

CHLOE TYLOR

Healthy Eater

**Age: 23**

**Location: America**

**Gender: female**

**Bio: She follows health food trends.**

**Interests: nutritionally conscious, but she’s willing to pay more (up to $15-20 per meal) for healthy and sustainably produced food.**

**Purpose of visit to website: Wants healthy, local options delivered to her. She follows health food trends, and she wants to be able to purchase acai bowls and green smoothies from the app, as well as more traditional fare**.