**Client Admin**

1. **Dashboard**  
   For First time login, introductory page to show how to launch their store like
2. Adding products
3. Managing collections or categories
4. How to add static pages.
5. How to route their existing domain to our site or ask them to buy new domain.
6. How to add discounts
7. **Orders**

This page will give user option to **export or import data as excel sheet** and contain list of the orders with below values:

1. Unique order ID
2. Order Date time
3. Payment Status
4. Order Value (Total)
5. **Customers**

This will give user option to **export or import data as excel sheet** and contain list of customers with below values:

1. Customer Name
2. Customer Email ID
3. Customer Location + Country
4. Customer Total spent so far with store
5. Customer subscription type (like is he opted for marketing or newsletters)
6. **Products**

This will give user option to **export or import data as excel sheet** and contain list of customers with below values:

1. List Page
2. Checkbox to select that particular product
3. Product Image
4. Inventory Status (In stock or not)
5. Type
6. Vendor
7. Option for Bulk action on selected checkboxes (Publish, Hide, Delete products)
8. Search feature to filter products on **Visibility or Type or Vendor** basis.
9. Add Product Page
10. Product Details (Title, Description, Type, Vendor)
11. Images
12. Assign to Collections / Categories
13. SEO
14. Page Title (Input field accepting 70 characters)
15. Meta Description (Input field accepting 160 characters)
16. URL of product detail page – based on product name e.g. check-shirt-blue
17. Visibility (Option to enable disable the product and date can be specified to enable the product automatically)
18. Inventory & Variants
19. Price
20. SKU
21. Taxes to be included or not (Checkbox)
22. Collections / Categories
23. Discounts
24. Gift Cards
25. Reports
26. Static Pages

This will contain list of statics pages with below values:

1. Checkbox for bulk action
2. Title
3. Last Modified
4. Some content of the static page.
5. Navigation
6. Themes
7. Settings