

PUI Final Project

Write-up:

Part 1:

The purpose of my website is to serve as a portfolio for my work as a passionate UX researcher. I would like to convey that I am a simple, efficient, and straightforward person through the design and features incorporated in my website. This website serves as a body and links to many external sites which host different projects. I mainly did this because I wanted to keep my website straight to the point. Additionally, I spent a very long time building this as a brand new coder and it served as a challenge to complete this on its own! This is still an engaging website because it includes pops of color and includes links to interesting projects I have worked on. If someone is trying to get to know me and my career, they will easily be able to get a positive glimpse into my personality and work. My audience includes anyone who is trying to be a UX researcher and needs inspiration, faculty, staff, and busy recruiters looking to fill in roles.

Part 2:

This website is a portal all about myself, this has many external links:

- Menu
 - Click on the “About” to be led to an About Me page.
 - Click on “Research” to be led to my publication (I currently only have 1 I am allowed to share!)
- Click on “LinkedIn” to be led to my LinkedIn profile.
- Click on “Resume” to be directed to my most recent resume
- Selected Projects
 - Click on “Learn More” to be directed to my case study on the LinkedIn Redesign

Part 3:

- Name of tool: JS Library (typed.js) which can also be considered an animation
- Why you chose to use it: I wanted to keep my portfolio very simple, including minimal interactions . I put more of my effort with the HTML and CSS to make it appear appealing.
- How you used it: I felt like just saying “researcher” wasn’t all encompassing to my abilities. I wanted to use it to highlight my other skills/abilities as well.

- What does it add to your website: From a recruiter perspective, it was really important for me to reduce the amount of bias a recruiter would feel through my design decisions. Additionally, from an accessibility standpoint, I found a lot of flashing images and things could be triggering to some people with visual or mental disabilities. Having a more simple layout and language can help with cognitive disabilities as well! This is the reason that I implemented a simple interaction to add a bit of uniqueness and individuality.

Part 4:

I made very minimal changes to my initial Figma design. I removed the emoji that looked like a girl on a laptop. I got feedback from peers and it seemed like it was too generic. Additionally, I added an animation and changed the color to “design researcher.” I also felt like saying design research wasn’t all encompassing. I reduced the number of projects I wanted to showcase to reduce cognitive load. Finally, I removed the box border around the menu items because I felt like it looked better stylistically.

Part 5:

It was overall very challenging for me because I came with no coding experience. I felt like it took me a long time to figure out the HTML/CSS and especially the JS.

Dimensions:

Device 1: 1350px x 700px

Device 2: 390 px x 844 px

Appendix: Wave

Summary

The screenshot shows the Wave web accessibility evaluation tool interface. At the top, it says "powered by WebAIM". The address bar shows "https://neheyheyhey.github.io/portfolio-pui/". Below the address bar, there's a toggle for "Styles: OFF" and "ON". The "Summary" tab is selected, showing a dashboard with the following statistics:

- Errors: 0
- Contrast Errors: 0
- Alerts: 8
- Features: 4
- Structural Elements: 8
- ARIA: 1

Below the statistics, there's a "View details" button. At the bottom, a message reads: "Congratulations! No errors were detected! Manual testing is still necessary to ensure compliance and optimal accessibility."

The screenshot shows the page content with various accessibility annotations. At the top, there's a header with the text "The following apply to the entire page:" and a list of icons. Below the header, the main content area contains the text "Hey Neharika here, I am a storyte| crafting human-centered experiences". The text "Hey" is annotated with "h1" and "STRUCTURAL ELEMENTS: Heading level 1". The text "storyte|" is annotated with "h1" and "STRUCTURAL ELEMENTS: Heading level 1". The text "crafting human-centered experiences" is annotated with "ARIA: ARIA hidden" and "ALERTS: Possible". The text "LinkedIn" is annotated with "h2" and "STRUCTURAL ELEMENTS: Heading level 2".

Details

The screenshot shows the Wave web accessibility evaluation tool interface with the "Details" tab selected. The "Details" view shows a list of issues categorized by type:

- 8 Structural Elements
 - 4 X Heading level 1
 - 1 X Header
 - 1 X Navigation
 - 1 X Main content
 - 1 X Footer
- 1 ARIA
 - 1 X ARIA hidden

Below the list, there's a message: "If an icon does not appear within the page, turn off...". The "Details" view also shows a list of alerts, features, and structural elements. The "Alerts" section shows 8 alerts, including "8 X Possible heading". The "Features" section shows 4 features, including "3 X Alternative text" and "1 X Language". The "Structural Elements" section shows 8 structural elements, including "4 X Heading level 1", "1 X Header", and "1 X Navigation".

Previous portfolio design on Figma I referenced and based my portfolio on

neharikaMakam

About

Research

Hey 🙋 Neharika here, I am a **design researcher** crafting human-centered experiences

[LinkedIn](#)

[Resume](#)



Selected Projects



LinkedIn Redesign

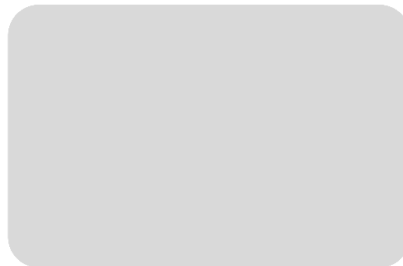
reducing the cognitive load to help people pursue their ambitions

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VMT Tool Research

conducting needs assessment to design a well informed tool

[Learn More](#)



Indian Classical Dance

training neural networks to better identify Indian classical dance forms

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