NEHA PURANDARE

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EDUCATION

The University of Texas at Austin

Bachelor of Business Administration, Business Honors

Bachelor of Arts, Plan II Honors

Overall GPA: 3.8

EXPERIENCE

Capital Strategies – Incoming Private Wealth Management Intern; Austin, TX

Starting August 2017 – May 2018

KidsRomp - Business Analyst Intern; Austin, TX

January 2017 - June 2017

- Interacted weekly with the data analyst team and bi-weekly with founders to discuss projects and create time-lines for the creation of the start-up tech firm
- Researched and created an LLC for the company and a presentation to pitch the various options to the founders
- Brainstormed marketing strategies and surveyed samples of potential consumers

Coppell Chamber of Commerce – Intern for the VP of Marketing; Coppell, TX

June 2014 - June 2016

- Surveyed company representatives to gather data on current membership to create new membership levels
- Fashioned advertisements for various Chamber events using digital media software such as Photoshop
- Wrote for the editorial column in the city wide newspaper to promote the Coppell Chamber of Commerce and wrote informational articles for the Chamber of Commerce newsletter

LEADERSHIP EXPERIENCE AND ACTIVITIES

University Finance Association – *Director of Corporate Relations*; Austin, TX

Fall 2016 - Present

- Researched current market trends and discuss possible new investments in UFA portfolio
- Interacted with local company representatives to schedule and organize information sessions and meetings
- Drafted a sponsorship proposal and actively recruited new companies to fund the organization

McCombs College Tuition and Budget Advisory Committee - Organization Representative; Austin, TX August 2016 - Present

- Managed Student Body relations and facilitated communication between faculty and students regarding budgetary concerns
- Evaluated McCombs as business to analyze expenses and effectively allocate the McCombs budget

Wells Fargo Securities Freshman Finance Forum – Selected Participant; Charlotte, NC

March 2017 - March 2017

- Learnt about Wells Fargo Securities, the financial services industry, and different career options in banking
- Networked and interacted with Wells Fargo Securities professional and senior management

McCombs Leadership Kickoff Committee – Director of Student Relations; Austin, TX

May 2017 – August 2017

- In charge of facilitating a team lead selection process and kickoff orientation
- Communicated with a committee to plan and execute a school-wide event for over 300 people

Texas Royals – *Member*; Austin, TX

August 2016 – Present

- Spirit group focused on school spirit, social, service, and sisterhood
- Organize books at a local non-profit book store, serve at Feed My People, and raise money for Alzheimer's Awareness

Honors

Cum Laude: Dean's Honors List for Academic Achievement

December 2016

National Merit Scholar: Finalist

September 2015

ADDITIONAL INFORMATION

Relevant Coursework: Management Information Systems, Business Statistics, Microeconomics, Business Communications

Computer Skills: MS Word, Excel, PowerPoint, Access, One Note, Photoshop, iMovie

Languages: Basic Knowledge in Spanish (4 years)

Interests: Traditional Indian Dance, Running, Ukulele, Blogging, Soccer