

# **Build Your Brand**

# Building Your Professional Future

Visit our website



#### A reminder of the important dates.

By **2 February 2025**, you should record an **invite to an interview** (if seeking employment) or a self-employment declaration (if seeking to be self-employed) at **www.hyperiondev.com/outcome8**. Please record this milestone as soon as you reach it. You can record any of the following:

- Joining an apprenticeship programme that utilises some of the knowledge obtained in your bootcamp.
- Obtaining a paid work opportunity for a duration of at least 12 weeks that utilises some of the knowledge obtained in your bootcamp.
- Obtaining a full-time job that utilises some of the knowledge obtained in your bootcamp and is with a new employer or your current employer (e.g. a promotion or extension of role).

Additionally, by **13 Apri 2025**, you should record **an offer of a job** (if seeking employment) **or evidence of obtaining new work/contracts** (if self-employed or seeking to be) at **www.hyperiondev.com/finaloutcome8**. Please record this milestone as soon as you reach it. You can record any of the following:

- An offer of a new job or apprenticeship that utilises part or all of the skills acquired in your bootcamp. You don't need to accept the offer to fulfil this requirement.
- New contracts or opportunities you obtained that utilise the new skills acquired through the bootcamp, which may include self-employed contract work or starting your own company.

Remember to keep an open mind and **explore various opportunities** to help you practise your interviewing skills and broaden your engagement with the tech sector. If you receive an invitation to a job or apprenticeship interview, please remember to fill out **www.hyperiondev.com/outcome8** before attending the interview.

A limited number of co-certifications will be awarded based on your achievement of all **four criteria** for successful completion of this Skills Bootcamp.

# Introduction

As a participant in a Department for Education-funded bootcamp, you must now prepare for your job search or seek new contracts. Dedicate at least five hours per week to job applications (employment category) or contract bids (self-employment category). Focus on tech roles or contracts, such as software development, data science, cyber security, web development, where consulting can yield over £600 daily. Entrepreneurship in tech is also viable.

First, set clear career goals and understand how the Skills Bootcamp can support them. Identify ways to achieve your goals, emphasising personal branding and skill presentation to stand out in the job market. Develop a compelling narrative of your unique value and master your pitch for job interviews and beyond. This strategic approach, from clarifying objectives to professional branding, is essential for career success.

# Part 1: Career goals

It is important to find work that aligns with your dreams, interests, and lifestyle in order to meet your needs and aspirations, and ultimately achieve high job satisfaction. Career goals can be long term, but they can also be linked to short-term objectives that contribute to achieving your longer-term goals.

#### **SETTING CAREER GOALS**

When determining your career path through setting short- and long-term goals, you must first understand the stepping stones that you need to take in order to reach these goals.

The steps you would normally take are:

- List and describe your current skill set strengths, weaknesses, experience, and education.
- Identify possible avenues/career paths to learn or acquire skills that are important to you, e.g., to learn presentation skills or pick up an additional coding language, take on a part-time role to earn additional income, or mentor school learners in learning coding skills.
- Research your selected career options and the pros and cons of each.

- Identify your long-term career goals. These are your vision and mission statements for the future state of your career. Also consider some mid-term goals here other than the skills that you would need to develop in order to achieve your goals, what else would you need to happen first before you reach these long-term goals?
- Identify your short-term goals. These include all skills, experience, and accomplishments that are achievable over a period of one to five years and that will help you reach your long-term career objectives. Consider the avenues that you have described that can be taken to acquire new skills or develop your current skills.

#### **Career aspirations examples for typical Skills Bootcamp students**

#### **Short-term goals:**

- Complete a coding bootcamp to learn the fundamental technical skills to enter a new career path.
- Deepen knowledge of additional programming languages, techniques, and frameworks.
- Complete a coding project from start to finish using the technologies common in the industry today.
- Get a job in the tech industry.

#### Long-term goals:

- Become a team lead in the next few years, managing and solving complex problems.
- Obtain a master's degree in software engineering in the next four years.
- Earn a promotion to senior developer within three to five years.
- Establish my own business that launches tech products.
- Move to a consulting software development / data science / web developer / penetration testing role, gaining mastery of my time and earning higher overall as a day-rate consultant.

#### **WORKING FOR AN EMPLOYER**

For those interested in a traditional career path, there are numerous opportunities in software development, data science, web development, and cyber security. Both full-time jobs and internships can provide valuable experience and help you build a successful career in tech.

#### **Software development**

- Career pathways: Entry-level positions such as junior developer, progressing to roles like software engineer, senior developer, and eventually technical lead or software architect.
- **Internships**: Look for internships with tech companies or startups to gain hands-on experience and mentorship from seasoned professionals.

#### Data science

- Career pathways: Start as a data analyst or junior data scientist, then advance to data scientist, senior data scientist, and data science manager.
- Internships: Internships with companies focusing on data analytics, finance, healthcare, and marketing can provide real-world experience in handling and interpreting data.

#### Web development

- Career pathways: Begin as a junior web developer, then move up to web developer, senior web developer, and eventually full-stack developer or front-end/back-end lead.
- **Internships**: Seek internships with digital agencies, tech firms, or corporations with a strong online presence to develop your skills in HTML, CSS, JavaScript, and other web technologies.

#### **Cyber security**

- **Career pathways**: Start with roles like security analyst or junior penetration tester, advancing to cyber security specialist, security engineer, and eventually cyber security manager or chief information security officer (CISO).
- Internships: Intern with companies specialising in cyber security, IT services, or governmental agencies to gain experience in protecting systems and data from cyber threats.

Exploring these pathways can help you identify the right roles and companies that match your skills and interests, setting you on the path to a successful tech career.

#### **WORKING FOR YOURSELF**

Self-employment offers often overlooked benefits, such as the freedom to choose clients, set schedules, and manage your workspace. Here are some roles to consider.

#### **Coding roles:**

- **Software developer:** Create software for individuals and businesses to meet specific needs and objectives.
- **Data scientist:** Build data-driven solutions to improve business processes and decision-making.
- **Consultant:** If coding isn't your preference, consider consulting as a subject matter expert.

#### Educator or trainer:

Use platforms like Teachable, Skillshare, and Udemy to share your expertise. Consider designing a Masterclass, organising coding webinars, or working in tech education.

#### **Technical writer:**

Provide technical writing services to EdTech companies or IT corporations.

#### Freelance coding / programming:

Freelance programming offers flexibility and the opportunity to work on diverse projects like websites, apps, and software. Platforms such as **Outlier.ai**, **DataAnnotation.tech**, **Invisible Tech**, **Mindrift.ai**, and **Toloka** offer paid freelance work for coders, Al tutors, and data scientists at rates as high as £40 per hour.

#### Starting your own business:

Explore <u>new tech business ideas</u> to generate revenue and self-employment.

#### PROGRESSING YOUR CAREER THROUGH PAID APPRENTICESHIPS

Paid apprenticeships, supported by the **Apprenticeship Levy**, are a great entry into tech careers. They provide structured learning, immediate contribution opportunities, and a salary. Completing a digital Skills Bootcamp equips you with in-demand skills. Explore tech apprenticeships across the UK through the **Find an Apprenticeship** service or directly on employers' websites. HyperionDev can also connect you to apprenticeships through **our job board**, increasing your chances of securing a world-class apprenticeship.

# Part 1: Practical task 1

**Career goals** will look different for everyone due to personal aspirations, needs, values, and circumstances. It will be beneficial for you to do some research and think through your options in order to make an informed decision about your future career in tech and the opportunities opening up to you after doing your Skills Bootcamp!

- Create a Google doc with a uniquely identifiable filename that includes your name and email address and a task identifier for this task (Entering\_Job\_Market). For example, if your name was John Smith and your email address was john\_smith@gmail.com, your filename would be John Smith john\_smith@gmail.com Entering\_Job\_Market. As you progress through the Practical Tasks you will add your answers to this Google doc, which you will save as a PDF and upload it to GitHub at the end of all the practical tasks.
- Imagine that you're going to start a tech business or grow your existing business. We'd like to know how you would practically apply your new learning and skills gained from this bootcamp to acquire self-employment or entrepreneurial opportunities. When answering this question in your Google doc, make specific reference to the following points:
  - Skills and knowledge utilisation: Identify and describe the skills and knowledge you have gained or will gain from the Skills Bootcamp. Refer to the bootcamp syllabus on your student dashboard if needed.

- Application of skills: Explain how you intend to use these skills within a commercial market. Provide specific examples of projects, freelance work, or entrepreneurial opportunities where you can apply these skills.
- Services offered: Detail the services you will offer to clients or businesses.
- **Building on existing experience:** (Optional) If you already have experience being self-employed, explain how you will build upon your existing experience, business plan, and client base.
- Marketing strategy: Describe how you will find self-employment opportunities and market your services.
- **Timeline:** Provide a full timeline of your self-employment plan, from initial steps to landing your first paid contract.

This comprehensive approach is crucial due to the massive tech skills shortage in the UK and the potential for self-employment opportunities to be more lucrative than traditional full-time jobs. Take the time to think deeply about your answers and communicate them clearly.

## **Example**

Here is an example of how a data science professional could start off (use your own ideas and your own words when you write yours):

#### **Data science**

**Skills and knowledge utilisation:** I am taking the Skills Bootcamp in Data Science (Fundamentals) where I will learn to leverage Python to visualise and analyse data, and build machine learning models. The bootcamp covers essential topics such as data cleaning, exploratory data analysis, statistical modelling, and machine learning algorithms, which are crucial for extracting insights from data.

**Application of skills:** I intend to use these skills to become a self-employed data science consultant. For instance, I will help small- to medium-sized companies develop analytics dashboards and predictive models to better understand their business data. One specific project idea is to build a sales forecasting model for a retail company, allowing them to optimise their inventory and improve sales strategies.

**Services offered:** The services I will offer include data visualisation, predictive modelling, statistical analysis, and the development of custom dashboards. These services will help

businesses make data-driven decisions, improve operational efficiency, and enhance their strategic planning.

**Building on existing experience:** Although I am new to self-employment, I have prior experience working as a data analyst in a corporate setting. I will build upon this experience by leveraging my industry contacts and prior knowledge of business processes to attract and serve clients more effectively.

**Marketing strategy:** To find self-employment opportunities, I will create a professional website showcasing my portfolio and case studies of successful projects. I will also leverage LinkedIn to network with potential clients and join industry-specific forums and groups to market my services. Additionally, I plan to attend data science conferences and webinars to stay up to date with industry trends and connect with other professionals.

#### Timeline:

- Months 1-2: Complete the Skills Bootcamp and develop a strong portfolio.
- Month 3: Launch a professional website and start networking on LinkedIn.
- Month 4: Begin reaching out to potential clients and offering free initial consultations to build relationships.
- Months 5-6: Secure the first paid contract and focus on delivering high-quality results to build a strong reputation.
- Month 7 onwards: Continuously seek new clients, expand service offerings, and invest in ongoing learning to stay competitive in the field.

#### **RUBRIC FOR CAREER GOALS ASSESSMENT**

Your career goals will be marked using the rubric below. It is included here so that you can use it as a guide if you wish.

	Unsatisfactory (1)	Acceptable (2)	Outstanding (3)
Launching	Evidence not	Evidence provided	Evidence provided as requested.
career goals	provided or incomplete	as requested. Description provided on how skills and new learning from this bootcamp will be used to acquire self-employment or	Detailed description and actionable steps provided on how new learnings and skills gained from this bootcamp will be used/applied to acquire self-employment or entrepreneurial opportunities.
		entrepreneurial opportunities.	

# Part 2: Launching your personal brand

In Part 2 of this BYB task, we will help you showcase your newly acquired development skills to peers, potential clients, and employers. This will involve creating or updating your CV (résumé) and cover letter using templates. Although traditionally the job application package included only a cover letter and CV, it now often includes your LinkedIn profile, a link to your technical portfolio, and/or other online portfolios of work. We'll focus on your CV and cover letter in this task, and cover LinkedIn in your next BYB task.

#### **CV AND COVER LETTER**

In this section, we will highlight some points to consider and include when preparing your CV and cover letter for any new jobs or opportunities you may be applying for during or after your bootcamp. You can use HyperionDev's templates provided below to create your CV. Select the template best suited to your needs, but feel free to review the other templates as well if you wish to see more CV examples before creating your own.

When you select a template, you will be prompted to make a copy. Select "Make a copy" to create an editable copy of the template in Google Drive.

WEB DEVELOPMENT	General	Web Development CV Template (General)	
	Career Changer	Web Development CV Template (Career Changer)	
	Experience	Web Development CV Template (Experienced Candidate)	
	General	Software Engineering CV Template (General)	
SOFTWARE ENGINEERING	Career Changer	Software Engineering CV Template (Career Changer)	
	Experience	Software Engineering CV Template (Experienced Candidate)	
	General	Data Science CV Template (General)	
DATA SCIENCE	Career Changer	Data Science CV Template (Career Changer)	
	Experience	Data Science CV Template (Experienced Candidate)	
CYBER SECURITY	General	Cyber Security CV Template (General)	
	Career Changer	Cyber Security CV Template (Career Changer)	
	Experience	Cyber Security CV Template (Experienced Candidate)	

#### **CREATING YOUR CV**

Creating a comprehensive CV is a crucial step for job seekers in the UK. A well-structured CV not only showcases your qualifications and experiences but also gives potential employers a snapshot of your professionalism and suitability for the role. Here's a guide on thow to craft an effective CV tailored for a UK audience.

#### 1. Header/Contact information

Your CV should begin with a clear header that includes the following essential information:

- **Full name:** Start with your name in a larger font to make it stand out.
- Address: Provide your postcode
- Phone number: A reliable contact number.
- Email address: A professional email; avoid nicknames or overly casual handles.
- LinkedIn profile: Ensure your profile is updated.
- **GitHub link:** If applicable, showcase the technical achievements gained during this bootcamp.
- **HyperionDev portfolio link**: Showcase the skills you learnt in the bootcamp.



#### 2. Personal statement (about me)

Below your header, include a brief personal statement, typically around 50-150 words. This should be a succinct summary of your professional profile, highlighting your career goals, key skills, and what you bring to potential employers. You can tailor this section to reflect the key attributes each employer is looking for. **Review examples here**.

#### 3. Education

List your educational background in reverse chronological order, focusing on the most recent or relevant qualifications. **Treat the HyperionDev bootcamp as your most recent education experience.** 

- Institution name
- Dates of attendance
- Degree or qualification obtained
- Relevant modules or coursework (optional but can be helpful, especially for recent graduates or those from relevant fields)

#### 4. Work experience

Detail your work experience in reverse chronological order. For each role, include:

- Job title
- Company name and location
- Dates of Employment
- **Key responsibilities:** Use <u>action verbs</u> to start each point (e.g., managed, developed, coordinated).
- **Achievements:** Whenever possible, quantify these with figures or facts to show your impact. For example, "Developed a new feature in an e-commerce application, which boosted sales by 10% in the first quarter post-launch."
- **Relevance:** Connect previous duties or experiences to the required skills for the desired position with specific, fact-based examples.

# 5. Volunteer/Project experience

If applicable, detail any volunteer positions or projects that showcase additional skills and experiences relevant to the job you're seeking:

- Position/Project title
- Organisation/Project context
- Dates of involvement
- Key contributions and achievements

This section is particularly useful for new entrants to the job market or those looking to switch careers. You can specifically highlight the capstone projects you've completed during the bootcamp in this section.

#### 6. Skills

This section should highlight relevant skills that align with the job you are applying for. Break it down into:

- **Technical skills:** List all the programming languages, frameworks, databases, front-end tools, back-end tools, and applications connected via APIs you can use or have experience in.
- Office skills: Tools like Google Suite, Microsoft Office, and Slack, are commonly used in the workplace and valued by employers.
- Other skills: Think about what other skills an employer may value. For example, if you are proficient in other languages like Spanish and Arabic, you should showcase them here.

Below are some examples. Select the appropriate skills list for the Skills Bootcamp you are enrolled in.

#### Data science skills:

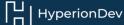
- Software development within Python
- Object oriented programming
- Data transformation, manipulation, and visualisation
- Machine learning for image processing
- Supervised and unsupervised Learning
- Natural language processing (NLP)
- Strong grasp of statistical analysis and data modelling
- Version control using Git and GitHub

#### Software engineering skills:

- Software development in Python, HTML, Django
- Strong understanding of data structures and algorithms
- Data structures and database interaction with SQL
- Object oriented programming
- Systems analysis and design
- Version control using Git and GitHub

#### Web development skills:

- Proficient in HTML, CSS, and JavaScript
- Static and dynamic web development
- Object oriented programming
- Client-server communication with JSON and AJAX
- Front-end web development with React
- Back-end web development with Express and Node



- Database interaction and web integration with MongoDB and MongooseWeb
- Version control using Git and GitHub

#### Cyber security skills:

- Programming with Python
- Cyber security tools: Kali Linux, HTTP, SSH, bash scripting
- Risk mitigation and attack prevention techniques
- Penetration testing methodologies
- Advanced control structures and error handling
- Implementation and evaluation of ciphers
- Cross-site scripting (XXS) strategies
- Version control using Git and GitHub

#### 7. References

It's common in the UK to simply state "References available upon request" at the end of your CV. However, have a list of two or three referees ready, including their:

- Name
- Job Title
- Company
- Contact Information

Ensure that your referees are aware that they might be contacted.

## 8. Additional tips

- **Consistency:** Use the same font and formatting throughout your CV.
- **Length:** Ideally, keep your CV to 1-2 pages, unless you have extensive experience relevant to a senior position.
- **Proofreading:** Proofread your CV, and ask someone else to review it; use spelling and grammar checkers like those in Microsoft Word or Grammarly.
- **Tailoring:** Adapt your CV for each application to highlight the most relevant skills and experiences.
- **Inexperienced:** If lacking professional experience, highlight your technical skills and qualifications with relevant project examples.
- Al support: Al tools like **EnhanCV** are free to use and can polish your CV in minutes

## **RUBRIC FOR CV ASSESSMENT**

Your CV will be marked using the rubric below. It is included here so that you can use it as a guide if you wish.

	Unsatisfactory (1)	Acceptable (2)	Outstanding (3)
CV format and formatting	· Inconsistent formatting applied in terms of fonts, colours, and text sizes, or inappropriately garish or difficult to read fonts. · Three or more formatting errors and/or spacing is inconsistent. · Poor logical structure of CV. · Difficult to read and/or understand. · No CV has been submitted.	· Appropriate and consistent use of fonts, colours, and text sizes. · Logical structure of CV is acceptable but could be improved. · Readability could be improved. · Inclusion of irrelevant or distractor information. · Has a single formatting error and/or spacing not entirely consistent.	<ul> <li>Appropriate and consistent use of fonts, colours, and text sizes.</li> <li>Formatting and spacing is entirely correct and consistent.</li> <li>CV follows a clear structure that is easy to navigate.</li> <li>Easy to read and understand.</li> <li>No elements that detract from professionalism of CV (e.g., no full-page photo, no inclusion of irrelevant content).</li> </ul>
Profile summary and contact details	No profile summary provided. No contact details provided. No links have been provided.	Profile summary has been provided, but overall tone is colloquial/informal and could be improved. Name, surname, and contact details are provided, but summary also includes unnecessary information such as a full physical address, age, or marital status that students are discouraged from providing. Contacts section includes unreachable links.	Profile summary has been provided and has an appropriately professional tone.  Name, surname, and contact details are provided without extraneous details.  Relevant and functional links have been added: GitHub, LinkedIn, personal website (optional), and HD portfolio (optional).
Education Details on CV	No education details, or incomplete details provided.	<ul> <li>Education details have been provided, but reverse chronological order has not been followed.</li> <li>Education details include institution names, courses, and completion dates, but are not all relevant to the</li> </ul>	Education details have been provided, and are in reverse chronological order.     Education details include institution names, courses, and completion dates.     Education relevant to the application is highlighted.

		application.	
Technical Bootcamp/ Professiona I work wxperience on CV	No work experience provided. Section formatting is incorrect. Experience does not include commencement and completion dates, company names, locations, or brief job descriptions.	<ul> <li>At least one entry for experience has been listed (work or volunteer).</li> <li>Work experience has been provided in chronological order.</li> <li>Commencement and completion dates are included.</li> <li>Duties listed lack active verbs and do not link skills to new job requirements</li> <li>Section is mostly correctly formatted but could still improve.</li> </ul>	<ul> <li>Detailed work experience has been provided in reverse chronological order (at least one entry, work or volunteer).</li> <li>All formatting has been included accompanied by dates of employment, company names, locations, and brief job descriptions.</li> <li>Duties listed use active verbs and link skills to new job requirements.</li> </ul>
Tech stack list on CV	No tech stack list provided.	• Tech stack list has been provided, but lacks structure or is ordered differently to that in the job description.	<ul> <li>Detailed tech stack list has been included.</li> <li>Tech stack list is well structured and prioritised to align with the job/industry requirements.</li> </ul>
Soft skills list on CV	· No soft skills listed.	· Soft skills have been provided, but the section lacks structure and alignment with job/industry requirements. Action verbs not used for skills.	<ul> <li>Sufficient list of soft skills has been provided. Used action words to describe your skills, e.g, advanced critical thinking and analysis.</li> <li>Soft skills section is well structured and prioritised to align with job/industry requirements.</li> </ul>
Spelling and grammar	· Contains three or more grammar, spelling, or punctuation errors.	· Contains at most two grammar, spelling, or punctuation errors.	No grammar, spelling, or punctuation errors.

#### **ATS COMPLIANCE**

An applicant Tracking system (ATS) helps employers filter CVs by matching them to job requirements. To ensure your application reaches the hiring manager, tailor your CV and cover letter to the job's specific needs.

#### **How ATS Works:**

- An ATS scans for keywords matching the job description, such as skills, experience, and job titles. For a Java developer position, it looks for terms like 'Java' and related experience.
- The ATS stores CVs for future HR access.

#### **Best practices for ATS compliance:**

- **Apply for suitable roles:** Only apply for jobs that match your skills, education, and experience.
- **Use basic formatting:** Choose universally accepted fonts and use bullet points for readability.
- Avoid tables and graphics: ATS may not interpret complex elements correctly.
- **Include a skills section:** List relevant keywords not covered in your work history.
- Use clear language: Opt for straightforward language to ensure clarity.
- **Spell out acronyms:** Include both acronyms and their expanded forms (e.g., 'JavaScript (JS)').
- Follow job portal instructions: Use preferred formats like .pdf or .docx.
- Quantify achievements: Provide measurable results in your work experience.

In summary, optimise your CV for ATS by tailoring it with keywords, aligning with the job description, and quantifying achievements. Use a clean format, spell out acronyms, and proofread thoroughly to enhance your chances of passing the ATS review.

#### THE COVER LETTER: JOB SEEKERS

A cover letter shows your passion and research about a job, influencing your application's success. Employers look for commitment through personalised cover letters. Check company preferences; they're usually essential unless restricted by online forms. Use cover letters in emails or online applications' additional sections, if applicable. Learn more from the Technologist Confident in **this video**.

**Key points:** 

• Keep it to one page with a clear header, contact details, specific hiring contact,

concise and relevant content.

• Start with a strong introduction, demonstrate your skills and value, show company

research, align skills with job requirements using examples, and highlight

achievements.

• Conclude by re-emphasising your interest and qualifications, and address relevant

personal circumstances if needed. Honesty is crucial for a positive employer

relationship.

**Template: Job seekers** 

Use this **Cover Letter Template for Job Applicants**, customise it for each role, and

download it as a Microsoft Word document if preferred (File → Download → Microsoft Word

(.docx)).

THE COVER LETTER: BUSINESS PROPOSALS / PITCHES

A business proposal/pitch cover letter introduces your company and offerings, persuading

potential partners of your venture's value. It's your chance to make a first impression and

excite stakeholders.

**Key points:** 

• Avoid generic greetings; address the recipient by name.

Grab attention by explaining why you want to work with them. Highlight what

makes your company special and connect these strengths to the recipient's needs.

• Emphasise unique solutions, innovations, and advantages. Use visuals if possible.

Show why you are the best choice.

• Conclude with enthusiasm, summarise potential value, suggest next steps, and

request a meeting.

Template: Business proposals / pitches

The goal is to introduce your business, build excitement, and persuade the recipient to

learn more. Use this Cover Letter Template for Business Proposals/Pitches, customise it

for each situation, and download it as a Microsoft Word document if preferred (File >

Download → Microsoft Word (.docx)).

# Part 2: Practical task 1

In this task, you will create or update your CV to reflect the skills and experiences you've gained during your bootcamp. A well-crafted CV is essential for both job seekers and self-employed professionals to effectively showcase their qualifications and attract potential employers or clients. Follow the instructions below to complete and submit your CV.

#### 1. Create your CV:

- Use one of the CV templates provided earlier in this task.
- Tailor your CV to highlight the skills and experiences you've gained during your bootcamp.
- Ensure your CV includes links to your HyperionDev portfolio, LinkedIn, and GitHub (optional) profiles.

#### 2. Save your CV as a PDF:

o Once your CV is complete, save it as a PDF file.

#### 3. Upload to GitHub:

 Upload the PDF version of your CV to your designated GitHub folder for this task.

#### Resubmission criteria for career goals and CV assessments

Your career goals and CV assessment will be marked out of 24, using the rubric below. It is included here so that you can use it as a guide if you wish. If you score below 16/24 for this practical task, or if you score an 'Unsatisfactory' on any of the criteria except spelling and grammar, you will be able to resubmit the task. If you score 16/24 or higher, your submission is automatically accepted and so you will not be able to resubmit the tasks.

#### **Career Goals**

	Unsatisfactory (1)	Acceptable (2)	Outstanding (3)
Launching	Evidence not	Evidence provided	Evidence provided as requested.
career goals	provided or	as requested.	Detailed description and actionable
	incomplete	Description	steps provided on how new learnings
		provided on how	and skills gained from this bootcamp
		skills and new	will be used/applied to acquire
		learning from this	self-employment or entrepreneurial
		bootcamp will be	opportunities.
		used to acquire	
		self-employment or	
		entrepreneurial	
		opportunities.	

#### CV

	Unsatisfactory (1)	Acceptable (2)	Outstanding (3)
CV format	· Inconsistent	· Appropriate and	· Appropriate and consistent use of
and	formatting applied	consistent use of	fonts, colours, and text sizes
formatting	in terms of	fonts, colours, and	· Formatting and spacing is entirely
	fonts/colours/text	text sizes	correct and consistent
	sizes, or	· Logical structure of	· CV follows a clear structure that is
	inappropriately	CV is acceptable but	easy to navigate
	garish or difficult to	could be improved	· Easy to read and understand
	read fonts	· Readability could	· No elements that detract from
	· Three or more	be improved	professionalism of CV (e.g. no full page
	formatting errors,	· Inclusion of	photo, no inclusion of irrelevant
	and/or spacing is	irrelevant or	content)
	inconsistent	distractor	
	· Poor logical	information	
	structure of CV	· Has a single	
	· Difficult to read	formatting error,	
	and/or understand	and/or spacing not	
	· No CV has been	entirely consistent	
	submitted		

Profile summary and contact details	No profile summary provided No contact details provided No links have been provided	Profile summary has been provided, but overall tone is colloquial/informal and could be improved Name, surname, and contact details are provided, but summary also includes unneccessary information such as a full physical address, age, or marital status that students are discouraged from providing. Contacts section includes unreachable links	Profile summary has been provided and has an appropriately professional tone Name, surname, and contact details are provided without extraneous details Relevant and functional links have been added: GitHub, LinkedIn, personal website (optional), and HD portfolio (optional)
Education details on CV	No education details , or incomplete details provided	Education details     have been provided,     but reverse     chronological order     has not been     followed     Education details     include institution     names, courses, and     completion dates,     but are not all     relevant to the     application	<ul> <li>Education details have been provided, and are in reverse chronological order</li> <li>Education details include institution names, courses, and completion dates.</li> <li>Education relevant to the application is highlighted</li> </ul>
Technical Bootcamp/Pr ofessional work experience on CV	No work     experience provided     Section formatting     is incorrect     Experience does     not include     commencement     and completion     dates, company     names, locations, or     brief job     descriptions	At least one entry for experience has been listed (work or volunteer) Work experience has been provided in chronological order Commencement and completion dates are included Duties listed lack active verbs and do not link skills to new job requirements Section is mostly correctly formatted but could still	Detailed work experience has been provided in a reverse chronological order (at least one entry, work or volunteer)     All formatting has been included accompanied by dates of employment, company names, locations, brief job descriptions     Duties listed use active verbs and link skills to new job requirements

		improve	
Tech stack list on CV	No tech stack list provided	• Tech stack list has been provided, but lacks structure or is ordered differently to that in the job description	Detailed tech stack list has been included     Tech stack list is well structured and prioritised to align with the job/industry requirements
Soft skills list on CV	· No soft skills listed	· Soft skills have been provided, but the section lacks structure and alignment with job/industry requirements. Action verbs not used for skills	Sufficient list of soft skills has been provided. Use action words to describe your skills e.g Advanced critical thinking and analysis Soft skills section is well structured and prioritised to align with job/industry requirements
Spelling and Grammar	· Contains three or more grammar, spelling, or punctuation errors	· Contains at most two grammar, spelling, or punctuation errors	No grammar, spelling, or punctuation errors

# Final submission checklist

At this point, save your Google answers doc as a PDF (using menu options File  $\rightarrow$  Download  $\rightarrow$  PDF). **Ensure you hand in the following:** 

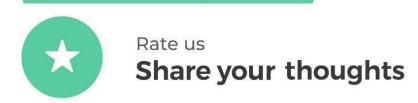
#### • Part 1: Practical task 1

• Your answer to the entrepreneurial opportunities question in your Google answers PDF, uploaded to your GitHub folder for this task.

#### Part 2: Practical task 1

o A PDF of your updated CV uploaded to your GitHub folder for this task.

Remember, if you secure an interview, it is absolutely vital that you notify us via <a href="https://hyperiondev.com/outcome8">hyperiondev.com/outcome8</a>.



HyperionDev strives to provide internationally excellent course content that helps you achieve your learning outcomes.

Think that the content of this task, or this course as a whole, can be improved, or think we've done a good job?

<u>Click here</u> to share your thoughts anonymously.

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