

NEIL DIXON

DIGITAL MEDIA & PUBLIC RELATIONS



EDUCATION

Sept 2013
present

UNIVERSITY OF WATERLOO

Candidate for Bachelor of Global Business and Digital Arts

Relevant Coursework:

- Digital Imaging
- Digital Marketing
- Applied Leadership and Management
- Statistics
- Digital Culture
- Computer Science



WORK EXPERIENCE

June 2014
present

MINISTRY OF CHILDREN AND YOUTH SERVICES

Project and Communications Assistant: Assisted in digital design projects, website re-design, development of webinars, presentations and organizational re-branding. Recognized for my ability to complete tasks efficiently and make recommendations on how resources could be improved.

Aug 2015
present

UNIVERSITY OF WATERLOO

Residence Life Don: Responsible for the well being of 40 students, planning weekly floor events for educational and community purposes. I was able to connect with many students by being a support system during difficult moments.



COMPLETED PROJECTS

Jan 2015
Apr 2015

CHIP IN APPLICATION: GBDA DIGITAL IMAGING

Designed a prototype for a volunteer mobile app. This app allowed volunteers and not for profits to post and connect via one medium.

Sep 2014
Dec 2014

SQUARE EYES DOCUMENTARY

Produced an informative video about screen addiction. Set up and organized a production schedule. Filmed and edited audio for film.

Apr 2015
Aug 2015

TRAUMA INFORMED CARE WEBINAR

Developed a webinar about theory based trauma research and its effects on youth as well as the impacts of trauma within organizations. This webinar was created with Adobe Captivate.



519.854.5891



neilpdixon@gmail.com



neilpdixon.me

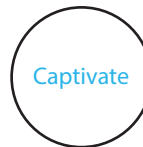


PROFILE

I have a passion for design and content curation. My strengths include the ability to connect with audiences through digital media, working in multi-disciplinary teams and integrating communications.



PROFICIENCY



PERSONAL SKILLS



Organized

I am currently working two jobs as well as attending University. I also balance group projects, intramural volleyball and volunteering.



Communication

I have strong written and verbal skills. I excel at giving presentations and public speaking. I am talented at using graphics to visualize concepts.



VOLUNTEER EXPERIENCE

Jan 2014
present

UNIVERSITY OF WATERLOO STRATFORD CAMPUS AMBASSADOR

Interacting with students at University open houses, march break events and conferences.

Sept 2014
present

UNIVERSITY OF WATERLOO ARTS PEER MENTOR

Assisted first year students in planning their academic calendars. Acknowledged for my abilities to explain academic questions. Ran a workshop on time management with excellent reviews.

Jan 2015
Apr 2015

UNIVERSITY OF WATERLOO ENGLISH CONVERSATION PARTNER

Held meetings with international students to help improve their English proficiency.

Feb 2013
Apr 2013

THE MAKE-A-WISH FOUNDATION

Lead Organizer of a Charity Fashion Show "STRUT" to raise funds to send a young girl and her family to Disney World.



AWARDS

Sept 2013

UNIVERSITY OF WATERLOO MERIT SCHOLARSHIP

Received a scholarship for an average above 85% entering University.

Mar 2015

UNIVERSITY OF WATERLOO STRATFORD CAMPUS SHOWCASE

Prototype application was chosen to be presented to University of Waterloo Stratford Campus board of directors. Responsibilities included presenting the application to potential investors and facilitating demonstrations.



RECREATION



Film

I enjoy viewing documentaries to educate myself on unfamiliar topics. I also enjoy learning about cinematography.



Geocaching

Geocaching is looking for objects hidden by other people, found through GPS. I recently went on two geocaching adventures.



Foodie

I love buying new foods, trying new foods and cooking meals with my friends. I enjoy viewing culinary channels on YouTube.



LOOKING FOR



Opportunities to learn.



Great team environment.



Space for creativity.



Meaningful work.