

Superstore

Analysis

Overview

Segment

Region

Product

Year

2016

▼

Segment

All

▼

Category

All

▼

Region

All

▼

Ship Mode

All

▼

609.21K

Total Sales

81.80K

Total Profit

13.43%

Gross Margin %

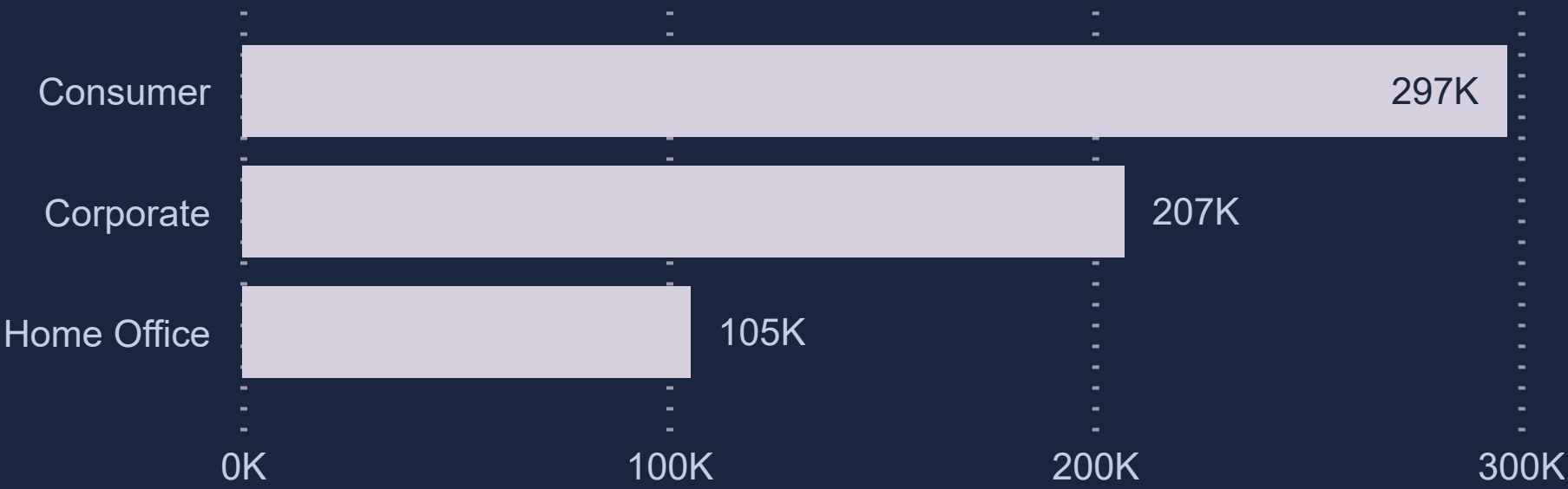
29.47%

Sales YoY Growth

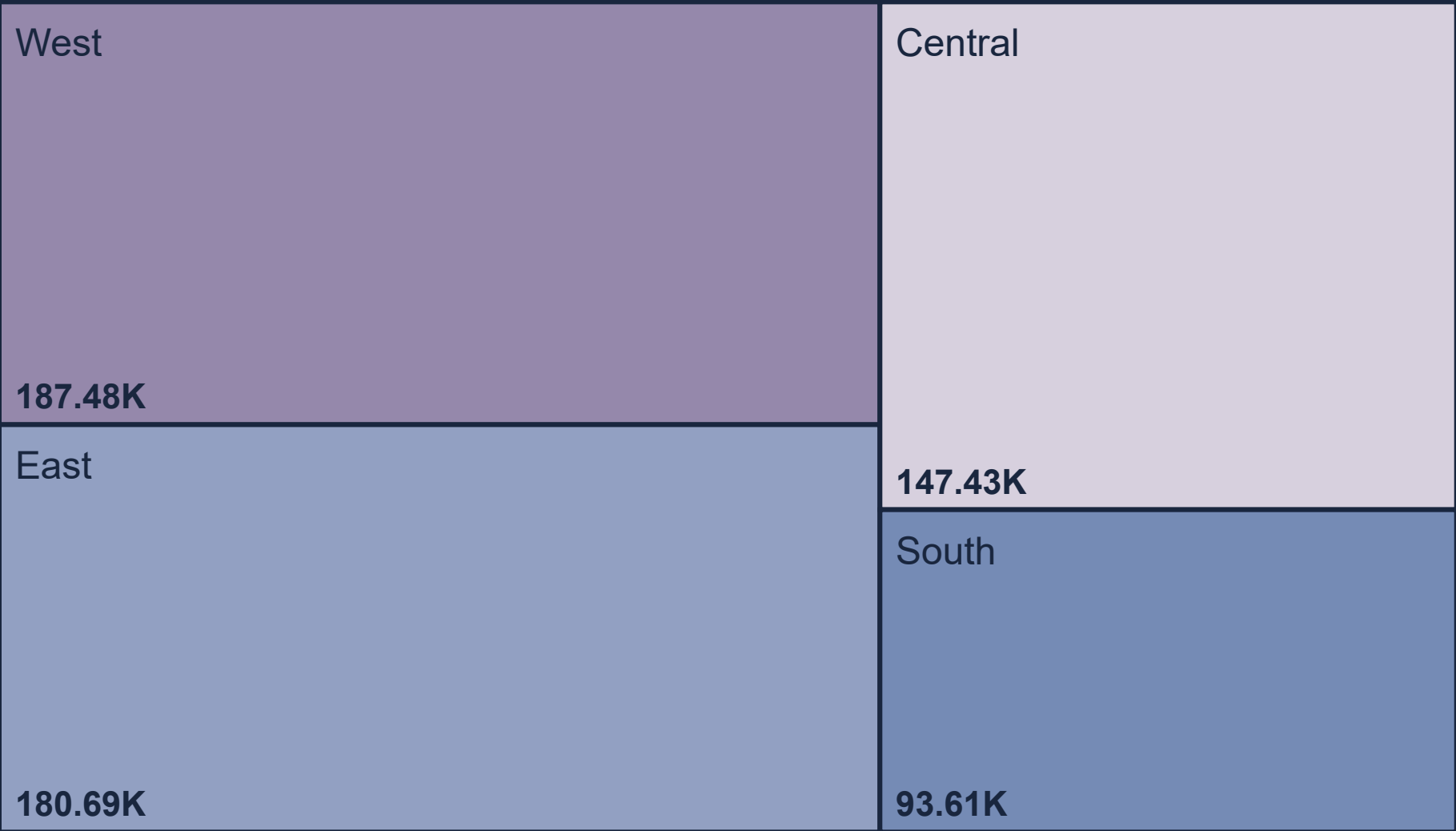
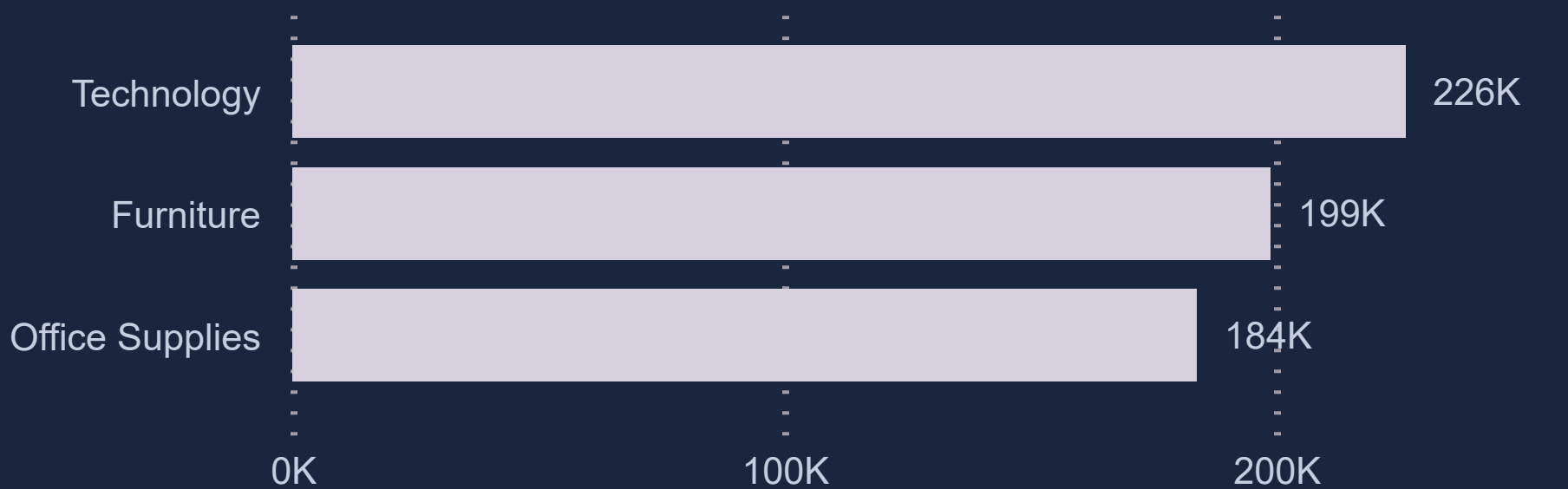
3K

Total Orders

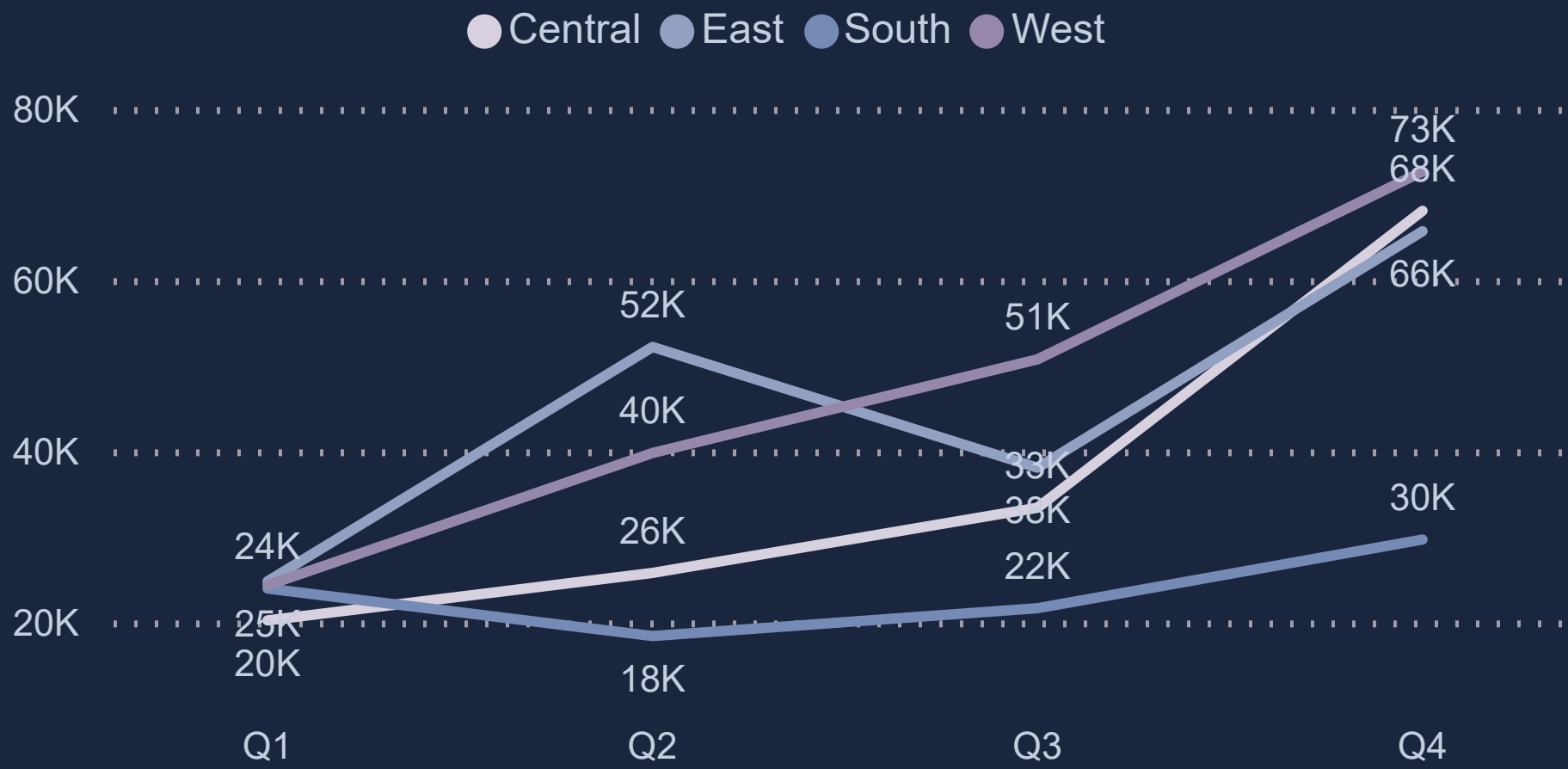
Segment Sales



Category Sales



Regional Sales by Quarter



Superstore

Analysis

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2016

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All

Category

All

Region

All

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609.21K

Total Sales

81.80K

Total Profit

13.43%

Gross Margin %

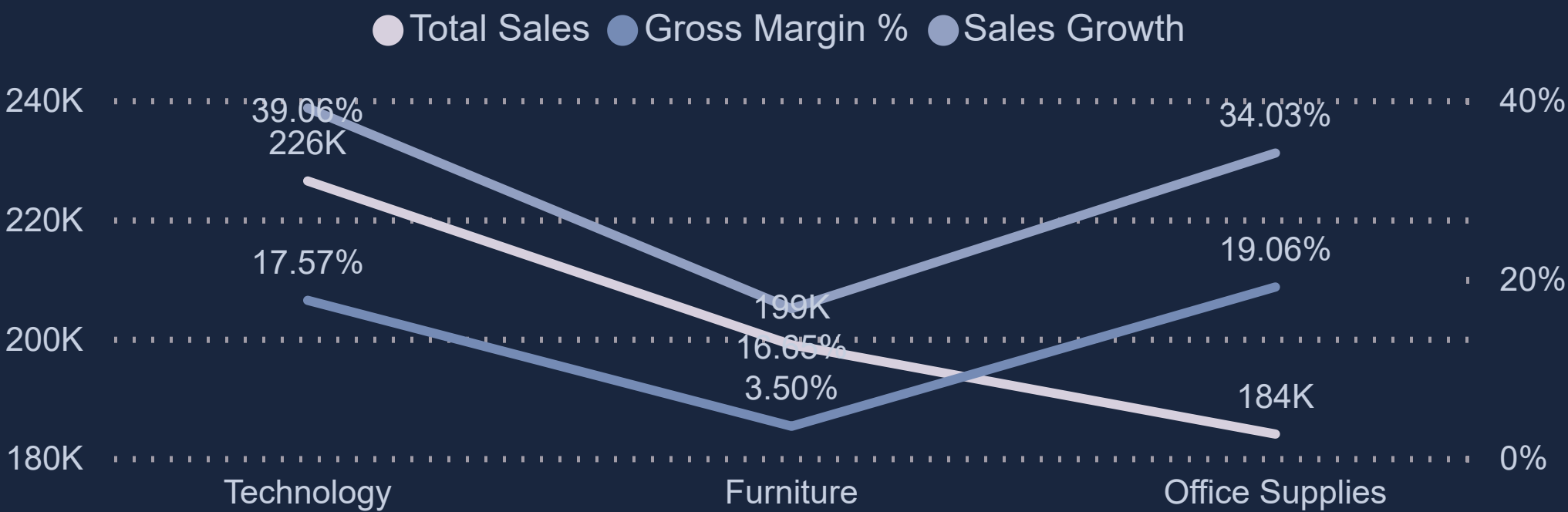
29.47%

Sales YoY Growth

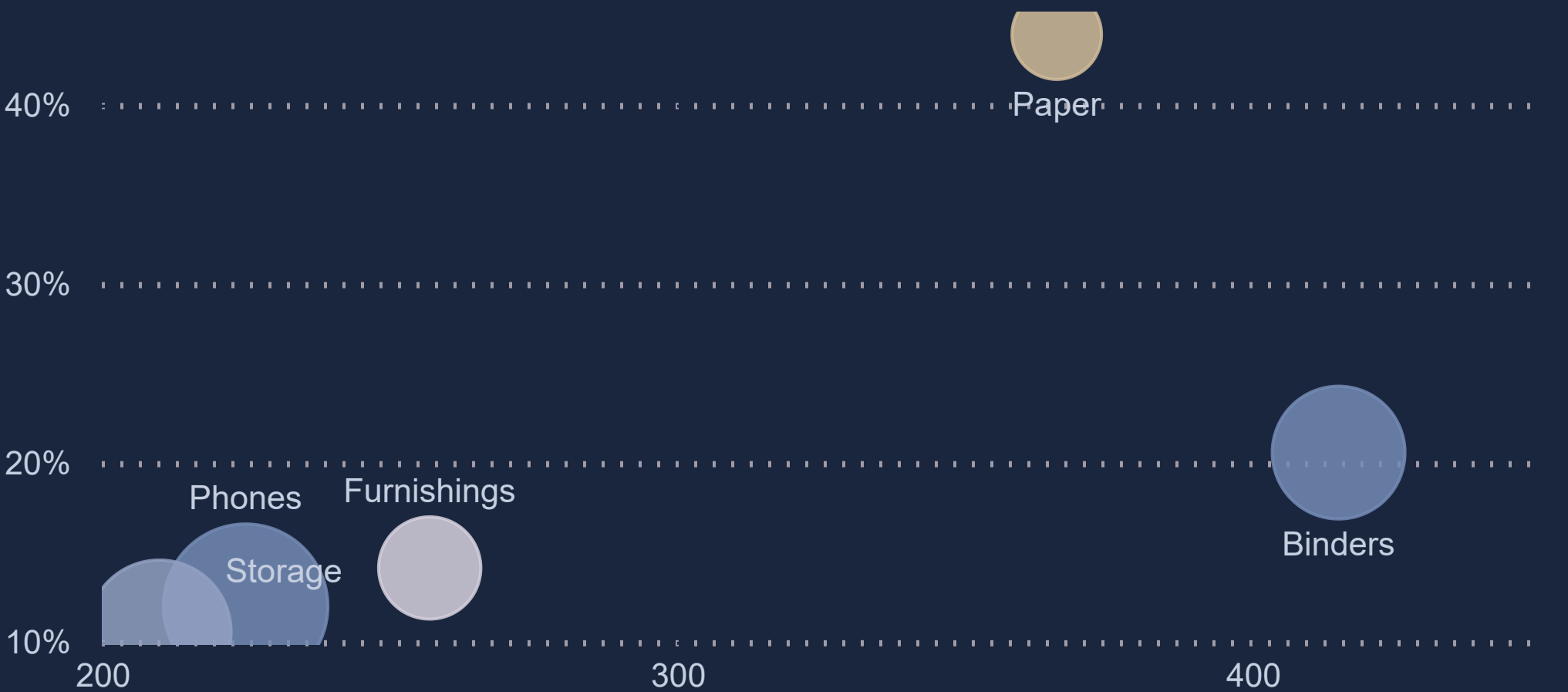
3K

Total Orders

Category



Subcategory



Top 5 States

Region	Total Sales	Gross Margin %	Sales YoY Growth
West			
California	131,551.91	15.21%	48.74%
East			
New York	71,844.10	23.18%	-10.55%
Pennsylvania	33,066.64	-12.66%	61.22%
Central			
Texas	41,686.15	-12.57%	20.99%
Michigan	27,420.04	32.80%	62.79%

Top 5 Customers

Customer Name	Total Sales	Gross Margin %	Sales YoY Growth
Tamara Chand	18,344.05	47.78%	21268.06%
Christopher Conant	11,901.18	17.51%	0.00%
Adrian Barton	10,403.87	45.64%	1450.50%
Sanjit Engle	9,879.22	27.06%	1823.04%
Bill Shonely	9,199.78	26.15%	0.00%

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Sales YoY Growth

3K

Total Orders

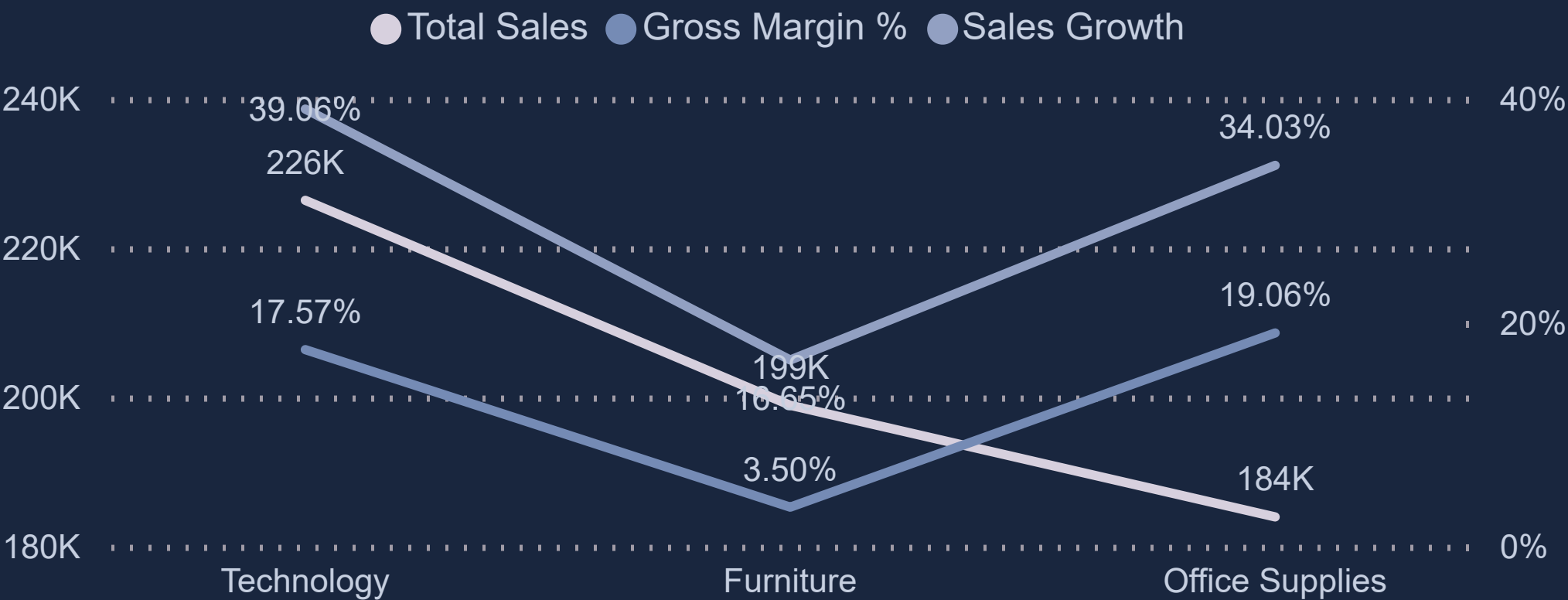
Customer Name

Search



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Segment Sales



Region

Total Sales

Gross Margin %

Sales YoY Growth

Total Orders

West

187,480.18

12.83%

33.95%

805

California

131,551.91

15.21%



48.74%

526

Washington

19,814.28

21.25%



-15.38%

122

Colorado

10,666.74

-13.02%



129.92%

52

Nevada

9,081.27

25.25%



366.07%

10

Total

609,205.60

13.43%

29.47%

2587

Customer Name

Total Sales

Gross Margin %

Sales YoY Growth

Total Orders

Tamara Chand

18,344.05

47.78%



21268.06%

6

Christopher C...

11,901.18

17.51%



0.00%

8

Adrian Barton

10,403.87

45.64%



1450.50%

3

Sanjit Engle

9,879.22

27.06%



1823.04%

8

Bill Shonely

9,199.78

26.15%



0.00%

5

Edward Hooks

7,937.51

9.56%



1029.51%

21

Joe Elijah

7,587.97

15.96%



3118.08%

13

Total

609,205.60

13.43%

29.47%

2587

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Sales YoY Growth

3K

Total Orders

Product ID

Search



1/1/2014



12/31/2017



Product ID

Total Sales

Gross Margin %

Sales YoY Growth

Total Orders

Avg Order-to-Ship Days

TEC-CO-10004722

Canon imageCLASS 2200 Advanced Copier

Standard Class

25,899.93

36.76%



0.00%

2

4

First Class



0.00%

Total

25,899.93

36.76%

0.00%

2

4

OFF-BI-10000545

GBC Ibimaster 500 Manual ProClick Binding System

Standard Class

10,349.33

44.85%



300.00%

2

7

First Class

2,511.23

-66.67%



106.25%

2

1

Second Class



-100.00%

Total

12,860.56

23.08%

138.03%

4

1

TEC-MA-10001047

3D Systems Cube Printer, 2nd Generation, Magenta

Standard Class

9,099.93

26.00%



0.00%

1

4

Total

9,099.93

26.00%

0.00%

1

4