# Noshin Nawar Neha

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#### **Skills**

- SQL (SQL Server, MySQL, ORACLE, PostgreSQL)
- Tableau, Metabase, Power BI
- Python (Pandas, Numpy, Matplotlib, Seaborn)
- Google Sheets (Pivot Table, Conditional Formatting, VLOOKUP, XLOOKUP)
- Asana

## **Work Experience**

Data Analytics Intern March 2024 – July 2024

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**LaserTreat** 

- Developed a detailed patient demography dashboard that tracks and analyzes patient data, including gender, age groups, and
  geographic distribution, enhancing the visibility of patient trends and behaviors. It has increased the quality of decisions made by
  the digital marketing team and the brand team as it identifies the audience or the buyer persona.
- Developed a real-time pharmacy dashboard for efficient tracking of revenue, profits, and losses across three branches, enabling
  high-quality data-driven decision-making by combining critical financial metrics. A team of seven professionals uses the centralized
  pharmacy dashboard to monitor performance and make informed decisions, reducing 248 man-hours of work by combining sales, profit,
  and loss figures from all three branch locations.
- Created a comprehensive **data dictionary**, including **metadata** and **explanations** for **337 tables**, serving as a lasting reference resource to facilitate seamless understanding and maintenance of the database.
- Implemented custom SQL queries to create a quick dashboard that is highly accessed by the operations, digital marketing, brand, and
  analytical teams that helped them by showing the revenue comparisons and the number of patients that had procedures and
  consultations year over year.
- Identified and addressed an 8M taka difference between software records and cash in hand, assisting finance and operations teams in detecting fraudulent transactions.
- Designed and implemented a comprehensive financial dashboard tracking over 847M taka in cash assets across multiple channels, banks, and branches, providing real-time visibility into cash positions and enabling data-driven decisions on banking connections and payment partnerships.

### **Projects**

### Finding Airbnb — Personal Project

 A comprehensive analysis of Airbnb listings using MySQL narrowed down the list from 13,759 to just 15 listings while reducing the budget by up to €500 from the initially set amount.

### Netflix Content Dashboard — Personal Project

 Developed an interactive dashboard to analyze Netflix's content library using Tableau, leveraging visualization techniques to uncover insights on the top 10 genres, geographical diversity of content sources, and content growth over time.

### Superstore Sales Dashboard — Personal Project

• This **Power BI** Sales Dashboard presents key metrics, including total sales, quantity, sales by year, and performance by province, with a comparison of YoY%. It offers valuable insights to support growth strategies.

## **Education**

#### **BSc, Computer Science and Engineering**

2020 - 2024

Ahsanullah University of Science and Technology, Dhaka, Bangladesh.