

arted with Data Science’ Publisher: IBM Press; 1 edition (Dec 13 2015) Print.

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◀ about the structure of the report. Will it be a brief report of five or fewer pages, or will it be a longer document running more than 100 pages in length?
ends on the length of the document. A brief report is more to the point and presents a summary of key findings. A detailed report incrementally builds
Is about other relevant works, research methodology, data sources, and intermediate findings along with the main results.

ing consultants including Deloitte and McKinsey. I found that the length of the reports varied depending largely on the purpose of the report. Brief
taries on current trends and developments that attracted public or media attention. Detailed and comprehensive reports offered a critical review of the
ta analysis and commentary. Often, detailed reports collected new data or interviewed industry experts to answer the research questions.