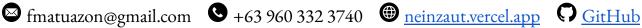
# Francesca Marie A. Tuazon





## WORK EXPERIENCE

### UI/UX Design Intern, Symph

Jul 2024 – Sep 2024

- Created designs, wireframes, and prototypes via Figma for proposals with the company's internal and external partners
- Assisted the marketing team with the creation of publication materials using Canva and Figma

IT Intern, Knowles Training Institute - The Umonics Method

Jun 2024 – Jul 2024

- Co-led the monitoring team and managed website domains, ensuring smooth operation and accessibility; developed and hosted company websites using WordPress and XAMPP as a final project
- Streamlined DTR management by developing and implementing efficient sorting scripts within the intern database

### UI/UX Apprentice, KadaKareer

Sep 2023 – Jul 2024

- Joined three challenges with collaborations between MedGrocer, Move In Colour, and Hati Health; won Kollab's Choice **Award** for a six-page website for Move in Colour
- Conducted a heuristic evaluation of partner companies' website using Jakob's 10 Usability Heuristics; also conducted market research, created user personas, user flows, and high-fidelity wireframes

IT Intern, Creotec Philippines

Dec 2021 - Dec 2021

- Developed and documented custom applications using MIT App Inventor to streamline company operations
- Led the IT Team, collaborating with cross-functional teams to gather user requirements and ensure application usability

#### **PROJECTS**

KapwaKonek | UI/UX Design Lead and Front-end Developer

2025

Figma, React Native, HTML, CSS, Firebase, Node.js

- Won Third Place out of 25 groups in a national competition entitled Blue Hacks organized by the Computer Society of Ateneo de Manila University; Led the UI/UX designing process and contributed to its frontend development
- A web-based centralized disaster risk management application catered for local government units in the Philippines

# <u>Cafeium</u> | UI/UX Design Lead

2024

Figma

- Won First Place out of 12 groups in an institutional competition entitled Fresh Start 2024 Hackathon organized by the DLSU-D University Student Government; Led the UI/UX designing process and prototyping
- A gamified mobile platform for productivity and habit-building, wherein users are able to maintain a virtual cafe

### AgriKado | UI/UX Design Lead

2024

Figma, React Native, Node.js, Python

- Won *Third Place* out of 15 groups in a national competition entitled **C(old) (St)art** organized by *Old St. Labs*; Led the UI/UX designing process and its frontend development
- An e-commerce mobile application that highlights local agricultural products

# Talk2DHand | UI/UX Design Lead and Lead Front-end Developer

2024

Figma, TensorFlow, MediaPipe, Keras, OpenCV, Python, JavaScript, HTML, CSS

- Recognized as a *finalist* in <u>two categories</u> in an intercollegiate competition **SIKAPTala** Research Presentation (out of 18 teams) and Hackathon (out of 55 teams), organized by the DLSU-D CICS Student Government and Campus DEVCON.
- Developed and trained an ASL sequential deep neural network model for interactive sign language education
- A web-based gamified platform for learning ASL, targeted for native and first-time sign users, wherein users can learn through audio input, camera input, and memory games
- Achieved 97% accuracy in recognizing ASL through computer vision, validated by a professional SPED coordinator.

Personal Portfolio | Lead Front-end Developer and UI/UX Design Lead

Figma, Python, JavaScript, HTML, CSS

Created using HTML/CSS, hosting it via Vercel; created wireframes via Figma and main pixelated sprite via FireAlpaca

## **EDUCATION**

### De La Salle University - Dasmariñas

May 2026

Bachelor of Science in Computer Science, Major in Intelligent Systems

- Awards: Consistent First Honors Dean's Lister, Excellence in Leadership Awardee
- Certifications: TOEIC (Score: 980/990), Cisco NetAcad Intro to JavaScript, Cisco NetAcad Intro to Cybersecurity
- Organizations: CS Program Council Chief Executive (2024 2025), CS & IT Program Council P.R.O. (2023 2024)

# **SKILLS**

### **TECHNICAL SKILLS**

- Languages: Python, JavaScript, SQL, Java, HTML, CSS
- Frameworks: TailwindCSS, Bootstrap, React Native, React.js, Flask, MediaPipe, etc.
- Dev Tools: VSCode, Google Colab, Figma, GitHub
- Website Builders: WordPress, Wix, Webflow, Framer

### **OTHER SKILLS**

- Wireframing, Graphic Design, Project Management, Organization Skills, Attention to Detail
- **Softwares**: FireAlpaca, Adobe Illustrator, Adobe Photoshop, Microsoft 365, Google Workspace