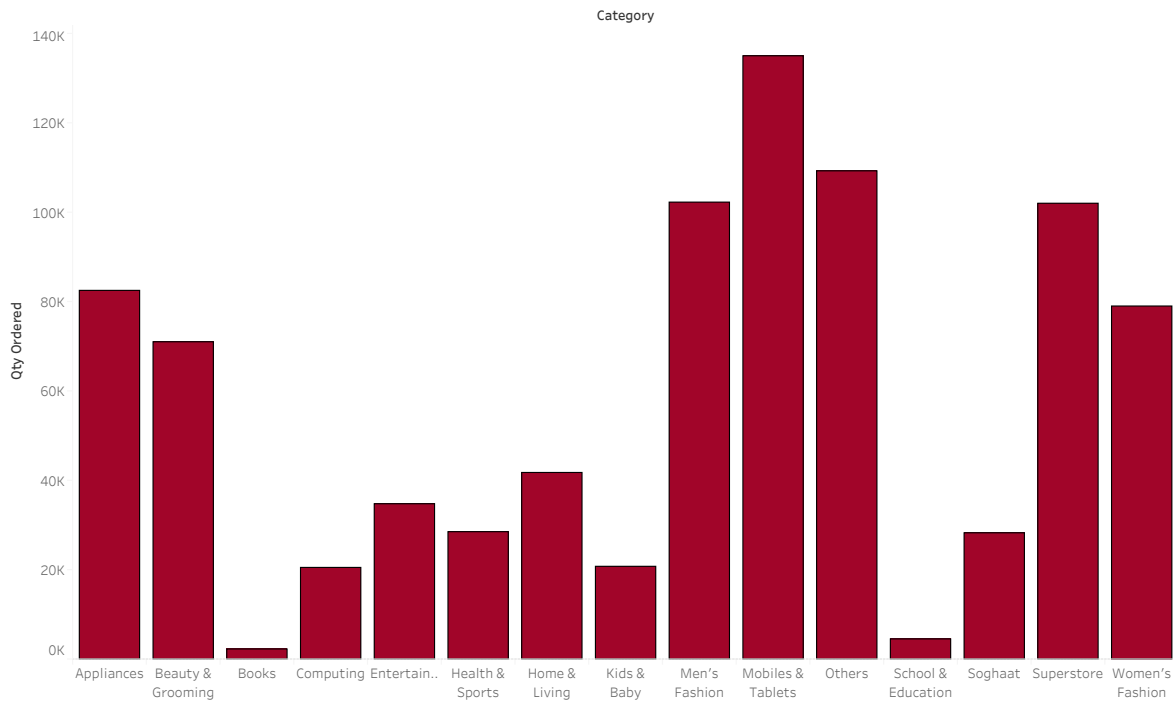


## Analysis of Sales in different states of the US

In today's world, mobile is an important asset. It helps to connect different parts of the world. So we expect it to have the highest number of sales. Following is the bar plot showing quantity of orders placed in different categories. From this we can see that it holds true.

Here we can see that wherever the income is more, the sales are also higher in that region. This could also be because of the population. As the South has more number of people and due to that it has higher total income.



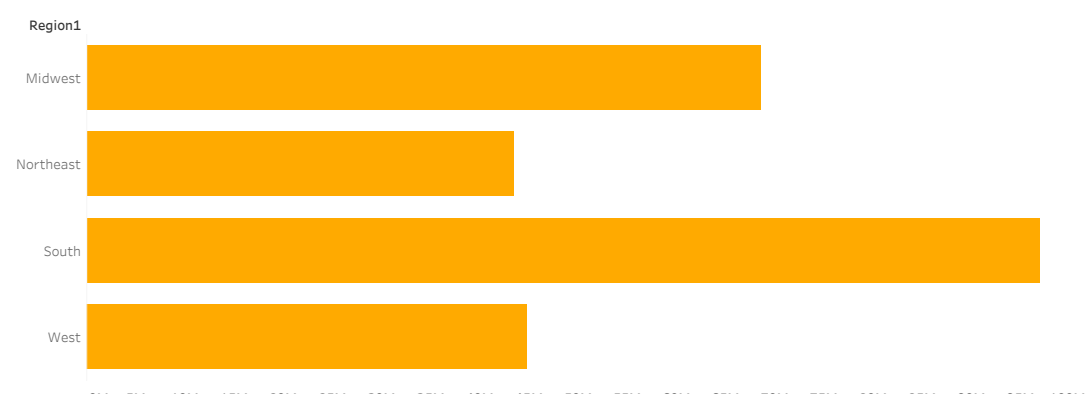
## Analysis of Sales in different states of the US

In today's world, mobile is an important asset. It helps to connect different parts of the world. So we expect it to have the highest number of sales. Following is the bar plot showing quan..

Here we can see that wherever the income is more, the sales are also higher in that region. This could also be because of the population. As the South has more number of people and due to that it has higher total income.

From the below graph we can see that, the sales in December are quite high in comparison to the other month and that is because there are two major festivals i.e. Christmas and New Year. As ..

Income Value in different region



Quantity ordered in different region

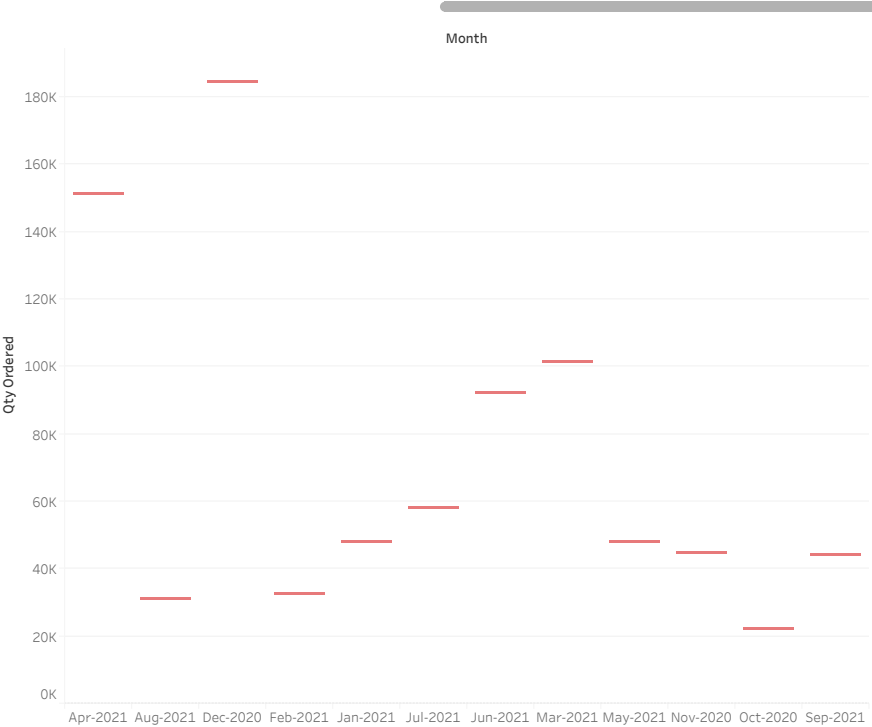


**Analysis of Sales in different states of the US**

Here we can see that wherever the income is more, the sales are also higher in that region. This could also be because of the population. As the South has more mnumber of people an..

From the below graph we can see that, the sales in December are quite high in comaprison to the other month and that is because there are two major festivals i.e. Christmas and New Year. As Christmas is all about gifts, we can expect sales to be higher.

The below result shows that EasyPay is the most preferred way of payment. EasyPay allows to pay for a purchase in installments, instead of all at once. When people are purchasing something ex..

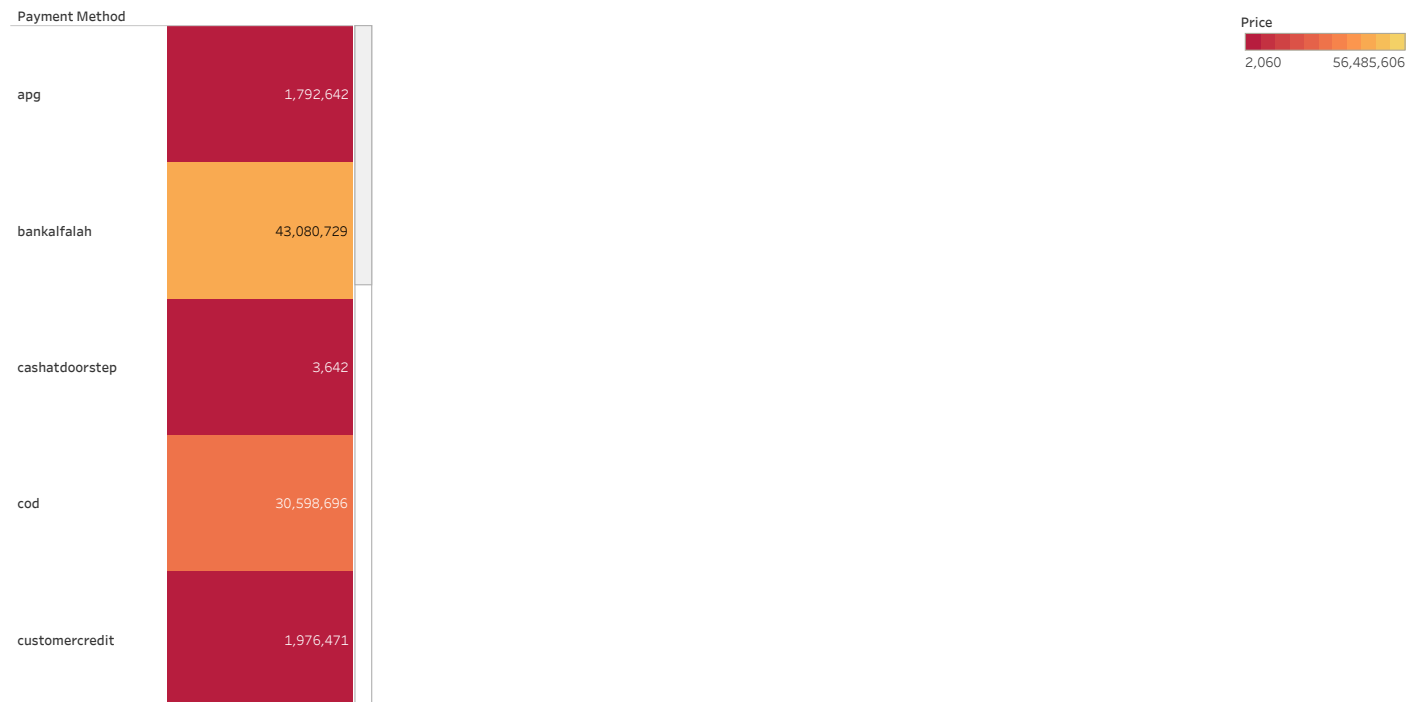


## Analysis of Sales in different states of the US

From the below graph we can see that, the sales in December are quite high in comparison to the other month and that is because there are two major festivals i.e. Chr..

The below result shows that EasyPay is the most preferred way of payment. EasyPay allows to pay for a purchase in installments, instead of all at once. When people are purchasing something expensive such as an appliance, majority times it is impractical to pay such a huge amount at once. This is why people must be choosing EMI option.

From both of the below graphs we can see that highly populated states i.e. New York, California and Texas, also have high quantity of sales.

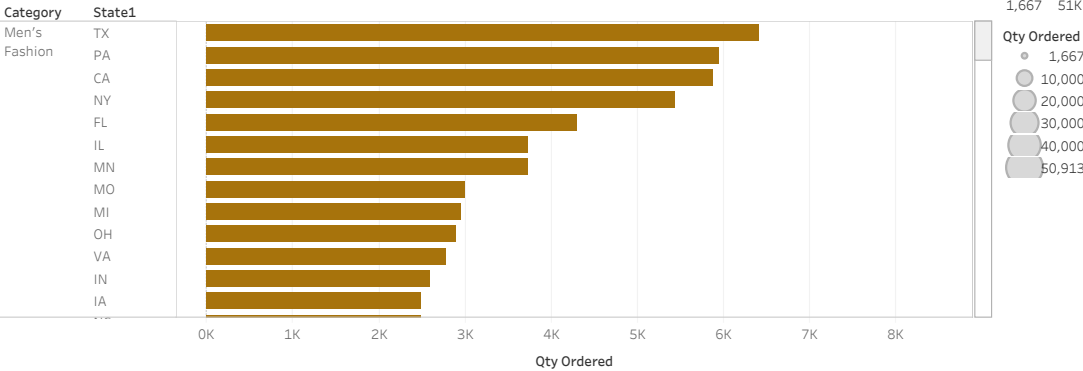


# Analysis of Sales in different states of the US

The below result shows that EasyPay is the most preferred way of payment. EasyPay allows to pay for a purchase in installments, instead of all at once. When people are purchasing something expensive such as an appliance, majority times it is impractical to pay such a huge amount at once. This is why people must be choosing EMI option.

From both of the below graphs we can see that highly populated states i.e. New York ,California and Texas, also have high quantity of sales .

Quantity of Fashion Sales in Different States



Quantity in different States

