

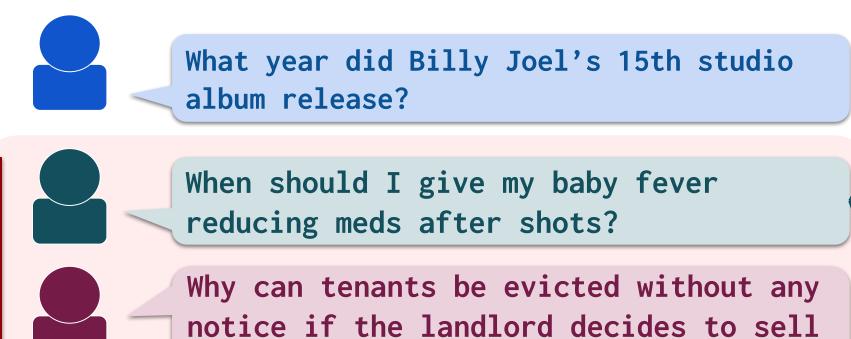
## Pregnant Questions: The Importance of Pragmatic Awareness in Maternal Health QA

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### Motivation

Humans **naturally embed assumptions and implications in questions** all the time! Sometimes, these assumptions or implications are false.



the property?

Fever reducing meds can be given to babies.

Receiving shots can cause fever in babies.

I should give my baby fever

reducing meds after a vaccine.

before giving meds after a shot.

An amount of time must pass

QA systems must naturally address false assumptions or implications in questions. This is especially **important in high-risk settings such as consumer health or the legal domain**.

Can we induce this behavior in a domain-specific QA system?

# Linguistic Grounding: Pragmatic Inference

### Presupposition

Implicit assumptions in utterances taken for granted by discourse participants. *They are already part of an asker's world model.* 

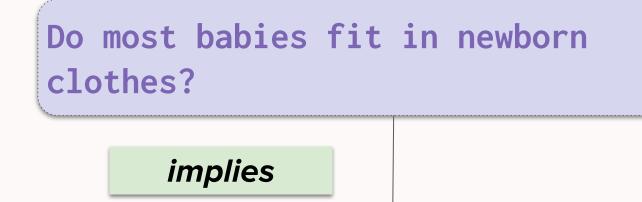
Are multiple ultrasounds dangerous from my baby?

presupposes

The effects of an ultrasound on my body are additive.

## Implicature

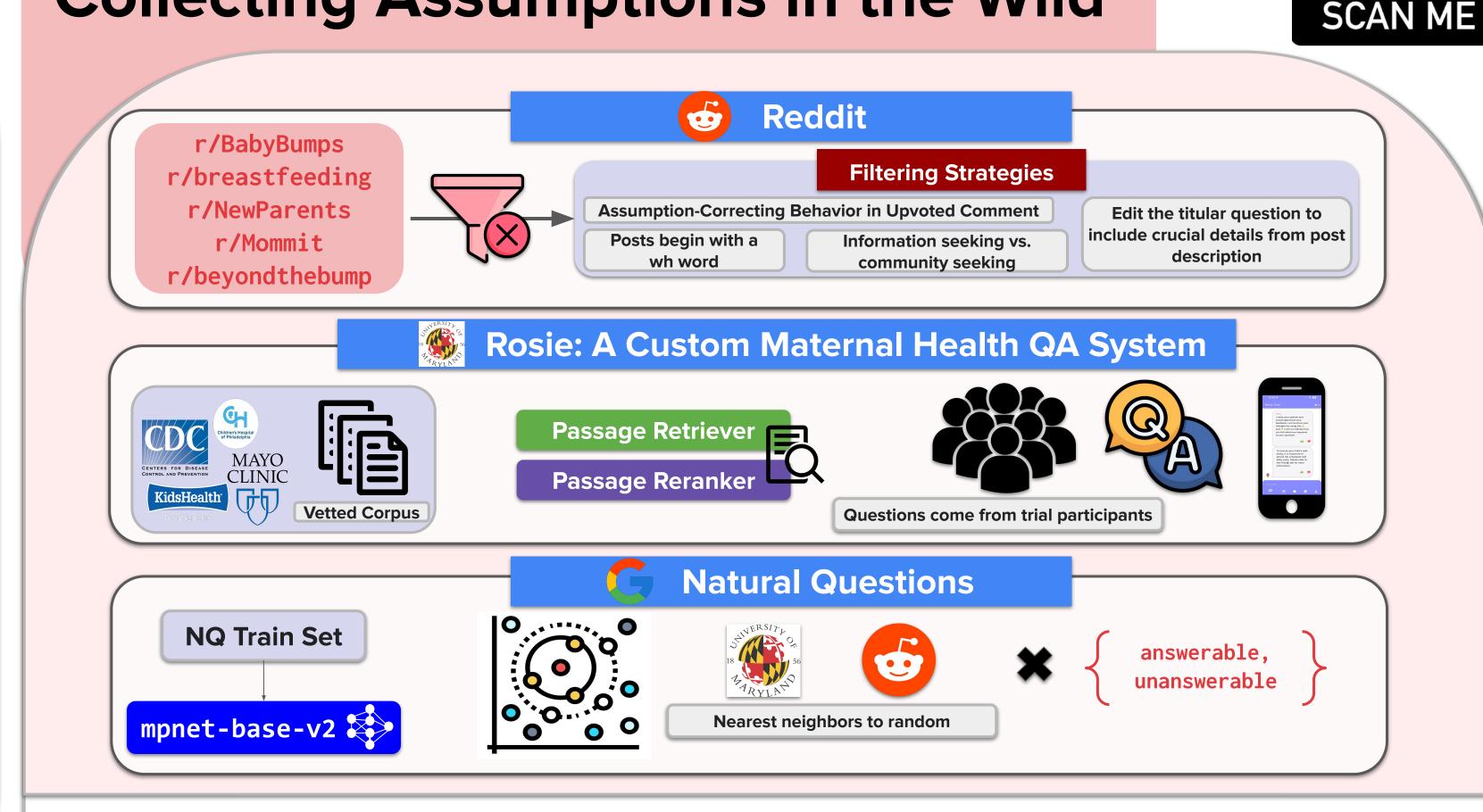
A type of pragmatic inference suggested by an utterance instead of part of its literal meaning. These are **likely beliefs** that may be negated in a subsequent utterance.

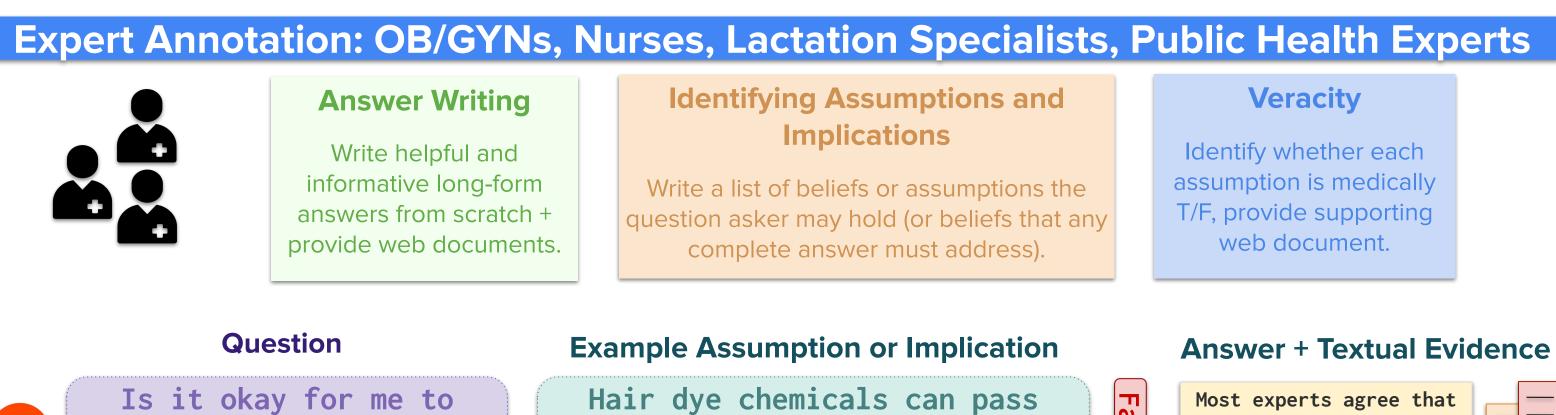


Not all babies fit in newborn

clothes.

# Collecting Assumptions in the Wild





hair dye is generally...

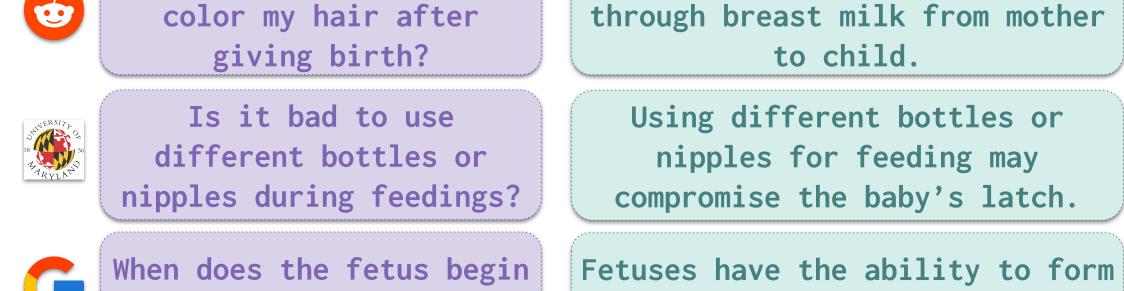
The type of nipple

and bottle you choose

will mainly depend...

Studies addressing the

formation of memories in



to develop memory?

	Rosie	Reddit	<b>G</b> Natural Questions
# questions	200	200	100
ans. length (# sent)	3.9	6.6	5.6
# inferences	1161	1114	452
% false/subjective	22.5	30.8	20.1
% true	77.5	69.2	79.9

memories.

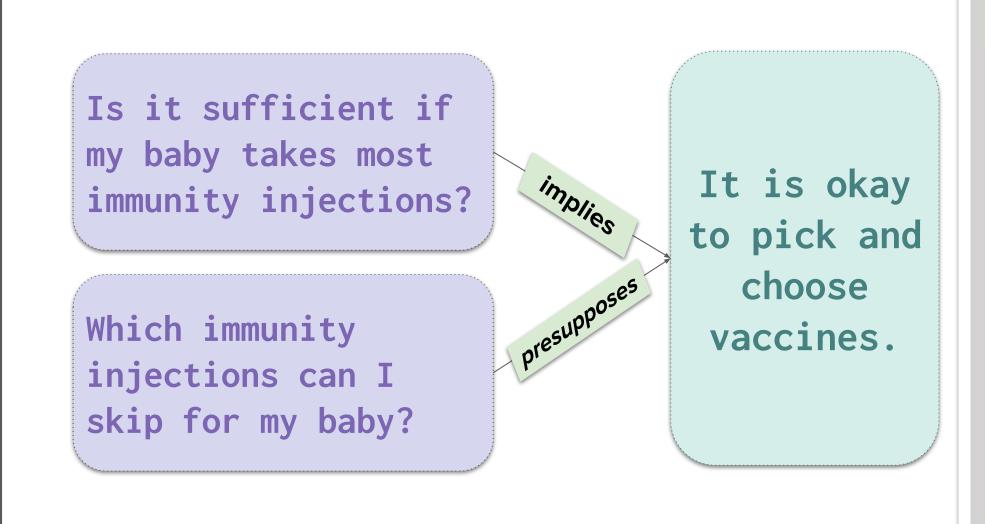
## How do humans ask and answer questions?

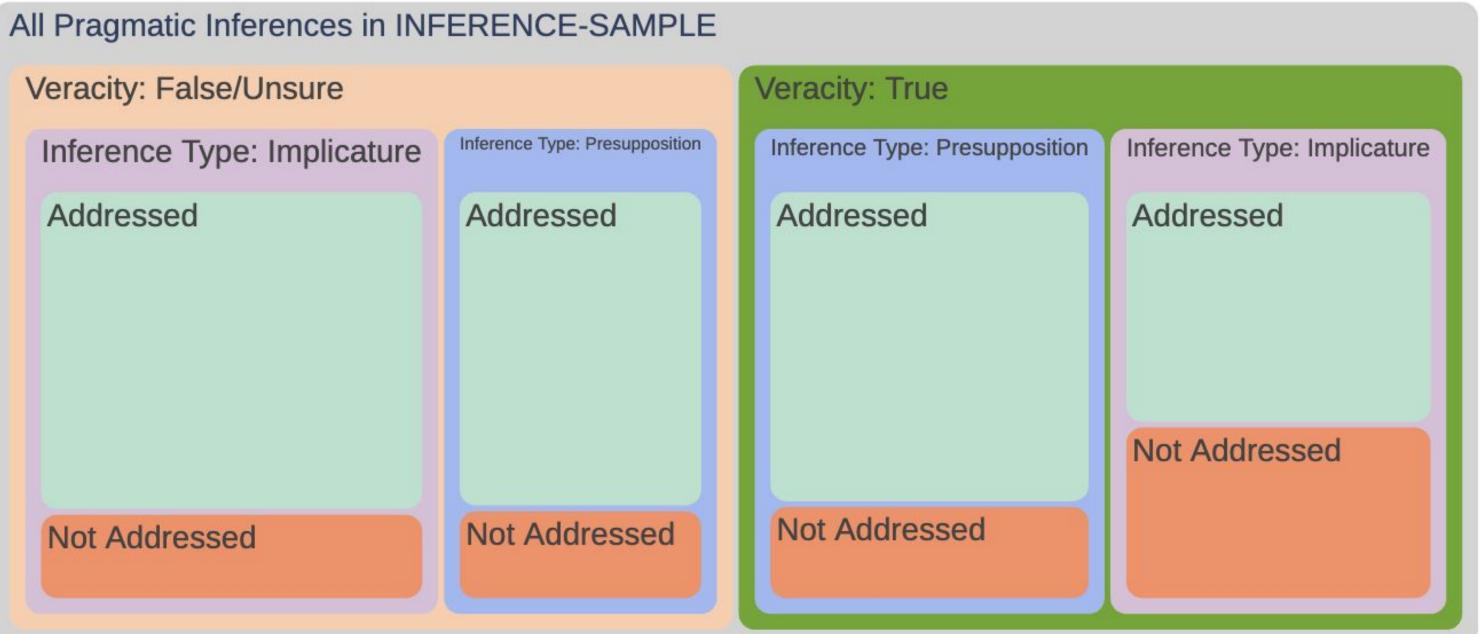
#### Finding 1

When users make false or subjective inferences, they are more likely to do so via implicature.

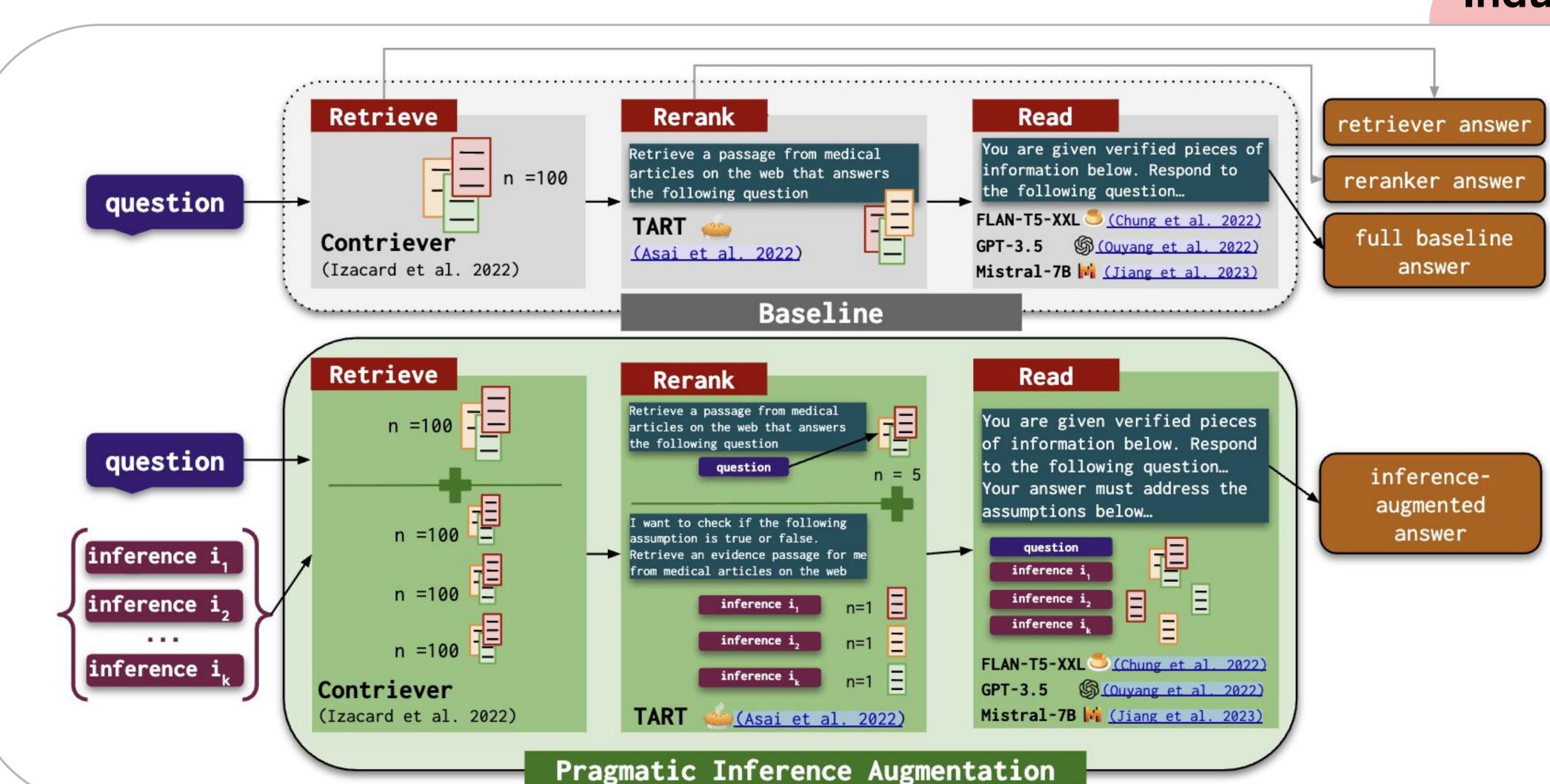
### Finding 2

When an inference is false, it is more likely to be naturally addressed in an expert answer.





### Inducing Pragmatic Behavior in QA Systems



Inference-augmented answers are always equally or more frequently preferred over the baseline response across all questions. Across questions with highly plausible false assumptions, the preference gap is much higher in favor the inference augmented system.

Our results illustrate the promise of inducing pragmatic behavior in QA models and represent a lower bound of their performance.