students to provide global learning opportunities
- Served directly under the Vice-Provost on a campus-wide committee