

Practical Exam: Hotel Operations

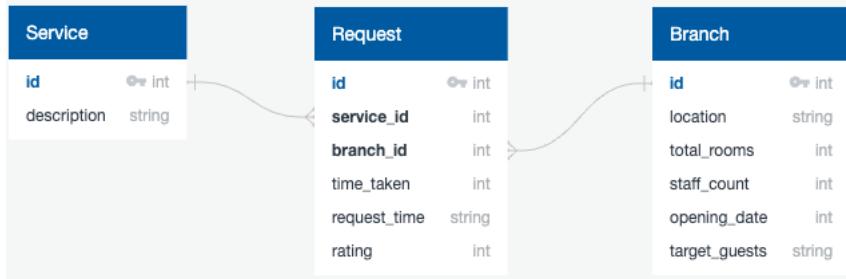
LuxurStay Hotels is a major, international chain of hotels. They offer hotels for both business and leisure travellers in major cities across the world. The chain prides themselves on the level of customer service that they offer.

However, the management has been receiving complaints about slow room service in some hotel branches. As these complaints are impacting the customer satisfaction rates, it has become a serious issue. Recent data shows that customer satisfaction has dropped from the 4.5 rating that they expect.

You are working with the Head of Operations to identify possible causes and hotel branches with the worst problems.

Data

The following schema diagram shows the tables available. You have only been provided with data where customers provided a feedback rating.



Task 1

Before you can start any analysis, you need to confirm that the data is accurate and reflects what you expect to see.

It is known that there are some issues with the `branch` table, and the data team have provided the following data description.

Write a query to return data matching this description, including identifying and cleaning all invalid values. You must match all column names and description criteria. Your output should be a DataFrame named 'clean_branch_data'.

Column Name	Criteria
id	Nominal. The unique identifier of the hotel. Missing values are not possible due to the database structure.
location	Nominal. The location of the particular hotel. One of four possible values, 'EMEA', 'NA', 'LATAM' and 'APAC'. Missing values should be replaced with "Unknown".
total_rooms	Discrete. The total number of rooms in the hotel. Must be a positive integer between 1 and 400. Missing values should be replaced with the default number of rooms, 100.
staff_count	Discrete. The number of staff employed in the hotel service department. Missing values should be replaced with the total_rooms multiplied by 1.5.
opening_date	Discrete. The year in which the hotel opened. This can be any value between 2000 and 2023. Missing values should be replaced with 2023.
target_guests	Nominal. The primary type of guest that is expected to use the hotel. Can be one of 'Leisure' or 'Business'. Missing values should be replaced with 'Leisure'.

Certification Hotel Operations DataFrame as df																		
ind...	...	↑↓	id	...	↑↓	locati...	...	↑↓	total_rooms	...	↑↓	staff_count	...	↑↓	opening_date	...	↑↓	target_guests
0			1	LATAM					168			178			2017			Business
1			2	APAC					154			82			2010			Leisure
2			3	APAC					212			467			2003			Leisure
3			4	APAC					230			387			2023			Business
4			5	APAC					292			293			2002			Business
5			6	NA					260			590			2022			Leisure
6			7	EMEA					259			442			2018			Leisure
7			8	NA					259			285			2023			Business
8			9	NA					157			274			2001			Business
9			10	EMEA					205			138			2013			Leisure
10			11	EMEA					191			255			2005			Business
11			12	NA					177			248			2012			Business
12			13	EMEA					126			255			2010			Leisure
13			14	EMEA					366			703			2000			Business
14			15	APAC					365			688			2002			Business
15			16	LATAM					228			274			2021			Leisure

Rows: 100

Expand

Task 2

The Head of Operations wants to know whether there is a difference in time taken to respond to a customer request in each hotel. They already know that different services take different lengths of time.

Calculate the average and maximum duration for each branch and service.

- Your output should be a DataFrame named 'average_time_service'
- It should include the columns `service_id`, `branch_id`, `avg_time_taken` and `max_time_taken`
- Values should be rounded to two decimal places where appropriate.

Certification Hotel Operations DataFrame as a

-- Write your query for task 2 in this cell

```
SELECT
    service_id,
    branch_id,
    ROUND(AVG(time_taken)::numeric, 2) AS avg_time_taken,
    ROUND(MAX(time_taken)::numeric, 2) AS max_time_taken
FROM Request
GROUP BY branch_id, service_id
ORDER BY branch_id, service_id;
```

...	↑↓	s...	...	↑↓	b...	...	↑↓	avg_tim...	...	↑↓	max_ti...	...	↑↓
0			1			1		2.44			12		
1			2			1		12.73			15		
2			3			1		7			7		
3			1			2		2.14			6		
4			2			2		13.46			15		
5			1			3		2.28			6		
6			2			3		13			15		
7			3			3		8			8		
8			1			4		2.18			9		
9			2			4		13.17			14		
10			3			4		6.5			7		
11			1			5		2.52			10		
12			2			5		13.83			19		
13			3			5		7.14			8		
14			1			6		2.14			6		
15			2			6		13.32			17		

Rows: 385

Expand

Task 3

The management team want to target improvements in `Meal` and `Laundry` service in Europe (`EMEA`) and Latin America (`LATAM`).

Write a query to return the `description` of the service, the `id` and `location` of the branch, the id of the request as `request_id` and the `rating` for the services and locations of interest to the management team.

Your output should be a DataFrame named 'target_hotels'.

Use the original branch table, not the output of task 1.

Certification Hotel Operations DataFrame as t

```
-- Write your query for task 3 in this cell
SELECT
    s.description AS service_description,
    b.id AS branch_id,
    b.location,
    r.id AS request_id,
    r.rating
FROM Request r
JOIN Branch b
    ON r.branch_id = b.id
JOIN Service s
    ON r.service_id = s.id
WHERE s.description IN ('Meal', 'Laundry')
    AND b.location IN ('EMEA', 'LATAM')
ORDER BY b.location, b.id, s.description;
```

...	↑↓	service_descripti...	...	↑↓	b.	...	↑↓	...	↑↓	r...	...	↑↓	...	↑↓
0		Laundry				7	EMEA			12290			4	
1		Laundry				7	EMEA			2462			3	
2		Laundry				7	EMEA			5870			3	
3		Laundry				7	EMEA			2921			4	
4		Laundry				7	EMEA			11967			4	
5		Laundry				7	EMEA			14033			4	
6		Laundry				7	EMEA			11878			4	
7		Laundry				7	EMEA			13711			4	
8		Laundry				7	EMEA			6710			4	
9		Laundry				7	EMEA			11311			3	
10		Laundry				7	EMEA			7015			4	
11		Laundry				7	EMEA			2945			3	
12		Laundry				7	EMEA			10607			3	
13		Laundry				7	EMEA			10508			4	
14		Laundry				7	EMEA			14364			3	
15		Laundry				7	EMEA			16856			4	

Rows: 5,047

Expand

Task 4

So that you can take a more detailed look at the lowest performing hotels, you want to get service and branch information where the average rating for the branch and service combination is lower than 4.5 - the target set by management.

- Your output should be a DataFrame named 'average_rating'
- It should return the `service_id` and `branch_id`, and the average rating (`avg_rating`)
- Values should be rounded to 2 decimal places where appropriate.

 Certification Hotel Operations DataFrame as a

```
-- Write your query for task 4 in this cell
SELECT
    service_id,
    branch_id,
    ROUND(AVG(rating)::numeric, 2) AS avg_rating
FROM Request
GROUP BY branch_id, service_id
HAVING AVG(rating) < 4.5
ORDER BY branch_id, service_id;
```

...	↑↓	s...	...	↑↓	b.	...	↑↓	a...	...	↑↓
0			1			1			3.66	
1			2			1			3.91	
2			3			1			4	
3			3			3			4	
4			1			4			3.75	
5			2			4			3.72	
6			3			4			4	
7			1			5			3.66	
8			2			5			3.56	
9			3			5			3.86	
10			1			7			3.7	
11			2			7			3.64	
12			3			7			4	
13			1			8			3.64	
14			2			8			3.67	
15			3			8			3.38	

Rows: 215

 Expand