A LOOK INTO THE COMPANY WELLBEING

220455224 ST2187 COURSEWORK

A LOOK INTO THE COMPANY WELLBEING

Map for Quantity Sold by State

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Quantity
1 — 7,663

Customer Segment for the 10 States

Top 10 States with Highest Quantity Sold
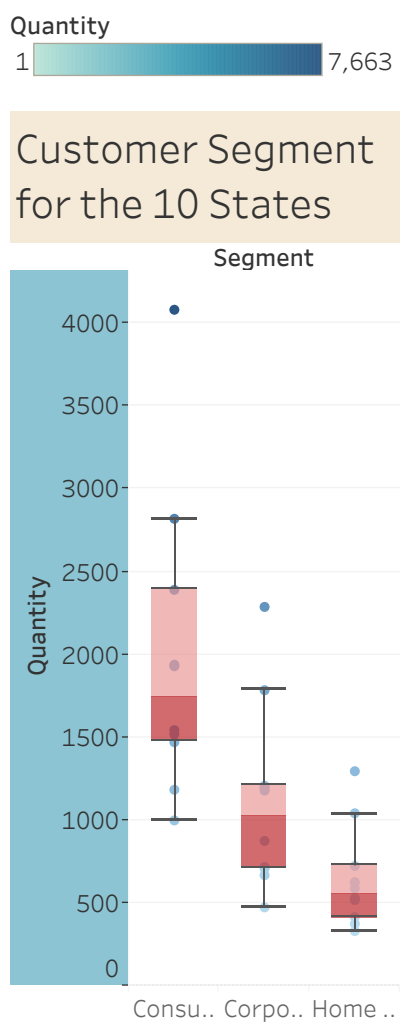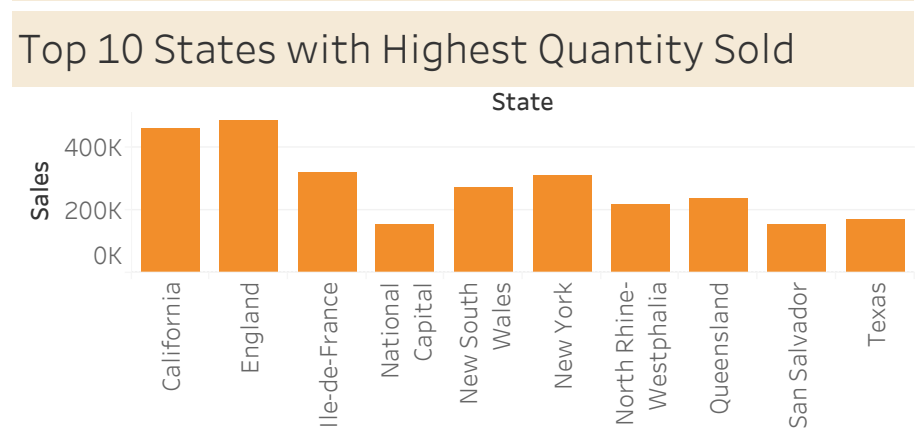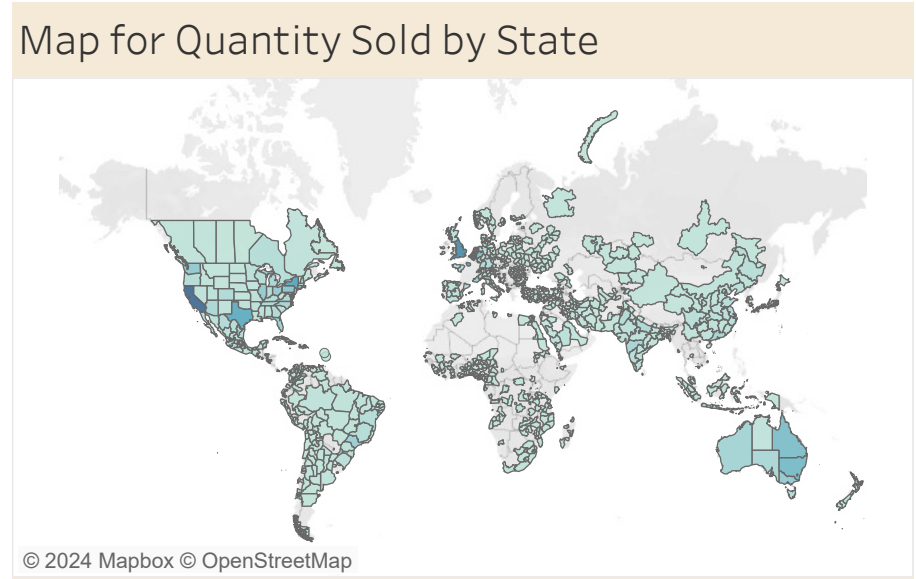
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Treemap for Product Category
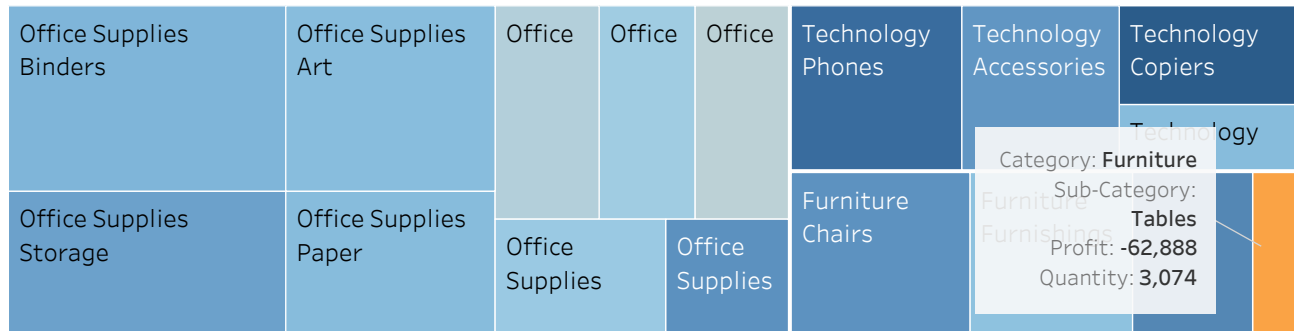
Office Supplies Binders	Office Supplies Art	Office	Office	Office	Technology Phones	Technology Accessories	Technology Copiers
Office Supplies Storage	Office Supplies Paper	Office Supplies	Office Supplies		Furniture Chairs	Furniture Furnishings	Technology

Category: Furniture
Sub-Category: Tables
Profit: -62,888
Quantity: 3,074

Profit by Region

Category	Sub-Catego..	Africa	Cana..	Carib..	Cent..	Cent..	East	EMEA	North	Nort..	Ocea..	South	Sout..	West
Furniture	Bookcases													
	Chairs													
	Furnishings													
	Tables													
Office Supplies	Appliances													
	Art													
	Binders													
	Envelopes													
	Fasteners													
	Labels													
	Paper													
	Storage													
	Supplies													
Technology	Accessories													
	Copiers													
	Machines													
	Phones													

Region

A LOOK INTO THE COMPANY WELLBEING

Line Chart of Quantity Sold Overtime

Month of Order
Date: **February 2020**
Quantity: **1,478**

Month of Order
Date: **November 2023**
Quantity: **8,966**
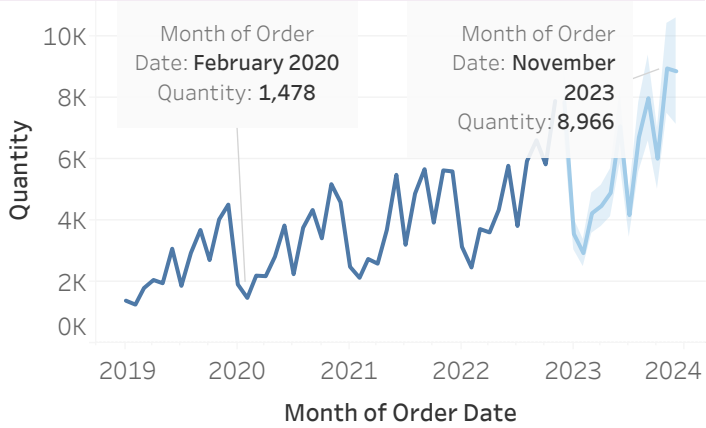
Area Chart of Profit Overtime

95,942
93,038
44,940
75,442
141,024
83,849
161,531
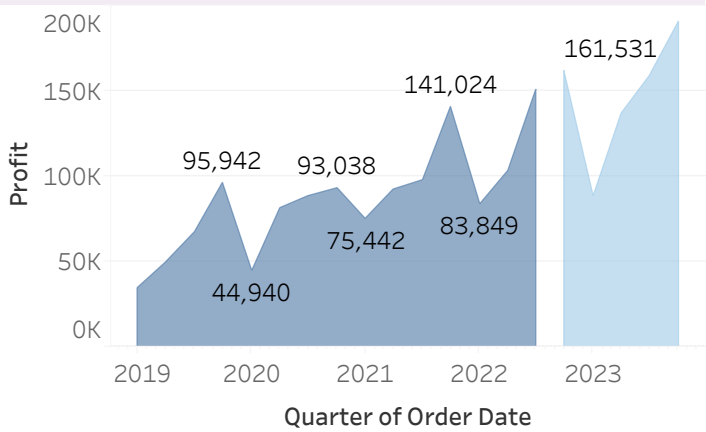
Top 5 States with Highest Quantity Sold segmented by Sub-category

Catego..	Sub-Ca..	State				
		Calif..	Engl..	Ile-d..	New ..	Texas
Furnitu..	Bookca..	198	300	169	109	105
	Chairs	466	200	183	313	235
	Furnish..	751	223	147	356	308
	Tables	281	56	35	95	118
Office Supplies	Applia..	346	155	110	166	159
	Art	644	771	565	336	259
	Binders	1,053	748	537	693	626
	Envelo..	149	333	164	105	105
	Fasten..	148	275	168	86	108
	Labels	349	268	174	178	96
	Paper	1,091	232	183	565	572
	Storage	637	732	429	356	309
	Supplies	145	267	163	97	65
Techno..	Access..	568	254	178	276	281
	Copiers	60	273	215	20	16
	Machin..	86	259	211	73	47
	Phones	691	298	208	386	315

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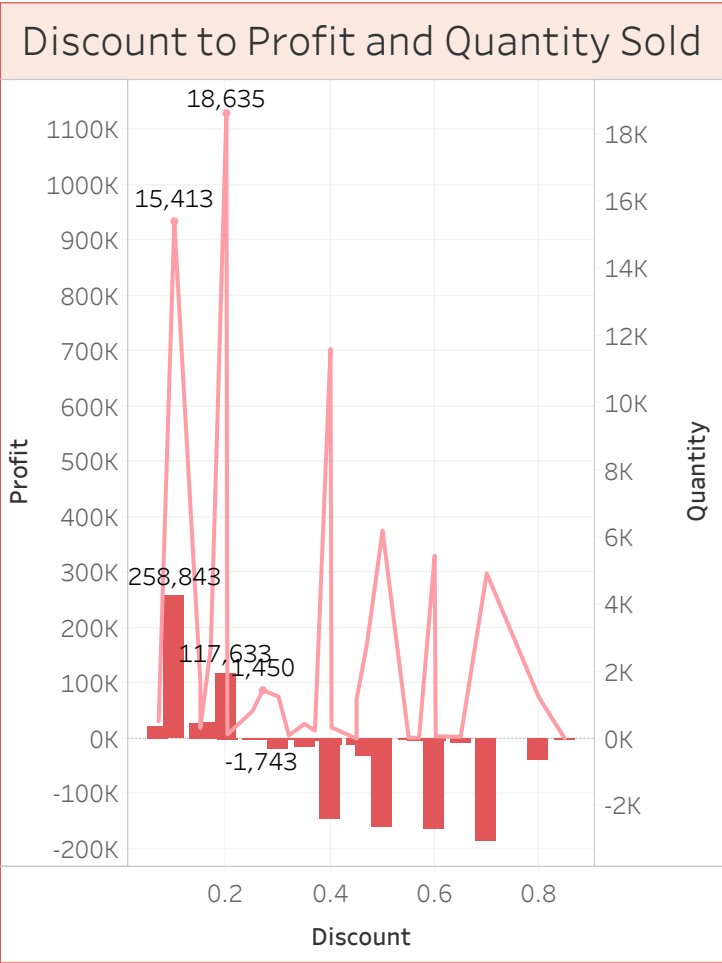
Discount to Profit and Quantity Sold
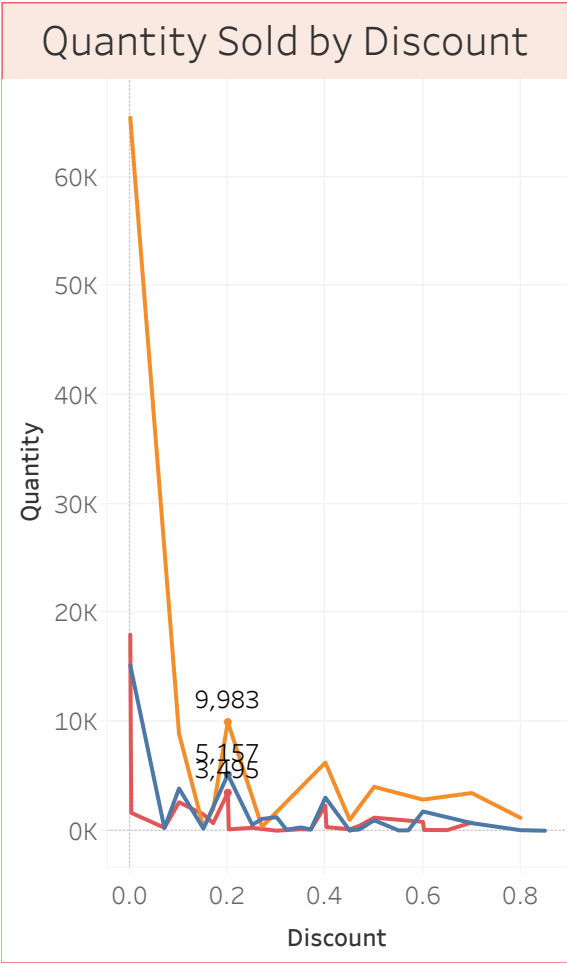
Quantity Sold by Discount

A LOOK INTO THE COMPANY WELLBEING

Popularity of shipment modes in each Customer Segment

Segment / Ship Mode

Total Shipping Cost

Ship Mode

Ship Mode
- First Class
- Same Day
- Second Class
- Standard Class

Category
- Furniture
- Office Supplies
- Technology
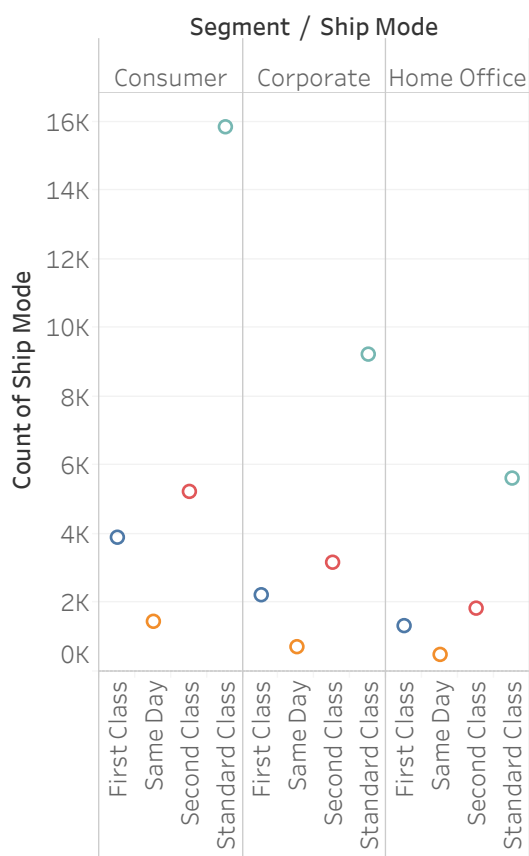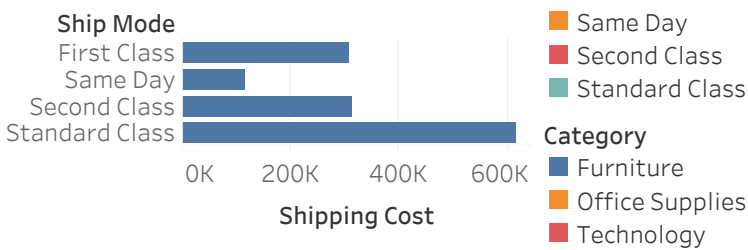
Sub-Categories and Shipping Modes