Nehal Jain

Product Designer

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(415)-425-0760

EDUCATION

UC Davis
Dec 2020
B.A. Design
B.S. Managerial
Economics

SKILLS

Interaction Design
Adobe CC
Sketch
Figma
Persona
Principle
Prototyping
Wireframing
Visual Design
HTML/CSS/JS
User Research
User Testability
Photography
Videography
English
Hindi

EXPERIENCE

Product Designer ~ FreeBites

April 2021 - Present

- Creating end-to-end hybrid B2B-B2C design service while testing over 4 design iterations, successfully impacting sign-up and SAAS dashboard
- Facilitating three rounds of user research via interviews, card sorting and use cases
- Conducting A/B testing with four user groups to get feedback

Product Designer ~ Davis Housing

Jan 2020 - March 2020

- Led discovery, exploration, definition, and testing of new features to improve next generation customer search-bar
- Owned design process, worked with PM, three developers and a brand designer to build website from scratch

Product Design Intern ~ C-Stem UC Davis

May 2019 - October 2019

- Collaborated with a cross-functional team to refine visuals and improve KPIs such as user retention, average daily attendance and sign ups
- Assessed results from 80+ respondents and documented research to improve the experience of 10,000+ users

LEADERSHIP ROLES

President ~ Design Careers Club

Sept 2019 - Aug 2020

- Led team to host UX networking events for 100+ undergraduate students
- Mentored workshops of 15 student interns working on design projects

Student Director ~ UC Davis Global Education for All

Sept 2019 - Aug 2020

- Designed and planned on-campus resources for 30,000+ students to provide global learning opportunities
- Served directly under the Vice-Provost on a campus-wide commitee