

Site Strategies



Practical support for better site
outcomes

General Proposal and
Consultancy Services

Straight Talk.



What Site Strategies is, who it's for, and how we help

Site Strategies provides practical, field-tested support to improve leadership, planning, and communication on construction projects.

We work with **general contractors, site leads, and delivery teams** **who need help fixing what is not working.** This may include fractured culture, misaligned crews, or gaps in planning that are slowing progress.

Every engagement is grounded in field experience and shaped to fit your people, project phase, and immediate priorities.

This document outlines how we work, what we deliver, and how to move forward if it feels like the right fit.

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The Problem



Why most consulting misses the mark.

→ Construction sites deal with pressure, change, and conflict daily.

We help sites solve real problems quickly and lay the groundwork so they don't return.

→ Most consultants are too distanced from the action.

Reports get filed, nothing changes. **Site Strategies** offers practical, field-first solutions that drive real results where it counts, on your bottom line.

→ Crews keep doing what they've always done.

Crews don't resist change because they're stubborn. It's because most changes are pointless, unclear, or out of touch. We design improvements that actually help the people doing the work.

who we Are.

Our Mission.

We help construction teams build better by improving how people lead, communicate, and get work done together.

Site Strategies provides practical support where it matters most, on site, in real time, under pressure.

Our Values.

- Respect the work. Start with what is already being done well and build from there
- Keep it real. No scripts, no fluff. Just honest conversations and useful input
- Face hard things. Speak up when it matters, even if it's uncomfortable
- Make it stick. Focus on changes that get used, not shelved
- Leave it better. Every site, every team, every person improves through the work

How We Work.

Real support, not generic advice. We show up where the work is happening and focus on what matters most.

- Quick to integrate with site teams
- Practical input that earns trust
- Focused on real-time results
- Built for the pace of construction

Our Approach.

Built to serve the people
doing the work.



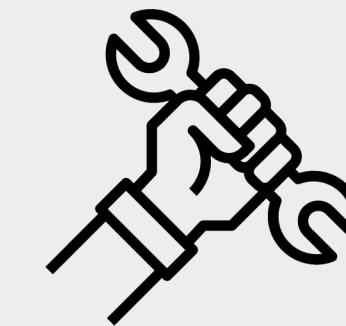
Step 1: Walk the Site

We walk the site, talk to the people, and listen to what is really going on. We look past the charts and checklists to **understand how work flows**, where communication breaks down, and what people actually need. The goal is to see what is real, not just what is written down.



Step 2: Build the Plan

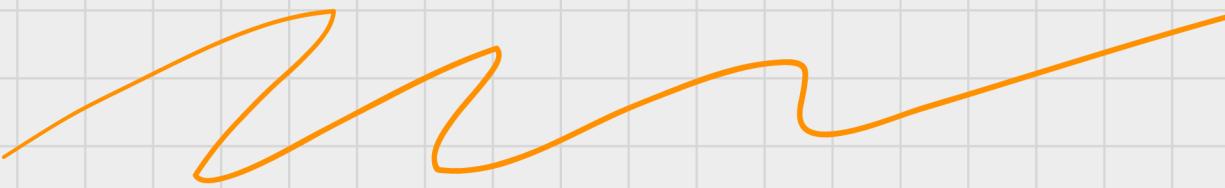
We map out small, practical moves that will improve leadership, culture, or execution right away. No long reports or theories. Just a clear **plan based on your crew**, your site, and your current reality.



Step 3: Fix What's Broken

We work directly with your team to roll out those improvements. We coach, we support, we problem-solve on the fly. The goal is not a binder. The goal is a **stronger team by the time we leave**.

Proposed Services.



→ On-Site Leadership

Practical support when your crew needs direction

- Temporary site leadership during critical phases like start-up, shutdown, or handover
- Crew alignment and accountability reset
- Gap-filling for absent supers or overloaded teams
- Daily prep, tailboards, and field planning support
- Conflict management with subs or internal crews

→ Culture and Communication

Fix the tone, strengthen the trust

- Culture reviews focused on morale, trust, and clarity
- Communication reviews between teams, trades, and departments
- Toolbox and tailboard tone coaching
- Incentive program design that crews actually buy into
- Reset sessions for fractured teams or departments

→ Planning and Execution

Make the work smoother, smarter, and more buildable

- Lookahead and schedule triage
- Constructability reviews based on real-world sequencing
- Subcontractor scope alignment and flow coordination
- Staging and site logistics planning with minimal disruption
- Planning sessions that get the office and field on the same page

Expected Deliverables.

Field-Level Insight Report

- ✓ A direct, no fluff summary of what's happening on site, what's working, what's broken, and what needs attention. Written for people who want real answers, not surface level feedback.

Site-Specific Action Plan

- ✓ Tailored steps based on your job, your team, and your current phase. Clear recommendations across leadership, safety, scheduling, or communication. Built to be used, not ignored.

Embedded Coaching and Real-Time Support

- ✓ Whether it's working alongside your supers or pulling a foreman aside, support happens in real time. This includes mentoring, situational coaching, and direct feedback as the work unfolds.

Close-Out Summary and Next Steps

- ✓ A wrap-up document with key outcomes, open items, and suggested follow-ups. Clean, useful, and ready to hand off to your GM or project leadership without edits.

Start Here

**Free Consultation. No pressure.
Real answers.**

Garbage In, Garbage Out

Quality insight depends on quality input. Honest context leads to useful solutions.

Take as little or as much effort as it's worth to your mission and reach out if you have any follow up questions or concerns.

➤ 1. Share What's Going On.

Tell me what you're seeing, where you're stuck, or what feels off. Doesn't need to be formal, just the real story.

➤ 2. Share Supporting Info

Things like org charts, a copy of your safety manual, project notes, or a quick summary of your crew setup help speed things up.

➤ 3. I'll Review and Respond

You'll get a set of high-level recommendations and engagement options based on what you've shared. No assumptions, no fluff.

➤ 4. You Decide What Fits

If the fit is right and the value is clear, we move forward. If not, no problem, you still walk away with insight.

Thank You.

Site Strategies aims to provide value at each step of the relationship. I appreciate the time you've taken to review this summary of services and look forward to hearing more about how we can assist you in your goals.

About Neil Beaven: With nearly 20 years in construction, with 12 progressive years in site leadership. From municipal roads to billion-dollar infrastructure, I've worked with crews, contractors, and clients across every pressure point on a job.

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