2021 Product Management Survey on the current state-of-practice

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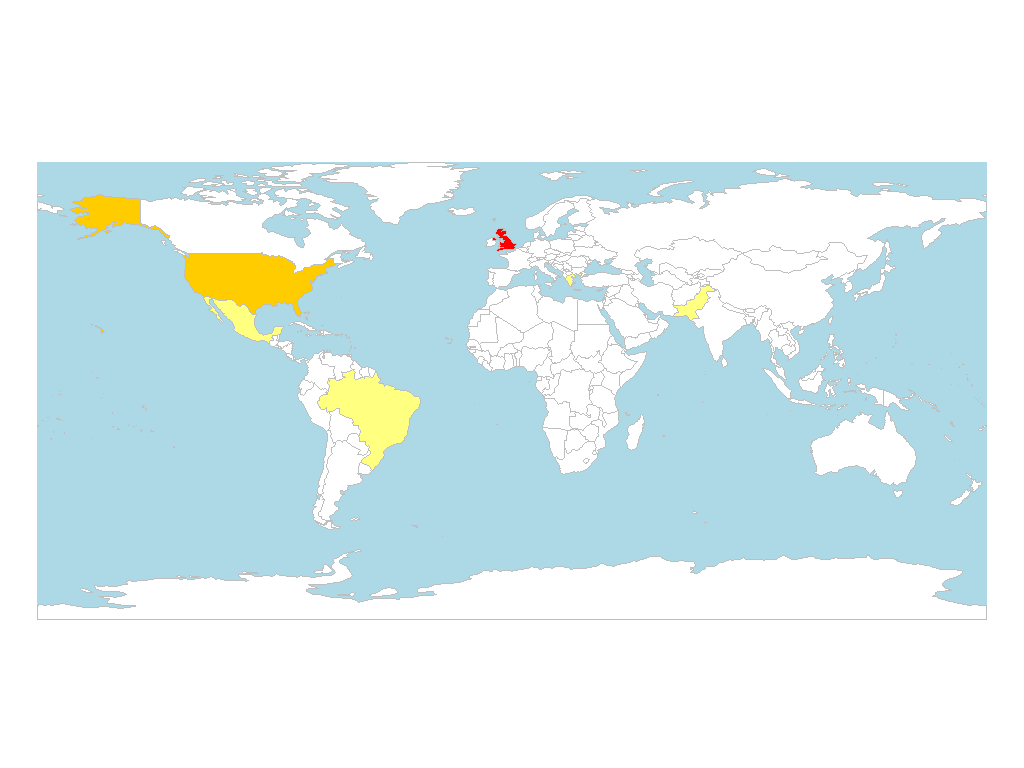
## Organisations

What is the make up of the organisations that the respondents are working in?

## org.industry org.employees  
## Banking / Finance :2 < 10 :2   
## Private / Consumer:2 10-49 :0   
## Software / IT :6 50-249 :5   
## Telecommunications:1 250-4499:2   
## Travel/Hospitality:1 >= 4500 :3

## org.TTM org.releases org.prodteamsize  
## Less than 4.5 months :1 More than 12 releases a year :1 < 4 :4   
## 4.5 months to < 9 months :4 5-12 releases a year :4 4-9 :3   
## 9 Months to < 18 months :4 3-4 releases a year :4 10-19 :4   
## More than 18 months :0 About 2 releases per year :1 20-49 :0   
## Don't know and cannot estimate:3 About 1 release per year :0 50-249:0   
## Less than one release per year:0 > 250 :1   
## No release so far :2

And where are they located?



Location of respondents to the survey

## Role

How happy were the respondents with their roadmap process and level of responsibilty in the role?

## # A tibble: 7 x 4  
## Job.title n roadmap.happiness role.happiness  
## <fct> <int> <dbl> <dbl>  
## 1 Continuous improvement specialist 1 2 3   
## 2 FP&A 1 4 5   
## 3 Head of Product/VP/Director/CPO 1 3 5   
## 4 Lead Product Manager 1 5 4   
## 5 Product Manager 4 4.25 4.25  
## 6 Senior Product Manager 3 3.33 3.67  
## 7 Senior Product Marketing Manager 1 5 5

Where do people go to get their information?

## # A tibble: 7 x 10  
## Job.title `Events and conf~ Blogs Books `Online Communit~ `Professional Bo~ `Professional C~ `Professional T~ `Tool Vendor ma~ Google  
## <fct> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl>  
## 1 Continuous~ 0 0 0 0 0 0 0 0 100  
## 2 FP&A 0 0 0 0 0 0 0 0 0  
## 3 Head of Pr~ 0 0 100 100 0 0 0 0 0  
## 4 Lead Produ~ 0 100 100 100 0 0 0 0 0  
## 5 Product Ma~ 0 75 50 25 0 0 25 0 0  
## 6 Senior Pro~ 33.3 33.3 66.7 33.3 0 0 0 0 0  
## 7 Senior Pro~ 0 100 100 100 0 0 0 0 0

## Roadmap

How mature were the roadmap processes by job title of respondent? Also did happiness with the roadmap process lead to a higher maturity score?

## # A tibble: 7 x 4  
## Job.title n roadmap.DEEPScore roadmap.mat\_level  
## <fct> <int> <dbl> <dbl>  
## 1 Continuous improvement specialist 1 62 4   
## 2 FP&A 1 43 3   
## 3 Head of Product/VP/Director/CPO 1 80 4   
## 4 Lead Product Manager 1 64 4   
## 5 Product Manager 4 65 3.75  
## 6 Senior Product Manager 3 61.7 3.67  
## 7 Senior Product Marketing Manager 1 68 4

