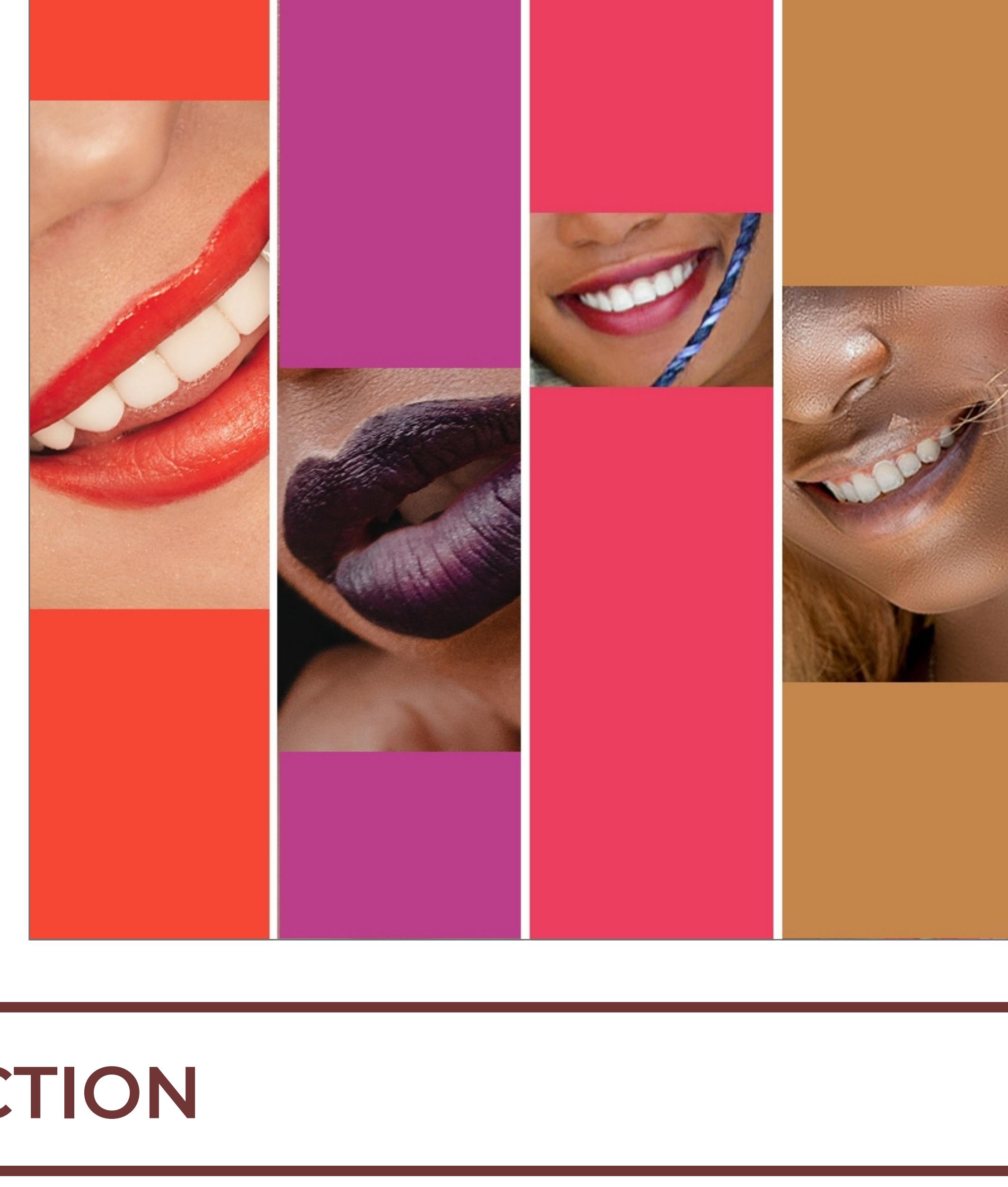


Natural Beauty, new you.

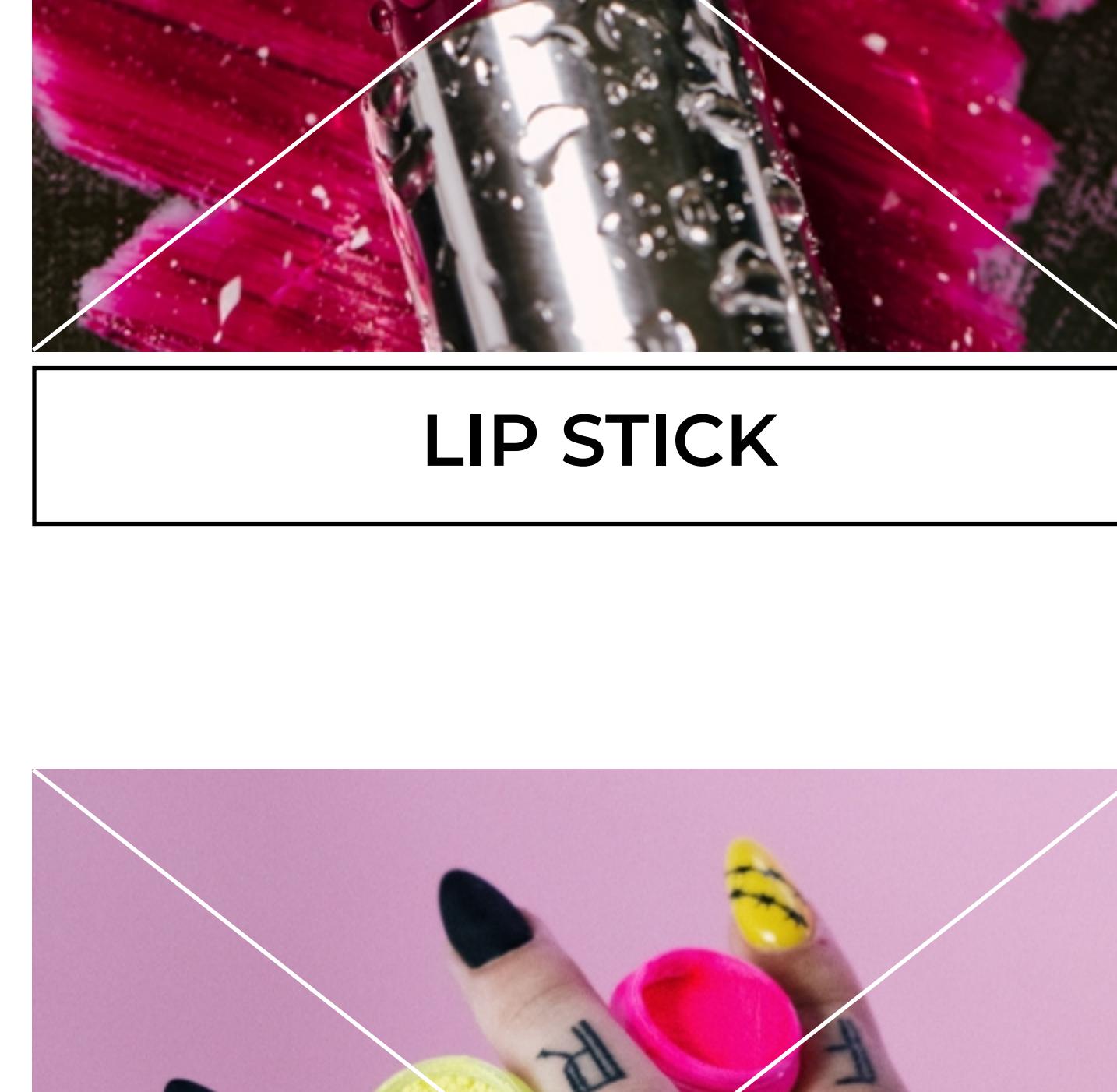
Choose your dose of Allure

**GET A 40% OFF
WHEN YOU SPEND C\$30+**

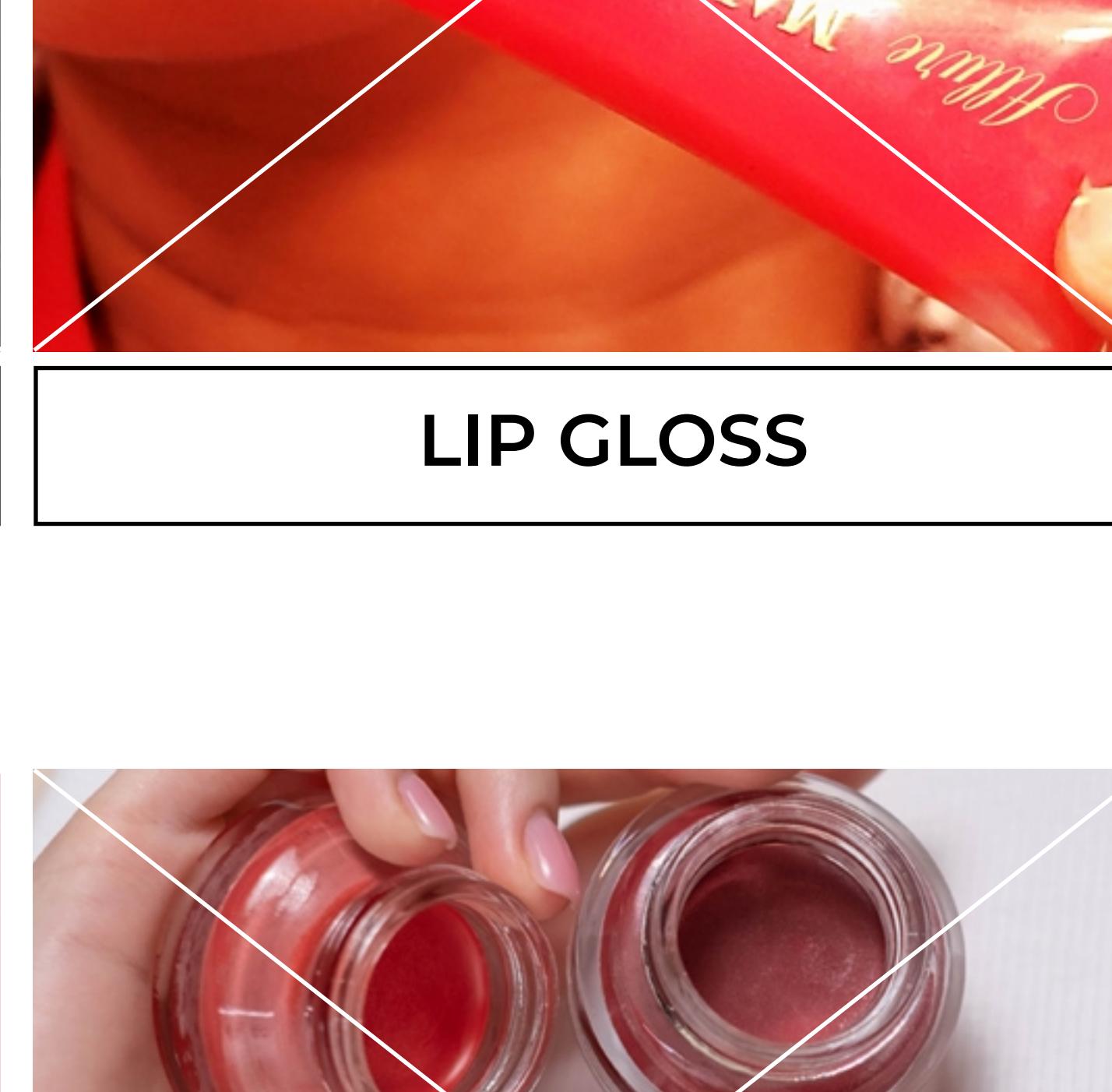
 BUY NOW



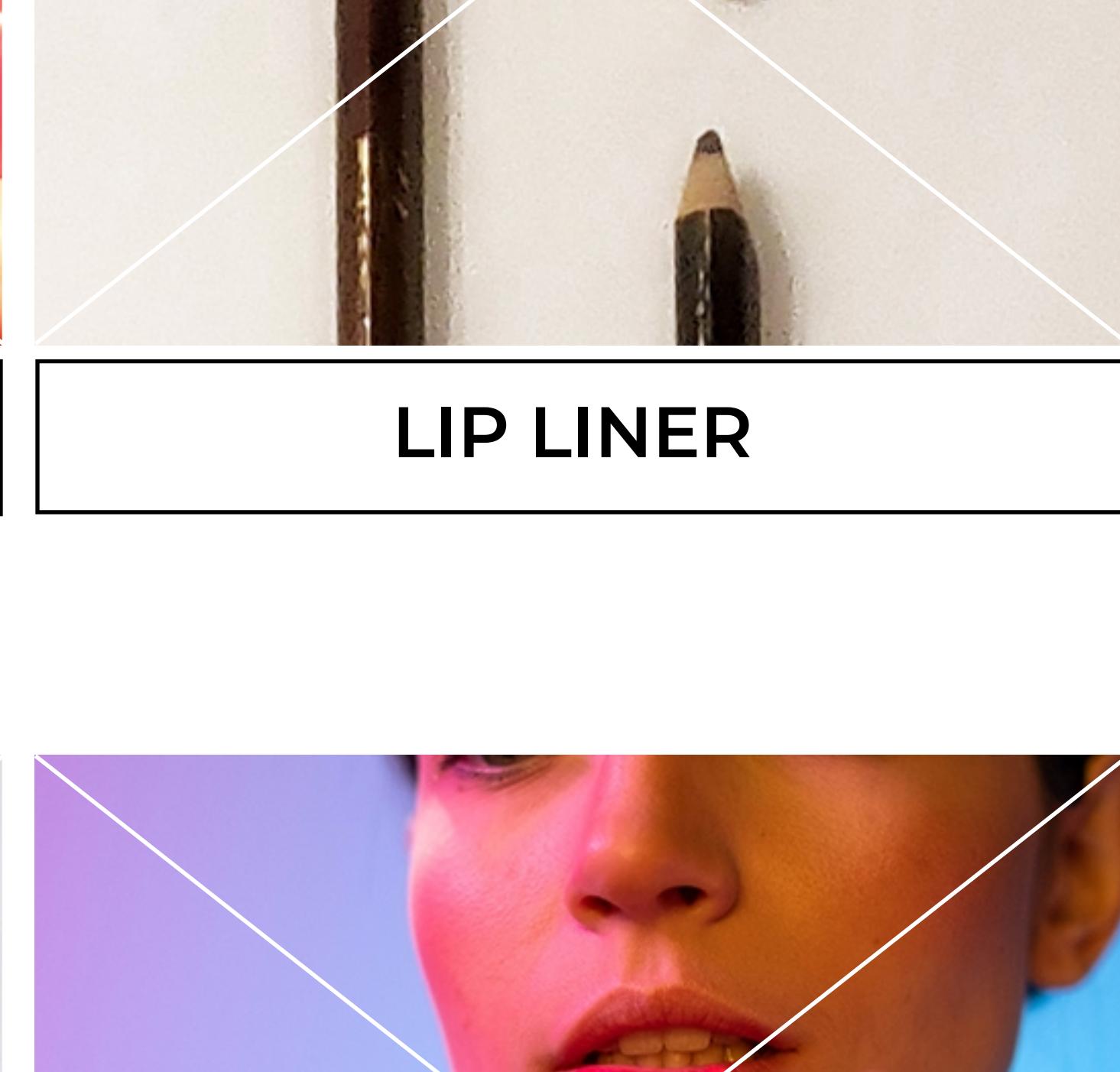
COLLECTION



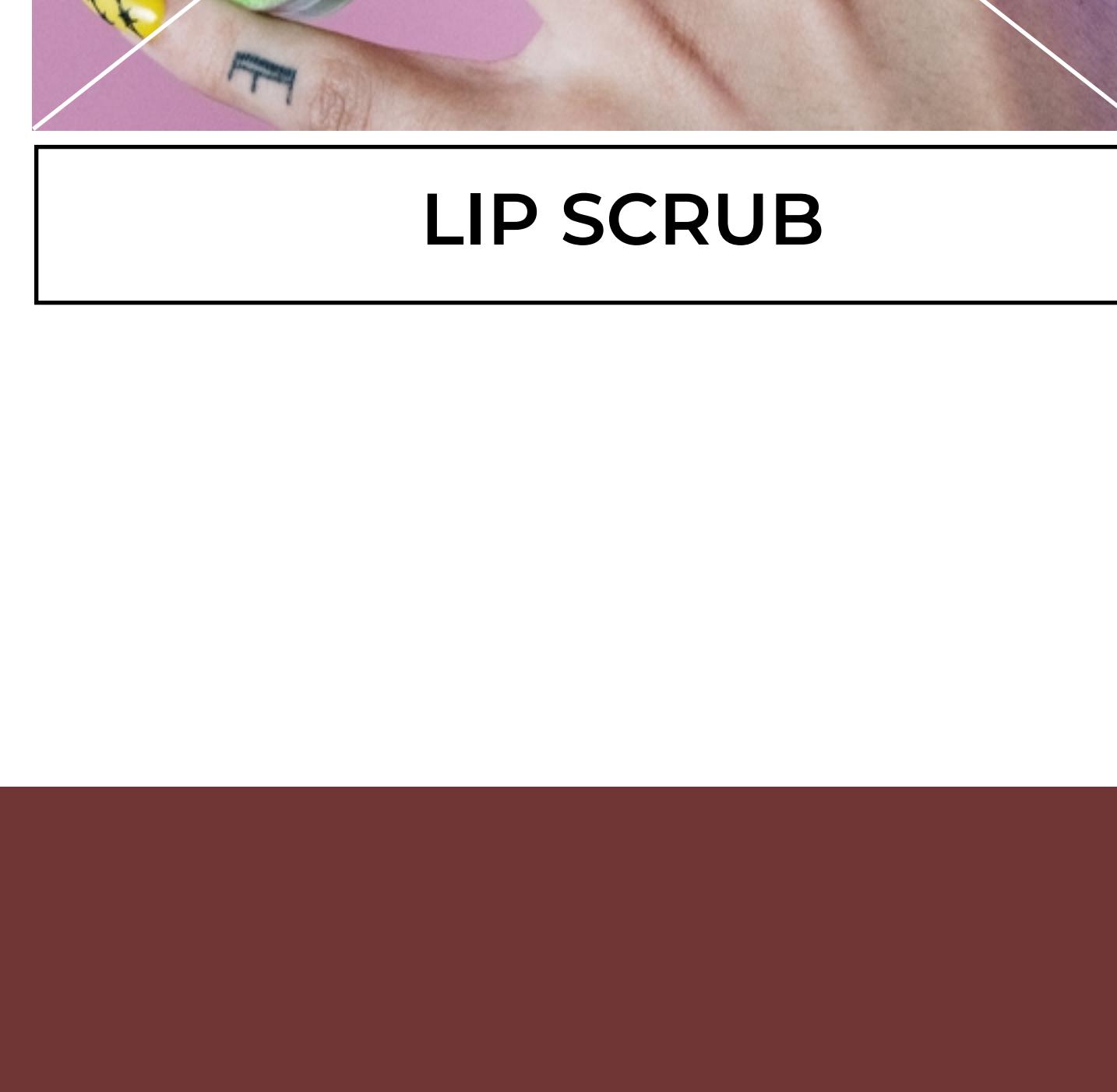
LIP STICK



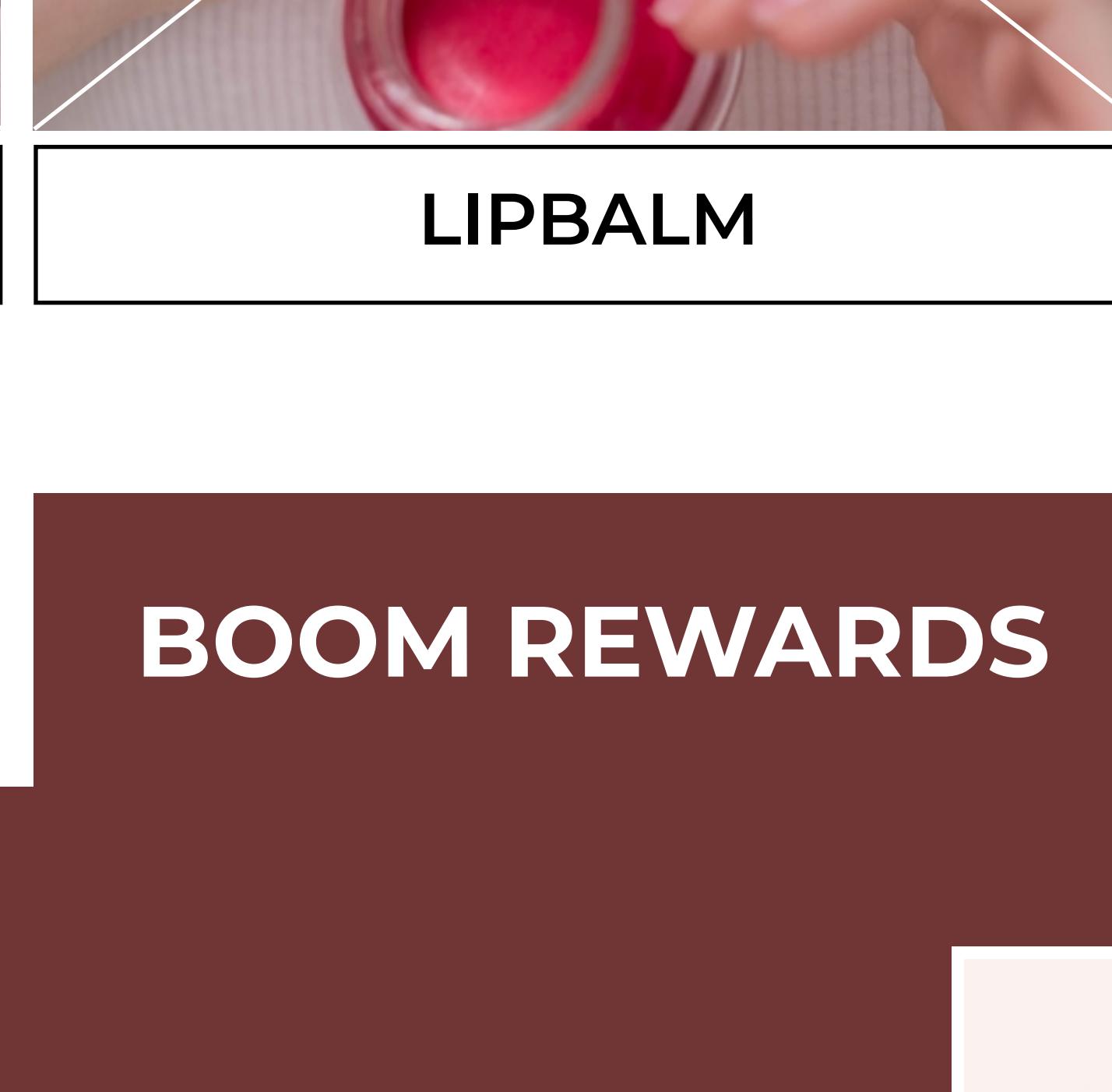
LIP GLOSS



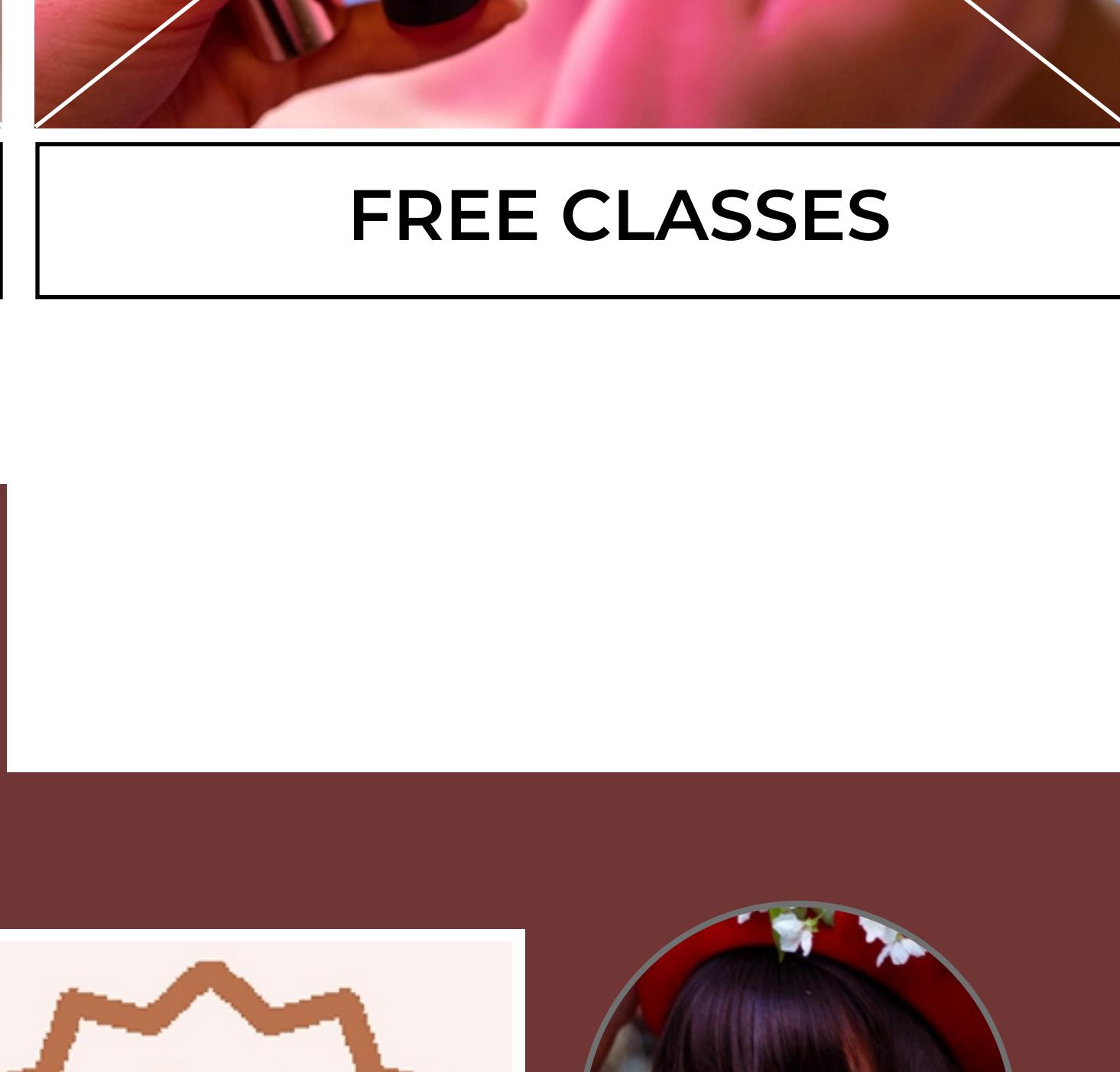
LIP LINER



LIP SCRUB



LIPBALM



FREE CLASSES

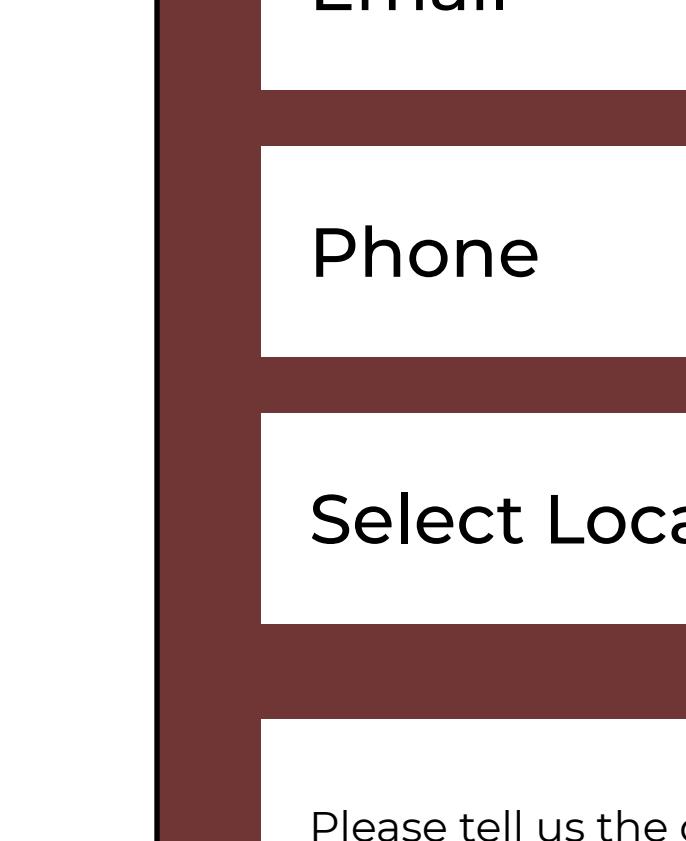
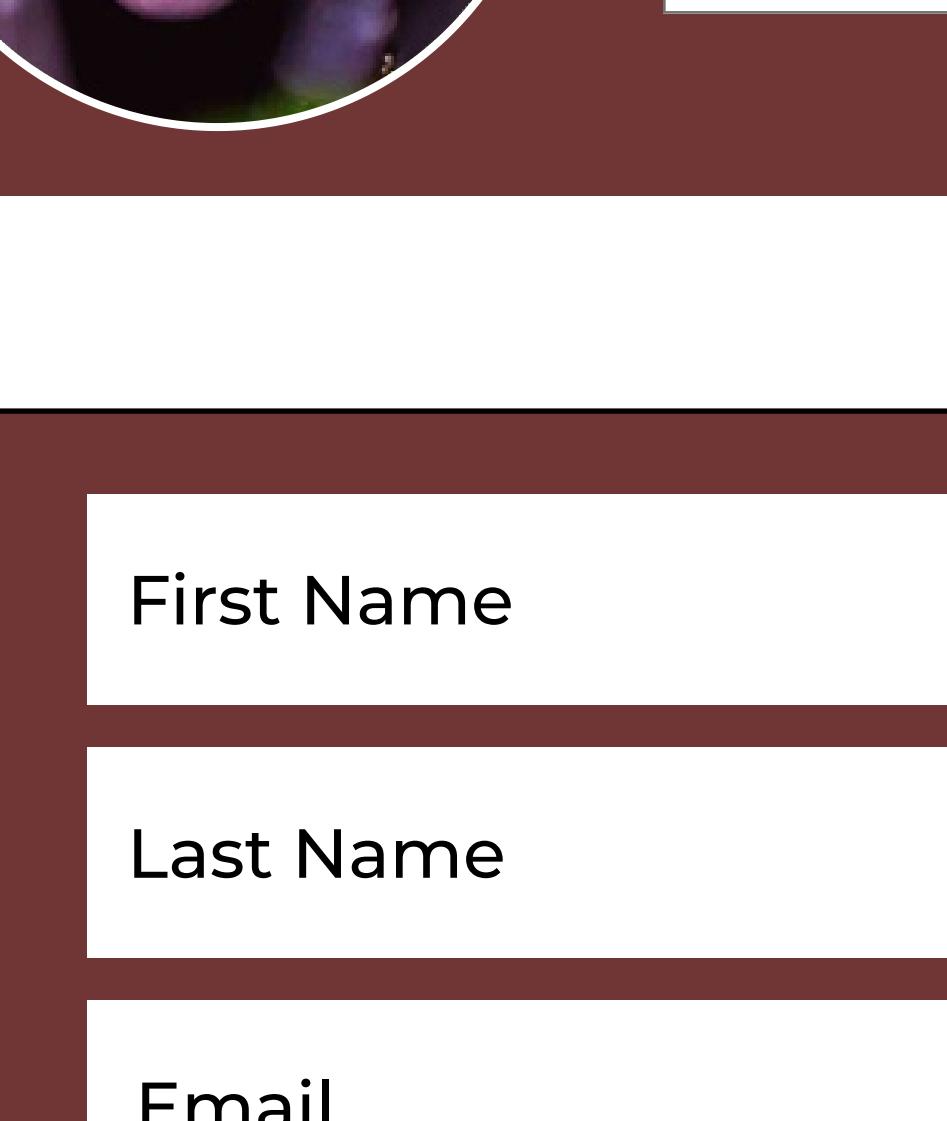
BOOM REWARDS

Allure Army

[About Us](#)

Not a member? [Join Now](#) for free

- Birthday Gifts
- Free Shipping
- Free Product
- Exclusive Offers and More



FEEL FREE TO CONTACT US

Our Customers are top Priority

Login Issues

Order Status

Shipping and Returns

Event Inquiry

First Name	
Last Name	
Email	
Phone	
Select Location	
Please tell us the details so we can help answer your question better	

SUBMIT

Sign up for Promotion

E-mail

Subscribe

Store Locator

Select Branch



Google Maps

WAYS TO SHOP

Exclusive Offers

New Arrivals

TikTok Popular

Beginner Set

HELP & FAQ

Contact Us

Customer Care

Returns

Events

 Canada | CAD

Download the Allure Mobile App





ALLURE

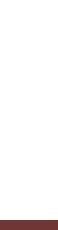
LIPS



**Natural Beauty,
new you.**

Choose your dose of Allure

**GET A +10% OFF
WHEN YOU SPEND C\$30+**



BUY NOW

COLLECTION

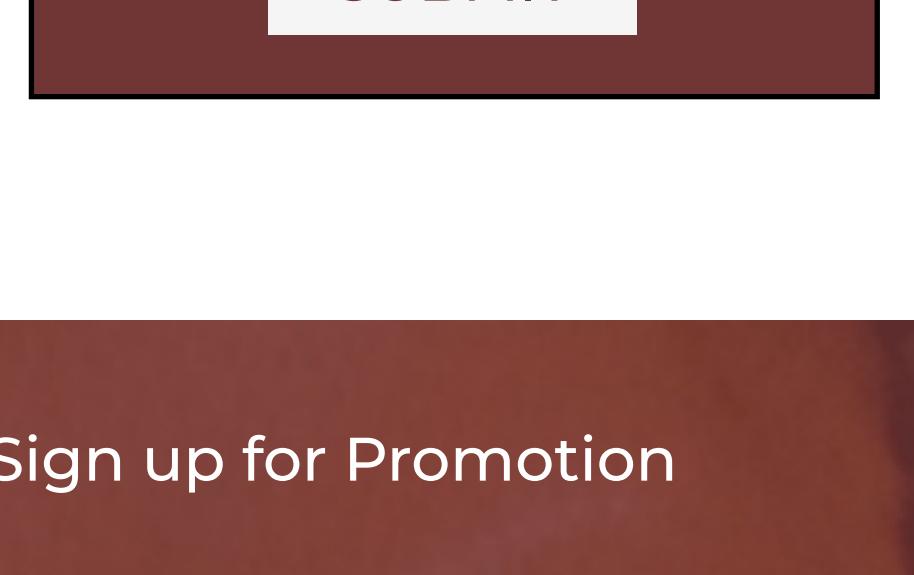
LIP STICK

BOOM REWARDS

- Birthday Gifts
- Free Shipping
- Free Product
- Exclusive Offers and More

About Us

Not a member? Join Now for free



**FEEL FREE
TO CONTACT US**

Our Customers are top Priority

Login Issues

Order Status

Shipping and Returns

Event Inquiry

First Name

Last Name

Email

Phone

Select Location

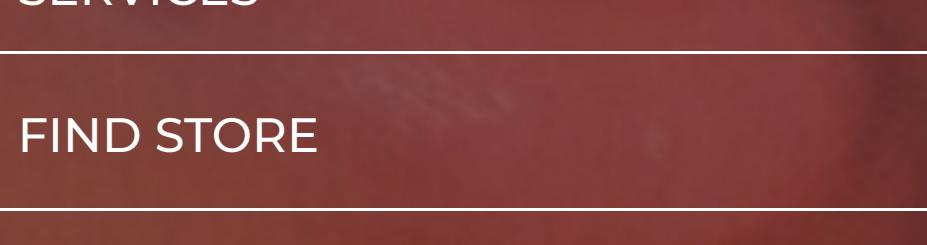
Please tell us the details so we can help answer your question better

SUBMIT

Sign up for Promotion

E-mail

Subscribe



HELP

DISCOVER ALLURE

SERVICES

FIND STORE

Download the Allure Mobile App

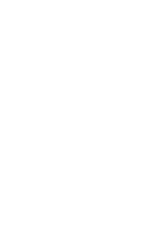
CHANGE COUNTRY

© ALLURE LIPS | All Rights Reserved | Privacy

AUTHENTICITY WITH ALLURE

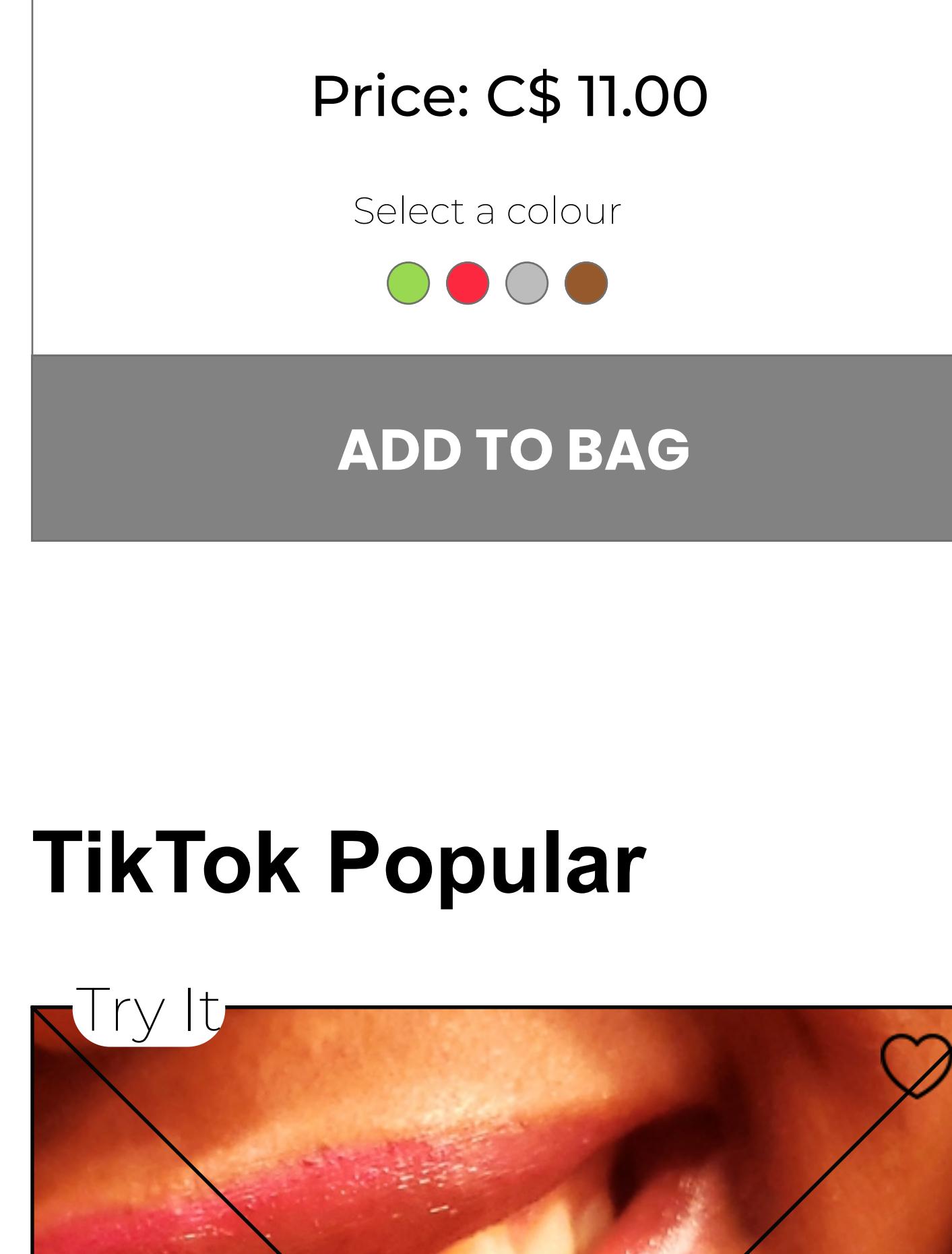
Be Authentic

Find It ...

**Our Products**

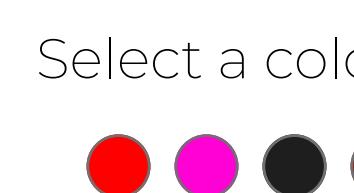
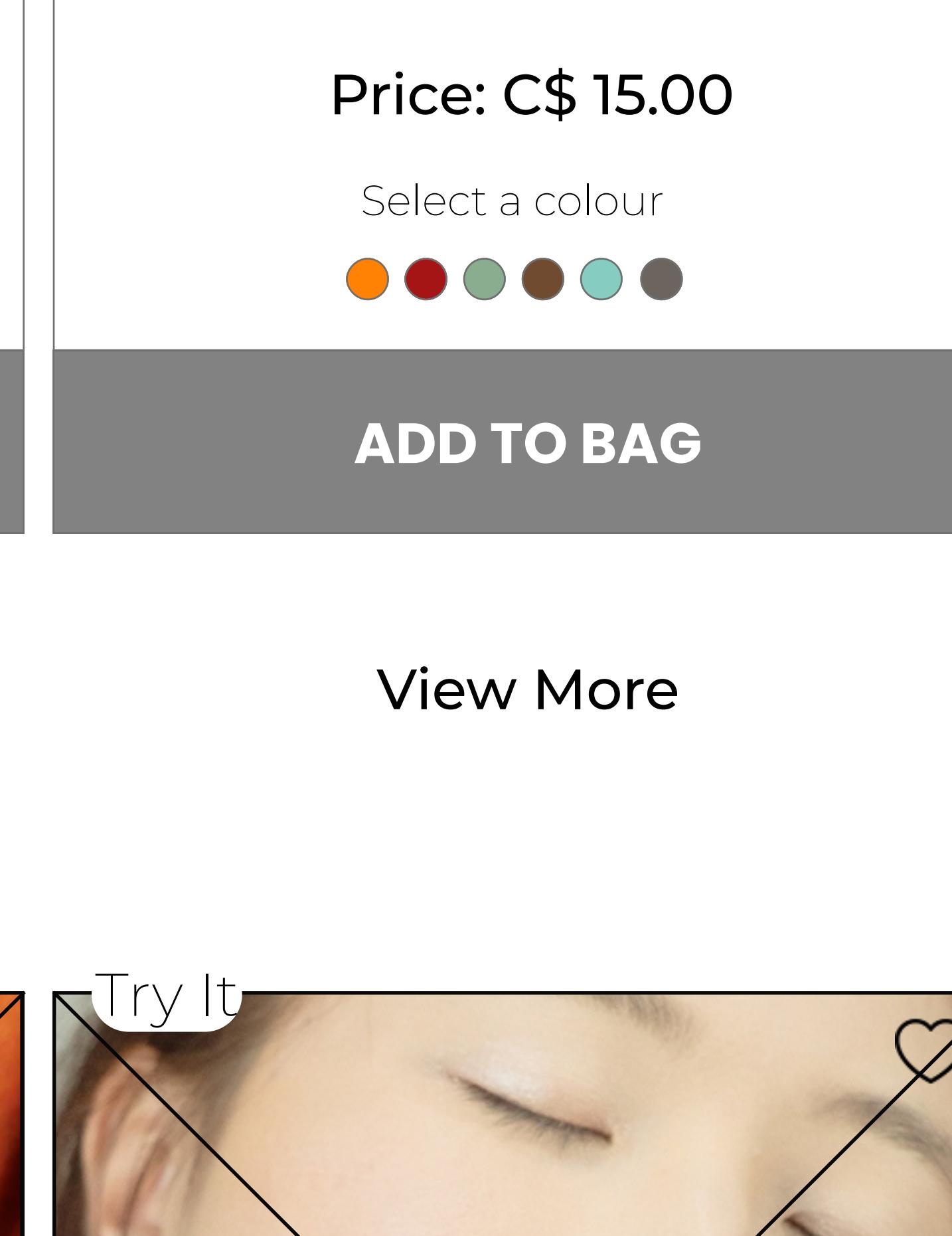
Filter By

Sort By ▾

New ArrivalsLIP BALM-IN-GLOSS
Glow Balm-In-Gloss

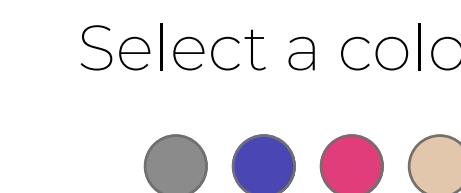
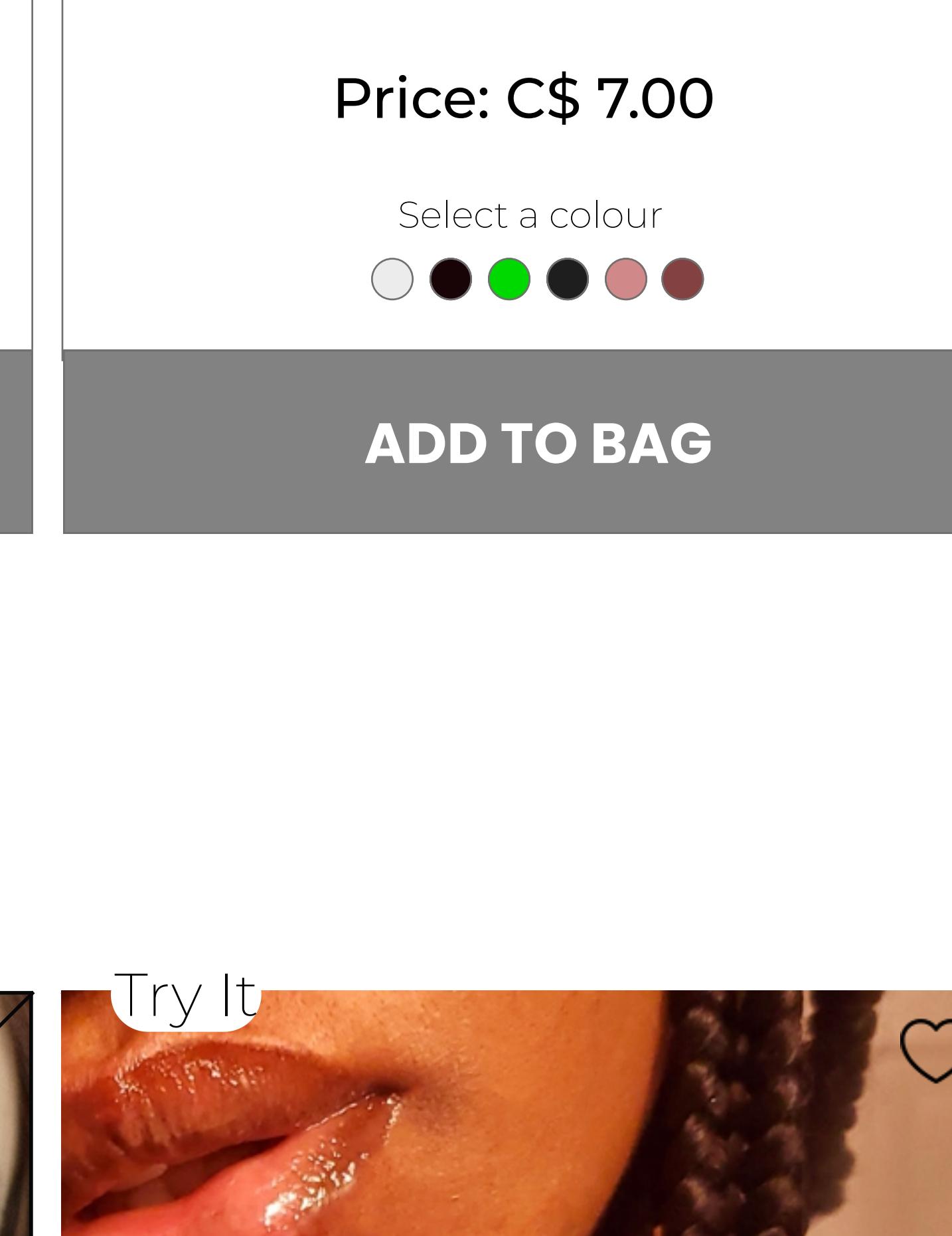
Price: C\$ 11.00

Select a colour

**ADD TO BAG**LIP EXFOLIATOR
Moisturizing lip scrub to smooth lips

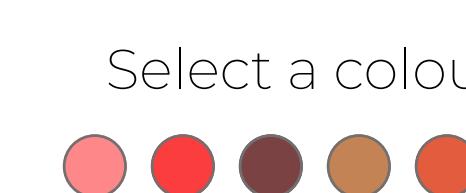
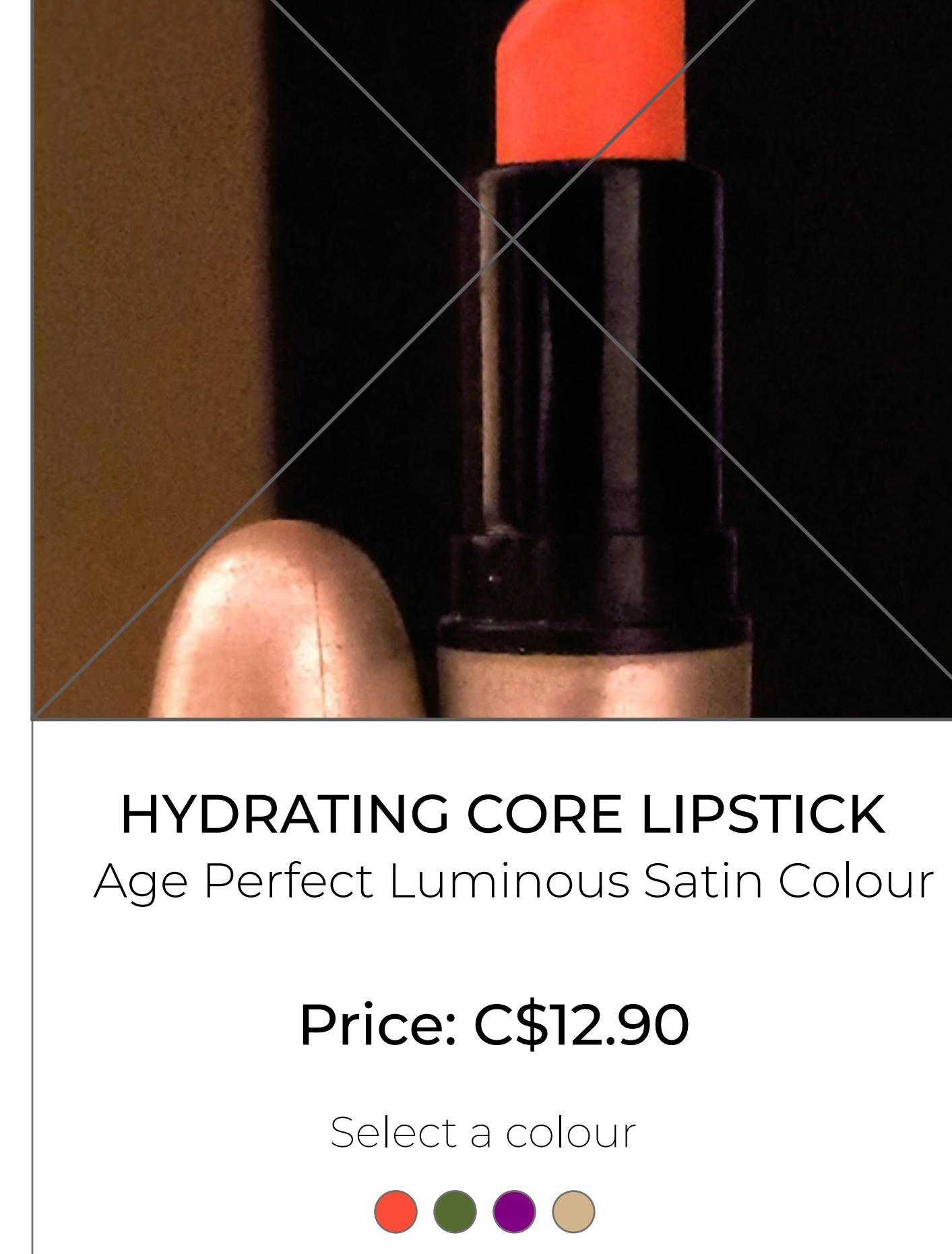
Price: C\$ 15.00

Select a colour

**ADD TO BAG**HOLY HYDRATION! LIP MASK
Hydrating leave-on mask

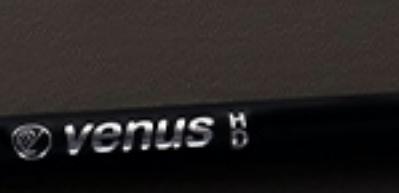
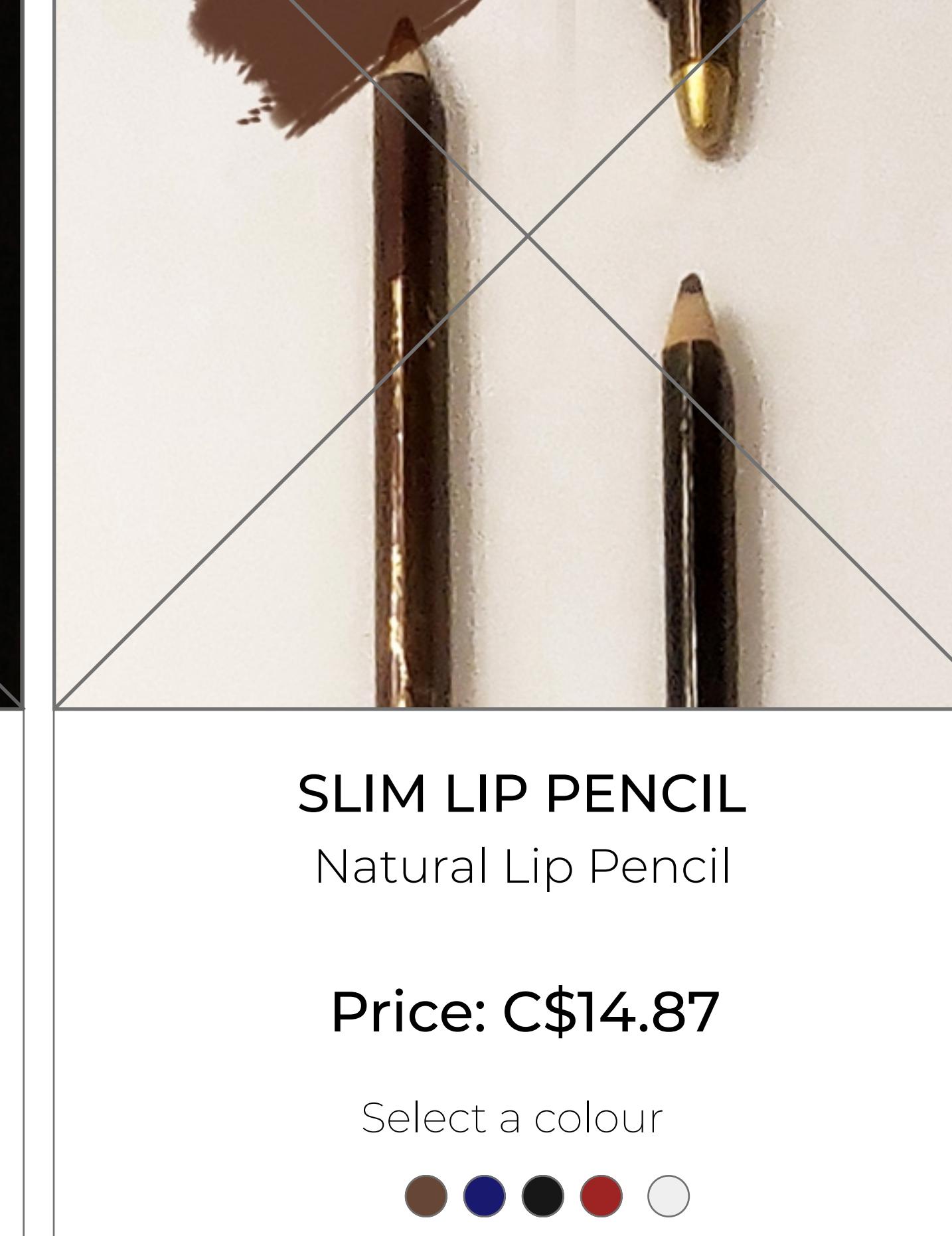
Price: C\$ 7.00

Select a colour

**ADD TO BAG****View More****TikTok Popular**LOVE TRIANGLE LIP LINER
Long-lasting Sculpt lip

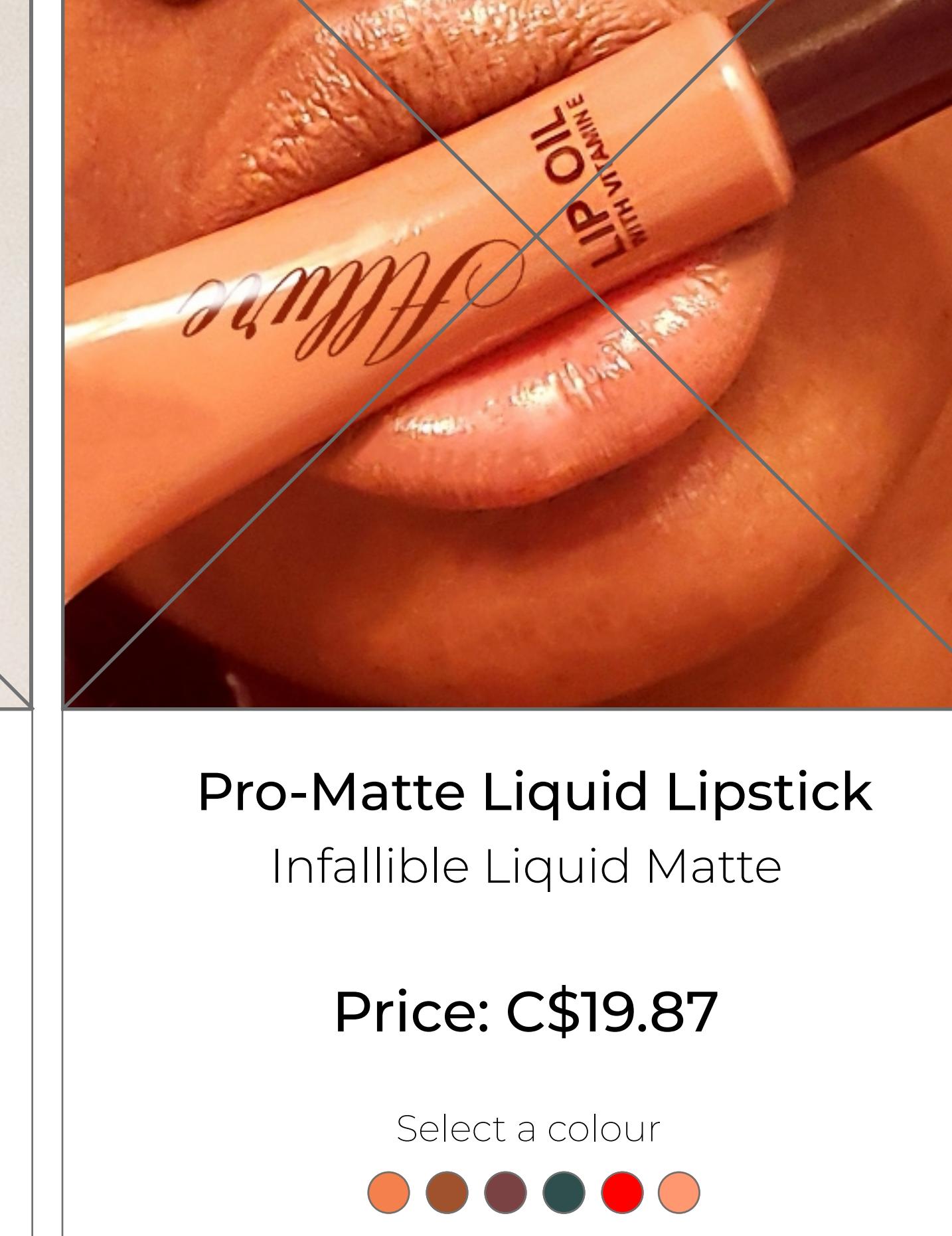
Price: C\$7.99

Select a colour

**ADD TO BAG**COOKIES & DREAMS LIP GLOSS
Non-sticky, creamy shiny finish

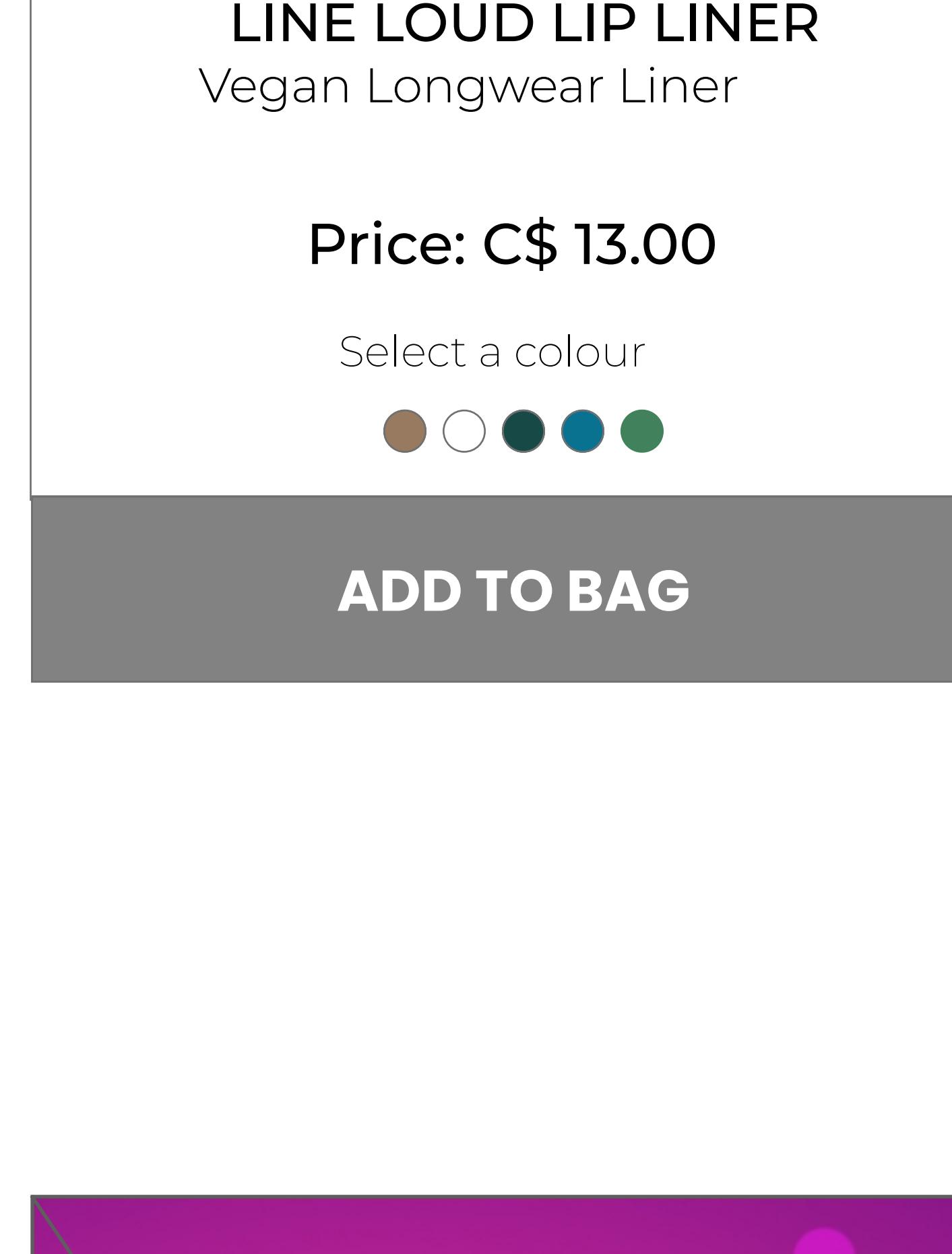
Price: C\$10.00

Select a colour

**ADD TO BAG**GAME UP LIP GLOSS
Bonus Points Lip Mask

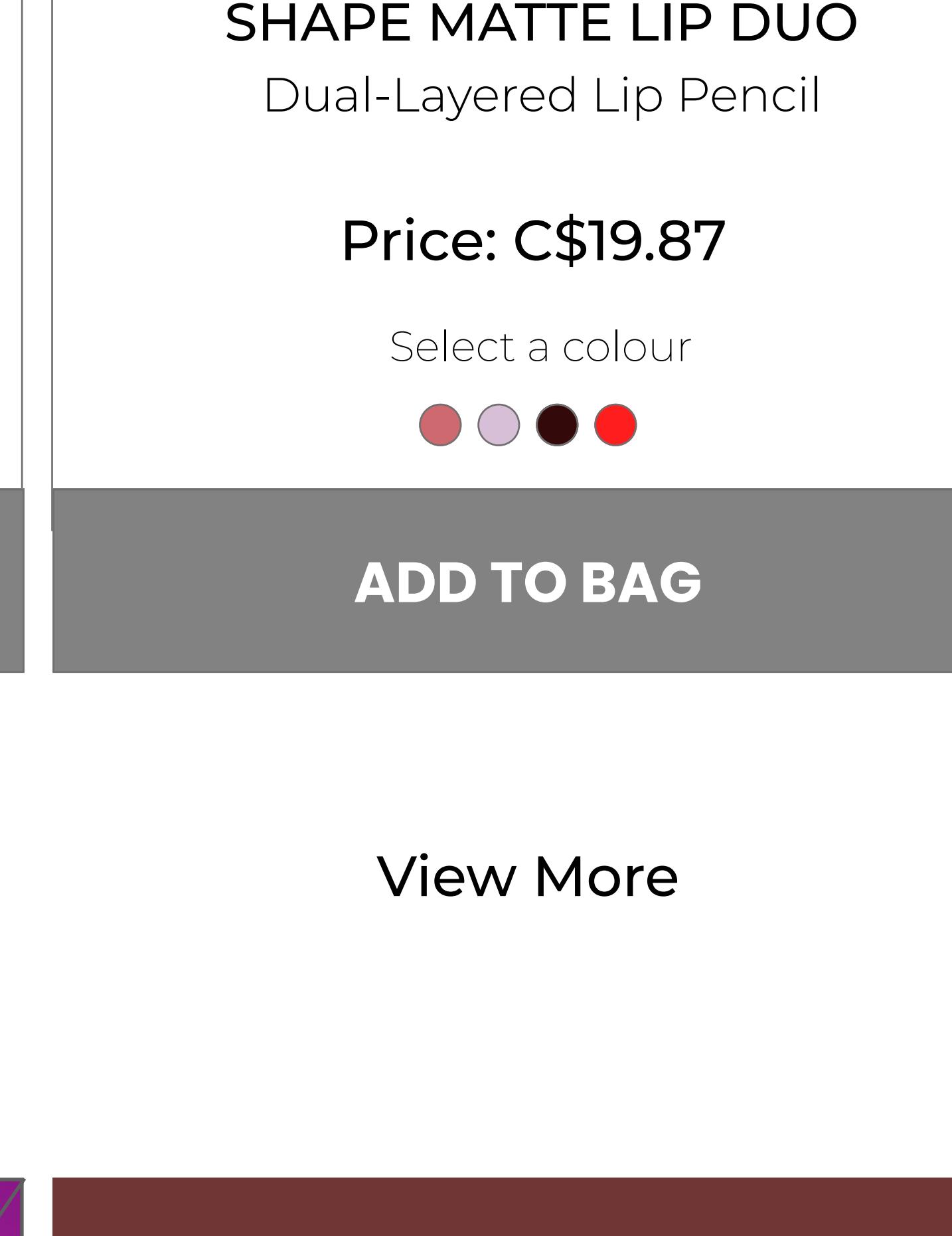
Price: C\$ 8.97

Select a colour

**ADD TO BAG****View More****Best Seller**HYDRATING CORE LIPSTICK
Age Perfect Luminous Satin Colour

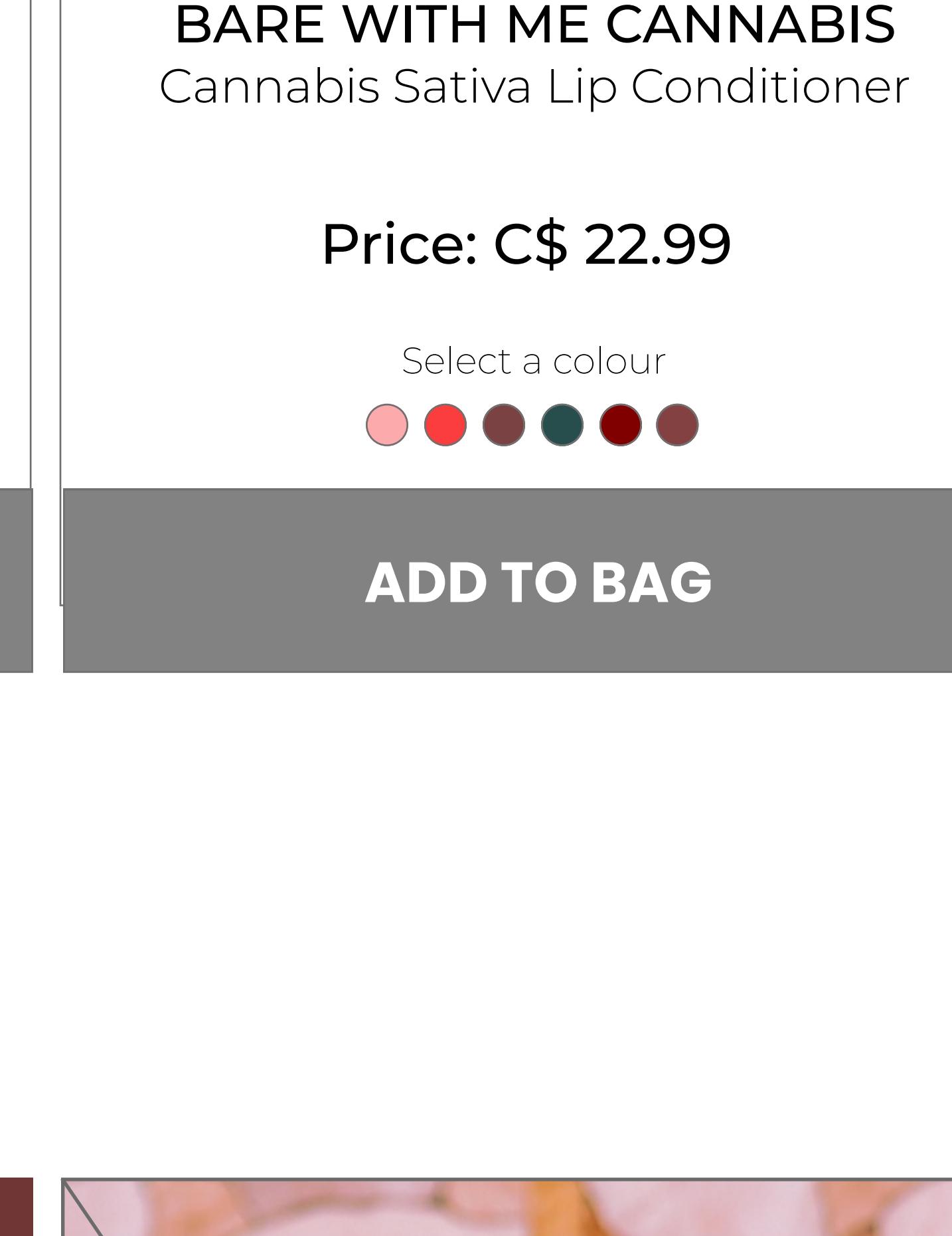
Price: C\$12.90

Select a colour

**ADD TO BAG**SLIM LIP PENCIL
Natural Lip Pencil

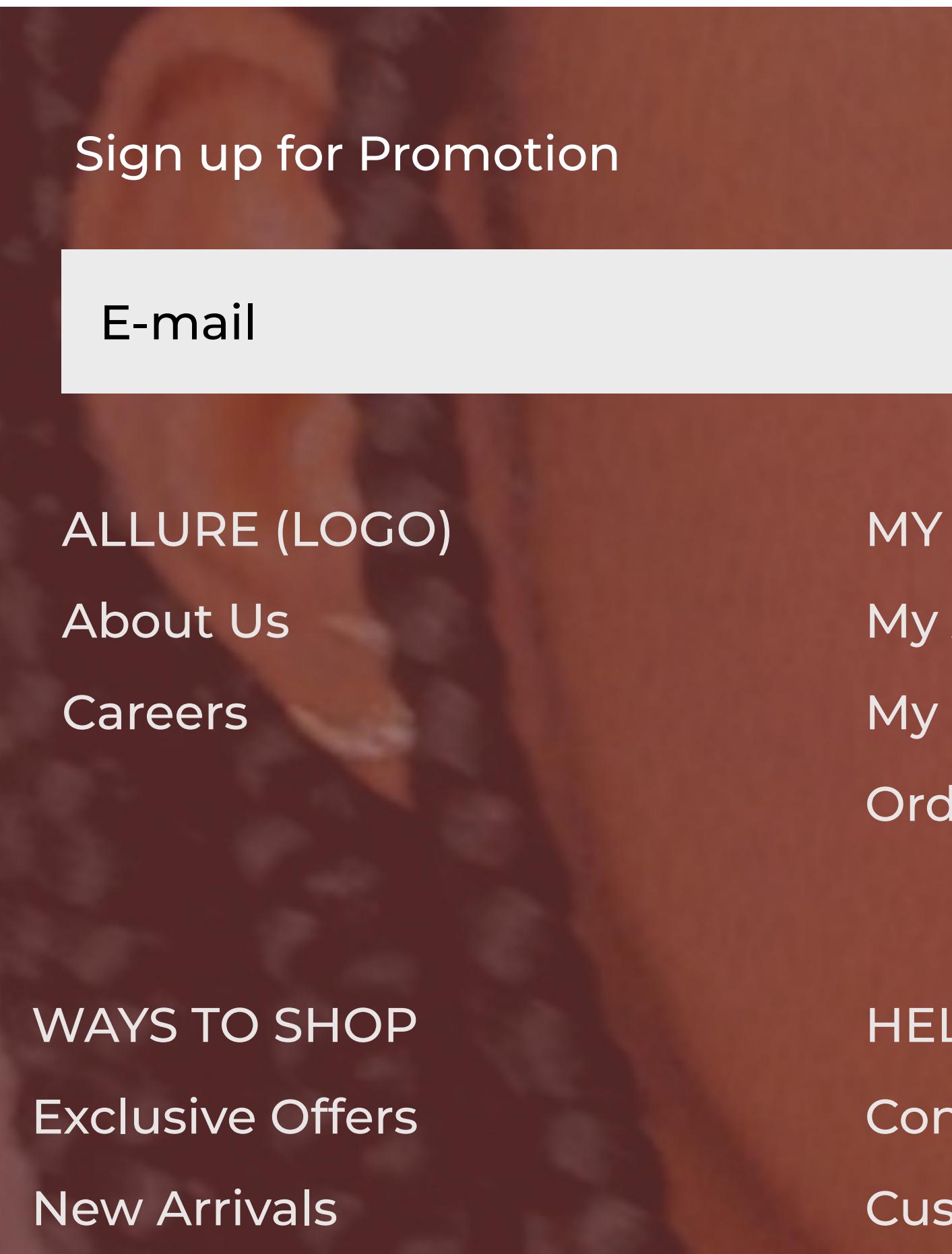
Price: C\$14.87

Select a colour

**ADD TO BAG**Pro-Matte Liquid Lipstick
Infallible Liquid Matte

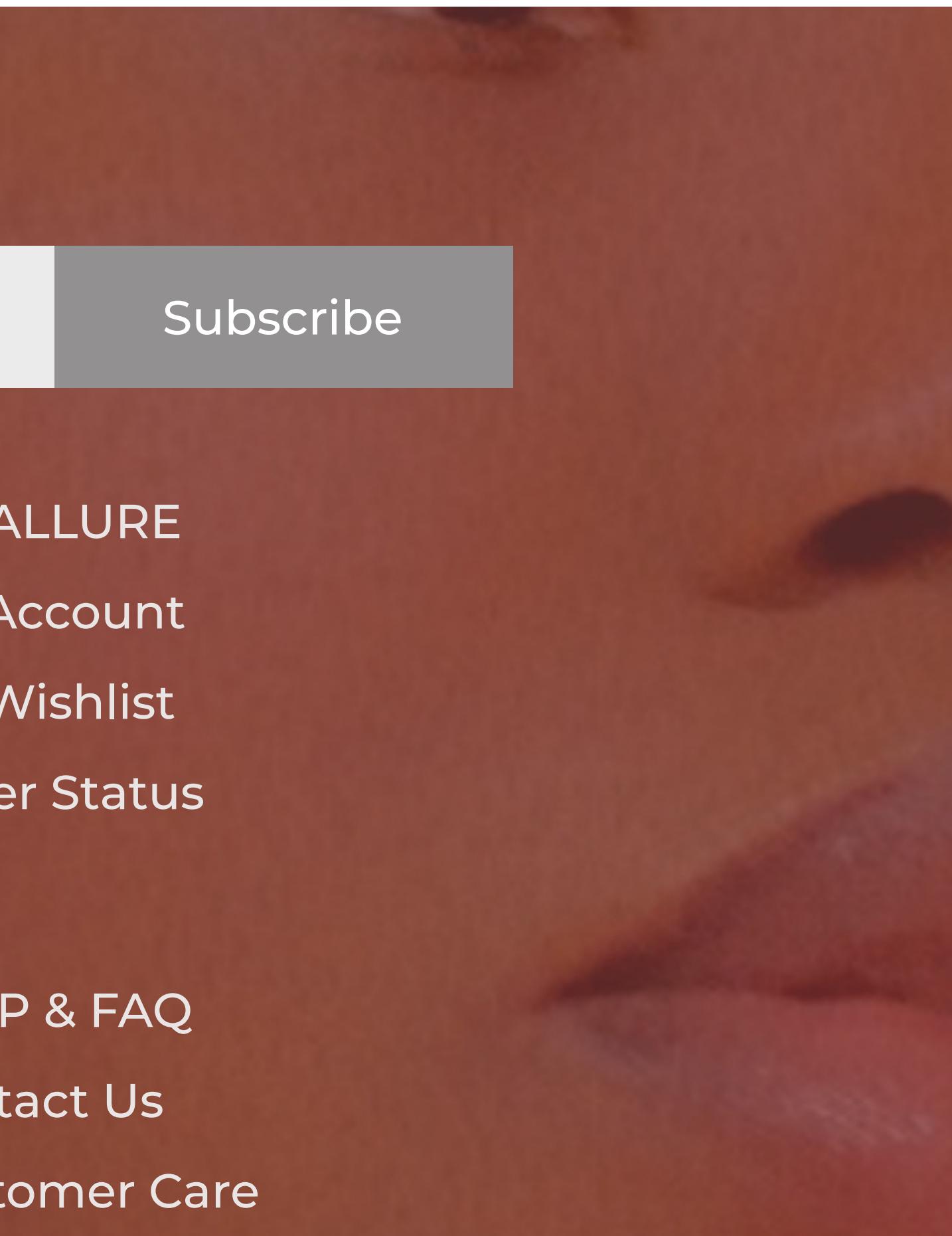
Price: C\$19.87

Select a colour

**ADD TO BAG****View More****Online Exclusives**LINE LOUD LIP LINER
Vegan Longwear Liner

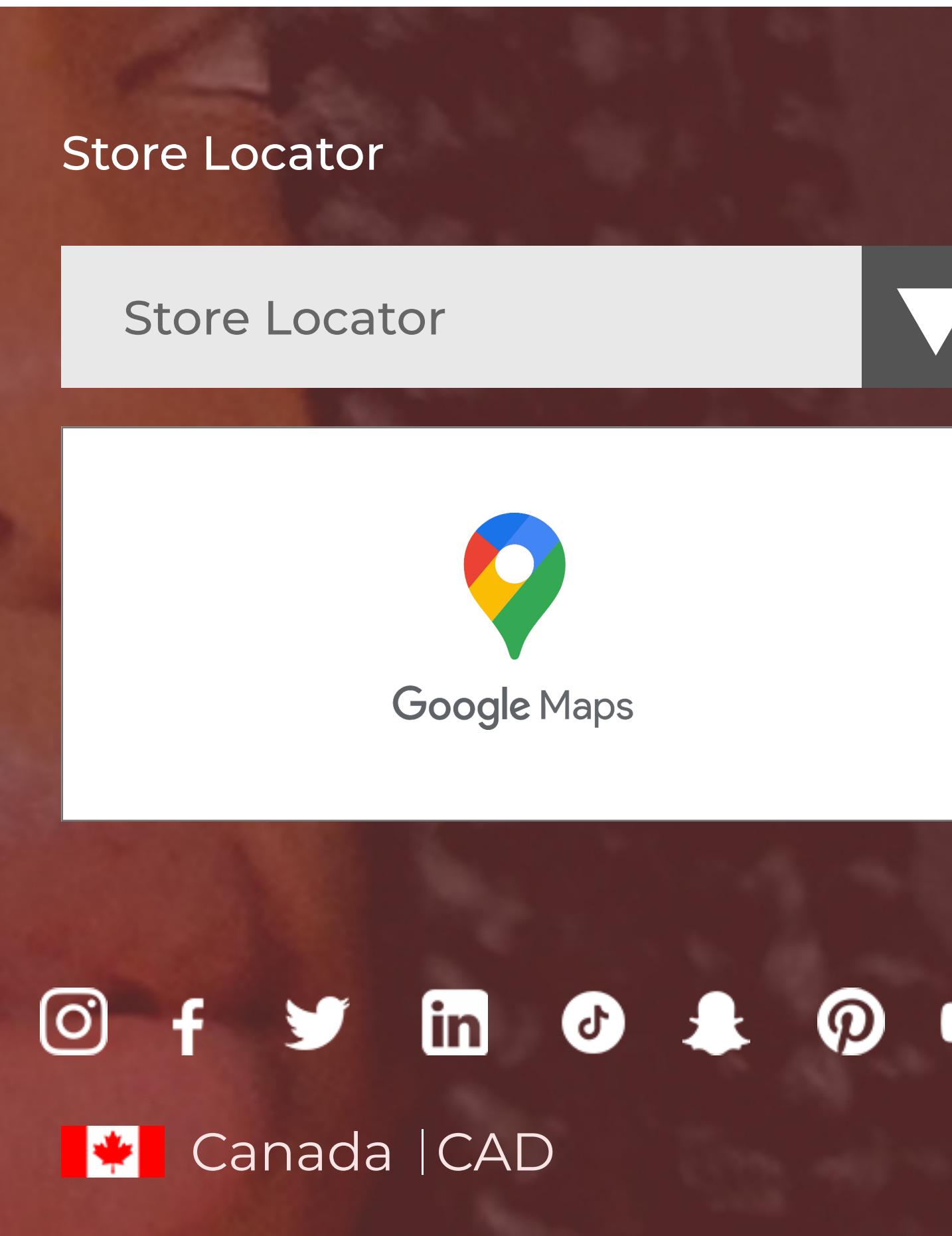
Price: C\$ 13.00

Select a colour

ADD TO BAGSHAPE MATTE LIP DUO
Dual-Layered Lip Pencil

Price: C\$19.87

Select a colour

ADD TO BAGBARE WITH ME CANNABIS
Cannabis Sativa Lip Conditioner

Price: C\$ 22.99

Select a colour

ADD TO BAG**View More**

Sign up for Promotion

E-mail

Subscribe

ALLURE (LOGO)

About Us

Careers

MY ALLURE

My Account

My Wishlist

Order Status

WAYS TO SHOP

Exclusive Offers

New Arrivals

TikTok Popular

Beginner Set

HELP & FAQ

Contact Us

Customer Care

Returns

Events

Store Locator

Store Locator

Google Maps

© ALLURE LIPS | All Rights Reserved | Privacy

Canada | CAD

Download the Allure Mobile App

ALLURE
LIPS



AUTHENTICITY WITH ALLURE

Be Authentic

Find It ...



Our Products

Filter By

Sort By ▾

Try It

New Arrivals

LIP BALM-IN-GLOSS
Glow Balm-In-Gloss
Price: C\$ 11.00

Select a colour

• • • • • •

ADD TO BAG

Try It

TikTok Popular

GAME UP LIP GLOSS
Bonus Points Lip Mask
Price: C\$ 8.97

Select a colour

• • • • • •

ADD TO BAG

Try It

Best Seller

Pro-Matte Liquid Lipstick
Infallible Liquid Matte
Price: C\$ 19.87

Select a colour

• • • • • •

ADD TO BAG

Try It

Black Friday Special

FREE WITH
EVERY
PURCHASE

All purchases
in November will be
gifted with a Basic
Lip kit and one
on one class

SHOP NOW

View More

Sign up for Promotion

E-mail

Subscribe



HELP

DISCOVER E.L.F

SERVICES

FIND STORE

Download the Allure Mobile App

CHANGE COUNTRY

© ALLURE LIPS | All Rights Reserved | Privacy