

## APP ADVANTAGES

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<b>SIMPLICITY</b>	The UX must be simple and intuitively easy to use. Once the tasks have been created and edited etc, the user will have the option to push these notifications to their favourite calendar clients too, for a once-off global update, negating having to update individual apps.
<b>FREE</b>	The app must be free. Advertising can generate the income.
<b>FAST, SECURE AND STABLE</b>	Lightweight and quick with realtime updates when migrated to next.js