

CONTACT

+91-8792732562

nehamotaiah@gmail.com

Kushalnagara, Kodagu,
Karnataka-571234

[https://www.linkedin.com/in/
neha-motaiah-04aa47206](https://www.linkedin.com/in/neha-motaiah-04aa47206)

EDUCATION

2019 - 2021

MANGALORE UNIVERSITY

- MSc in Organic Chemistry
(CGPA- 8.15)

2016 - 2019

CAUVERY DEGREE COLLEGE

- BSc in PCM (CGPA- 7.87)

SKILLS

- WordPress Web Development
- WordPress Themes & Plugins
- Responsive Web Design (
HTML5 & CSS from
freecodecamp.org)
- SEO
- Keyword Research
- On-page Optimization

LANGUAGES

- English
- Kannada
- Hindi

HOBBIES

- Crochet & Crafts

NEHA M M

WordPress Web Developer | SEO Optimization

PROFILE

Driven and detail-oriented WordPress Web Developer with experience in building responsive and SEO-optimized websites for resorts and homestays. Adept at utilizing WordPress, custom themes, and plugins to build responsive and user-friendly websites. Proven track record in improving search engine rankings through effective SEO strategies, achieving top organic search positions. Seeking to leverage my technical skills and creative approach to contribute to a dynamic team and help clients achieve their online goals.

WORK EXPERIENCE

● KODAGU ESTATES 2024 - PRESENT

WordPress developer & SEO Optimization

- Developed and maintained websites for resorts and homestays using WordPress, ensuring high performance and user-friendly design.
- Utilized plugins and drag-and-drop builders such as Elementor to create customized layouts and functionalities.
- Implemented on-page SEO strategies to improve website visibility and search engine rankings, achieving an 8th position ranking for one client in organic search results.
- Integrated booking systems and other necessary functionalities to meet client requirements.
- Conducted regular website audits, updates, and performance optimization.

KEY ACHIEVEMENTS

- Successfully developed multiple websites for resorts and homestays, leading to improved online presence and customer engagement.
- Achieved an 5th position ranking in organic search results for a client's website through effective SEO strategies.**
- Increased organic traffic and direct bookings for clients through user-friendly design and SEO optimization.

CERTIFICATES

- Increase SEO Traffic with WordPress - Coursera 2024
- Google Ads for Beginners - Coursera 2024
- Responsive Web Series - freecodecamp.org 2024

I hereby declare that the above mentioned information is true to the best of my knowledge.