Day-01:

Laying the foundation for Market-place journey.

General E-commerce:

Purpose:
To Provide a versatile Platform offering a wide range of products, ensuring convenience, competitive Pricing and reliable delivery for everyday needs.

Business Goals:

Problem solved:

Fragmented shopping experience and delayed deliveries, hinder convenience. our market Place ensure, seamless access, fast delivery and a user focused experience

Key Features Of MarketPlace:

Dynamic Filter:

Search, and filter by category Price rating, and availability.

Real time Inventory Management:

Automatic stock updates to avoid overselling

Customer Review And Rating:

Enable informed Purchasing desicions.

Personalized Recommendation:

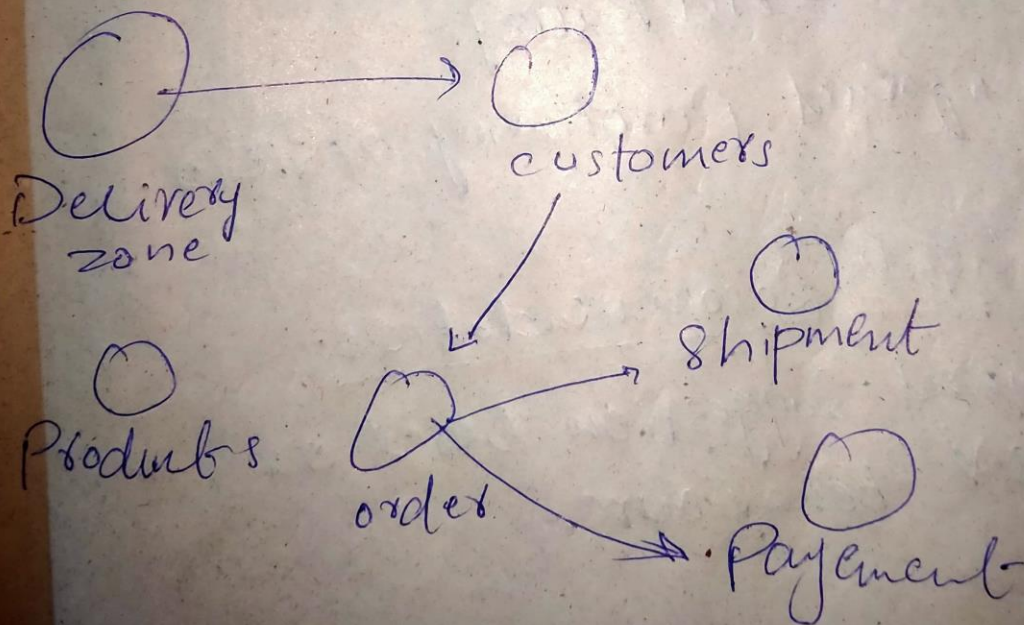Ai-Powered Suggestion based on our used behaviours.

order

→ order ID
→ customer ID
→ order Date
→ status
→ Total Amount

Payement

→ Payement ID
→ order ID
→ Amount Paid
→ Payement method
→ Payement status.

Relationships

Delivery zone → customers

customers → order

order → Shipment

order → Payement

Products

E-commerce marketPlace Data Schema

Product

→ Product ID
→ Name
→ Description
→ categories
→ Price
→ Stock
→ ~~Qty~~ Rating
→ Discounts

Customers

→ customer ID
→ Full Name
→ Email
→ Phone Number
→ Address
→ order History
→ loyalty points

Shipment

→ Shipment ID
→ Order ID
→ courier service
→ Tracking number
→ Estimated delivery date
→ Shipment status

Delivery zone

→ zone ID
→ ~~Resign~~ Regionna
→ Delivery charg
→ Estimated deliv
→ time.

Target Audience:

Our marketplace caters to urban and suburban customers, seeking convenience and variety, busy professionals with limited time for shopping and families relying on dependable delivery for daily essentials.

Products And Services we offer:

Our marketplace offer a wild range of of products including fashion home embidles, groceries, and furniture items, Additionally, we provide services like subscription based deliveries, exclusive discount and hastle free returns.

orders Tracking

Live updates on the order status from placement to delivery. Shiplify multiple purchases in a single checkout.

Customers

Points and rewards for repeat purchase view Past orders, track ongoing ones, and save fav. Easy account setup with secure data storage

Payements

Support for cards, wallets, UPI, and COD. Secure and reliable Payement Processing

Shipments

GPS enabled tracking for account updates. let customers choose preferred tim slots.